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EURAM

# EURAM 2017

21-24 June

University of Strathclyde  
Glasgow, Scotland

Making Knowledge Work



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## Welcome by the EURAM President

Dear colleagues and friends,

“Making knowledge work” assumes utmost importance in a post truth era. I congratulate EURAM 2017 team for espousing such a meaningful theme in a very timely manner!

Making knowledge work may advance mutual respect, harmony and creativity and help us create more human-centred organisations.

EURAM is a community of engaged scholars. It is dedicated to being a home for responsible research which foresees and assesses potential consequences and societal prospects in the search for truth. This year we will discuss ways of excelling in responsible management during our first plenary with the participation of Stewart Clegg, Anne S. Tsui, Mats Alvesson and Stéphanie Dameron. We are also keen in collaborating with different knowledge communities to enrich our knowledge base in management. In Glasgow, we are hosting experts from different disciplines for a stimulating exchange of ideas. The plenary on the changing European political landscape with the participation of Markku Markkula, Richard Higgott, Martine Durand and John Curtice will help us understand the innovative ways of managing social sustainability in Europe. Finally, we will also have a thought provoking session which falls outside the scope of business research. Colin Suckling and Kerem Akartunali from University of Strathclyde with their perspectives on blue sky research and big data will extend the limits of our thinking. I invite you to enjoy these inspiring events in Glasgow. I am thankful to all the panellists who will challenge us with their talks!

At this point I would like to express my gratitude to those who have contributed to this conference; SIG chairs and officers, track and symposia proponents, reviewers, authors, Conference Programme Committee, DEKON, University of Strathclyde, conference sponsors, executive committee members, DC chairs, our executive officer and Local Organising Committee. Their commitment has created this stimulating conference programme which will help us discover new ways of making knowledge work!

**Sibel Yamak**  
EURAM President



## Welcome by the Conference Chair

Wouldn't it be nice if we knew how to manage ourselves? How many problems could then be solved? Isn't it so often the case that at the heart of so many issues, there is a lack of organisation? This applies to organising a conference, to managing EURAM, to running a small business, a charity, a multinational corporation, and to local government as much as it does to assuming responsibility for the well being of a country or solve the many global problems that we face these days. Management and organisation is at the heart of finding and implementing solutions.

Of course, we are dealing with wicked problems and it is not my intention to trivialise things. I just want to bring into scope the importance of our work as management scholars and the potential that we have in contributing to society. Management itself is a wicked problem and that is probably the reason why we all are so interested in it. So often, technological issues can be overcome, making them work is where problems then seem to be insurmountable.

EURAM 2017 is not going to generate the solutions to all our woes and anguishes. But with the combined intellect available, we should be able to make a contribution, if it is not by keeping EURAM organised, then it is by the research we are reporting on, and the ideas we generate and disseminate. Sometimes it is as easy as taking a step back, anticipate what is coming, and just getting your tasks, structures, flow charts, and information infrastructure in order. On other occasions it is a matter of boldly going forward but learning from the journey. We will always be dealing with people, personalities, and conflicting interests and insights. But that is part of the challenge and finding out what to do under which circumstances, critically engaging with how things are done and whether this can be done differently, better maybe, isn't this what management scholarship is all about?

Of course, you are free to disagree with me. That is the purpose of having a conference. EURAM 2017 is this wonderful opportunity to discuss and debate, during the paper presentations, the symposia, the plenaries, and the LABs, and of course in the corridors and during the lunch and coffee breaks, or over dinner or drinks in the lovely city of Glasgow.

I would like to thank the many people who have contributed to organising EURAM 2017 at Strathclyde Business School. First, there is the University of Strathclyde as well as the many people at the Business School and the Department of Strategy & Organisation in particular, whose tireless commitment and membership of the Local Organising Committee has made it all possible. There always is Luisa Jaffé, at the very heart of the EURAM organisation in Brussels, without whom EURAM would stop operating. Thanks must go to our sponsors and the Glasgow City Council, Glasgow City Marketing Bureau and VisitScotland, for making their generous contributions. Thank you to the speakers in the plenaries, the LABs, the symposia, the leadership of the 13 Strategic Interest Groups, as well as the authors presenting their papers, the session chairs, and all the delegates who are joining me in Glasgow. Without any of you, there would not be a conference.

And finally, when we make our knowledge work, that is the knowledge we as management scholars generate, the world would be a better place, wouldn't it?

**Harry Sminia**  
Conference Chair



## Welcome by the Principal of the University of Strathclyde

On behalf of the University of Strathclyde and our Strathclyde Business School (SBS), I am delighted to welcome you to this year's EURAM conference. As Scotland's premier business school within a leading international technological university, situated in the heart of Glasgow, it is a privilege to host our distinguished colleagues in the fields of management and management science.

The conference theme, 'Managing Knowledge: Making Knowledge Work' is particularly pertinent to the University. Inspired by its founding mission as 'the place of useful learning', the University makes a positive difference to the lives of its students, to society and to the world through knowledge discovery and exchange. Our reputation and influence is global, contributing to the social, cultural and economic life of Scotland - through the presence of a vibrant, international student community - as a major employer and by proactive engagement with the city leadership to drive Glasgow's growth.

Having recently been transformed with a £23.2 million investment, SBS is one of four faculties within the University. It is one of only a handful of business schools in the world to be triple-accredited by the Association to Advance Collegiate Schools of Business, EQUIS - the European quality assurance scheme, and the Association of MBAs. The business faculty has held this triple accreditation status for over a decade, and more recently we have been delighted to be recognised as the Times Higher Education Business School of the Year.

The school was also awarded the Small Business Charter Gold Award, recognising the Hunter Centre for Entrepreneurship housed at the Business School, joining an elite group of only five other institutions at the forefront of entrepreneurship in the UK. This highlights the Centre's world-leading support for scaling Scottish firms through innovation, internationalisation and leadership.

In addition to its international accreditation, Strathclyde has a reputation for research excellence. It has been rated in the top 10 business schools in the UK for its research - and first in Scotland - in the Research Excellence Framework (REF) which measures the quality and breadth of research.

We're very much looking forward to exploring and discussing the most up-to-date research in the management field to further academic impact. I'm sure the conference will prove to be an excellent opportunity for a lively exchange of views and I wish everyone an informative and enjoyable time here at Strathclyde.

**Professor Sir Jim McDonald**  
Principal & Vice-Chancellor, University of Strathclyde

# EURAM'17 Organising Committee



**Conference Chair :**  
Harry Sminia



**Co-chair:**  
Dr. Kerem Akartunali



**Co-chair and LABs  
Organiser**  
Dr. Veselina Stoyanova



**Doctoral Colloquium  
& Plenary Organiser**  
Prof. Peter McKiernan



**Conference Support**  
Hazel Lamont



**Conference Support**  
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Jed Moore  
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Raja Raja Omar  
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**Switzerland** - Xavier Castaner, University of Lausanne / HEC

**U.K.** - Joana Vassilopoulou, University of Sussex

**U.S.A.** - S. Robert Hernandez, University of Alabama at Birmingham



# General Information

**Please do not forget to bring your presentation on a USB key, you will not be able to connect your own computer**

## Conference Venue

The EURAM 2017 Conference is taking place at the University of Strathclyde Business School, 199 Cathedral Street, Glasgow, G4 0QU.

Four buildings are being used for the conference; Strathclyde Business School (SBS), Technology and Innovation Centre (TIC), the John Anderson building and the Graham Hills building. Track sessions will take place in each of these locations with coffee breaks being served in each building.

LABs will be held on the afternoon of the 20<sup>th</sup> June in SBS. Symposia sessions are planned for all locations other than the Graham Hills building.

Plenary sessions including keynote round-tables, welcome speeches, general assembly and the publishers' plaza are held in TIC where lunches will be served for all conference delegates on each day of the proceedings. The Registration Desk will be located in TIC. Please avoid bringing your luggage and keep it in your hotel room. A cloakroom is available in TIC.

All participants, official guests and accompanying persons have to wear their name badge. Please note that unfortunately, there will be a 15 Euros charge to replace a lost badge.

## Buildings

- **TIC, 99 George Street, Glasgow, G1 1RD**
  - Registration Desk
  - SIG Events & Track Parallel Sessions: 07 (International Management); 08 (Managing Sport); 09 (Organizational Behaviour); 12 (Research Methods & Research Practice)
  - Lunch (5 minutes away from each building)
  - Publishers' Plaza
- **SBS, 199 Cathedral Street, Glasgow, G4 0QU, Stenhouse Wing and Cathedral Wing rooms**
  - SIG Events & Track Parallel Sessions: 01 (Business for Society); 03 (Entrepreneurship); 06 (Innovation); 07 (International Management); 08 (Managing Sport); 09 (Organizational Behaviour); 10 (Project Organizing); 11 (Public Management and Non Profit Management); 13 (Strategic Management); 14 (General Conference)
  - LABs
  - Meet the Editors sessions
  - All sessions and events on Saturday morning
- **Graham Hills Building, 50 Richmond Street, Glasgow, G1 1XP**
  - Meet the Editors sessions
  - SIG Events & Track Parallel Sessions: 04 (Family Business Research); 11 (Public Management and Non Profit Management); 12 (Research Methods & Research Practice)
- **John Anderson Building, 107 Rottenrow East, Glasgow, G4 0NG**
  - Meet the Editors sessions
  - SIG Events & Track Parallel Sessions: 02 (Corporate Governance); 05 (Gender, Race and Diversity in Organisations); 06 (Innovation); 10 (Project Organizing); 13 (Strategic Management)

## General Information

### Certificate of Attendance

Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk.

### Conference Registration

The registration and information desk is located inside TIC in the Level 2 Foyer immediately adjacent to the Main Auditorium and Main Entrance. The opening hours of the registration desk are:

20 June 2017 – 14:00-18:30

21 June 2017 – 8:00 -18:30

22 June 2017 – 8:00-18:30

23 June 2017 – 8:00-18:30

### Room Capacities

Due to safety regulations, the maximum attendance is limited by room capacity meaning that once all seats are taken, the session is full and no-one else can be admitted. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimated number of participants.

### EURAM Party (Kelvingrove Art Gallery and Museum)

#### Friday 23<sup>rd</sup> June, 7pm

Address: Argyle Street, Glasgow G3 8AG

Kelvingrove is situated on the edge of Kelvingrove Park, in the heart of Glasgow's West End. The museum is around a 20 minute walk from the city centre.

Kelvingrove is five minutes' walk away from Kelvinhall subway station. You can also alight at Kelvinbridge subway and walk through Kelvingrove Park, which takes around 15 minutes.

The museum is around 20 minutes away from Partick Train Station.

First Bus services 2, 3 and 77 all stop outside the museum.

### Free Wi-Fi Internet & Opening of a computer session

Please see detailed information on page 12.

### Publishers' Plaza

The publishers' plaza is located inside TIC in the Level 2 Foyer and will be there for the duration of the conference.

# General Information

## Coffee Breaks and Lunches

### Coffee Breaks

Days	Hours	TIC	Business School	Graham Hills	John Anderson
Wednesday 21 June	10:30-10:50	Level 2 & 3 Foyers & Cafe	Level 1 Foyer Stenhouse Wing	Level 5 Cluster	Level 3
	16:00-16:30				
Thursday 22 June	10:30-10:50				
	15:30-16:00				
Friday 23 June	10:30-10:50				
	16:00-16:30				
Saturday 24 June	10:30-10:50		Only in Business School		

### Lunches

The lunches will be served at TIC building Level 2 and Level 3 Foyers.

### Cycle Hire

Glasgow is home to a public cycle hire scheme, operated and maintained by Nextbike. With 400 bikes for hire in 43 locations, it's available 24/7. You can rent a bike via Nextbike's Android/iPhone App, through the on-bike computer, or by phoning +44 (0)20 816 69851. Rental starts at £1 for the first 30 minutes.

### Health & Safety

Fire alarm tests will be carried out as follows:

- Tuesday, 10am – Stenhouse Wing, SBS
- Wednesday, 10am – Cathedral Wing, SBS
- Thursday, 9am – John Anderson Building
- Friday, 12.30pm – TIC
- Friday, 9.30am – Graham Hills Building

Lifts will be out of service for a short time while the test is carried out.

# Wifi Usage

## The Wi-Fi network **eduroam**

### Academic Visitors

If you are visiting from an institution that participates in the **eduroam** WiFi network, you can connect to **eduroam** at Strathclyde using your own username and password supplied by your home institution.

Your device must be configured for eduroam **before you arrive at Strathclyde** but once configured, will connect here in the same way as at your home institution.

## The Wi-Fi network **WiFi Guest**

If you are unable to access **eduroam** you can use our “**WiFi Guest**” network. This network uses the same infrastructure and authentication system as “**\_The Cloud**” network found in other public places across the UK, a service which is provided by BskyB.

If you already have an account with “**\_The Cloud**” log in using your existing credentials, if not follow these instructions to set up a free account.

### Setting up “WiFi Guest”

To use the **WiFi Guest** wireless network:

1. Select “WiFi Guest” from your list of available wireless networks



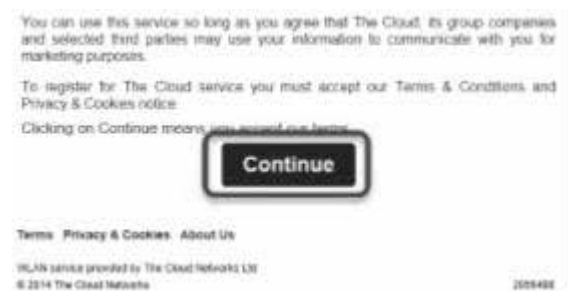
2. Launch your preferred browser and select **Go**



3. To use this service you must create an account. If you have already created an “**\_The Cloud**” account elsewhere, you may use these credentials to access this service, otherwise choose the “**Create Account**” option shown below



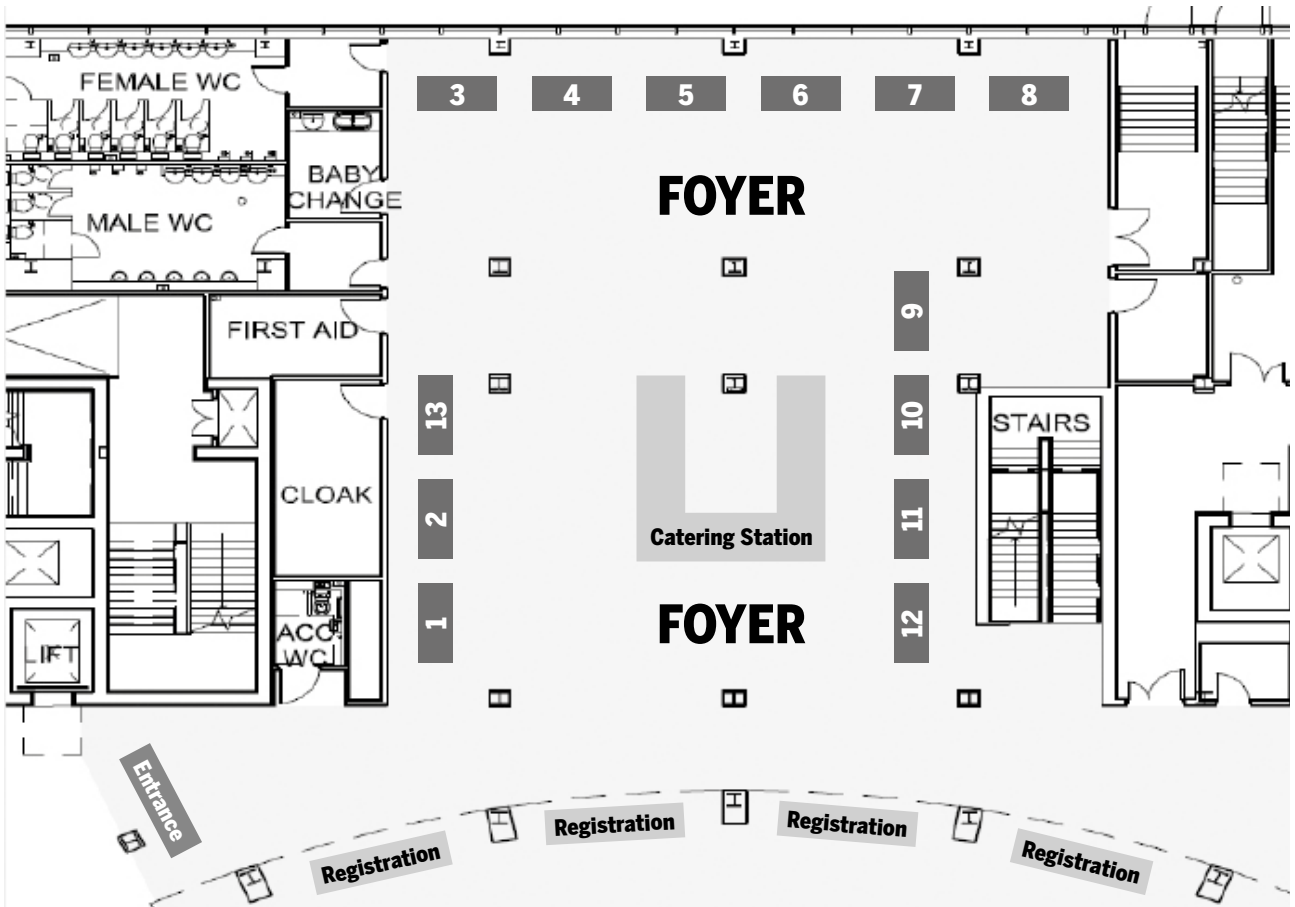
4. Enter all information requested – name, address, date of birth, postcode, telephone number, memorable question and select **Continue**



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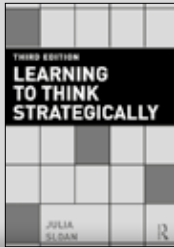
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*Jean-Claude Usunier*
- 2. The value of European patents**  
*Alfonso Gambardella, Dietmar Harhoff, Bart Verspagen*
- 3. Women directors' contribution to board decision-making and strategic involvement: The role of equality perception**  
*Sabina Nielsen, Morten Huse*
- 4. Spinoffs: A review and synthesis**  
*Steven Klepper*
- 5. Partner Geographic and Organizational Proximity and the Innovative Performance of Knowledge-Creating Alliances**  
*Antonio Capaldo, Antonio Messeni Petruzzelli*

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# Special Events

## Monday 19 & Tuesday 20 June

EURAM Doctoral Colloquium

### Tuesday 20 June 2017

- **EURAM LABs**  
14:00 - 18:00 – Business School, Stenhouse Wing  
- Lab 1 - "Reviewing: Why, What, How, how much and when" (Yehuda Baruch and Mustafa Ozbilgin), Rooms SW104, SW106 and SW107  
- Lab 2 - "The Realities of Teaching: Creative approaches from the field" (Nikos Danias), Room SW105  
- Lab 3 - "Effective Knowledge Work: Challenges and Experiences" (Stefan Gueldenberg), Room SW204
- **Welcome Reception**  
18:30 - 20:30 – Glasgow City Chambers (sponsored by the Glasgow City Council)
- **Executive Committee Meeting & Dinner**  
20:00 - 21:30 – Browns Glasgow (1 George Square)

### Wednesday 21 June 2017

- **Welcome First Timers**  
09:00 - 10:30 – Cathedral Wing, Room CW310
- **Board Meeting**  
12:00 - 14:00 – Lunch & Meeting, Room CW310
- **PLENARY: Welcome Speeches & Keynote Roundtable**  
TIC Lecture Theatre  
14:00 - 14:30 – Welcome Speeches  
14:30 - 16:00 – Plenary 1: **Responsible Research in Business and Management** (Peter McKiernan, Stewart Clegg, Anne S. Tsui, Mats Alvesson, Stéphanie Dameron)

### Thursday 22 June 2017

- **EECC Presentations**  
10:50 - 12:30 – Stenhouse Wing, Room SW106
- **Meet the Editors**  
10:50 - 12:30 – Business School, Stenhouse Wing, John Anderson Building and Graham Hills Building

#### **Session 1: Stenhouse Wing, Room SW105**

*European Management Journal* - Thomas Anker  
*European Management Review* - Mustafa Özbilgin  
*Journal of Management & Organization* - Tui McKeown  
*Journal of Management Studies* - Corinne Post  
*Long Range Planning* - Tomi Laamanen

**Chair** Veselina Stoyanova: Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A

**Session 2: John Anderson Building, Room JA317**

*Business Research Quarterly* - Isabel Díez-Vial  
*Human Resource Management* - Yehuda Baruch  
*Human Resource Management Journal* - Dora Scholarios  
*International Journal of Management Reviews* - Dermot Breslin  
*Journal of Management* - Taco Reus

**Chair** Harry Sminia: Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A

**Session 3: John Anderson Building, Room JA314**

*Academy of Management Discoveries* - Gail Whiteman  
*Entrepreneurship Theory and Practice* - Wouter Stam  
*Family Business Review* - TBC  
*Journal of Global Mobility* - Jan Selmer  
*Kybernetes* - Steffen Roth  
*Equality, Diversity and Inclusion* - Eddy Ng

**Chair** Elizabeth Montoya Martinez: Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A

**Session 4: Graham Hills Building, Room GH514**

*European Management Review: Special Issue on Family Involvement in Management and Firm Growth* - Salvatore Sciascia  
*Journal of Business Ethics: Special Issue on 'Spirituality and Ethics' and Family Business* - Joe Astrachan  
*Journal of Entrepreneurship and Regional Development: Special Issue on Locality and Internationalization in Family Business* - Massimo Baù  
*Journal of Family Business Strategy: Special Issues on 'Careers' and 'Branding' in Family Business* - Massimo Baù & Claudia Astrachan

**Chair** Massimo Baù: Presentation of the Special Issues including answers to the question "why family business research matters: Disentangling family business issues in different research contexts" - Q&A

- **Strathclyde Showcase Event**

10:50 – 12:30 – Stenhouse Wing, Room SW204

"From Blue Sky Research to Big Data: External Perspectives on Making Knowledge Work" (Colin Suckling, Kerem Akartunali)

- **PMI Roundtable**

10:50 – 12:30 – Cathedral Wing, Room CW310

- **Presidential Activity**

12:30 – 14:00 – Stenhouse Wing, Room SW204

- **SIG Social Events**

After conference events.

## Friday 23 June 2017

- **PLENARY: Keynote Roundtable & EURAM General Assembly**  
TIC Lecture Theatre  
14:00 - 15:30 – Plenary 2: **The Changing European Political Landscape** (Markku Markkula, Richard Higgott, Martine Durand, John Curtice)  
15:30 - 15:50 - Awards  
15:50 - 16:20 – EURAM General Assembly
- **EMR Editorial Meeting**  
16:30 - 18:00 – Cathedral Wing, CW310
- **EURAM Party**  
19:00 – Kelvingrove Museum

## Saturday 24 June 2017

- **Executive Committee Meeting**  
9:00 - 10:30 – Stenhouse Wing, Room SW107
- **SIG Chairs Meeting**  
10: 50 - 12:30 – Stenhouse Wing, Room SW107

## END of the CONFERENCE

### SPECIAL EVENTS FURTHER INFORMATION

#### **Strathclyde Showcase Event: "From Blue Sky Research to Big Data: External Perspectives on Making Knowledge Work"**

This keynote session features two Strathclyde researchers, Prof Colin Suckling and Dr Kerem Akartunali, whose work is situated outside the traditional scope of business research, yet still addresses the theme of the conference, "Making Knowledge Work". With individual presentations and plenty of time for discussion, the session aims to not only provide different perspectives but also to explore challenges and opportunities in the broad business of knowledge and its practicalities.

In the first part of the session, Colin enquires whether blue-sky research is worth it. Medicinal chemistry to be successful builds on chemistry and biology and then requires translation through business to reach the market. Last year, Colin gave himself the challenge of writing an e-book in which he reviewed the significance of blue-sky research by others over the past 100 years that has had a significant effect on my work using Nobel Prize winners as the reference points. 25 highly distinct contributions were identified which are arguably essential for us to get where we are now, at the science-medicine and science-commercial interface. Colin will explain why he has chosen to work in the therapeutic areas of anti-infective and immunomodulatory drugs, some of the basic scientific concepts, and how the blue-sky research of the past has made it possible. He will then describe what academics are doing in drug discovery that differs from the global pharmaceutical industry and how the commercial development of discoveries are approached.

In the second part of the session, Kerem takes a short journey through the very fast and exciting history of big data (and more importantly, making sense of it). Throughout the history, civilizations collected all kinds of data from their trades to their populations, and developed mathematical and statistical methods (and later computers) to calculate anything that could be used analytically to reach better decisions, whether for managing a small



business or for governing an empire. With the emergence of the internet over the last 25 years, this phenomenon has now turned into what is popularly termed 'big data', as we reach the point where we generate as much data in a few days as has been created since the start of human civilization. Kerem will describe how scientists and engineers from all disciplines negotiate this challenge and find ways to make data useable and understandable by anyone. He will also discuss the factors which lead to new ideas and technologies becoming commercially successful (and whether this can be linked back to blue-sky research?).

*Colin has spent virtually his whole academic and scientific career working at the University of Strathclyde in teaching and research in organic and medicinal chemistry and in academic management, including University's commercialisation activities. From his discoveries in medicinal and synthetic chemistry he has undertaken several commercialisation ventures with some success.*

*Kerem, trained as engineer turned into applied mathematician, spent his academic life on decision support and mathematical optimization. He has worked with various companies from a broad range of industries to facilitate better decision making.*

### **EECC Presentations**

The aim of the EECC is to offer a platform for early career academics (broadly defined e.g. assistant professors, Post-doctoral researchers, recently appointed lecturers/associate professors, advanced PhD students) to come together to discuss key challenges, learn from experts and share career related insights. The EECC provides a forum for networking, knowledge exchange and development of research collaborations. Want to learn more about some current research topics of our community? Interested to join us? We are looking forward to welcoming you to our session!

### **PMI Roundtable**

#### **Objectives**

- Providing an overview on current research and trends in the fields of innovation and project management
- Developing possible research topics on the interface between Project Management and Innovation.
- Introducing the new PMI EURAM Research Grant 2018 sponsored by Project Management Institute for cooperation research between the Project Organising SIG and the Innovation SIG, who is the cooperating partner for 2018.

#### **Agenda**

- Welcome & introduction, Pernille Eskerod, Webster University
- Statement by Sibel Yamak, EURAM President, Wolverhampton University
- Project Management research: current trends and emerging topics, Martina Huemann, WU Vienna, Project Organising SIG
- Innovation research: current trends and emerging topics, Pascal Le Masson, MINES ParisTech, Innovation SIG
- A possible research agenda, when Project Management and Innovations meet, Anne Sigismund Huff, EURAM Fellow, Dublin City University
- Information on the PMI EURAM Research Grant PO & INNO 2018, Carla Messikomer, Project Management Institute
- Discussion with the audience
- Summary

# Keynote Round Table 1

**June 21, 2017 (14:30-16:00 – Level 2 Main Auditorium, TIC)**  
**Responsible Research in Business and Management**

During the last 2 EURAM conferences in Warsaw and in Paris, the Academy explored the future of management education in Europe through the eyes of many foresightful scholars. This plenary continues that exploration by examining the ideas and proposals in the White paper produced by an international group of academic Presidents, past Presidents, Deans and authors on the topic, who have examined what Responsible Research in Business and Management might look like in the future. Their two year project was supported by the accreditation agencies EQUIS and AACSB. The proposals in the White Paper will challenge our thinking about how we do business in our profession and, if adopted, they will alter the course of our present pathway dramatically. Will publishing in top rated journals be a thing of the past? Will the new research currency be impact? Is there just too much research of poor quality out there? This plenary brings together leading international management scholars who will present the new proposals, subject them to careful scrutiny and present their own critical view to us.



**Moderator/ Panellist: Peter McKiernan (Strathclyde Business School, UK)**

Peter McKiernan is Professor of Management in the Department of Strategy and Organisation at Strathclyde Business School. He has held Professorial positions at the Universities of Warwick, St Andrews, Malta and the Sir Walter Murdoch Chair in Management and Governance at Murdoch University, Australia.

## Panellists:



**Mats Alvesson** is Professor of Business Administration at the University of Lund, Sweden, at University of Queensland Business School, Australia and at Cass Business School, London. Research interests include critical theory, gender, power, management of professional service (knowledge intensive) organizations, leadership, identity, organizational image, organizational culture and symbolism, qualitative methods and philosophy of science.



**Stewart Clegg** is Professor of Management and Organization Studies at the University of Technology Sydney. A sociologist, he has published widely in the sociology, management and politics literatures, in most of the leading journals.



**Stéphanie Dameron** is professor of strategy at Paris Dauphine University where she runs the Chair Strategic and Competitive Intelligence. Her research topics include cooperative relationships within or between organizations and the participation of various stakeholders in the decision making process. She also has a special interest for the management education system. Her work has been published in international journals including the Journal of Management Studies and the British Journal of Management. Institutionally engaged, she is member of the board of Paris-Dauphine University and of the Supervisory board of Essec Business School. She is one of the IG leaders at the Strategic Management Society. She is also the former elected chair of the French Academy of Management and the former chair of the Advisory board of EM Normandie Business Schools.

The Future of Management Education, co-authored and co-edited with T. Durand, is her latest book published, in 2017.



**Anne S. Tsui** is Adjunct Distinguished Professor at the University of Notre Dame, Motorola Professor Emerita of International Management at Arizona State University, and concurrently Visiting Distinguished Professor at Peking University and Fudan University, China.

# Keynote Round Table 2

**June 23, 2017 (14:00-15:30 – Level 2 Main Auditorium, TIC)**

## **The Changing European Political Landscape**

Turbulence met our political world in 2016, though its foundations run long and deep into our histories. Issues such as mass migration, the consequences of BREXIT for the stability of the EU, the rise of plutocratic popularists, the distancing of the ruling elites from angry masses, the growing anti-establishment rhetoric and action, moral outrage and untamed terrorism, inter alia, have erupted to create an environmental complexity that organisations must try and navigate. How do managers make sense of it in their strategic decision making? How do management academics grapple with these issues in their research and teaching? What do these issues mean for the 'freedom' of our roles as academics? This plenary brings together a politicians (the EU President of the Regions) and globally renowned political scientists who will try and make sense of this changing European political landscape for the benefit of management scholars.



### **Moderator/ Panellist: Sibel Yamak (President at European Academy of Management)**

Sibel Yamak is a professor of management at the University of Wolverhampton. She has a doctorate degree in Organization Theory from Bogaziçi University. She has been a permanent and/or visiting scholar at different universities such as Galatasaray University, Dauphine University, Panthéon Sorbonne University, Southampton University and Manchester University among others. She specializes in governance with a special focus on the relationship between business elites and state, contextual antecedents and impact of top management teams, governance and democratisation relationship and genealogy of corporate social responsibility. Her works have been published in peer reviewed journals such as British Journal of Management, Strategic Management Journal, Group and Organization Management, European Management Journal, European Journal of International Management, International Journal of Human Resource Management. She is associate editor of the European Management Review and editorial board member of Society and Business Review. She acted as guest editor of special issues on Corporate Social Responsibility and Top Management Teams for various academic journals. She is actively involved with different academic associations such as Academy of Management where she previously acted as Management Education and Development Division Research Coordinator. She co-founded EIASM Top Management Team Workshops together with a group of scholars. At the European Academy of Management, she performed as Quality Task Force Chair, Corporate Governance Strategic Interest Group Chair and Vice-President. Currently, she is the President of the EURAM.

**Panellists:**

**John Curtice** is Professor of Politics, University of Strathclyde and Senior Fellow, NatCen Social Research and the ESRC 'UK in a Changing Europe' initiative. His principal research interests are voting behaviour, voting systems and social and political attitudes, and he has been a co-editor of NatCen's British Social Attitudes series since 1994.



**Martine Durand** is the Director of Statistics and Chief Statistician of the OECD. She is responsible for providing strategic orientation for the Organisation's statistical policy and oversees all of OECD's statistical activities. She is in particular responsible for the Organisation's work on the measurement of people's well-being and societal progress, promoting the analysis and use of well-being and sustainability indicators for policy-making.



**Professor, Richard Higgott** an Australian and UK citizen is Research Professor at the Institute of European Studies and Distinguished Professor of Diplomacy at Vesalius College at the Vrije Universiteit Brussel. He is also Emeritus Professor of International Political Economy at the University of Warwick.



**Markku Markkula** is the President of the European Committee of the Regions. A long-standing politician, Mr. Markkula has been member of the Espoo City Council since 1980 and is a former member of the Finnish Parliament. Mr. Markkula works at the Aalto University as advisor to Aalto Presidents, where his focus mainly lays on European Union research, innovation and education policy affairs.

# SIG Chairs

## **SIG 01: Business for Society (B4S)**

**SIG Chair:**Jérôme Méric (Université de Poitiers, France)  
**SIG Programme Chair:** Corinne Vercher (Université Paris 13, France)  
**Chair of the General Track:** Francesco Gangi (Second University of Naples)  
**Past SIG Chair:** Rémi Jardat (ISTEC, France)  
**Communications Officer:** Asmaé Diani (Université Paris Est Créteil, France)

## **SIG 02: Corporate Governance (COGO)**

**SIG Chair:**Jonas Gabrielsson (Lund University, Sweden)  
**SIG Chair-Elect:**Mariateresa Torchia (University of Witten/Herdecke, Germany)  
**SIG Programme Chair :**Heike Mensi-Klarbach (Vienna University of Economics and Business - Austria)  
**SIG Programme Chair-Elect:**Nikolaos Kavadis (University Carlos III of Madrid - Spain)  
**Communications Officer:**Axel Walther (Witten Herdecke University - Germany) -  
**Chairs of the General Track:**  
Silke Machold (University of Wolverhampton Business School - UK)  
Andriy Boytsun (University of Antwerp, Belgium)  
Nikolaos Kavadis (University Carlos III Madrid, Spain)

## **SIG 03: Entrepreneurship (ENT)**

**SIG Chair:**Massimiliano M. Pellegrini (University of Rome "Tor Vergata", Italy)  
**SIG Programme Chair:**Matthias Raith (Otto-von-Guericke University, Germany)  
**Past Chair:** Lucrezia Songini (Eastern Piedmont University, Italy)  
**Past Chair:** Hans Lundberg (Linnaeus University, Sweden)  
**Past Chair:**Luca Gnan (University of Rome Tor Vergata, Italy)  
**Communications Officers:**  
Marzena Starnawska (Gdansk University of Technology, Poland)  
Jennet Achyldurdyeva (National Sun Yat-Sen University, Taiwan)

## **SIG 04: Family Business Research (FABR)**

**SIG Chair:**Reinhard Pruegl (Zeppelin University, Friedrichshafen, Germany)  
**SIG Chair:**Elect Massimo Baù (Jönköping International Business School, Sweden)  
**SIG Programme Chair:**Claudia Astrachan-Binz (Lucerne University of Applied Sciences and Arts, Switzerland)  
**SIG Programme Chair Elect:**Anneleen Michiels (Hasselt University, Belgium)

**SIG 05: Gender, Race, and Diversity in Organisations (GRDO)****SIG Chairwoman:** Dr Beverly Dawn Metcalfe – American University of Beirut, Lebanon**Programme Co-chairs:**

Prof Jawad Syed - Lahore University of Management Sciences, Pakistan

Dr Hamid Kazeroony – Walden University, USA

Dr Faiza Ali - Liverpool John Moores University, UK

Professor Edwina Pio - AUT University, New Zealand

**SIG 06: Innovation (INNO)****SIG Chair:**Pascal Le Masson (Mines Paris Tech, France)**Programme Chair:**Vivek K. Velamuri (HHL Leipzig Graduate School of Management, Germany)**Co-Programme Chair and Communications Officer:**Julia Jonas (University of Erlangen Nuremberg, Germany)**SIG Past Chair:** Jan Dul, Rotterdam School of Management, Erasmus University, The Netherlands**SIG 07: International Management (IM)****SIG Chairs:**

Markus G Kittler (University of Stirling, UK)

Lisa Siebers (Nottingham Business School, UK)

**SIG 08: Managing Sport (SPORT)****SIG Chair:**Mathieu Winand (University of Stirling, UK)**Programme Chair:** Anna Gerke (Audencia Business School, France)**Communications Officer:** Christofer Laurell (Stockholm Business School, Sweden)**SIG 09: Organisational Behaviour (OB)****SIG Chair:**Fabian Homberg (Bournemouth University, UK)**SIG Programme Chair:**Zeynep Yalabik (University of Bath, UK)**Communications Officer:**Ceydan Maden (Istanbul Kemerburgaz University, Turkey)**SIG 10: Project Organising (PO)****SIG Chair:**Brian Hobbs (Université de Quebec a Montreal, Canada)**SIG Chair:**Elect Martina.Huemann (WU Vienna, Austria)**SIG Programme Chair & Communications Officer:**Pernille Eskerod (Webster University Vienna, Austria)**Track Chair (responsible for reviews):** Alexander Kock (Technische Universität Darmstadt, Germany),**SIG 11: Public and Non-Profit Management (PM&NPM)****SIG Chair:**Denita Cepiku (University of Rome Tor Vergata Italy)**SIG Programme Chair:**Andrea Bonomi Savignon (University of Rome Tor Vergata, Italy)



## **SIG 12: Research Methods and Research Practice (RM&RP)**

**SIG chair:** Evandro Boccato MacEwan University, School of Business, Canada,

**Programme chairs:**

Jacqueline Fendt ESCP Europe, France

David Guttormsen University of Exeter Business School, UK,

**Treasurer:** Catherine Cassell University of Leeds, UK

**SIG Communication Officer:** Gail Clarkson University of Leeds, UK

## **SIG 13: Strategic Management (SM)**

**SIG Chair:** Tomi Laamanen (University of St.Gallen, Switzerland)

**Past Chair:** Henk Volberda, (Erasmus University, Netherlands)

**SIG Programme Co-Chair:** Anabel Fernández-Mesa (University of Valencia, Spain)

**SIG Programme Co-Chair:** Patrick Reinmoeller (Cranfield University, UK)

**Communications Officer:** Ana Garcia-Granero (University of Valencia, Spain)

**SIG Programme Co-Chair of kick off activities:** Xavier Castañer (University of Lausanne / HEC, Switzerland)

**SIG Programme Co-Chair of kick off activities:** Nuno Oliveira (Tilburg University, Netherlands)

# SIG Events

## SIG 01: Business for Society (B4S)

- **Kick off:** Room: SW105, Building: SBS Date: Wednesday 21 June, Hour: 9:00-10:30
  - o Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
  - o Scientific Event around the call for papers for Society and Business Review "From business and society to business for society: coming (back) to a sounder relation between knowledge and organization."
- **Social Event:** Thursday evening
- **Plenary:** Room: SW204, Building: SBS Date: Friday 23 June, Hour: 16:30-18:00
  - o Award ceremony (SIG Best papers, SIG best reviewers)
  - o Introduction of the forthcoming epistemic and scientific orientation of the SIG

## SIG 02: Corporate Governance (COGO)

- **Kick Off:** Room: 504, Building: John Anderson Date: Wednesday 21 June, Hour: 9:15-12:00
  - o **Panel Session 1 (9:15-10:30):** Managing knowledge and making knowledge work: The role of decision making structures in corporate governance.
    - BRIAN BOYD: Boards as knowledge networks: a dying paradigm?
    - JONAS GABRIELSSON: Knowledge and learning in and around boards
    - ANNA GRANDORI: The role of democratic governance in economic entities
  - o **Panel Session 2 (10:45-12:00):** Managing knowledge and making knowledge work: The role of diversity in corporate governance entities.
    - CORINNE POST: Delivering responsible corporate governance through features of board composition
    - SUSAN VINNICOMBE: Why gender balanced boards matters
- **Social Event:** Thursday 22 June, 19:00, Gandolfi Fish, 84-86 Albion Street, Glasgow.

## SIG 03: Entrepreneurship (ENT)

- **COST Meeting** (on invitation only): Room: SW204, Building: SBS Date: Wednesday 21 June, Hour: 9:30-10:20
- **Kick Off:** Room: SW204, Building: SBS Date: Wednesday 21 June, Hour: 10:50-12:20
  - o Meet and greet new members
  - o SIG and tracks presentation and stories from our community
- **Plenary:** Room: SW204, Building: SBS Date: Thursday 22 June, Hour: 16:00-17:30
  - o "Growing together"
  - o SIG governance, track proposals, Awards (best paper, best doctoral student, best reviewer)
- **Social Event:** Thursday 22 June, 20:00, Venue: TBC
  - o "Entrepreneurial minds at ease"
- **Wrap Up:** Room: SW204, Building: SBS Date: Saturday 24 June, Hour: 09:00-10:30

## **SIG 04: Family Business Research (FABR)**

- **Kick off:** Room: 514, Building: Graham Hills Date: Wednesday 21 June, Hour: 9:00 - 10:30
  - o Keynote speeches by Prof. Dr. Nadine Kammerlander (WHU, Germany) and Dr. Josip Kotlar (Lancaster University, UK) on "*The practical relevance of family business research*"
- **Social event & FABR SIG awards:** Carlton George Hotel (Rooftop Area) Date: Thursday 22 June, Hour: 19:00
- **Meet the guest editors sessions:** Location: See Special Events Information on page 21 Date: Thursday 22 June, Hour: 10:50 - 12:20
  - o Meet the guest editors of five dedicated special issues focusing on *careers, branding, growth, religious values* and *internationalization* in the family business context! For more information, visit our EURAM SIG page: <http://euramonline.org/fbr.html>
- **Plenary & Wrap-up:** Room: CW310, Building: SBS Date: Friday 23 June, Hour: 10:50 - 12:20
  - o Status of SIG FABR, results and future developments

## **SIG 05: Gender, Race and Diversity in Organisations (GRDO)**

- **Plenary:** Room: 317, Building: John Anderson Date: Thursday 22 June, Hour: 16:00-17:30
  - o **Panel:** The Politics and Organisation of Gender, Race and Diversity in the Digital Era
  - o **Speakers:** Beverly Dawn Metcalfe, Hamid Kazeroony, Edwina Pio, Thomas Köllen, Yvonne Du Plessis
  - o **The plenary** will address the digital era issues of gender, race, and other dimensions of diversity in organisations and societies. This will examine how social media is influencing discourses of gender race and diversity in the global economy. The plenary critique how social media can mobilize resistance and support social change, as well as address how social media is revolutionizing and restricting all at once, individual and collective action. The critical insights illustrate how gender, race, and diversity agendas are linked with global debates about equality and inclusion, and outline revolutionary tactics for unveiling marginalized voices.
- **Social Event:** Las Iguana, 16-20 West Nile Street, Glasgow, G1 2PP Date: Thursday 22 June, Hour: 18:00
  - o Please register as we only have limited space – first come, first served - [Hamid.kazeroony@mail.waldenu.edu](mailto:Hamid.kazeroony@mail.waldenu.edu)

## **SIG 06: Innovation (INNOV)**

- **Plenary:** Room: 314, Building: John Anderson Date: Wednesday 21 June , Hour: 16:30-18:00
  - o Includes practioner keynotes from innovation professionals Martin McDonnel, Soluis, Entrepreneurship via Innovation: Inspired by Ironman & Alan Tait, CTO, Stream Technologies, Innovation in IoT technologies and networks. Also includes Meet the Editor Session with Wim Biemans for Journal of Product Innovation Management , Alexander Kock for Creativity and Innovation Journal and Jonathan Linton for Technovation

- **EURAM Session (PMI Roundtable)** : Room: CW310, Building: SBS Date: Thursday 22 June, Hour: 10:50 – 12:20
  - o “Project Management meets Innovation”: Introduction of a new PMI EURAM Research Grant 2018, sponsored by Project Management Institute (PMI) for cooperation research between the Project Organising SIG and the Innovation SIG, the cooperating partner for 2018
  - o Moderation: Pernille Eskerod, Webster University
- **Social Event:** Bar Soba, Merchant Square, Albion Street Date: Thursday 22 June, Hour: 19:30-21:30
- **SIG General Assembly:** Room: 314, Building: John Anderson Date: Friday 23 June , Hour: 16:30-18:00

### **SIG 07: International Management (IM)**

- **Plenary:** Room: Level 2 Lecture Theatre, Building: TIC Date: Wednesday 21 June 2017, 09:00-10:30

### **SIG 08: Managing Sport (SPORT)**

- **Kick Off:** Room: Level 3 Conference Room 8, Building: TIC Date: Wednesday 21 June, 09:00-10:30
  - o The following presentations by three keynote speakers will lead to a group discussion on critical issues in sport:
    - Understanding Variations in the Impact of Sport Scandals: A Vector Approach - Dr. Rasmus Storm
    - Major sports events – Why so much goes wrong? - Prof. Harry Arne Solberg
    - (Scottish) sport in an uncertain political environment – Brexit, Independence and Trump International - Mr Stephen Morrow
- **Plenary:** Room: CW506b, Building: SBS Date: Thursday 22 June 2017, 14:00-15:30
  - o Award ceremony SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
  - o SIG development and planning towards EURAM 2018 Reykjavik conference
- **Social Event:** Thursday 22 June 2017 evening

### **SIG 09: Organizational Behaviour (OB)**

- **Kick off:** Room: Level 2 Lecture Theatre, Building: TIC Date: Wednesday 21st June, Hour: 10:50-12.20 and 16:30-18:00
- **Plenary:** Room: SW105, Building: SBS Date: Thursday 22nd June, Hour: 16:00-17:30
- **Social Event:** After the Plenary, the SIG will be going to a local pub. Meeting point SW105 at 17.30

### **SIG 10: Project Organising (PO)**

- **Kick off:** Room: 506, Building: John Anderson Date: Wednesday 21st June, Hour: 10:50-12.20
  - o Welcome and interactive session with the editors of International Journal of Managing Projects in Business, International Journal of Project Management, Journal of Management in Engineering, and Project Management Journal: Trends and future of the Project Management field.
  - o Moderation: Pernille Eskerod, Webster University

- **EURAM Session (PMI Roundtable)** : Room: CW310, Building: SBS Date: Thursday 22 June, Hour: 10:50 – 12:20
  - o “Project Management meets Innovation”: Introduction of a new PMI EURAM Research Grant 2018, sponsored by Project Management Institute (PMI) for cooperation research between the Project Organising SIG and the Innovation SIG who is the cooperating partner for 2018
  - o Moderation: Pernille Eskerod, Webster University
- **Plenary:** Room: 507, Building: John Anderson Date: Thursday 22nd June, Hour: 16:00-17:30
  - o Awards ceremony and featured presentation: IPMA PMI paper prizes, Emerald Publishing Group paper award, a SIG best reviewer award and more
  - o Moderation: Martina Huemann, WU Vienna
- **Social Event:** Thursday 22 June 2017 from 19:00 onwards
  - o PMI Sponsored SIG Reception.

## **SIG 11: Public and Non-Profit Management (PM&NPM)**

- **Healthcare Management Research track Plenary:** Room: 515, Building: Graham Hills Date: Wednesday 21 June, 16.30 – 18:00
  - o Title: Diffusion of Value-Based Payment Systems: Implications for Health Management Education and Practice
  - o Description: Value-Based Payment (VBP) systems are rapidly spreading across diverse types of world health care systems. Although their policy goals are clear, it is not apparent how health care managers can help their organizations to adapt to this challenge. This symposium addresses the origin of and variants of VBP systems, economic incentives inherent in VBP, how health care organizations and management practices will need to change and how health management education will need to review competencies and adjust programs to prepare students help align health care organizations in light of such major environmental change.
  - o Speakers: William Aaronson, Bernardo Ramirez, Daniel West (more tbc)
- **SIG Plenary:** Room: GH515, Building: Graham Hills Date: Thursday 22 June, 14:00 - 15.30
  - o Analyses of SIG's status and results; editorial initiatives; winter seminars and future developments towards EURAM 2018
  - o Presentation of Best Paper Award 2017 in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald.
- **Social Event:** Thursday 22 June Evening. To participate please contact: [bonomi.savignon@economia.uniroma2.it](mailto:bonomi.savignon@economia.uniroma2.it)

## **SIG 12: Research Methods and Research Practice (RM)**

- **Plenary:** Room CW506b, Building: SBS Date: Thursday 22 June, Hour: 16:00-17:30
- **Social Event:** Thursday 22 June, 18:30

**SIG 13: Strategic Management (SM)**

- **Kick Off:** Room: JA317, Building: John Anderson Date: Wednesday 21 June, 09:00-13:00
  - o 09:00-10:20 Panel 1: **"Defining information, knowledge, expertise and competence"**
    - **Chairs:** Xavier Castañer (University of Lausanne / HEC) and Nuno Oliveira (Tilburg University)
    - **Panellists:**
      - Eduard Bonet (ESADE): *Meaning and acquisition of wisdom – a philosophical and pedagogical approach*
      - Robert Chia (University of Glasgow): *Process, Practices & Phronesis: A Process-Philosophical Understanding of Information, Knowledge & Wisdom*
      - Raouf Naggari (HEC Montréal): *Ideation processes and the dynamics of organizations: when organizational structures dance with innovation*
      - Sebastiano Massaro (Warwick Business School): *From neuroscience knowledge to neuro-management expertise. A matter of how, not if*
  - o 10:45-11:45 Panel 2: **"Managing knowledge within organizations"**
    - **Chairs:** Koen Heimeriks\* (Aalto University)
    - **Panellists:**
      - Gabriel Szulanski\* (INSEAD): *Knowledge transfer*
      - Maurizio Zollo (Bocconi): *Superstitious learning and codifying*
      - Pablo Martin de Holan (MBSC): *Learning: forgetting and a theory of inertia in business organizations*
      - Rob Jansen (Tilburg University): *Surfacing Knowledge - Inclusion and Openness*
      - Shiko Ben-Menahem (ETH Zurich): *Coordinating knowledge creation in multidisciplinary teams*
  - o 12:00-13:00 Panel 3: **"Managing knowledge across organizations"**
    - **Chair:** TBC
    - **Panellists:**
      - Beverly Tyler (California State University): *Knowledge exchange and creation across fields and organizations*
      - Devi Gnyawali (Virginia Tech) alliances): *Role of Absorptive Capacity in Leveraging Alliance Knowledge*
      - Hans Berends (VU University Amsterdam): *External and internal collaboration in a digital age*
      - Tania Tukiainen (European Committee of the Regions): *Building the evidence-based policy-making concept for Europe*
- **Wrap Up:** Room: 317, Building: John Anderson Date: Friday 23 June, Hour: 16:30-18:00

**SIG 14: Events sponsored by the 2017 Conference Committee**

Strathclyde Showcase: please see [page 22](#) in Special Events

# Programme per SIG

## 01 Business for Society

<b>01 Business for Society &gt;&gt; 01_00 Business for Society General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	Business School Stenhouse Wing - Room SW 105	SIG Kick off	SIG Kick off
21.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 104	Responsible Innovation & Entrepreneurship	Track Session
21.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 105	Values and social interests: a stakeholder management view	Track Session
21.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 104	Organization & Leadership	Track Session
21.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 105	Sustainability: consumers perspective and organisational implications	Track Session
22.06.2017	09:00 - 10:30	Business School Stenhouse Wing - Room SW 105	Institutional Change, Power, Resistance and Critical Management (1)	Track Session
22.06.2017	14:00 - 15:30	Business School Stenhouse Wing - Room SW 104	CSR, Political and Societal Issues	Track Session
22.06.2017	14:00 - 15:30	Business School Stenhouse Wing - Room SW 107	Institutional Change, Power, Resistance and Critical Management (2)	Track Session
22.06.2017	16:00 - 17:30	Business School Stenhouse Wing - Room SW 104	Marketing for Society	Track Session
22.06.2017	16:00 - 17:30	Business School Stenhouse Wing - Room SW 108	CSR approaches and industry perspectives	Track Session
23.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 106	Sustainability, Value Chain and Industry Models	Track Session
23.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 204	Institutional approach and CSR models	Track Session
23.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 204	SIG Plenary	SIG Plenary
<b>01 Business for Society &gt;&gt; 01_01 Accounting, Finance, Reporting and Control for Society</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 106	Finance, Economy and Society	Track Session
21.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 106	Control for sustainability: organizational issues	Track Session
22.06.2017	09:00 - 10:30	Business School Stenhouse Wing - Room SW 106	Sustainability and Integrated Reporting (1)	Track Session
22.06.2017	14:00 - 15:30	Business School Stenhouse Wing - Room SW 106	Sustainability and Integrated Reporting (2)	Track Session
22.06.2017	16:00 - 17:30	Business School Stenhouse Wing - Room SW 106	Environmental Issues in Accounting and Reporting	Track Session
23.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 107	Sustainability and Integrated Reporting (3)	Track Session



**01 Business for Society >> 01\_06 Rethinking the Form, Governance & Legal Constitution of Corporations (Co-sponsored by COGO SIG-02)**

Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 107	Governance of the firm: views from management	Track Session
21.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 107	New theories on legal right structures	Track Session
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 408	Specific and prospective governance forms	Track Session

**02 Corporate Governance****02 Corporate Governance >> 02\_00 Corporate Governance General Track**

Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	09:15 - 12:00	John Anderson Building - Room 504	SIG Kick off	SIG Kick off
22.06.2017	16:00 - 17:30	John Anderson Building - Room 504	Financial Resources and Returns	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 504	Governance in different organisational contexts	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 504	Corporate governance characteristic and practices in emerging markets	Track Session
23.06.2017	16:30 - 18:00	John Anderson Building - Room 504	Social dimensions in corporate governance	Track Session

**02 Corporate Governance >> 02\_01 Top Management Teams & Business Elites (Co-sponsored with the SM SIG-13)**

Date	Time	Meeting Room	Session Name	Session Type
22.06.2017	09:00 - 10:30	John Anderson Building - Room 504	Top managers' internal and external relations	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 504	Topical challenges for upper echelons	Track Session

**02 Corporate Governance >> 02\_02 Board of Directors**

Date	Time	Meeting Room	Session Name	Session Type
22.06.2017	09:00 - 10:30	John Anderson Building - Room 506	Board Composition	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 506	Board and Firm Performance	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 506	Board and Strategy	Track Session

**02 Corporate Governance >> 02\_03 Women on Boards**

Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	16:30 - 18:00	John Anderson Building - Room 504	Women on Boards and Performance	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 506	Variables Impacting Women on Boards	Track Session
23.06.2017	16:30 - 18:00	John Anderson Building - Room 506	The Use and Impact of Quotas and Soft Law	Track Session

## 03 Entrepreneurship

<b>03 Entrepreneurship &gt;&gt; 03_00 Entrepreneurship General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:30 - 10:20	Business School Stenhouse Wing - Room SW 204	Cost Meeting(on invitation only)	SIG Meeting
21.06.2017	10:50 - 12:20	Business School Stenhouse Wing - Room SW 204	SIG Kick off	SIG Kick off
21.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 108	03_00 Entrepreneurial networks in collaboration with track 03_08 Entrepreneurship as Practice	Track Session
21.06.2017	16:30 - 18:00	Business School Stenhouse Wing - Room SW 204	03_00 Innovation and entrepreneurship	Track Session
22.06.2017	09:00 - 10:30	Business School Stenhouse Wing - Room SW 108	03_00 Effectual approach to entrepreneurship	Track Session
22.06.2017	14:00 - 15:30	Business School Stenhouse Wing - Room SW 108	03_00 Corporate entrepreneurship	Track Session
22.06.2017	14:00 - 15:30	Business School Stenhouse Wing - Room SW 204	03_00 Entrepreneurship and organizational contexts collaboration with track 03_13 Entrepreneurship and Intrapreneurship: Developing Innovation Culture through Managers and Academic Actions	Track Session
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 507a	03_00 Entrepreneurship and life cycle	Track Session
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 406b	03_00 Entrepreneurship education and training	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 406b	03_00 Entrepreneurship and decision-making process	Track Session
22.06.2017	16:00 - 17:30	Business School Stenhouse Wing - Room SW 204	SIG Plenary	SIG Plenary
24.06.2017	09:00 - 10:30	Business School Stenhouse Wing - Room SW 204	SIG Wrap Up	SIG Wrap Up
<b>03 Entrepreneurship &gt;&gt; 03_01 Social Entrepreneurship and Societal Change</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 406a	03_01 Improving social entrepreneurship paradigm	Track Session
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 406b	03_01 Social and financial benefits	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 406b	03_01 Innovative social entrepreneurship perspectives	Track Session

23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 506a	03_01 Organizational elements in social entrepreneurship in collaboration with track 03_13 Entrepreneurship and Intrapreneurship: Developing Innovation Culture through Managers and Academic Actions	Track Session
<b>03 Entrepreneurship &gt;&gt; 03_02 Academic Entrepreneurship and the Entrepreneurial University</b>				
Date	Time	Meeting Room	Session Name	Session Type
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 506a	03_02 Entrepreneurial Orientation in Academic Startups	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 506a	03_02 Academic Spin-offs	Track Session
<b>03 Entrepreneurship &gt;&gt; 03_03 Entrepreneurial Finance</b>				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 406b	03_03 Venture capital	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 408	03_03 Business angels and crowdfunding	Track Session
<b>03 Entrepreneurship &gt;&gt; 03_04 Entrepreneurial Emotions and Passion</b>				
Date	Time	Meeting Room	Session Name	Session Type
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 507a	03_04 Entrepreneurial Cognition	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 507a	03_04 Passion and entrepreneurship	Track Session
<b>03 Entrepreneurship &gt;&gt; 03_05 Gender entrepreneurship and processes of Managerialization and Professionalization in SMEs and Family firms (Co-sponsored with the GRDO SIG-05)</b>				
Date	Time	Meeting Room	Session Name	Session Type
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 506b	03_05 Entrepreneurship in SMEs and family businesses	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 507b	03_05 Women entrepreneurs	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 507b	03_05 Managerialization in SMEs and family businesses	Track Session
<b>03 Entrepreneurship &gt;&gt; 03_06 Entrepreneurship Region and Regional Development</b>				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 506b	03_06 Ecosystems and support for regional development in collaboration with track 03_07 Designing Entrepreneurship and Innovation Processes	Track Session
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 507a	03_06 Knowledge and Sharing economy	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 507a	03_06 Local networks and clusters	Track Session

<b>03 Entrepreneurship &gt;&gt; 03_11 Cultural Entrepreneurship: Innovative Issues in Arts Business and Creative Industries</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 406a	03_11 Cultural Entrepreneurship - Innovative Issues in Arts Business and Creative Industries (Marketing, Strategies & Finance)	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 404b	03_11 Cultural Entrepreneurship - Innovative Issues in Arts Business and Creative Industries (Motivation, Behavior & Creativity)	Track Session
<b>03 Entrepreneurship &gt;&gt; 03_12 Freelancing &amp; Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 507b	03_12 Freelancing & Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations I	Track Session
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 507b	03_12 Freelancing & Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations II	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 406a	03_12 Freelancing & Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations III	Track Session

## 04 Family Business Research

<b>04 Family Business Research &gt;&gt; 04_00 Family Business Research General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	Graham Hills Building - Room 514	SIG Kick off	SIG Kick off
21.06.2017	10:50 - 12:20	Graham Hills Building - Room 514	General Track	Track Session
22.06.2017	09:00 - 10:30	Graham Hills Building - Room 513	Careers and Governance in Family Business	Track Session
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 310	SIG Plenary & Wrap Up	SIG Plenary & Wrap Up
<b>04 Family Business Research &gt;&gt; 04_01 Family Business Governance and Careers in Family Business</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	Graham Hills Building - Room 511	Careers in Family Business	Track Session
22.06.2017	14:00 - 15:30	Graham Hills Building - Room 510	Careers in Family Business	Track Session
<b>04 Family Business Research &gt;&gt; 04_02 Family Identity, CSR and Branding in Family Business</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	14:00 - 15:30	Graham Hills Building - Room 514	Family Business Identity, Branding & CSR	Track Session
<b>04 Family Business Research &gt;&gt; 04_04 Methods &amp; Theories in Family Business Research - Special Focus 2017: Finance and Accounting in Family Business Research</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	Graham Hills Building - Room 512	Methods & Theories in Family Business	Track Session
21.06.2017	16:30 - 18:00	Graham Hills Building - Room 512	Methods & Theories in Family Business	Track Session
<b>04 Family Business Research &gt;&gt; 04_05 Innovation, Entrepreneurial Behaviour, Strategic Renewal, Corporate Venturing and Internationalisation in Family Firms (Co-sponsored with the ENT SIG-03)</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	Graham Hills Building - Room 513	Innovation & Entrepreneurial Behavior (shared session with SIG ENT)	Track Session
22.06.2017	14:00 - 15:30	Graham Hills Building - Room 513	Innovation & Entrepreneurial Behavior (shared session with SIG ENT)	Track Session
<b>04 Family Business Research &gt;&gt; 04_06 Family Business in Emerging, Developing and Transition Economies</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	16:30 - 18:00	Graham Hills Building - Room 513	Family Business in Developing Economies	Track Session
22.06.2017	14:00 - 15:30	Graham Hills Building - Room 512	Family Business in Developing Economies	Track Session
22.06.2017	16:00 - 17:30	Graham Hills Building - Room 514	Family Business in Developing Economies	Track Session

## 05 Gender, Race, and Diversity in Organisations

<b>05 Gender, Race, and Diversity in Organisations &gt;&gt; 05_00 Gender, Race, and Diversity in Organisations General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	John Anderson Building - Room 507	Postcolonialism, Africa, and New Approaches	Track Session
21.06.2017	10:50 - 12:20	John Anderson Building - Room 507	Gender, Morality, Islam, and Women in Organization	Track Session
21.06.2017	16:30 - 18:00	John Anderson Building - Room 507	Gender, Roles, and Workplace	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 317	SIG Plenary	SIG Plenary
23.06.2017	09:00 - 10:30	John Anderson Building - Room 502	Diversity and Hiring	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 502	Diversity, Mediating Factors, and Perceptions	Track Session
23.06.2017	16:30 - 18:00	John Anderson Building - Room 502	Emotions, Styles, and Cues	Track Session
<b>05 Gender, Race, and Diversity in Organisations &gt;&gt; 05_01 Women &amp; Sexual Orientation in Management, Work and Organization</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	John Anderson Building - Room 317	Heteronormativity and Female Leadership	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 317	Demystifying Women Experiences in the Workplace	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 317	Diversity	Track Session

## 06 Innovation

<b>06 Innovation &gt;&gt; 06_00 Innovation General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	John Anderson Building - Room 314	Innovation General Track	Track Session
21.06.2017	10:50 - 12:20	John Anderson Building - Room 314	Innovation General Track	Track Session
21.06.2017	16:30 - 18:00	John Anderson Building - Room 314	SIG Plenary	SIG Plenary
22.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 310	PMI Roundtable	SIG Meeting
22.06.2017	14:00 - 15:30	John Anderson Building - Room 314	Innovation General Track	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 314	Standardisation and Innovation	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 506	Rethinking the design paradigm in Management : theories, activities, organizations	Track Session
23.06.2017	16:30 - 18:00	John Anderson Building - Room 314	SIG General Assembly	SIG Plenary
<b>06 Innovation &gt;&gt; 06_02 Business Model Innovation (BMI) (Co-sponsored with the ENT SIG-03 &amp; SM SIG-13)</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	John Anderson Building - Room 326	Business Model Innovation 01	Track Session
22.06.2017	09:00 - 10:30	John Anderson Building - Room 326	Business Model Innovation 02	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 326	Business Model Innovation 03	Track Session
<b>06 Innovation &gt;&gt; 06_03 Open Innovation</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	16:00 - 17:30	John Anderson Building - Room 326	Open Innovation in SMEs	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 326	Product and Services development through Open Innovation	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 326	Open Innovation Environments	Track Session
24.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 306	Internal and External Open Innovation Management	Track Session
<b>06 Innovation &gt;&gt; 06_04 Organising Creativity for Innovation: Multidisciplinary Perspectives, Theories, and Practices</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	John Anderson Building - Room 327	Organising for Innovative Behavior	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 327	Knowledge creation and learning for innovation	Track Session
<b>06 Innovation &gt;&gt; 06_05 Managing for Service Innovation</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	14:00 - 15:30	John Anderson Building - Room 412	Managing Service Innovation	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 412	Managing Innovation for Customer Services & Experience	Track Session
<b>06 Innovation &gt;&gt; 06_06 Knowledge, Learning, and Innovation in Cross-sector Collaborations</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	John Anderson Building - Room 505	Making Knowledge Work	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 505	Knowledge sharing	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 505	Knowledge collaboration	Track Session



<b>06 Innovation &gt;&gt; 06_09 Teaching and Learning with a Difference</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	16:00 - 17:30	John Anderson Building - Room 327	Teaching and Learning with a Difference - Measures	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 412	Teaching and Learning with a Difference - Active Learning	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 314	Teaching and Learning with a Difference - Experiments and Disruption	Track Session
<b>06 Innovation &gt;&gt; 06_10 Competency Development in Business Management</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	John Anderson Building - Room 502	Competency Development in Management: Improvement through Higher Education	Track Session
22.06.2017	14:00 - 15:30	John Anderson Building - Room 502	Advances from Higher Education towards business	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 502	Action-learning approach	Track Session
<b>06 Innovation &gt;&gt; 06_11 Network Configurations, Location, Innovation and Time</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	John Anderson Building - Room 412	Ecosystems of knowledge and innovation	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 314	Clusters and Innovation	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 412	Clusters and Knowledge	Track Session

## 07 International Management

07 International Management >> 07_00 International Management General Track				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	09:00 - 10:30	TIC Building - Lecture Hall	SIG Plenary	SIG Plenary
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 7	Collaboration and Performance	Track Session
22.06.2017	16:00 - 17:30	TIC Building - Level 3 Conference Room 7	Cross-border Value Creation: Cost and Conflict	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 6	International Work Environments	Track Session
07 International Management >> 07_01 Expatriate Management				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 2	Expatriate Management 1: JGM Best Paper Award	Track Session
21.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 2	Expatriate Management 2	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 8	Expatriate Management 3	Track Session
22.06.2017	16:00 - 17:30	TIC Building - Level 3 Conference Room 8	Expatriate Management 4	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Lecture Hall	Expatriate Management 5	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Lecture Hall	Expatriate Management 7	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 7	Expatriate Management 6	Track Session
24.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 306	Expatriate Management 8	Track Session
07 International Management >> 07_02 SME Internationalisation: Advances and Future Perspectives				
Date	Time	Meeting Room	Session Name	Session Type
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 7	International Startups and Speed	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 6	Entrepreneurial Perspectives in International Contexts	Track Session
07 International Management >> 07_03 Strategy, Management & Marketing in Emerging Markets				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 4	Services development and strategies in internationalisation	Track Session
21.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 4	Innovation and collaboration in emerging markets	Track Session
07 International Management >> 07_04 Cultural Interfaces in International Organisations				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 5	Culturally embedded organizational practices	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 9 Executive Room A	Intercultural challenges and hybridization in international teams	Track Session
22.06.2017	16:00 - 17:30	TIC Building - Level 9 Executive Room A	Intercultural resources and competences of actors	Track Session
07 International Management >> 07_07 International Competitiveness				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 6	Firm-level Competitiveness	Track Session
21.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 6	Competitiveness - A Cross-Disciplinary View	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 8	Institutional Competitiveness	Track Session

## 08 Managing Sport

<b>08 Managing Sport &gt;&gt; 08_00 Managing Sport General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 8	SIG Kick off	SIG Kick off
21.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 8	Sport Governance	Track Session
21.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 8	International Sport Governance	Track Session
22.06.2017	09:00 - 10:30	Business School Stenhouse Wing - Room SW 107	Branding and Clustering in Sport	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 506b	SIG Plenary	SIG Plenary
22.06.2017	16:00 - 17:30	Business School Stenhouse Wing - Room SW 107	Sport Events and Participation	Track Session
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 506b	Sport Business and Innovation	Track Session
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 506b	High Performance Sport and Development	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 506b	Professional Sport - Football	Track Session

## 09 Organizational Behaviour

<b>09 Organizational Behaviour &gt;&gt; 09_00 Organizational Behaviour General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	TIC Building - Lecture Hall	SIG Kick off 1	SIG Kick off
21.06.2017	16:30 - 18:00	TIC Building - Lecture Hall	SIG Kick off 2	SIG Kick off
22.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 2	Careers	Track Session
22.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 6	Organisational Support	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 306	Teams: Commitment, Creativity and Context	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 1	Social Ties and Networks	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 2	Psychological Capital, Engagement and Proactivity	Track Session
22.06.2017	16:00 - 17:30	Business School Stenhouse Wing - Room SW 105	SIG Plenary	SIG Plenary
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 1	Values in SMEs	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 1	Work Design and Employee Attitudes	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 3	Organisational Citizenship	Track Session
<b>09 Organizational Behaviour &gt;&gt; 09_01 Team Performance Management</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 5	Team Performance Management 1	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 2	Team Performance Management 2	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 2	Managers Traits and Individual Differences	Track Session
<b>09 Organizational Behaviour &gt;&gt; 09_02 Human Resources Management</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 3	HPWS: Definitional Issues, Configurations and Impact	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 3	Managing Work-Life Tensions	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 4	Learning, Development and Talent Management	Track Session
23.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 3	HRM and Engagement	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 3	HRM Practices and Employee Outcomes	Track Session
<b>09 Organizational Behaviour &gt;&gt; 09_05 Leadership</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 7	Leadership and Follower's Perspective	Track Session
22.06.2017	14:00 - 15:30	TIC Building - Level 3 Conference Room 6	Dark and Bright Sides of Leadership	Track Session
23.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 4	Leadership Ethics and Responsibility	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 4	Leadership and Contextual Factors	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 4	Transformational Leadership	Track Session
24.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 408	Benevolent and Humble Forms of Leadership	Track Session

<b>09 Organizational Behaviour &gt;&gt; 09_06 Demographic challenges for Management</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
23.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 5	Demographic challenges: Generations	Track Session
23.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 5	Demographic challenges: Convergence vs. divergence	Track Session
23.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 5	Demographic challenges: Ageing	Track Session
<b>09 Organizational Behaviour &gt;&gt; 09_09 Knowledge Sharing and Organisational Culture</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 4	Theoretical Perspectives On KM And Organisational Culture	Track Session
22.06.2017	16:00 - 17:30	Business School Cathedral Wing - Room CW 406a	Cultural Impacts On Knowledge Sharing	Track Session
23.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 6	Traits Affecting Knowledge Management And Organisational Culture	Track Session

## 10 Project Organizing

<b>10 Project Organizing &gt;&gt; 10_00 Project Organising General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	John Anderson Building - Room 506	SIG Kick off	Track Session
21.06.2017	16:30 - 18:00	John Anderson Building - Room 506	Managing Project-oriented/based Organisations	Track Session
22.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 310	SIG PMI Roundtable	SIG Meeting
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 506a	Proactive Project Management	Track Session
22.06.2017	16:00 - 17:30	John Anderson Building - Room 507	SIG Plenary	SIG Plenary
23.06.2017	09:00 - 10:30	John Anderson Building - Room 507	HRM and Relations	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 505	New Perspectives on Project Management	Track Session
23.06.2017	10:50 - 12:20	John Anderson Building - Room 507	Change and Transformation	Track Session
<b>10 Project Organizing &gt;&gt; 10_01 Managing Major and Mega Projects: Opening up for new research eras</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	16:30 - 18:00	John Anderson Building - Room 505	Mega and Major Project Governance	Track Session
22.06.2017	09:00 - 10:30	John Anderson Building - Room 507	Mega Project Stories and Symbolic Dimensions	Track Session
23.06.2017	09:00 - 10:30	John Anderson Building - Room 505	Mega Projects and Strategies	Track Session

## 11 Public and Non-Profit Management

<b>11 Public and Non-Profit Management &gt;&gt; 11_00 Public and Non-Profit Management General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	Graham Hills Building - Room 515	Universities and Public Research Management	Track Session
21.06.2017	16:30 - 18:00	Graham Hills Building - Room 515	Healthcare Management Research track Plenary	SIG Plenary
22.06.2017	14:00 - 15:30	Graham Hills Building - Room 515	SIG Plenary	SIG Plenary
22.06.2017	16:00 - 17:30	Graham Hills Building - Room 511	Innovation and Strategy in Public Sector Organizations	Track Session
23.06.2017	16:30 - 18:00	Graham Hills Building - Room 515	Governance of Public and Non-Profit Organizations and Public Service Motivation	Track Session
<b>11 Public and Non-Profit Management &gt;&gt; 11_01 Healthcare Management Research</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	Graham Hills Building - Room 515	Approaches for influencing and assessing healthcare quality	Track Session
22.06.2017	16:00 - 17:30	Graham Hills Building - Room 510	Conceptual views of health insurance and health information exchanges	Track Session
23.06.2017	09:00 - 10:30	Graham Hills Building - Room 510	Examining Leadership characteristics in selected countries	Track Session
23.06.2017	10:50 - 12:20	Graham Hills Building - Room 510	Leadership practices to improve healthcare organizations	Track Session
23.06.2017	16:30 - 18:00	Graham Hills Building - Room 510	Examining Individual behavior in healthcare settings	Track Session
<b>11 Public and Non-Profit Management &gt;&gt; 11_03 Accounting, Accountability, Sustainability in Public and Non-Profit</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	10:50 - 12:20	Graham Hills Building - Room 510	Accounting and Accountability in Universities	Track Session
21.06.2017	16:30 - 18:00	Graham Hills Building - Room 510	Managing hybrid organization	Track Session
22.06.2017	09:00 - 10:30	Graham Hills Building - Room 511	Sustainability in public institutions	Track Session
22.06.2017	16:00 - 17:30	Graham Hills Building - Room 515	Managing sustainable nonprofit organizations	Track Session
<b>11 Public and Non-Profit Management &gt;&gt; 11_04 Management and Governance of Culture, Heritage and Tourism</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	Graham Hills Building - Room 510	New perspectives on cultural industries	Track Session
22.06.2017	16:00 - 17:30	Graham Hills Building - Room 513	Changes in cultural industries	Track Session
23.06.2017	10:50 - 12:20	Graham Hills Building - Room 513	New challenges in cultural industries: the case of museums	Track Session



## 12 Research Methods and Research Practice

<b>12 Research Methods and Research Practice &gt;&gt; 12_00 Research Methods and Research Practice General Track</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	TIC Building - Level 3 Conference Room 7	Evolutionary Approaches in Management Research	Track Session
21.06.2017	10:50 - 12:20	TIC Building - Level 3 Conference Room 7	Evolutionary Approaches in Management Research	Track Session
21.06.2017	16:30 - 18:00	TIC Building - Level 3 Conference Room 7	New Frontier Combining Computational, Qualitative, and Quantitative Methods	Track Session
23.06.2017	09:00 - 10:30	Graham Hills Building - Room 515	Theory and Practice	Track Session
23.06.2017	10:50 - 12:20	Graham Hills Building - Room 515	Management Sciences	Track Session

## 13 Strategic Management

<b>13 Strategic Management &gt;&gt; 13_00 Strategic Management General Track</b>				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	09:00 - 13:00	John Anderson Building - Room 317	SIG Kick off	SIG Kick off
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 305	Corporate Strategy: Theories and Insights	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 305	Conditions for Choices: From Dashboards to Games	Track Session
22.06.2017	16:00 - 17:30	Business School Cathedral Wing - Room CW 305	Focusing on Customers as Cornerstone of Competitive Advantage	Track Session
23.06.2017	16:30 - 18:00	John Anderson Building - Room 317	SIG Wrap Up	SIG Wrap Up

<b>13 Strategic Management &gt;&gt; 13_01 Corporate Strategy: Managing Knowledge within and across Mergers, Acquisitions and Alliances</b>				
Date	Time	Meeting Room	Session Name	Session Type
22.06.2017	16:00 - 17:30	Business School Cathedral Wing - Room CW 306	Corporate growth and portfolio diversification	Track Session
23.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 306	Managing knowledge and collaboration in M&A	Track Session

<b>13 Strategic Management &gt;&gt; 13_02 Business Ecosystems: Structures, Governances, Strategies, Evolutions and Transformations</b>				
Date	Time	Meeting Room	Session Name	Session Type
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 306	Business Ecosystems	Track Session
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 306	Business Ecosystem	Track Session

<b>13 Strategic Management &gt;&gt; 13_03 Strategic Processes and Practices</b>				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 310	Information System alignment and Public Strategy processes	Track Session
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 310	Remarkable Strategy Processes	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 310	Decision making process: a multi-faceted phenomenon	Track Session
22.06.2017	16:00 - 17:30	Business School Cathedral Wing - Room CW 310	Routines and Strategy-as-Practice	Track Session
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 404b	Bringing practices and tools in strategy process	Track Session

<b>13 Strategic Management &gt;&gt; 13_04 Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms</b>				
Date	Time	Meeting Room	Session Name	Session Type
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 404a	Field Specific Capabilities	Track Session
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 404a	Change Aspects of Capabilities	Track Session
23.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 404a	Soft Aspects of Capabilities	Track Session

<b>13 Strategic Management &gt;&gt; 13_05 Behavioural Strategy</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 404a	Behavioral Strategy: Perspectives	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 404a	Behavioral Strategy: Macro Perspectives	Track Session
<b>13 Strategic Management &gt;&gt; 13_06 Collaborative Strategies: Coopetition, Networks and Alliances</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	16:30 - 18:00	Business School Cathedral Wing - Room CW 404b	Alliance formation and performance	Track Session
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 404b	Coopetition antecedents and drivers	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 404b	Collaboration and Innovation	Track Session
22.06.2017	16:00 - 17:30	Business School Cathedral Wing - Room CW 404b	Alliances and standardization	Track Session
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 404b	Coopetition difficulties and performance	Track Session
<b>13 Strategic Management &gt;&gt; 13_07 Strategic Ambidexterity: The Paradox of Exploitation and Exploration</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
22.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 406a	Strategic Ambidexterity	Track Session
22.06.2017	14:00 - 15:30	Business School Cathedral Wing - Room CW 406a	Strategic Ambidexterity	Track Session
23.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 406b	Strategic Ambidexterity	Track Session

## 14 Conference General Track

<b>14 Conference General Track &gt;&gt; 14_01 Next Management Theory</b>				
<b>Date</b>	<b>Time</b>	<b>Meeting Room</b>	<b>Session Name</b>	<b>Session Type</b>
21.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 404a	Next management knowledge	Track Session
21.06.2017	09:00 - 10:30	Business School Cathedral Wing - Room CW 404b	Next management learning	Track Session
21.06.2017	10:50 - 12:20	Business School Cathedral Wing - Room CW 404a	Foundations of next management research	Track Session

# Track Session per Day

## Wednesday, 21 June, 2017

### Slot 1

**SLOT 1 (09:00 - 10:30) - John Anderson Building - Room 507 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**POSTCOLONIALISM, AFRICA, AND NEW APPROACHES**

**Chair:** Beverly Dawn Metcalfe

**Discussant:**

**Paper presentations:**

- |             |   |                        |
|-------------|---|------------------------|
| <b>1007</b> | <b>REJECTING POSTCOLONIAL FRAMEWORK IN RESEARCHING GENDER, RACE, AND DIVERSITY IN ORGANIZATIONS</b>                     |                        |
|             | Catherine Burr  | UNIVERSITY OF PHOENIX  |
|             | Hamid Kazeroony   | WALDEN UNIVERSITY      |
| <b>1283</b> | <b>THE SOCIALLY CONSTRUCTED MEANING OF WORK AS PERCEIVED BY THE PROFESSIONAL MILLENNIAL GENERATION IN SOUTH AFRICA</b>  |                        |
|             | Yvonne Du Plessis   | NORTH-WEST UNIVERSITY  |
|             | Shannin Lumley  | UNIVERSITY OF PRETORIA |
| <b>1553</b> | <b>SPIRITUAL DIVERSITY AND EMBODIMENT: AN AFRICAN LEADERSHIP APPROACH TOWARDS IMPROVED WORKPLACE INTERCONNECTEDNESS</b> |                        |
|             | Tonja Blom  | NORTH-WEST UNIVERSITY  |
|             | Yvonne Du Plessis   | NORTH-WEST UNIVERSITY  |

**SLOT 1 (09:00 - 10:30) - John Anderson Building - Room 314 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

**INNOVATION GENERAL TRACK**

**Chair:** Jonas Julia

**Discussant:**

**Paper presentations:**

- |             |  |   |
|-------------|--|---|
| <b>1813</b> | <b>THE INFLUENCE OF FINANCIAL PERFORMANCE ON CORPORATE SOCIAL INNOVATION</b>   |   |
|             | Daniel Alonso-martinez   | U. OF LEON                                |
|             | Nuria Gonzalez-alvarez   | U. OF LEON                                |
|             | Mariano Nieto  | U. OF LEON                                |
| <b>1135</b> | <b>INNOVATIVE BEHAVIOUR, ORGANIZATIONAL STRUCTURES AND CORPORATE PERFORMANCE: SIMULATING THE PROLIFERATION OF IDEAS IN FIRMS</b> |   |
|             | Matthias Georg Will  | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
|             | Mousa Kfairy   | KINGSTON UNIVERSITY                       |
|             | Robert Mellor  | KINGSTON UNIVERSITY                       |
| <b>1657</b> | <b>TECHNOLOGICAL INTELLIGENCE BASED ON PATENT ANALYSIS</b>   |   |
|             | Alex De Paulo  | UNIVERSITY OF SÃO PAULO                   |
|             | Ian Linares  | UNIVERSITY OF SÃO PAULO                   |
|             | Geciane Porto  | UNIVERSITY OF SÃO PAULO                   |

## 1938 THE IMPACT OF PUBLIC AGENCY SELECTION CRITERIA ON CONFORMING BEHAVIORS OF COOPERATIVE R&D PARTNERS

Yann Truong

UNIV. BOURGOGNE-FRANCHE COMTÉ-BURGUNDY SCHOOL OF BUSINESS-CEREN

Dirk Schneckenberg

RENNES SCHOOL OF BUSINESS

### SLOT 1 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 7 - Competitive

#### Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

#### EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

Chair: Evandro Bocatto

Discussant:

Paper presentations:

#### 1856 BRAND POWER RELATIONSHIPS. TOWARDS A CO-EVOLUTIONARY APPROACH

Michela Mingione

UNIVERSITY OF ROME TOR VERGATA

#### 2019 VIRAL ICE BUCKETS: A MEMETIC PERSPECTIVE ON THE ALS ICE BUCKET CHALLENGE'S DIFFUSION

Michael P. Schlaile

UNIVERSITY OF HOHENHEIM

Theresa Knausberg

UNIVERSITY OF HOHENHEIM

Matthias Mueller

UNIVERSITY OF HOHENHEIM

Johannes Zeman

UNIVERSITY OF STUTTGART

#### 2045 STRUGGLING TO BE HEARD? PRIVILEGE AND DISADVANTAGE IN THE PRODUCTION OF ACADEMIC WRITINGS.

Bill Lee

UNIVERSITY OF SHEFFIELD

Usman Aslam

UNIVERSITY OF SHEFFIELD

### SLOT 1 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404a - Competitive

#### Track: 14 CONFERENCE GENERAL TRACK >> 14\_01 NEXT MANAGEMENT THEORY

#### NEXT MANAGEMENT KNOWLEDGE

Chair: Steffen Roth

Discussant: Wolfgang Amann

Paper presentations:

#### 2025 MANAGING KNOWLEDGE IN AN OPERATING ROOM USING ROBOTICS SURGERY: THE SAFETY CHECKLIST AS A MEDIATING ARTEFACT.

Delphine Wannemacher

CEREFIGE

#### 2068 THE CRUCIBLE AND THE FULCRUM: KNOWLEDGE DYNAMICS IN DIVERSE CARE COLLECTIVES

Lisa Daniel

UNIVERSITY OF ADELAIDE

Lola Isaacs-sodeye

UNIVERSITY OF ADELAIDE

#### 1371 MANAGING THE "VALLEY OF DEATH" BETWEEN THE MANAGEMENT RESEARCH AND THE MANAGEMENT PRACTICE: AN EMPIRICAL ACADEMIC EVIDENCE

Jesús De Frutos-belizón

CÁDIZ UNIVERSITY

Fernando Martín-alcázar

CÁDIZ UNIVERSITY

Gonzalo Sánchez-gardey

CÁDIZ UNIVERSITY

#### 1851 PLACING 'DISORGANIZATION' ON THE MAP: CONCEPTUAL ADVANCEMENTS IN DISORGANIZATION RESEARCH

Dinuka Herath

HUDDERSFIELD UNIVERSITY

Davide Secchi

UNIVERSITY OF SOUTHERN DENMARK

Fabian Homberg

SOUTHAMPTON UNIVERSITY

**SLOT 1 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_01 NEXT MANAGEMENT THEORY**

**NEXT MANAGEMENT LEARNING**

**Chair:** Malcolm Brady

**Discussant:** John Damm Scheuer

**Paper presentations:**

- 1188 DEVELOPMENT OF MANAGERIAL SKILLS THROUGHOUT MBA CURRICULA**  
Otmar Varela UNIVERSITY OF ARKANSAS - LITTLE ROCK
- 1317 INVESTIGATING THE ANTECEDENTS AND DETERMINANTS OF STUDENT LOYALTY THROUGH EXAMINING PERCEIVED SERVICE QUALITY AND SATISFACTION: THE CASE OF PRIVATE LEBANESE UNIVERSITIES**  
Pierre-yves Sanseau GRENOBLE ECOLE DE MANAGEMENT  
Souad Saoud LEBANESE INTERNATIONAL UNIVERSITY
- 1578 DEEP LEARNING IN A HYPERCOMPLEX THIRD-ORDER SOCIETY. A SPIRAL OF PARADOX AND DEPARADOXICATION.**  
Margit Neisig ROSKILDE UNIVERSITY, DEPARTMENT OF SOCIAL SCIENCES AND BUSINESS
- 1516 MUNDANE SUPERVISION AS EMPOWERMENT – TAKING A FRESH LOOK AT FIRST-LINE MANAGERS' ACTIVITY OF SUPERVISION**  
Christelle Théron IAE TOULOUSE

**SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 105 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**VALUES AND SOCIAL INTERESTS: A STAKEHOLDER MANAGEMENT VIEW**

**Chair:** Jerome Meric

**Discussant:** Arnaud Gautier

**Paper presentations:**

- 2157 STAKEHOLDER RELATIONSHIPS MANAGEMENT: EFFECTS ON STRATEGY DEFINITION IN SOCIAL ENTERPRISES. SOME EVIDENCES FROM A FAIR TRADE ORGANIZATION IN NAPLES**  
Mario Tani UNIVERSITY OF NAPLES FEDERICO II  
Ornella Papaluca UNIVERSITY OF NAPLES "PARTHENOPE"
- 2251 CSR WITHIN GOVERNANCE SYSTEMS AND STRUCTURES MANAGERIAL DISCRETION AND SOCIAL INTERESTS IN CORPORATE GOVERNANCE**  
Frank Jan De Graaf AMSTERDAM UNIVERSITY OF APPLIED SCIENCES
- 1416 NATIONAL VALUES AND STAKEHOLDER ENGAGEMENT ACTIVITIES: AN INTERNATIONAL STUDY**  
Giacomo Boesso UNIVERSITY OF PADOVA  
Kamalesh Kumar UNIVERSITY OF MICHIGAN-DEARBORN  
Jun Yao MEIJI UNIVERSITY



## Slot 2

**SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY  
FINANCE, ECONOMY AND SOCIETY**

**Chair:** Sharam Alijani

**Discussant:** Charles Daussy

**Paper presentations:**

- 1107 SUCCESS DRIVERS OF REWARD-BASED CROWDFUNDING: CONCEPTUAL FRAMEWORK AND EMPIRICAL EVIDENCE**  
 Francesco Gangi UNIVERSITÀ DELLA CAMPANIA LUIGI VANVITELLI, ECONOMICS DEPARTMENT  
 Lucia Michela Daniele UNIVERSITÀ DELLA CAMPANIA LUIGI VANVITELLI, ECONOMICS DEPARTMENT
- 1559 AN ETHICAL APPROACH FOR A SUSTAINABLE FINANCE**  
 Catherine Karyotis NEOMA BS  
 Joseph Ononchie BARUCH COLLEGE
- 2032 WHAT DOES IT COST WHEN IT IS FREE?**  
 Djamchid Assadi BURGUNDY SCHOOL OF BUSINESS

**SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 104 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK  
RESPONSIBLE INNOVATION & ENTREPRENEURSHIP**

**Chair:** Rémi Jardat

**Discussant:** Teresa Barros

**Paper presentations:**

- 1483 BEING ENTREPRENEURS THROUGH ORGANIZATIONAL PRACTICES: SOME EMPIRICAL EVIDENCE FROM THE PERFORMING ARTS**  
 Davide Bizjak UNIVERSITY OF NAPLES FEDERICO II  
 Lisa Balzarin CA' FOSCARI UNIVERSITY OF VENICE  
 Monica Calcagno CA' FOSCARI UNIVERSITY OF VENICE  
 Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II
- 2028 CONSTRUCTING IDENTITY THROUGH ACTION : WOMEN'S SOCIAL ENTREPRENEURSHIP IN DEPRIVED AREAS**  
 Julie Tixier UNIVERSITÉ PARIS-EST MARNE  
 Amélie Notais UNIVERSITÉ PARIS-SUD
- 2036 NETWORK FORMATION FOR RESPONSIBLE INNOVATION PRACTICES: ARE GRAND CHALLENGES THE DRIVER?**  
 Jolita Ceicyte KAUNAS UNIVERSITY OF TECHNOLOGY  
 Rimantas Rauleckas KAUNAS UNIVERSITY OF TECHNOLOGY  
 Vincent Blok WAGENINGEN UNIVERSITY  
 Max Von Zedtwitz KAUNAS UNIVERSITY OF TECHNOLOGY  
 Monika Petraitė KAUNAS UNIVERSITY OF TECHNOLOGY
- 1293 BUILDING RESPONSIBLE INNOVATION ECOSYSTEM, A NEW APPROACH FOR INTER-ORGANIZATIONAL COOPERATION**  
 Joël Ntsondé MINES PARISTECH, PSL RESEARCH UNIVERSITY, CENTRE DE GESTION SCIENTIFIQUE (CGS), UMR CNRS I3 9217,  
 Franck Aggeri MINES PARISTECH, PSL RESEARCH UNIVERSITY, CENTRE DE GESTION SCIENTIFIQUE (CGS), UMR CNRS I3 9217,

**SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 107 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_06 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS (CO-SPONSORED BY COGO SIG-02)**

**GOVERNANCE OF THE FIRM: VIEWS FROM MANAGEMENT**

**Chair:** Ken Starkey

**Discussant:**

**Paper presentations:**

- 1783 HUMAN CAPITAL AND INTERNAL GOVERNANCE OF THE FIRM: A LEGAL AND ECONOMIC PERSPECTIVE ON INTERNAL GOVERNANCE**  
 Xavier Hollandts KEDGE BS  
 Bertrand Valiorgue UCA
- 1778 IS LAW NORMALIZING HYBRID ORGANIZATIONS? PUTTING PROFIT-WITH-PURPOSE CORPORATIONS INTO HISTORICAL PERSPECTIVE**  
 Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY  
 Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY  
 Armand Hatchuel MINES PARISTECH, PSL RESEARCH UNIVERSITY
- 1259 BERLE AND MEANS'S THE MODERN CORPORATION AND PRIVATE PROPERTY: THE MILITARY ROOTS OF A STAKEHOLDER MODEL OF CORPORATE GOVERNANCE**  
 Andrew Smith UNIVERSITY OF LIVERPOOL  
 Jason Russell EMPIRE STATE COLLEGE  
 Kevin Tennent UNIVERSITY OF YORK

**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 514 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

**GENERAL TRACK**

**Chair:** Daniel Pittino

**Discussant:** Dinah Spitzley

**Paper presentations:**

- 1550 THE RESILIENT ORGANISATION: A PORTRAIT EMERGING FROM THE ANALYSIS OF NINE EUROPEAN ULTRA-CENTENARIAN FAMILY BUSINESSES.**  
 Antonio Daood SAPIENZA, UNIVERSITY OF ROME  
 Mauro Gatti SAPIENZA, UNIVERSITY OF ROME
- 1904 INFORMATION RULES THE GAME – INFORMATION ASYMMETRIES IN BUSINESS SUCCESSION**  
 Sabrina Schell UNIVERSITÄT BERN  
 Sven Wolff UNIVERSITÄT SIEGEN
- 1147 SOCIOEMOTIONAL WEALTH IN FAMILY FIRMS: AN EMPIRICAL EXAMINATION**  
 Ismael Barros UNIVERSIDAD AUSTRAL DE CHILE  
 Juan Hernangómez UNIVERSIDAD DE VALLADOLID  
 Natalia Martín UNIVERSIDAD DE VALLADOLID

**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 511 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE AND CAREERS IN FAMILY BUSINESS**

## **CAREERS IN FAMILY BUSINESS**

**Chair:** Massimo Baù

**Discussant:** Joost Bücker

### **Paper presentations:**

- 1484 HOW TO EXPLAIN HYBRID SUCCESSION TEAMS EMERGENCE AND FAILURE IN FAMILY FIRMS?**  
Catherine Thevenard-puthod IREGE - UNIVERSITÉ SAVOIE MONT BLANC
- 1934 CEO LIFE CYCLE AND ENTREPRENEURIAL RISK TAKING IN FAMILY BUSINESS: THE MODERATING ROLE OF GENERATIONAL INVOLVEMENT AND FOUNDER STATUS.**  
Alessandro Cirillo UNIVERSITY OF FOGGIA  
Luca Pennacchio PARTHENOPE UNIVERSITY OF NAPLES  
Mauro Romano UNIVERSITY OF FOGGIA  
Maria Rosaria Carillo PARTHENOPE UNIVERSITY OF NAPLES
- 1622 INTERNAL EMPLOYER BRANDING IN FAMILY FIRMS – THE ADHESIVE ROLE OF THE FAMILY NATURE OF THE FIRM**  
Maximilian Lude ZEPPELIN UNIVERSITY

**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 512 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_04 METHODS & THEORIES IN FAMILY BUSINESS RESEARCH - SPECIAL FOCUS 2017: FINANCE AND ACCOUNTING IN FAMILY BUSINESS RESEARCH**

## **METHODS & THEORIES IN FAMILY BUSINESS**

**Chair:** Jan-philipp Ahrens

**Discussant:** Jonathan Bauweraerts

### **Paper presentations:**

- 1218 PRIVATE EQUITY IN FAMILY FIRMS: DRIVERS OF THE WILLINGNESS TO CEDE CONTROL**  
Marisa Henn HHU DUESSELDORF  
Eva Lutz HHU DUESSELDORF
- 1222 RESOURCE MANAGEMENT AND CONTROL IN FAMILY FIRMS: WHAT DO WE REALLY KNOW?**  
Patrick Ulrich AALEN UNIVERSITY  
Alexandra Fibitz AALEN UNIVERSITY
- 1823 FAMILY MINUS DISPERSED: A NEW LOOK ON FAMILY FIRM RISKINESS**  
Jochim Lauterbach TECHNISCHE UNIVERSITÄT MÜNCHEN
- 1254 THE JANUS-FACE OF CEO RETENTION: CEO SUCCESSION AND PERFORMANCE UNDER UNITY OF OWNERSHIP AND CONTROL**  
Jan-philipp Ahrens UNIVERSITY OF MANNHEIM  
Lorraine Uhlener EDHEC BUSINESS SCHOOL  
Michael Woywode UNIVERSITY OF MANNHEIM  
Jan Zybura UNIVERSITY OF MANNHEIM

**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 513 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_05 INNOVATION, ENTREPRENEURIAL BEHAVIOUR, STRATEGIC RENEWAL, CORPORATE VENTURING AND INTERNATIONALISATION IN FAMILY FIRMS (CO-SPONSORED WITH THE ENT SIG-03)**

**INNOVATION & ENTREPRENEURIAL BEHAVIOUR (SHARED SESSION WITH SIG ENT)**

**Chair:** Dianne Welsh

**Discussant:** Reinhard Prügl

**Paper presentations:**

- 1430 OPPORTUNITY RECOGNITION AND EXPLOITATION: HOW INDUSTRY SPECIFICS AND OWNERSHIP AFFECT ENTREPRENEURIAL BEHAVIOR IN ESTABLISHED COMPANIES**  
 Julia K De Groote UNIVERSITY OF BERN  
 Werner Conrad WITTEN/HERDECKE UNIVERSITY  
 Andreas Hack UNIVERSITY OF BERN
- 1182 ENTREPRENEURIAL ORIENTATION, LEARNING ORIENTATION, MARKET ORIENTATION AND ORGANIZATIONAL PERFORMANCE: FAMILY FIRMS VERSUS NON-FAMILY FIRMS**  
 Maria Concepcion Lopez-fernandez UNIVERSITY OF CANTABRIA  
 Remedios Hernandez-linares UNIVERSITY OF EXTREMADURA
- 1506 DISCRETION AND ENTREPRENEURIAL SATISFACTION: COMPARING FOUNDERS AND FAMILY BUSINESS SUCCESSORS**  
 Daniel Pittino JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
 Francesca Visintin UNIVERSITY OF UDINE  
 Giancarlo Lauto UNIVERSITY OF UDINE

**SLOT 2 (10:50 - 12:20) - John Anderson Building - Room 507 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**GENDER, MORALITY, ISLAM, AND WOMEN IN ORGANISATION**

**Chair:** Beverly Dawn Metcalfe

**Discussant:**

**Paper presentations:**

- 1260 ISLAMOPHOBIA AS A MANAGEMENT ISSUE: FACING DISCRIMINATION TOWARD MUSLIMS WITH MORAL COURAGE**  
 Leslie Sekerka MENLO COLLEGE  
 Marianne Marar Yacobian MENLO COLLEGE
- 1339 "I MIGHT NOT BE DOING THE BEST JOB, BUT AT LEAST I AM INSPIRING PEOPLE THAT I CAN WORK IN ACADEMIA, I CAN DO A PHD!" THE GENDER UNPACKING OF A HIGHLY EDUCATED BRITISH MUSLIM WOMAN.**  
 Shehla Riza Arifeen LAHORE SCHOOL OF ECONOMICS  
 Jawad Syed SULEMAN DAWOOD SCHOOL OF BUSINESS LAHORE UNIVERSITY OF MANAGEMENT SCIENCES
- 1675 CONTEXTUALIZING DIVERSITY WITHIN ISLAM**  
 Edwina Pio AUT UNIVERSITY  
 Jawad Syed LAHORE UNIVERSITY OF MANAGEMENT SCIENCES
- 1571 SLACK RESOURCES, FAMILY OWNERSHIP AND THE HYPER-GROWTH OF EUROPEAN PRIVATE FIRMS**  
 Massimo Bau JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
 Tommaso Minola UNIVERSITY OF BERGAMO  
 Alfredo De Massis UNIVERSITY OF BOLZANO

**SLOT 2 (10:50 - 12:20) - John Anderson Building - Room 314 - Competitive  
Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **INNOVATION GENERAL TRACK**

**Chair:** Albrecht Fritzsche

**Discussant:**

**Paper presentations:**

- 1160 STAKEHOLDER INVOLVEMENT, IMPLEMENTATION ACTIONS, AND MANAGEMENT INNOVATIVENESS: ROLES OF INTERNAL AND EXTERNAL PLAYERS**  
 Fernando Sanchez UNIVERSIDAD DEL DESARROLLO  
 Fariborz Damanpour RUTGERS UNIVERSITY
- 1525 OVERCOMING PRODUCTION DISRUPTION WHEN ADOPTING NEW TECHNOLOGIES: APPLICATION OF MACROERGONOMICS AND SAFETY CULTURE**  
 David Rempel UNIVERSITY OF CALIFORNIA BERKELEY  
 Christine Naca JOINT GENOME INSTITUTE  
 Melanie Alexandre JOINT GENOME INSTITUTE  
 Ira Janowitz UNIVERSITY OF CALIFORNIA BERKELEY  
 Andrew Imada CONSULTANT
- 1384 UNDERSTANDING THE INNOVATIVE BEHAVIOUR OF FIRMS: THE PERSISTENCE DECISION**  
 Pilar Bernal UNIVERSITY OF ZARAGOZA  
 Juan P. Maícas UNIVERSITY OF ZARAGOZA  
 Pilar Vargas UNIVERSITY OF LA RIOJA
- 2139 VALUATION OF EARLY STAGE TECHNOLOGY IN THE INFORMATION AND COMMUNICATION INDUSTRY**  
 Xiaolan Fu UNIVERSITY OF OXFORD  
 Shaomeng Li UNIVERSITY OF OXFORD  
 Chao Ai HUAWEI LTD.

**SLOT 2 (10:50 - 12:20) - John Anderson Building - Room 326 - Competitive**

**Track: 06 INNOVATION >> 06\_02 BUSINESS MODEL INNOVATION (BMI) (CO-SPONSORED WITH THE ENT SIG-03 & SM SIG-13)**

## **BUSINESS MODEL INNOVATION 01**

**Chair:** Cornelis Vincent Heij

**Discussant:**

**Paper presentations:**

- 1838 INNOVATIVE BUSINESS MODEL FOCUSED ON FAST GROWTH**  
 Beata Staszewska KOZMINSKI UNIVERSITY
- 2049 THE IMPACT OF KNOWLEDGE MANAGEMENT CAPABILITIES AND RISK TAKING ON BUSINESS MODEL INNOVATION**  
 Marianne Hock PHILIPPS UNIVERSITY MARBURG  
 Thomas Clauss PHILIPPS UNIVERSITY MARBURG
- 1468 BUSINESS MODEL INNOVATION IN INCUMBENT FIRMS: A CONCEPTUAL MODEL OF PROCESS, ANTECEDENTS, AND OUTCOMES**  
 Carlos Dasilva HEG SCHOOL OF MANAGEMENT FRIBOURG  
 Oleksiy Osiyevskyy NORTHEASTERN UNIVERSITY

**SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 2 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 1: JGM BEST PAPER AWARD**

**Chair:** Jan Selmer

**Discussant:**

**Paper presentations:**

- 1287 ETHNIC IDENTITY VERIFICATION IN INTERACTIONS BETWEEN LOCAL SUBSIDIARY EMPLOYEES AND ETHNICALLY SIMILAR EXPATRIATES**  
 Shea Fan RMIT  
 Anne-wil Harzing MIDDLESEX UNIVERSITY  
 Tine Köhler THE UNIVERSITY OF MELBOURNE
- 1256 LANGUAGE AS A LOCAL PRACTICE: WHY ENGLISH AS A CORPORATE LANGUAGE WON'T WORK IN CHINA**  
 Ling Eleanor Zhang ROYAL HOLLOWAY UNIVERSITY OF LONDON  
 Anne-wil Harzing MIDDLESEX UNIVERSITY BUSINESS SCHOOL
- 2089 THE INFLUENCE OF CULTURAL INTELLIGENCE ON EXPATRIATE KNOWLEDGE SHARING: A MULTILEVEL COUNTRY ANALYSIS**  
 Sebastian Stoermer UNIVERSITY OF GOETTINGEN  
 Samuel Edward Davies UNIVERSITY OF GOETTINGEN  
 Fabian Jintae Froese UNIVERSITY OF GOETTINGEN

**SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 6 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_07 INTERNATIONAL COMPETITIVENESS**

**FIRM-LEVEL COMPETITIVENESS**

**Chair:** Aron Perenyi

**Discussant:** Pablo Collazzo

**Paper presentations:**

- 1045 PRODUCT DIFFERENTIATION OF THE FOREIGN SUBSIDIARY: THE ROLES OF CORPORATE RELATEDNESS AND LOCAL COMPETITION**  
 Anders Pehrsson LINNÆUS UNIVERSITY
- 1737 IS CORPORATE DIVERSIFICATION A VIABLE STRATEGY IN FALLING OR RISING BUSINESS ENVIRONMENTS? EVIDENCE FROM CHINESE AND RUSSIAN FIRMS**  
 Irina Skvortsova NRU HIGHER SCHOOL OF ECONOMICS  
 Irina Ivashkovskaya NRU HIGHER SCHOOL OF ECONOMICS
- 2249 THE ROLE OF EDUCATION AGENT AS AN INTERMEDIARY - THE CASE OF AUSTRALIAN UNIVERSITIES**  
 Anirban Sarkar THE CENTRE OF EXCELLENCE  
 Aron Perenyi SWINBURNE UNIVERSITY OF TECHNOLOGY

**SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 8 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

## **SPORT GOVERNANCE**

**Chair:** Benoit Senaux

**Discussant:** Benoit Senaux

### **Paper presentations:**

- 2250 MANAGEMENT BY VALUES IN NON-PROFIT SPORT ORGANISATIONS: COMMUNICATE OR NOT COMMUNICATE**  
 Jens Blumrod RENNES SCHOOL OF BUSINESS  
 Graham Cuskelly GRIFFITH BUSINESS SCHOOL
- 1628 PERFORMANCE MANAGEMENT AMONG NATIONAL SPORT ORGANISATIONS: A HOLISTIC THEORETICAL MODEL**  
 Lobone Lloyd Kasale UNIVERSITY OF STIRLING  
 Mathieu Winand UNIVERSITY OF STIRLING  
 Leigh Robinson UNIVERSITY OF STIRLING
- 1508 PERFORMANCE MANAGEMENT PRACTICES IN NATIONAL SPORT ORGANISATIONS**  
 Mathieu Winand UNIVERSITY OF STIRLING  
 Andrew Steen UNIVERSITY OF STIRLING  
 Lobone Lloyd Kasale UNIVERSITY OF STIRLING

**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 515 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

## **UNIVERSITIES AND PUBLIC RESEARCH MANAGEMENT**

**Chair:** Andrea Bonomi Savignon

**Discussant:** Andrea Bonomi Savignon

### **Paper presentations:**

- 1441 SUCCESS FACTORS IN COMPETITIVE R&D FUNDING FOR PUBLIC RESEARCH INSTITUTIONS**  
 Juana M. Ferrús UNIVERSITY OF VALENCIA  
 Alejandro Escribá-esteve UNIVERSITY OF VALENCIA  
 Pilar Fidel EDEM CENTRO UNIVERSITARIO & UNIVERSITY OF VALENCIA
- 1245 DIVERSITY AND UNIFORMITY AMONG PUBLIC AND PRIVATE UNIVERSITIES IN TURKEY, 1982-2014**  
 Behlül Üsdiken SABANCI UNIVERSITY  
 Anil Divarci ISTANBUL SEHIR UNIVERSITY  
 Başak Topaler KADIR HAS UNIVERSITY
- 2011 MEASURING OUTCOMES IN HIGHER EDUCATION. DOES THE QUALITY OF PERFORMANCE MANAGEMENT SYSTEMS ENHANCE THE RESULTS OF PUBLIC UNIVERSITIES?**  
 Piervito Bianchi UNIVERSITY OF FOGGIA  
 Nunzio Angiola UNIVERSITY OF FOGGIA  
 Letizia Damato UNIVERSITY OF SALENTO



**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 510 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT**

**ACCOUNTING AND ACCOUNTABILITY IN UNIVERSITIES**

**Chair:** Filippo Giordano

**Discussant:**

**Paper presentations:**

- 1584 DISCLOSURE OF MANAGEMENT DISCUSSION AND ANALYSIS IN ITALIAN PUBLIC UNIVERSITIES: TOWARDS AN ACCOUNTING LANGUAGE CHANGE?**  
Elisa Bonollo UNIVERSITY OF GENOA
- 1723 SOCIAL MEDIA USE BY TOP-RANKED UNIVERSITIES FOR STAKEHOLDER ENGAGEMENT IN A SYSTEM OF DIALOGIC ACCOUNTING**  
Marco Bellucci UNIVERSITY OF FLORENCE  
Sara Biagi UNIVERSITY OF FLORENCE  
Giacomo Manetti UNIVERSITY OF FLORENCE
- 2223 ACCOUNTING AND ACCOUNTABILITY IN THE 21ST CENTURY UNIVERSITY: COMMODIFICATION AND ENTREPRENEURSHIP IN A GLOBAL MARKET**  
Irvine Lapsley UNIVERSITY OF EDINBURGH  
Juan Du UNIVERSITY OF EDINBURGH

**SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 7 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

**EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH**

**Chair:** Evandro Bocatto

**Discussant:**

**Paper presentations:**

- 1020 TEACHING GRADUATE ENTREPRENEURS TO EVOLVE; FROM INCREASED SELF-EFFICACY TO START-UP**  
Dermot Breslin SHEFFIELD UNIVERSITY
- 1673 TIME-RELATED EFFECTS OF ENTREPRENEURSHIP EDUCATION ON ENTREPRENEURIAL INTENTIONS: AN EVOLUTIONARY APPROACH**  
Dung Pham EASTERN INTERNATIONAL UNIVERSITY  
Paul Jones COVENTRY UNIVERSITY  
Stephen Dobson COVENTRY UNIVERSITY
- 2039 WHAT CONSTITUTES METHODOLOGICAL INNOVATION IN QUALITATIVE MARKETING RESEARCH?**  
Lakshmi Balachandran Nair UTRECHT UNIVERSITY  
Michael Gibbert UNIVERSITÀ DELLA SVIZZERA ITALIANA

**SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 STRATEGY, MANAGEMENT & MARKETING IN EMERGING MARKETS**

**SERVICES DEVELOPMENT AND STRATEGIES IN INTERNATIONALISATION**

**Chair:** Umoru Ugbede

**Discussant:**

**Paper presentations:**

- 1152 SERVICE SATISFACTION AND BEHAVIOURAL INTENTION IN THE CELL PHONE NETWORK SERVICE PROVIDER INDUSTRY – A COMPARISON BETWEEN CUSTOMERS OF DIFFERENT CELL PHONE NETWORK SERVICE PROVIDERS**  
 Nicole Cunningham UJ  
 Marinela Verissimo UJ
- 1330 GLOBAL SEARCH FOR TALENT: LESSONS FROM INDIAN IT SERVICES MULTATIONALS IN CHINA**  
 Mohan Thite GRIFFITH UNIVERSITY  
 Ellie Meissner GRIFFITH UNIVERSITY
- 1435 STRATEGY PROCESS IN INTERNATIONALIZATION: ORGANIZATIONAL ACCULTURATION**  
 Yingying Zhang CUNEF, COMPLUTENSE U. OF MADRID  
 Chad Albrecht UTAH STATE UNIVERSITY  
 Li Tian NANKAI UNIVERSITY  
 Yu Zhou RENMIN UNIVERSITY OF CHINA

**SLOT 2 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_01 NEXT MANAGEMENT THEORY**

**FOUNDATIONS OF NEXT MANAGEMENT RESEARCH**

**Chair:** Miguel Perez

**Discussant:** Matthias Georg Will

**Paper presentations:**

- 1473 MANAGING AUTHENTIC EXPERIENCE IN THE HYPERMODERN KNOWLEDGE ECONOMY: SOCIOLOGICAL AND PHILOSOPHICAL FOUNDATIONS**  
 Jacob Dahl Rendtorff ROSKILDE UNIVERSITY
- 1246 FUTURES OF A DISTRIBUTED MEMORY. A GLOBAL BRAIN WAVE MEASUREMENT (1800-2000)**  
 Steffen Roth LA ROCHELLE BUSINESS SCHOOL  
 Carlton Clark UNIVERSITY OF WISCONSIN-LA CROSSE  
 Nikolay Trofimov RUSSIAN ACADEMY OF SCIENCE  
 Artur Mkrtchyan YEREVAN STATE UNIVERSITY  
 Markus Heidingsfelder HABIB UNIVERSITY  
 Laura Appignanesi UNIVERSITY OF MACERATA  
 Miguel Pérez-valls UNIVERSITY OF ALMÉRÍA  
 Jan Berkel INDEPENDENT  
 Jari Kaivo-oja TURKU SCHOOL OF ECONOMICS
- 1225 RELEVANCE FIRST, THEN RIGOR: THE GAP BETWEEN ACADEMIC WRITING AND BUSINESS PRACTITIONER READING**  
 Malcolm Brady DUBLIN CITY UNIVERSITY  
 Eva Perea UNIVERSITAT ABAT OLIBA  
 Columban Hurley INTERNATIONAL PAPER

## Slot 3

**SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 105 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**SUSTAINABILITY:CONSUMERS PERSPECTIVE AND ORGANISATIONAL IMPLICATIONS**

**Chair:** Julienne Brabet

**Discussant:** Pedro Ferreira

**Paper presentations:**

**2053 NATURAL ENVIRONMENT-ORIENTED CORPORATE SOCIAL RESPONSIBILITY AS DETERMINANT FOR ORGANIZATIONAL CITIZENSHIP BEHAVIOR TOWARD THE ENVIRONMENT THROUGH ANTICIPATED GUILT: A DEONTIC PERSPECTIVE.**

Corentin Hericher UCL/LOURIM  
Nicolas Raineri NEOMA  
Nicolas-umberto Meija- UNIVERSITÉ LAVAL

morelos  
Pascal Paillé UNIVERSITÉ LAVAL

**1286 FOOD WASTE AND CONSUMER BEHAVIOR: PROPOSAL OF A MODEL. A STUDY AMONG FRENCH CONSUMERS**

Laure Lavorata URCA  
Ophelie Mugel UPE

**1419 COUNTRY OF ORIGIN IMAGE AS DETERMINANT OF CONSUMER'S FOREIGN PRODUCT EVALUATION**

Veronica Rosendo-rios CUNEF-COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS  
Francisco Coelho-da-silva IPAM SCHOOL OF MARKETING  
Miguel Martin-davila CUNEF-COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS

**SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 104 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**ORGANISATION & LEADERSHIP**

**Chair:** Jerome Meric

**Discussant:** Davide Bizjak

**Paper presentations:**

**1326 INTER-PRÂXIS – INTEGRATING PRÂXIS, PRACTICE, PHRONESIS FOR ENACTING TRANSFORMATIVE DEVELOPMENT IN ORGANISATION & LEADERSHIP**

Wendelin Kuepers KARLSHOCHSCHULE

**1694 DYNAMIC CAPABILITY AS THE EPISTEMOLOGY OF AN ORGANIZATION – A SOCIAL VENTURE CONTEXT**

Kaushik Roy INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

**1646 THIRD-GENERATION LEADERSHIP COACHING IN VUCA: THE EFIRE MODEL FOR CONNECTING THEORY TO PRACTICE**

Geoffrey Abbott QUT

**2115 DESIGN WORK AS LIVING PROJECT**

Birgit Helene Jevnaker BI NORWEGIAN BUSINESS SCHOOL

**SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY**

**CONTROL FOR SUSTAINABILITY: ORGANISATIONAL ISSUES**

**Chair:** Francesco Gangi

**Discussant:** Sharam Alijani

**Paper presentations:**

- 1500 FROM CSR KNOWLEDGE-CREATION TO CSR KNOWLEDGE-“SEDIMENTATION”: AN APPROACH THROUGH ORGANIZATIONAL KNOWLEDGE-CREATION, INSTITUTIONALIZATION PROCESSES AND SIMONS’ CONTROL SYSTEMS**  
Charles Daussey NEOMA BUSINESS SCHOOL
- 2196 ACCOUNTABILITY AND ORGANISATIONAL LEGITIMACY**  
Tobias Gößling ORGANIZATION STUDIES  
Marty Wareman
- 2159 BAD MANAGEMENT ISOMORPHISM IDENTITY CRISIS OR ELSE? HOW COST ACCOUNTING’S SHORT TERM FOCUS WEAKENS COMPANIES**  
Luc Ducray IPAG BUSINESS SCHOOL

**SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 107 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_06 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS (CO-SPONSORED BY COGO SIG-02)**

**NEW THEORIES ON LEGAL RIGHT STRUCTURES**

**Chair:** Blanche Segrestin

**Discussant:**

**Paper presentations:**

- 1277 THE EMBEDDEDNESS OF ETHICAL LEADERSHIP SITUATING THE TREE IN THE WOOD**  
Jeroen Veldman CASS BUSINESS SCHOOL
- 1248 RESPONSIBILITY, ‘RIGHTHOLDING’ AND THE FIRM AS A (CONTRACT OF) ‘SOCIETAS’**  
Anna Grandori BOCCONI UNIVERSITY
- 1132 AN ONTOLOGICAL THEORY ABOUT THE NATURE AND PURPOSE OF PUBLIC CORPORATIONS - RETHINKING THE ASSUMPTIONS THAT UNDERPIN STANDARD AGENCY THEORY**  
Alexander Pepper LSE

**SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_03 WOMEN ON BOARDS**

**WOMEN ON BOARDS AND PERFORMANCE**

**Chair:** Patricia Gabaldon

**Discussant:**

**Paper presentations:**

- 1505 ARE WOMEN BETTER RAIL MAKERS THAN MEN? CEO CHANGES EFFECTS ON RISK AND CAPITAL CONSTRAINT**  
 Eskil Goldeng UNIVERSITY COLLEGE OF SOUTHEAST NORWAY  
 Alessandra Rigolini UNIVERSITY OF PISA
- 1800 THE IMPACT OF WOMEN DIRECTORS ON CORPORATE ENVIRONMENTAL PERFORMANCE: EVIDENCE FROM FAMILY AND DUAL CLASS FIRMS**  
 Giorgia Profumo UNIVERSITY OF GENOA  
 Ilaria Tutore UNIVERSITY OF NAPLES "PARTHENOPE"  
 James Cordeiro THE COLLEGE AT BROCKPORT, STATE UNIVERSITY OF NEW YORK
- 1171 WOMEN ON BOARDS: NOT SO RISKY BUSINESS**  
 Victor Callan UNIVERSITY OF QUEENSLAND  
 Terrence Fitzsimmons UNIVERSITY OF QUEENSLAND

**SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 108 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 ENTREPRENEURIAL NETWORKS IN COLLABORATION WITH TRACK 03\_08 ENTREPRENEURSHIP AS PRACTICE**

**Chair:** Marcela Ramírez-pasillas

**Discussant:** H. Cenk Sozen

**Paper presentations:**

- 1687 FAMILY MATTERS: FAMILY SOCIAL CAPITAL IN IMMIGRANTS' ENTREPRENEURIAL OPPORTUNITY CREATION PROCESSES**  
 Marcela Ramírez-pasillas JIBS  
 Quang Evansluong FACULTY OF BUSINESS AND LAW, UNIVERSITY OF WEST ENGLAND
- 1320 BEYOND ENTREPRENEURS' SUPPORTERS: ADVICE THROUGH COMBINATIONS OF DIRECT AND INDIRECT TIES**  
 Sean White GRENOBLE ÉCOLE DE MANAGEMENT  
 Andrew Parker UNIVERSITY OF EXETER
- 2117 LEGITIMATING NASCENT VENTURES: THE ROLE OF INCUBATORS**  
 Fabio Fraticelli UNIVERSITÀ POLITECNICA DELLE MARCHE  
 Maria Cristina Bonti UNIVERSITY OF PISA  
 Enrico Cori UNIVERSITÀ POLITECNICA DELLE MARCHE  
 Maria Zifaro UNIVERSITY OF MACERATA

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

**03\_01 IMPROVING SOCIAL ENTREPRENEURSHIP PARADIGM**

**Chair:** Mine Karatas-ozkan

**Discussant:** Mirella Haldimann

**Paper presentations:**

- |             |  |                                  |
|-------------|--|----------------------------------|
| <b>1458</b> | <b>SOCIAL ENTREPRENEURSHIP EDUCATION AND CAPITAL MOBILISATION: A COMPETENCY BASED APPROACH</b> |                                  |
|             | Mine Karatas-ozkan   | UNIVERSITY OF SOUTHAMPTON        |
|             | Alain Fayolle  | EM LYON BUSINESS SCHOOL          |
|             | Shahnaz Ibrahim  | UNIVERSITY OF SOUTHAMPTON        |
|             | Graham Manville  | UNIVERSITY OF EAST ANGLIA        |
|             | Katerina Nicolopoulou  | UNIVERSITY OF STRATHCLYDE        |
|             | Mustafa Ozbilgin   | BRUNEL UNIVERSITY LONDON         |
|             | Ahu Tatli  | QUEEN MARY, UNIVERSITY OF LONDON |
| <b>2238</b> | <b>EMPOWERING SOCIAL ENTREPRENEURSHIP : EVIDENCE FROM MOROCCO IN NORTH AFRICA</b>              |                                  |
|             | Salma Maoufoud   | ESCA ECOLE DE MANAGEMENT         |

**SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 204 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 INNOVATION AND ENTREPRENEURSHIP**

**Chair:** Elena Bruni

**Discussant:** Giacomo Marzi

**Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1187</b> | <b>COPING WITH DIFFERENT TYPES OF INNOVATION: WHAT DO METAPHORS REVEAL ABOUT HOW ENTREPRENEURS COGNITIVELY REPRESENT INNOVATION?</b> |  |
|             | Elena Bruni  | DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE |
|             | Sara Bonesso   | DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE |
|             | Fabrizio Gerli   | DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE |
| <b>1090</b> | <b>COURTING CONTROVERSY: WHAT DETERMINES THE FUNDING OF CONTENTIOUS INNOVATION?</b>  |  |
|             | Magnus Torfason  | UNIVERSITY OF ICELAND                                      |
|             | Hakon Skjenstad  | UNIVERSITY OF ICELAND                                      |
|             | Pavel Zhelyazkov   | NG KONG U. OF SCIENCE AND TECHNOLOGY                       |
| <b>1445</b> | <b>ALLIANCES AND THE INNOVATION PERFORMANCE OF CORPORATE AND PUBLIC RESEARCH SPIN-OFF FIRMS</b>                                      |  |
|             | Boris Lokshin  | MAASTRICHT UNIVERSITY                                      |
|             | John Hagedoorn   | ROYAL HOLLOWAY UNIVERSITY OF LONDON                        |
|             | Stéphane Malo  | AMERICAN UNIVERSITY OF PARIS                               |

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 507b - Competitive**  
**Track: 03 ENTREPRENEURSHIP >> 03\_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS**

**03\_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS I**

**Chair:** Andrew Burke

**Discussant:**

**Paper presentations:**

- |             |  |                             |
|-------------|--|-----------------------------|
| <b>1033</b> | <b>SELF-EMPLOYMENT AND SATISFACTION WITH LIFE, WORK, AND LEISURE</b>                     |                             |
|             | Jolanda Hessels  | ERASMUS SCHOOL OF ECONOMICS |
|             | Niels Rietveld   | ERASMUS SCHOOL OF ECONOMICS |
|             | Peter Van Der Zwan   | ERASMUS SCHOOL OF ECONOMICS |
| <b>1220</b> | <b>UNDERSTANDING ONLINE LABOUR MARKETS: THE CASE OF FREELANCING DESIGN PROFESSIONALS</b> |                             |
|             | Pelin Demirel  | UNIVERSITY OF SOUTHAMPTON   |
|             | Ekaterina Nemkova  | UNIVERSITY OF NOTTINGHAM    |
| <b>1865</b> | <b>FREELANCER ENABLED FLEXIBLE ORGANIZATIONAL FORMS AND ENTREPRENEURSHIP</b>             |                             |
|             | Andrew Burke   | TRINITY BUSINESS SCHOOL     |
|             | Marc Cowling   | BRIGHTON BUSINESS SCHOOL    |

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

**03\_03 VENTURE CAPITAL**

**Chair:** Alexander Huber

**Discussant:** Colin Mason

**Paper presentations:**

- |             |  |                                    |
|-------------|--|------------------------------------|
| <b>1437</b> | <b>OPTIMAL SYNDICATION DECISION OF CORPORATE VENTURE CAPITAL AND VENTURE CAPITAL FIRMS</b>         |                                    |
|             | Hannes Maxin   | SCHOOL OF ECONOMICS AND MANAGEMENT |
|             | Andreas Frick  | SCHOOL OF ECONOMICS AND MANAGEMENT |
| <b>1968</b> | <b>THE HUNTER BECOMES THE HUNTED: NON-FINANCIAL ASPECTS OF VENTURE CAPITALISTS' ATTRACTIVENESS</b> |                                    |
|             | Sarah Theinert   | TU MUNICH                          |
|             | Anna Gerl  | TU MUNICH                          |
|             | Reiner Braun   | TU MUNICH                          |
| <b>1931</b> | <b>HOW CTOS DRIVE NEW VENTURE FUNDING SUCCESS</b>  |                                    |
|             | Hans-joerg Winkler   | TU DORTMUND UNIVERSITY             |

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 506b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURSHIP REGION AND REGIONAL DEVELOPMENT**

**03\_06 ECOSYSTEMS AND SUPPORT FOR REGIONAL DEVELOPMENT IN COLLABORATION WITH TRACK 03\_07 DESIGNING ENTREPRENEURSHIP AND INNOVATION PROCESSES**

**Chair:** Pascal Gurtner

**Discussant:** Angeles Montoro-sanchez

**Paper presentations:**

- 1273 ACCELERATORS: AN ASSESSMENT OF ACCELERATION MODELS**  
 Pascal Gurtner HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND  
 Carlos M. Dasilva HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
- 1988 SUPPORT WITHIN REGIONAL ENTREPRENEURSHIP ECOSYSTEMS: THE CASE OF SOUTH EAST QUEENSLAND**  
 Margarietha De Villiers-scheepers UNIVERSITY OF THE SUNSHINE COAST  
 Erica Mealy UNIVERSITY OF THE SUNSHINE COAST  
 Michael Clements UNIVERSITY OF THE SUNSHINE COAST  
 Anne Lawrence SUNSHINE COAST COUNCIL
- 1887 SIZE, LOCATION, COLLABORATION PARTNERS AND FINANCIAL MEANS TO EXPLAIN WHEN SPANISH STARTUPS PATENT THEIR INVENTIONS**  
 Vanesa Barrales-molina UNIVERSITY OF GRANADA  
 Marta Riquelme-medina UNIVERSITY OF GRANADA  
 F. Javier Llorens-montes UNIVERSITY OF GRANADA

**SLOT 3 (16:30 - 18:00) - Graham Hills Building - Room 512 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_04 METHODS & THEORIES IN FAMILY BUSINESS RESEARCH - SPECIAL FOCUS 2017: FINANCE AND ACCOUNTING IN FAMILY BUSINESS RESEARCH**

**METHODS & THEORIES IN FAMILY BUSINESS**

**Chair:** Susanne Beck

**Discussant:** Marisa Henn

**Paper presentations:**

- 2083 WHEN FAMILY FIRMS GO PUBLIC: TOWARDS A MIXED GAMBLE APPROACH**  
 Jonathan Bauweraerts UNIVERSITY OF MONS  
 Patrice Charlier EM STRASBOURG
- 1587 FOUNDING FAMILY OWNERSHIP AND AGENCY COSTS: EVIDENCE FROM THE MARGINAL VALUE OF CASH**  
 Daniel Powell PHILIPPS-UNIVERSITÄT  
 Marc Steffen Rapp PHILIPPS-UNIVERSITÄT
- 1975 FAMILY FIRMS AND THE SEVERITY OF ACCOUNTING MISSTATEMENT**  
 Elisabetta Mafrolla UNIVERSITY OF FOGGIA  
 Felice Matozza UNIVERSITY OF ROMA TRE  
 Eugenio D'amico UNIVERSITY OF ROMA TRE



**SLOT 3 (16:30 - 18:00) - Graham Hills Building - Room 513 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_06 FAMILY BUSINESS IN EMERGING, DEVELOPING AND TRANSITION ECONOMIES**

**FAMILY BUSINESS IN DEVELOPING ECONOMIES**

**Chair:** Jess Chua

**Discussant:** Rodrigo Basco

**Paper presentations:**

- 1031 WOMEN ENTREPRENEURS IN BRAZIL: EVIDENCE OF THE EFFECT OF FAMILY FIRM HETEROGENEITY IN A TURBULENT ECONOMY**  
 Dianne Welsh UNIVERSITY OF NORTH CAROLINA GREENSBORO  
 Eugene Kaciak BROCK UNIVERSITY AND KOZMINSKI UNIVERSITY  
 Emerson Mainardes FUCAPE
- 2237 LESSONS FROM RESEARCH ON INDIGENOUS FAMILIES: RETHINKING HOW WE REPRESENT INDIGENOUS PEOPLES.**  
 Albert James DALHOUSIE UNIVERSITY  
 Julia Howell DALHOUSIE UNIVERSITY
- 1258 CSR ENGAGEMENT IN A DEVELOPING COUNTRY: A CASE OF A FAMILY SME IN HONDURAS**  
 Allan Discua Cruz LUMS  
 Manuel Gomez Solorzano BOCCONI

**SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 507 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**GENDER, ROLES, AND WORKPLACE**

**Chair:** Yvonne Du Plessis

**Discussant:**

**Paper presentations:**

- 1106 CLASS, MASCULINITY, AND STATUS: MEN IN WOMEN'S COSMETICS COUNTERS**  
 Vijayta Doshi INDIAN INSTITUTE OF MANAGEMENT, UDAIPUR
- 1456 GENDER AND GENDER COMPOSITION IN THE WORKPLACE. HOW DOES IT AFFECT EMPLOYEES?**  
 Olafsdottir Katrin REYKJAVIK UNIVERSITY  
 Einarsdottir Arney REYKJAVIK UNIVERSITY
- 1745 FEMALE EXPATRIATES FACING A DIFFERENT WORK / CARE REGIME IN THE HOST COUNTRY : THE CASE OF FRENCH FEMALE EXPATRIATES IN SWITZERLAND**  
 Eric Davoine UNIVERSITY OF FRIBOURG  
 Nathalie Mancini-vonlanthen UNIVERSITY OF FRIBOURG  
 Nicky Lefevre UNIVERSITY OF LAUSANNE

**SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 2 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 2**

**Chair:** Mila Lazarova

**Discussant:**

**Paper presentations:**

- 1056 TERROR, CRIME AND EXPATRIATES' FEARS: INSIGHTS FROM AFRICA**  
Pia Charlotte Faeth UNIVERSITY OF STIRLING  
Markus Kittler UNIVERSITY OF STIRLING
- 1648 COMPARING AND CONTRASTING TWO DIFFERENT TYPES OF EXPAT-PRENEURS: SELF-INITIATED VERSUS COMPANY-ASSIGNED TRANSITIONED EXPATRIATES**  
Yongsun Paik LOYOLA MARYMOUNT UNIVERSITY  
Charles Vance LOYOLA MARYMOUNT UNIVERSITY  
Jason D'mello LOYOLA MARYMOUNT UNIVERSITY  
Yvonne McNulty SINGAPORE INSTITUTE OF MANAGEMENT UNIVERSITY
- 1170 EFFECTS OF MET EXPECTATIONS ON SATISFACTION AND TURNOVER INTENTIONS AMONG REPATRIATES: A MODERATED MEDIATION ANALYSIS**  
Mila Lazarova SIMON FRASER UNIVERSITY  
Jan Knocke UNIVERSITY OF ERLANGEN-NUREMBERG  
Ebru Ipek SIMON FRASER UNIVERSITY

**SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 5 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 CULTURAL INTERFACES IN INTERNATIONAL ORGANISATIONS**

## **CULTURALLY EMBEDDED ORGANISATIONAL PRACTICES**

**Chair:** Christoph Barmeyer

**Discussant:** Chevrier Sylvie

**Paper presentations:**

- 2242 A CROSS-NATIONAL PERSPECTIVE OF ORGANIZATIONAL SOCIALIZATION TACTICS & PRACTICES**  
Sakura Shimada CONSERVATOIRE NATIONAL DES ARTS ET MÉTIERS  
Mélia Djabi UNIVERSITÉ PARIS-SUD, RITM  
Kerstin Kuyken UNIVERSITÉ DU QUÉBEC À MONTRÉAL, ECOLE DES SCIENCES DE LA  
GESTION, DÉPARTEMENT DE MANAGEMENT ET TECHNOLOGIE
- 1862 MAKING SENSE OF THE NONSENSE OF INTERNATIONAL CULTURES: LAUGHING AND LEARNING FROM THE CASE OF FRENCH CORPORATIONS**  
Guilherme Azevedo AUDENCIA BUSINESS SCHOOL
- 1738 EMPLOYEE ENGAGEMENT IN NON-WESTERN CONTEXT: LINKAGES WITH THE AFRICAN UBUNTU AND SOCIAL RESOURCES**  
Joy Tauetsile UNIVERSITY OF BOTSWANA  
Gbolahan Gbadamosi BOURNEMOUTH UNIVERSITY

**SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 STRATEGY, MANAGEMENT & MARKETING IN EMERGING MARKETS**

**INNOVATION AND COLLABORATION IN EMERGING MARKETS**

**Chair:** Meissner Ellen

**Discussant:**

**Paper presentations:**

- 1667 BRAND EQUITY OF GREEN, CREATIVE AND SMART CITY THEMES FROM THE PERSPECTIVE OF HONG KONG RESIDENTS**  
 Chung-shing Chan THE CHINESE UNIVERSITY OF HONG KONG
- 1729 RESOURCE-CONSTRAINED INNOVATION IN WESTERN MNCS: THE ROLE OF HEADQUARTERS IN ACHIEVING LOW-END DISRUPTION AND NEW MARKET CREATION IN EMERGING ECONOMIES**  
 Lukas Neumann UNIVERSITY OF ST. GALLEN  
 Stephan Winterhalter  
 Bastian Widenmayer  
 Christoph Wecht UNIVERSITY OF ST. GALLEN  
 Oliver Gassmann UNIVERSITY OF ST. GALLEN
- 1867 INTERNATIONALIZING INTO DEVELOPING COUNTRIES – THE IMPORTANCE OF EMBEDDEDNESS AND PARTNERSHIPS WITH NGOS**  
 Thilo Heyer UNIVERSITY OF COLOGNE

**SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 6 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_07 INTERNATIONAL COMPETITIVENESS**

**COMPETITIVENESS - A CROSS-DISCIPLINARY VIEW**

**Chair:** Eleanor Doyle

**Discussant:** Áron Perényi

**Paper presentations:**

- 2002 MEANINGS OF HUMOR IN RELATION TO INTERNATIONAL COMPETITIVENESS AND INNOVATIVENESS**  
 Eeva-liisa Oikarinen UNIVERSITY OF OULU  
 Jialei Yang UNIVERSITY OF OULU  
 Pia Hurmelinna-laukkanen UNIVERSITY OF OULU
- 2104 STRUCTURING VENDOR-CLIENT RELATIONSHIPS—A COMBINATORIAL APPROACH**  
 Natalia Volani DTU  
 Zaza Hansen DTU
- 2255 SUSTAINABLE COMPETITIVENESS: ESSENTIAL CONCEPTS FOR ADDRESSING MEASUREMENT CHALLENGES**  
 Eleanor Doyle UNIVERSITY COLLEGE CORK  
 Mauricio Perez-alaniz UNIVERSITY COLLEGE CORK

**SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 8 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

## **INTERNATIONAL SPORT GOVERNANCE**

**Chair:** Mathieu Winand

**Discussant:** Mathieu Winand

### **Paper presentations:**

- 2056 HOW SKATEBOARDING MADE IT TO THE OLYMPICS: AN INSTITUTIONAL PERSPECTIVE**  
Mikhail Batuev NORTHUMBRIA UNIVERSITY  
Leigh Robinson UNIVERSITY OF STIRLING
- 1427 HOW DEMOCRATIC PROCESSES IN OLYMPIC BIDS STRENGTHEN THE IOC'S TIES TO AUTHORITARIAN REGIMES – A TRANSACTION COST-BASED ANALYSIS**  
Thomas Könecke JOHANNES GUTENBERG UNIVERSITY MAINZ  
Michiel De Nooij MICHIEL DE NOOIJ ECONOMIC RESEARCH AND ADVICE
- 2206 APPLICATIONS OF META-ORGANISATION THEORY IN SPORTS: THE CASE OF SPORTACCORD**  
Nima Farajpour Bakhtiari COVENTRY UNIVERSITY

**SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 506 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING GENERAL TRACK**

## **MANAGING PROJECT-ORIENTED/BASED ORGANISATIONS**

**Chair:** Alexander Kock

**Discussant:** Lauri Vuorinen

### **Paper presentations:**

- 2136 MECHANISMS OF ISOMORPHISM IN PROJECT-BASED ORGANIZATIONS**  
Maxim Miterev KTH ROYAL INSTITUTE OF TECHNOLOGY  
Mats Engwall KTH ROYAL INSTITUTE OF TECHNOLOGY  
Anna Jerbrant KTH ROYAL INSTITUTE OF TECHNOLOGY
- 1937 UNDERSTANDING PROJECT 'CONTEXT': EXPLORING THE INTERFACES BETWEEN TEMPORARY-PERMANENT ORGANISATIONS**  
Eunice Maytorena AMBS  
Graham Winch AMBS
- 1417 THE PROJECT-ORIENTED ORGANIZATION AND ITS CONTRIBUTION TO INNOVATION**  
Hans Georg Gemünden BI NORWEGIAN BUSINESS SCHOOL  
Patrick Lehner ZHAW  
Alexander Kock TECHNISCHE UNIVERSITÄT DARMSTADT

**SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 505 - Competitive****Track: 10 PROJECT ORGANIZING >> 10\_01 MANAGING MAJOR AND MEGA PROJECTS: OPENING UP FOR NEW RESEARCH ERAS****MEGA AND MAJOR PROJECT GOVERNANCE****Chair:** Nathalie Drouin**Discussant:** Diletta Colette Invernizzi**Paper presentations:**

- 2080 THE GOVERNANCE OF MAJOR PUBLIC INFRASTRUCTURE PROJECTS: THE PROCESS OF TRANSLATION**  
 Maude Brunet UNIVERSITY OF QUEBEC IN MONTREAL  
 Monique Aubry UNIVERSITY OF QUEBEC IN MONTREAL
- 1843 ORGANIZING INTER-FIRM PROJECT GOVERNANCE – A CONTEXTUAL MODEL FOR EMPIRICAL INVESTIGATION**  
 Simon Von Danwitz UNIVERSITY OF COLOGNE

**SLOT 3 (16:30 - 18:00) - Graham Hills Building - Room 510 - Competitive****Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT****MANAGING HYBRID ORGANISATION****Chair:** Irvine Lapsley**Discussant:****Paper presentations:**

- 1055 MEASURING ORGANISATIONAL HYBRIDITY WITHIN THE NEW ZEALAND THIRD SECTOR**  
 Jenny Aimers OTAGO POLYTECHNIC  
 Peter Walker UNIVERSITY OF OTAGO
- 1479 MANAGING NONPROFIT INCUBATORS: THE USE OF A BOUNDARY OBJECT AS AN INTERACTIVE LEVER OF CONTROL**  
 Chaffik Bakkali MONTPELLIER MANAGEMENT INSTITUTE  
 Jonathan Maurice IAE TOULOUSE  
 Gérald Naro MONTPELLIER MANAGEMENT INSTITUTE
- 1833 IN SEARCH OF SUSTAINABILITY: SOCIAL INCUBATORS AS SOCIAL ENTREPRENEURIAL INITIATIVES.**  
 Filippo Giordano LUMSA UNIVERSITY  
 Alessandro Lanteri HULT INTERNATIONAL BUSINESS SCHOOL  
 Laura Michelini LUMSA UNIVERSITY

**SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 7 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

**NEW FRONTIER COMBINING COMPUTATIONAL, QUALITATIVE, AND QUANTITATIVE METHODS**

**Chair:** Davide Secchi

**Discussant:**

**Paper presentations:**

- 1186 USING THE DEICTIC FUNCTION OF PRONOUNS TO MAP PERSPECTIVE AND KNOWLEDGE IN RESEARCH DESIGN: A STUDY OF COMPUTER-SUPPORTED COOPERATIVE WORK AND PARTICIPATORY DESIGN IN A MULTINATIONAL ENTERPRISE CONTEXT**  
Cheryl Marie Cordeiro UNIVERSITY OF GOTHENBURG
- 1428 STUDENT NETWORKS AND ACADEMIC ACHIEVEMENT: METHODOLOGICAL LESSONS AND PROPOSALS FROM THE LITERATURE 2000-2015**  
Kristel Vignery USL-B  
Laurier Wim USL-B
- 1812 THE COMPUTATIONAL SIMULATION EXPLORATION METHOD FOR MANAGEMENT AND ORGANIZATIONAL RESEARCH**  
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 310 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

**INFORMATION SYSTEM ALIGNEMENT AND PUBLIC STRATEGY PROCESSES**

**Chair:** Safavi Mehdi

**Discussant:** Natasha Rose

**Paper presentations:**

- 1577 IMPEDIMENTS TO THE ALIGNMENT OF BUSINESS AND INFORMATION SYSTEMS STRATEGIES IN PUBLIC SERVICE ORGANISATIONS: A PROCESSUAL VIEW**  
Anne Burke LETTERKENNY INSTITUTE OF TECHNOLOGY  
Joseph Mcdonagh TRINITY COLLEGE DUBLIN
- 1142 HOW INFORMATION SYSTEM MANAGERS ALIGN BUSINESS AND INFORMATION SYSTEMS STRATEGIES IN PUBLIC SERVICE ORGANISATIONS: A PRACTICE-BASED TAXONOMY.**  
James Holohan LIMERICK INSTITUTE OF TECHNOLOGY  
Joe Mcdonagh TRINITY COLLEGE DUBLIN
- 1084 U.S. CITY GOVERNMENT ENTERPRISE RESOURCE PLANNING SYSTEM IMPLEMENTATION SUCCESS STRATEGIES**  
Jennifer Miller WALDEN UNIVERSITY

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**FIELD SPECIFIC CAPABILITIES**

**Chair:** Ioannis Thanos

**Discussant:** Charlotte Reypens

**Paper presentations:**

- 1603 MAPPING THE PROMINENT CAPABILITIES OF MARKET-DRIVING FIRMS**  
 Konstantinos G. Kottikas ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
 Vlasis Stathakopoulos ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
 Ioannis G. Theodorakis INSEEC BUSINESS SCHOOL  
 Efthymia Kottika UNIVERSITY OF GREENWICH
- 1964 DYNAMIC AND OPERATIONAL CAPABILITIES FUNCTIONS: IMPLICATIONS FOR THEORY AND OPERATIONALIZATION**  
 Tânia Letícia Dos Santos UNIVERSIDADE PRESBITERIANA MACKENZIE  
 Dimária Silva E Meirelles UNIVERSIDADE PRESBITERIANA MACKENZIE
- 1727 DYNAMIC CAPABILITIES AND PROCESSES CONFIGURATION: EMPIRICAL EVIDENCE OF NON-EQUIFINALITY**  
 Marlon Alves UNIVERSITY OF SAO PAULO  
 Simone Galina UNIVERSITY OF SAO PAULO

**SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**ALLIANCE FORMATION AND PERFORMANCE**

**Chair:** Anne-sophie Fernandez

**Discussant:** Regina Gattringer

**Paper presentations:**

- 1180 UNDERSTANDING THE ROLE OF DISTANCE IN THE FORMATION OF EQUITY AND NON-EQUITY AGREEMENTS: A CAGE PERSPECTIVE**  
 Juliane Engsig UNIVERSITÉ DE MONTPELLIER  
 Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL
- 1731 THE "BUTTERFLY EFFECT" OF THE SHARING ECONOMY – THE STRENGTH OF INDIVIDUALS. THE CASE OF THE POLISH TOURISM SECTOR**  
 Katarzyna Czernek UNIVERSITY OF ECONOMICS IN KATOWICE  
 Dagmara Wójcik UNIVERSITY OF ECONOMICS IN KATOWICE
- 1079 ALLIANCE SUCCESS FACTORS AND PERFORMANCE IN SOCIAL ECONOMY ENTERPRISES**  
 David Tanganelli UNIVERSITAT INTERNACIONAL DE CATALUNYA  
 Ramon Bastida UNIVERSITAT INTERNACIONAL DE CATALUNYA  
 Frederic Marimon UNIVERSITAT INTERNACIONAL DE CATALUNYA

Thursday, 22 June, 2017

**Slot 4**

**SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 105 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT (1)**

**Chair:** Rémi Jardat

**Discussant:** Davide Bizjak

**Paper presentations:**

- 1141 THE FRENCH PRINCIPLE OF LAÏCITÉ AND RELIGIOUS PLURALISM IN THE WORKPLACE: MAIN FINDINGS AND ISSUES.**  
 Jean-françois Chanlat UNIVERSITÉ PARIS-DAUPHINE P.S.L  
 Patrick Banon CHAIRE MANAGEMENT ET DIVERSITÉ, UNIVERSITÉ PARIS-DAUPHINE-P.S.L
- 2038 LEVERAGING, CAPTURE AND RESISTANCE. LOCAL ADAPTATION OF DISCOURSE ON EUROPEAN COHESION POLICIES.**  
 Luca Pareschi UNIVERSITÀ DI BOLOGNA  
 Edoardo Mollona UNIVERSITÀ DI BOLOGNA
- 1698 THE IMPACT OF TRAINING ON THE ADJUSTMENT OF HUMANITARIAN AID EXPATRIATES**  
 Claudine Ramadi UNIVERSITY OF BALAMAND  
 Hala Khayr Yaacoub UNIVERSITY OF BALAMAND

**SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY**

**SUSTAINABILITY AND INTEGRATED REPORTING (1)**

**Chair:** Lucrezia Songini

**Discussant:** Federico Barnabè

**Paper presentations:**

- 1255 INTEGRATED REPORTING: A FAILURE OF REDUCING THE INFORMATION ASYMMETRIES**  
 Elisabeth Albertini IAE DE PARIS - SORBONNE BUSINESS SCHOOL
- 1560 THE "TRILEMMA" OF NON-FINANCIAL REPORTING AND ITS PITFALLS**  
 Baret Pierre GROUPE SUP DE CO LA ROCHELLE  
 Helfrich Vincent GROUPE SUP DE CO LA ROCHELLE
- 1756 HOW TO CONVEY THE CONNECTION OF DATA AND INFORMATION IN INTEGRATING REPORTING? AN EXPLORATORY DATA ANALYSIS**  
 Enrico Supino UNIVERSITY OF BOLOGNA  
 Federico Barnabè UNIVERSITY OF SIENA  
 Maria Cleofe Giorgino UNIVERSITY OF MILANO-BICOCCA  
 Cristiano Busco LUISS UNIVERSITY



**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 408 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_06 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS (CO-SPONSORED BY COGO SIG-02)**

**SPECIFIC AND PROSPECTIVE GOVERNANCE FORMS**

**Chair:** Jeroen Veldman

**Discussant:**

**Paper presentations:**

- 1781 THE SCOPE OF DIRECTORS DUTIES: THE INCREASING IMPACT OF CORPORATE ENVIRONMENTAL RESPONSIBILITY**  
 Thomas Clarke UTS SYDNEY
- 1836 ORGANIZATIONAL DIVERSITY IN BANKING: AN EXPLORATORY ANALYSIS**  
 Olivier Butzbach UNIVERSITY OF CAMPANIA "LUIGI VANVITELLI"  
 Elvira Romano UNIVERSITY OF CAMPANIA "LUIGI VANVITELLI"
- 1786 TOWARD STEWARDSHIP CEO PAY**  
 Rachelle Belinga CGS-MINES PARISTECH  
 Blanche Segrestin CGS-MINES PARISTECH

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES (CO-SPONSORED WITH THE SM SIG-13)**

**TOP MANAGERS' INTERNAL AND EXTERNAL RELATIONS**

**Chair:** Alexander Fliaster

**Discussant:**

**Paper presentations:**

- 1917 THE CEO SUCCESSION CHALLENGE: HOW DO NEWCOMER CEOS CREATE QUALITATIVE COLLABORATION WITH(IN) EXISTING TOP MANAGEMENT TEAMS**  
 Koen Van Bergen HASSELT UNIVERSITY  
 Walter Hendriks HASSELT UNIVERSITY  
 Frank Lambrechts HASSELT UNIVERSITY  
 Woody Van Olffen TIAS SCHOOL FOR BUSINESS AND SOCIETY / TILBURG UNIVERSITY
- 2106 INTERDEPENDENT TOP MANAGERS AND BUSINESS MODEL INNOVATION: THE MODERATING EFFECT OF STRUCTURAL INTERDEPENDENCE ON UPPER ECHELON PREDICTIONS**  
 Somendra Narayan ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
 Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
 Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- 1976 CONFLICT AMONG CORPORATE ELITES: STRUCTURING ROLE OF CORPORATE GOVERNANCE MECHANISMS**  
 Joanna Pousset UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL  
 Anderson Konan Seny Kan UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL  
 Sami El Omari UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL  
 Wafa Khlif UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL
- 1284 KNOWLEDGE NETWORKS OF TOP MANAGERS IN THE FASHION INDUSTRY: RESOURCEFUL TIES AND RESOURCEFUL CONTACTS**  
 Alexander Fliaster UNIVERSITY OF BAMBERG  
 Sonja Sperber ISM INTERNATIONAL SCHOOL OF MANAGEMENT

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 506 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARD OF DIRECTORS**

## **BOARD COMPOSITION**

**Chair:** Nikolaos Kavadis

**Discussant:** Daniel Yar Hamidi

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1690</b> | <b>POLITICS AND POWER IN EMERGING COUNTRY BOARDROOMS</b>                                   |  |
|             | Indri Apriliyanti  | UNIVERSITY OF AGDER                        |
|             | Trond Randøy   | UNIVERSITY OF AGDER                        |
| <b>1418</b> | <b>BOARD OF DIRECTORS AND STAKEHOLDERS – ‘MEETING OF THE MINDS’</b>                        |  |
|             | Ljiljana Erakovic  | THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL |
|             | Monique Cikaliuk   | THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL |
|             | Brad Jackson   | VICTORIA UNIVERSITY                        |
|             | Chris Noonan   | THE UNIVERSITY OF AUCKLAND LAW SCHOOL      |
|             | Susan Watson   | THE UNIVERSITY OF AUCKLAND LAW SCHOOL      |
| <b>1671</b> | <b>FOREIGN OWNERSHIP AND FEMALE REPRESENTATION ON CORPORATE BOARDS IN EMERGING MARKETS</b> |  |
|             | Nikolaos Kavadis   | UNIVERSITY CARLOS III MADRID               |
|             | Mariano Heyden   | MONASH BUSINESS SCHOOL                     |
|             | Jana Oehmichen   | GEORG-AUGUST-UNIVERSITÄT GÖTTINGEN         |

**SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 108 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

## **03\_00 EFFECTUAL APPROACH TO ENTREPRENEURSHIP**

**Chair:** Massimiliano M. Pellegrini

**Discussant:** Muhammad Anwar Ul Haq

### **Paper presentations:**

- |             |  |                              |
|-------------|--|------------------------------|
| <b>1117</b> | <b>EFFECTUAL AND CAUSAL BEHAVIORS OF NOVICE ENTREPRENEURS: A SIMULATION-BASED APPROACH</b> |                              |
|             | Sebastian Eberz  | UNIVERSITY OF KOBLENZ-LANDAU |
|             | Claire Zerwas  | UNIVERSITY OF KOBLENZ-LANDAU |
|             | Harald Von Korfflesch  | UNIVERSITY OF KOBLENZ-LANDAU |
| <b>1231</b> | <b>A STRUCTURED REVIEW OF EFFECTUATION RESEARCH AND SUGGESTIONS FOR THE FUTURE</b>         |                              |
|             | Denis Gregoire   | HEC MONTREAL                 |
|             | Naima Cherchem   |                              |
| <b>1643</b> | <b>EFFECTUATION IN START-UPS' STRATEGY PATTERNS: CONSTRUCTION AND POSITIONING APPROACH</b> |                              |
|             | Szymon Wiercinski  | KOZMINSKI UNIVERSITY         |
|             | Robert Rzacca  | KOZMINSKI UNIVERSITY         |

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 406b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

**03\_01 SOCIAL AND FINANCIAL BENEFITS**

**Chair:** Christoph Starke

**Discussant:** Riccardo Rialti

**Paper presentations:**

- 1036 EXTERNAL FINANCING CHALLENGES IN PROSOCIAL ENTREPRENEURSHIP**  
 Agnieszka Kwapisz MONTANA STATE UNIVERSITY  
 Diana M. Hechavarría UNIVERSITY OF SOUTH FLORIDA
- 1652 FORGING GLOBAL INSTITUTIONAL HOMOGENEITY: INTELLECTUAL PROPERTY EVOLUTION IN THE SOFTWARE INDUSTRY IN BRAZIL**  
 Yeda Swirski De Souza UNISINOS UNIVERSITY  
 Artur Jacobus UNISINOS UNIVERSITY
- 2189 THE UTILITY OF BECOMING A COMMERCIAL OR A SOCIAL ENTREPRENEUR**  
 Christoph Starke OTTO-VON-GUERICKE UNIVERSITY  
 Charlott Menke OTTO-VON-GUERICKE UNIVERSITY

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 507a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURSHIP REGION AND REGIONAL DEVELOPMENT**

**03\_06 KNOWLEDGE AND SHARING ECONOMY**

**Chair:** Kai Hänninen

**Discussant:** Pascal Gurtner

**Paper presentations:**

- 1324 A TRIOGRAPHY ON THE SHARING ECONOMY**  
 R. Duncan Pelly CALIFORNIA STATE UNIVERSITY, LOS ANGELES  
 Sergey Kulik AXA
- 1901 REGIONAL SPECIALISATION OF KNOWLEDGE-INTENSIVE BUSINESS SERVICE FIRMS: EVIDENCES FROM THE BASQUE AUTONOMOUS COMMUNITY.**  
 Luna Leoni TOR VERGATA UNIVERSITY OF ROME  
 Urko Lopez Odriozola MONDRAGON UNIBERTSITATEA ENPRESAGINTZA FAKULTATEA & MIK  
 Luis Rubalcaba Bermejo UNIVERSIDAD DE ALCALÁ  
 Mariangélica Martínez MONDRAGON UNIBERTSITATEA ENPRESAGINTZA FAKULTATEA & MIK  
 Chavez
- 1502 BUILDING A KNOWLEDGE-SHARING NETWORK FOR MICRO-ENTREPRENEURS IN SPARSELY POPULATED AREAS**  
 Kai Hänninen UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE  
 Harri Jokela UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE  
 Ossi Kotavaara UNIVERSITY OF OULU, GEOGRAPHY RESEARCH UNIT  
 Martti Saarela UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE  
 Matti Muhos UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 506b - Paper Development**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 GENDER ENTREPRENEURSHIP AND PROCESSES OF MANAGERIALIZATION AND PROFESSIONALIZATION IN SMES AND FAMILY FIRMS (CO-SPONSORED WITH THE GRDO SIG-05)**

**03\_05 ENTREPRENEURSHIP IN SMES AND FAMILY BUSINESSES**

**Chair:** Alessandra Faraudello

**Discussant:**

**Paper presentations:**

- 1639 ENTREPRENEURSHIP AND FAMILY BUSINESS: A CRITICAL LITERATURE REVIEW**  
 Cizhi Wang UNIVERSITY OF ROMA TOR VERGATA  
 Alessandra Faraudello UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF ECONOMICS AND BUSINESS  
 Chiata Morelli UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF ECONOMICS AND BUSINESS
- Discussant :** L COSTANZO
- 1902 HYBRID MICRO-ENTERPRISES – FOUNDING MOTIVES AND THE MEANING OF SUCCESS**  
 Ralitza Nikolaeva NAZARBAYEV UNIVERSITY  
 Marta Bicho IPAM  
 Carmen Lages NOVA SCHOOL OF BUSINESS AND ECONOMICS  
 Fernando Ferreira ISCTE-IUL  
**Discussant :** F KARAKAS
- 2084 SMES ENTREPRENEURIAL DYNAMICS WITHIN THE CHINESE INSTITUTIONAL FRAMEWORK**  
 Laura Costanzo UNIVERSITY OF SOUTHAMPTON  
 Shihang Su UNIVERSITY OF SOUTHAMPTON  
 Knut Lange ROYAL HOLLOWAY UNIVERSITY OF LONDON  
**Discussant :** C WANG
- 1986 ORGANIZING THE MUNDANE: WOMEN EXERCISING IN PUBLIC SPACES IN ISTANBUL**  
 Fahri Karakas UNIVERSITY OF ANGLIA  
 Sertac Sehlikoglu UNIVERSITY OF CAMBRIDGE  
**Discussant :** R NIKOLAEVA

**SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 513 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

**CAREERS AND GOVERNANCE IN FAMILY BUSINESS**

**Chair:** Alessandro Cirillo

**Discussant:** Elena Casprini

**Paper presentations:**

- 1780 WOMEN INVOLVEMENT IN FAMILY FIRMS: PROGRESS AND CHALLENGES FOR FUTURE RESEARCH**  
 Giovanna Campopiano WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU), UNIVERSITY OF WITTEN/HERDECKE  
 Francesca Romana Rinaldi BOCCONI UNIVERSITY  
 Salvatore Sciascia IULM UNIVERSITY  
 Alfredo De Massis FREE UNIVERSITY OF BOZEN-BOLZANO
- 1299 CAREER MOTIVATION, PERCEIVED BARRIERS AND POSITION OF THE NEXT GENERATION IN THE FAMILY BUSINESS: FEMALE PERSPECTIVE**  
 Anna Akhmedova UIC  
 Rita Cavallotti UIC  
 Frederic Marimon UIC
- 1610 FAMILY INVOLVEMENT, CORPORATE GOVERNANCE AND DIVIDEND POLICY: EVIDENCE FROM TURKEY**  
 Pinar Sener Tournus EDC PARIS BUSINESS SCHOOL

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 317 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN & SEXUAL ORIENTATION IN MANAGEMENT, WORK AND ORGANIZATION**

**HETERONORMATIVITY AND FEMALE LEADERSHIP**

**Chair:** Thomas Köllen

**Discussant:**

**Paper presentations:**

- 1590 HETERONORMATIVITY AND LESBIAN, GAY AND BISEXUAL IDENTITY IN THE IRISH WORKPLACE**  
 Ciarán Mcfadden EDINBURGH NAPIER UNIVERSITY  
 Marian Crowley-henry MAYNOOTH UNIVERSITY
- 2055 LGBT-FRIENDLY ORGANIZATIONS IN ITALY: WHICH INSTITUTIONAL ENTREPRENEURS LED TO THE ADOPTION OF INSTITUTIONALLY CONTROVERSIAL PRACTICES?**  
 Simone Pulcher UNIVERSITY OF MILAN  
 Marco Guerci UNIVERSITY OF MILAN
- 1381 SOCIETAL AND CONTEXTUAL IMPLICATIONS ON FEMALE LEADERSHIP IN THE JORDANIAN HOTELS SECTOR**  
 Tamer Koburtay UNIVERSITY OF HUDDERSFIELD  
 Jawad Syed UNIVERSITY OF HUDDERSFIELD  
 Radi Haloub UNIVERSITY OF HUDDERSFIELD
- 1945 DO FEMALE MANAGERS AFFECT SPIN OFFS' PERFORMANCE? THE CASE OF ITALIAN RESEARCH SPIN-OFFS (RSOS)**  
 Maurizio La Rocca UNIVERSITÀ DELLA CALABRIA  
 Alfio Cariola UNIVERSITÀ DELLA CALABRIA  
 Mariacarmela Passarelli UNIVERSITÀ DELLA CALABRIA  
 Pino Vecellio UNIVERSITÀ DELLA CALABRIA

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 326 - Competitive**

**Track: 06 INNOVATION >> 06\_02 BUSINESS MODEL INNOVATION (BMI) (CO-SPONSORED WITH THE ENT SIG-03 & SM SIG-13)**

**BUSINESS MODEL INNOVATION 02**

**Chair:** Dirk Schneckenberg

**Discussant:**

**Paper presentations:**

- 1169 ENTREPRENEURIAL COPYCATS: THE CONTINGENT VALUE OF EXTRAINDUSTRY BUSINESS MODEL IMITATION FOR NEW VENTURE PERFORMANCE**  
 Wouter Stam VU UNIVERSITY AMSTERDAM  
 Karolin Frankenberger UNIVERSITY OF LUCERNE
- 1131 UNFULFILLED PROMISES IN THE SHARING ECONOMY? EXPLORING THE VALUE PROPOSITION OF AIRBNB**  
 Joan E. Ricart IESE  
 Carlos Carrasco IESE  
 Nicolas Volkhausen IESE  
 Pascual Berrone IESE
- 1994 FREEMIUM STRATEGIES AND TACTICS FOR ONLINE DIGITAL FIRMS**  
 Anna B. Holm AARHUS UNIVERSITY

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 327 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

## **ORGANISING FOR INNOVATIVE BEHAVIOUR**

**Chair:** Sarah Meisenberger

**Discussant:** Roel Rutten

### **Paper presentations:**

- 1472 THE INFLUENCE OF LEVEL 5 LEADERSHIP AND LEADER'S DARK PERSONALITY TRAITS ON EMPLOYEE'S INDIVIDUAL INNOVATION BEHAVIOR**  
 Jessica Niedermair UNIVERSITY OF BERN  
 Andreas Strobl UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT  
 Kurt Matzler FREE UNIVERSITY OF BOZEN-BOLZANO  
 Tobias Mussner UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
- 1802 FROM STRATEGIC ORIENTATION TO ORGANIZATIONAL INNOVATIVENESS: EXAMINING EMPLOYEE-LEVEL FACTORS**  
 Maximilian Holtgrave UNIVERSITY OF MUENSTER  
 Ann-marie Nienaber COVENTRY UNIVERSITY  
 Philipp Herrenkind UNIVERSITY OF MUENSTER  
 Gerhard Schewe UNIVERSITY OF MUENSTER
- 2004 THE ROLE OF CORPORATE INCUBATORS FOR INNOVATIVE BEHAVIOR IN FIRMS AND THE MODERATING INFLUENCE OF INNOVATION CLIMATE**  
 Tobias Kruff TECHNISCHE UNIVERSITÄT DARMSTADT  
 Michael Gamber MERCK GROUP  
 Kock Alexander TECHNISCHE UNIVERSITÄT DARMSTADT
- 1130 BENEVOLENT LEADERSHIP AND INNOVATIVE BEHAVIOR IN R&D CONTEXTS: A SOCIAL IDENTITY APPROACH**  
 Lale Gumusluoglu BILKENT UNIVERSITY  
 Zahide Karakitapoglu Aygun BILKENT UNIVERSITY  
 A. Terri Scandura UNIVERSITY OF MIAMI

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 505 - Competitive**

**Track: 06 INNOVATION >> 06\_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS**

## **MAKING KNOWLEDGE WORK**

**Chair:** Hannes W. Lampe

**Discussant:** Viktor Dörfler

### **Paper presentations:**

- 1774 MAKING KNOWLEDGE WORK: INFLUENCES OF KNOWLEDGE CONTENT IN UNIVERSITY-FIRM COLLABORATIONS FOR REGIONAL KNOWLEDGE PRODUCTION**  
 Hannes W. Lampe HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTE OF ENTREPRENEURSHIP  
 Christoph Ihl HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTE OF ENTREPRENEURSHIP  
 Jan Reerink HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTE OF ENTREPRENEURSHIP
- 1859 THE ORGANIC ROADMAP OF KNOWLEDGE MANAGEMENT IN INNOVATIVE COMPANIES**  
 Viktor Dörfler UNIVERSITY OF STRATHCLYDE  
 Agnessa Shpakova UNIVERSITY OF STRATHCLYDE  
 Jill Macbryde UNIVERSITY OF YORK

**1754 TOWARDS AN OPERATIONALIZATION OF KNOWLEDGE ABSORPTIVE CAPACITY FOR A COLLABORATIVE INNOVATION NETWORK**

Lamiae Benhayoun-sadafiyine CERAG LABORATORY  
 Carine Dominguez-péry CARINE.DOMINGUEZ-PÉRY@IAE-GCERAG LABORATORY  
 Marie-anne Le-dain GSCOP LABORATORY

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 502 - Competitive**

**Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT**

**COMPETENCY DEVELOPMENT IN MANAGEMENT: IMPROVEMENT THROUGH HIGHER EDUCATION**

**Chair:** Sara Urionabarrenetxea

**Discussant:** Peter Waleczek

**Paper presentations:**

**1210 EXPERIENCES THAT MATTER: DEVELOPING BEHAVIOURAL COMPETENCIES THROUGH EXPERIENTIAL LEARNING**

Laura Cortellazzo CA' FOSCARI UNIVERSITY  
 Sara Bonesso CA' FOSCARI UNIVERSITY  
 Fabrizio Gerli CA' FOSCARI UNIVERSITY  
 Claudio Pizzi CA' FOSCARI UNIVERSITY

**1981 NEW COMPETENCIES FOR MANAGERS: WHAT IS THE VALUE OF A PHD DEGREE?**

Leire San-jose U. BASQUE COUNTRY UPV/EHU  
 Jose Luis Retolaza U. DEUSTO

**2257 RETHINKING COMPETENCE AND CAPABILITY APPROACHES, APPLIED TO PUBLIC RELATIONS**

Johanna Fawkes UNIVERSITY OF HUDDERSFIELD  
 Anne Gregory UNIVERSITY OF HUDDERSFIELD  
 Elizabeth Montoya-martinez

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 412 - Competitive**

**Track: 06 INNOVATION >> 06\_11 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**ECOSYSTEMS OF KNOWLEDGE AND INNOVATION**

**Chair:** Angeles Montoro-sanchez

**Discussant:** Luis Martinez Chafer

**Paper presentations:**

**1163 A PIONEER INSIGHT INTO THE PERFORMANCE OF SEED ACCELERATORS: TOP NETWORKING INSTRUMENTS FOR START-UPS**

Isidre March Chorda UNIVERSITY OF VALENCIA  
 Lydia Canovas Saiz UNIVERSITY OF VALENCIA  
 Rosa Maria Yagüe Perales UNIVERSITY OF VALENCIA

**1599 THE USE OF SOCIAL MEDIA IN THE TECHNOLOGY SECTOR.**

Rodrigo Martin-rojas GRANADA UNIVERSITY  
 Mari Paz Salmador-sanchez UNIVERSIDAD AUTONOMA DE MADRID  
 Victor J. Garcia-morales GRANADA UNIVERSITY  
 Aurora Garrido-moreno MALAGA UNIVERSITY

**1691 PHYSICAL SPACE, COMMUNICATION AND SOCIAL CAPITAL: THE CASE OF TECHNOPARKS AS INNOVATIVE CLUSTERS**

S. Nazli Wasti MIDDLE EAST TECHNICAL UNIVERSITY  
 Canan Ceylan ULUDAG UNIVERSITY  
 Jan Dul ROTTERDAM SCHOOL OF MANAGEMENT ERASMUS UNIVERSITY

**2098 THE INFLUENCE OF CLUSTER FIRMS' INTEGRATION INTO GLOBAL VALUE CHAINS ON CLUSTER COMPETITIVENESS**

João Maurício Gama Boaventura UNIVERSIDADE DE SÃO PAULO  
 Cristina Espinheira Costa Pereira UNIVERSIDADE PAULISTA - UNIP  
 Emanuela Todeva BCNED  
 Eduardo Armando FFIA

**SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 107 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

**BRANDING AND CLUSTERING IN SPORT**

**Chair:** Reidar J. Mykletun

**Discussant:** Reidar J. Mykletun

**Paper presentations:**

**1066 FROM COGNITIVE TO ORGANISATIONAL PROXIMITY – INSIGHTS ON RESILIENCE OF CLUSTERS FROM THE SPORT INDUSTRY**

Anna Gerke AUDENCIA BUSINESS SCHOOL  
 Yan Dalla Pria PARIS NANTERRE UNIVERSITY

**1451 REBRANDING PROFESSIONAL SOCCER IN THE UNITED STATES: OPPORTUNITIES AND BARRIERS**

Megan Moss UNIVERSITY OF STIRLING  
 Dimitrios Kolyperas LECTURER- UNIVERSITY OF STIRLING

**1926 THE ROLE OF BRAND PERSONALITY IN BUILDING BRAND EQUITY IN A SPORT SPONSORSHIP CONTEXT**

Charitomeni Tsordia UNIVERSITY OF PATRAS  
 Dimitra Papadimitriou UNIVERSITY OF PATRAS  
 Artemisia Apostolopoulou ROBERT MORRIS UNIVERSITY

**SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 6 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**ORGANISATIONAL SUPPORT**

**Chair:** Wee Chan Au

**Discussant:**

**Paper presentations:**

**1801 YOUR WORK IS IMPORTANT BUT YOU FEEL DIRTY ? PERCEIVED WORK DIRTINESS, NEGATIVE OUTCOMES AND REMEDY**

Li-fang Chou NATIONAL CHENG KUNG UNIVESITY  
 Yu-hsuan Chang NATIONAL CHENG KUNG UNIVESITY  
 Chun-jung Tseng NATIONAL SUN YAT-SEN UNIVERSITY  
 Sung-chun Tsai NATIONAL TAIPEI UNIVERSITY OF EDUCATION  
 Ming-yen Lee CHUNG YUAN CHRISTIAN UNIVERSITY

**1478 INTEGRATING SOCIAL AND TEMPORAL COMPARISONS INTO POS-OUTCOME RELATIONSHIP**

Irene Nikandrou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
 Irene Tsachouridi ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

**1470 CREATING VALUE FOR TEMPORARY AGENCY WORKERS: THE ROLE OF EMPLOYMENT AGENCY SUPPORT AND THE MEDIATION OF CLIENT ORGANIZATION'S INVESTMENTS**

Mattia Martini DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH, UNIVERSITY OF MILANO BICOCCA  
 Dario Cavenago DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH, UNIVERSITY OF MILANO BICOCCA



**SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 2 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**CAREERS**

**Chair:** Igor Bartolec

**Discussant:**

**Paper presentations:**

- 1497 A CONCEPTUALIZATION AND TEST OF PATH DEPENDENCE IN OCCUPATIONAL CAREER TRAJECTORIES**  
 Katja Dlouhy UNIVERSITY OF MANNHEIM  
 Torsten Biemann UNIVERSITY OF MANNHEIM  
 Matthias Studer UNIVERSITY OF GENEVA
- 2142 INSANELY SUCCESSFUL: THE DARK TRIAD AND CAREER SUCCESS**  
 Sabine Bergner GRAZ UNIVERSITY  
 Dominik Paleczek GRAZ UNIVERSITY  
 Robert Rybnicek GRAZ UNIVERSITY  
 Nadine Page ASHRIDGE BUSINESS SCHOOL
- 1846 TALENT MANAGEMENT AND CONTEMPORARY CAREER PATTERNS: A STRATEGIC FIT & FLEXIBILITY PERSPECTIVE**  
 Gaye Özçelik OKAN UNIVERSITY  
 Cavide Uyargil İSTANBUL UNIVERSITY
- 1641 "MAKING WORKING LIFE A BETTER PLACE": HR PROFESSIONALS' PERCEPTIONS OF CAREER SUCCESS**  
 Riitta Silvennoinen UNIVERSITY OF VAASA

**SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 5 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

**TEAM PERFORMANCE MANAGEMENT 1**

**Chair:** Petru Curseu

**Discussant:**

**Paper presentations:**

- 2171 SHARED MENTAL MODEL TRAJECTORIES: A LATENT CLASS GROWTH MODELING APPROACH**  
 Catarina Marques Santos INSTITUTO UNIVERSITÁRIO DE LISBOA - ISCTE-IUL  
 Ana Margarida Passos INSTITUTO UNIVERSITÁRIO DE LISBOA - ISCTE-IUL  
 Sjir Uitdewilligen MAASTRICHT UNIVERSITY
- 1285 THE BITTERSWEET EFFECT OF POWER DISPARITY: IMPLICATIONS FOR EMERGENT STATES IN COLLABORATIVE MULTI-PARTY SYSTEMS**  
 Alina Flestea BABES-BOLYAI UNIVERSITY  
 Petru Curseu BABES-BOLYAI UNIVERSITY  
 Oana Fodor BABES-BOLYAI UNIVERSITY
- 1467 DEVELOPMENT OF GROUP EMOTIONS IN TOTAL ORGANIZATIONS: AN EXPLORATORY CASE STUDY**  
 Martina Gianecchini UNIVERSITY OF PADOVA  
 Laura Riolli CALIFORNIA STATE UNIVERSITY, SACRAMENTO  
 Alessandra Tognazzo UNIVERSITY OF PADOVA

**SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 3 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**HPWS: DEFINITIONAL ISSUES, CONFIGURATIONS AND IMPACT**

**Chair:** Sven Hauff

**Discussant:**

**Paper presentations:**

- 1111 RETAINING OLDER EMPLOYEES: DO HIGH-PERFORMANCE WORK SYSTEMS AND FLEXIBLE WORK ARRANGEMENTS PAY OFF?**  
 Luigi Stirpe CARLOS III UNIVERSITY OF MADRID  
 Jordi Trullen ESADE BUSINESS SCHOOL  
 Jaime Bonache CARLOS III UNIVERSITY OF MADRID
- 1387 IS HIGH PERFORMANCE WITHOUT HIGH PERFORMANCE WORK PRACTICES POSSIBLE? – A NECESSARY CONDITION ANALYSIS**  
 Sven Hauff HELMUT-SCHMIDT-UNIVERSITY  
 Marco Guerci UNIVERSITA DEGLI STUDI DI MILANO  
 Jan Dul ROTTERDAM SCHOOL OF MANAGEMENT  
 Henk Van Rhee ROTTERDAM SCHOOL OF MANAGEMENT
- 2184 CONFIGURATIONS OF HIGH PERFORMANCE WORK PRACTICES FOR EMPLOYEE RETENTION: A FUZZY-SET QUALITATIVE COMPARATIVE ANALYSIS**  
 Shaima' Moh'd UNIVERSITY OF UDINE  
 Daniel Pittino JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
 Dietmar Sternard CARINTHIA UNIVERSITY OF APPLIED SCIENCES/ SCHOOL OF MANAGEMENT  
 Francesca Visintin UNIVERSITY OF UDINE
- 1080 TURNOVER, TENURE, AND TIME: IMPLICATIONS FOR UNIT PERFORMANCE**  
 Isabel De Sivatte IE UNIVERSITY  
 Cristina Simon IE BUSINESS SCHOOL  
 Jason Shaw THE HONG KONG POLYTECHNIC UNIVERSITY

**SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 7 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 LEADERSHIP**

**LEADERSHIP AND FOLLOWER'S PERSPECTIVE**

**Chair:** Rick Vogel

**Discussant:**

**Paper presentations:**

- 2190 BECAUSE FIRST IMPRESSIONS LAST: HOW LEADER TRAITS SHAPE NEWCOMERS' SOCIAL EXCLUSION AND COMMITMENT**  
 Susanne C. Mehr UNIVERSITY OF ZURICH  
 Jamie L. Gloor TECHNICAL UNIVERSITY OF MUNICH  
 Manuela C. Morf UNIVERSITY OF LUCERNE  
 Kenneth Tai SINGAPORE MANAGEMENT UNIVERSITY
- 1314 IMPLICIT LEADERSHIP AND FOLLOWERSHIP THEORIES AND INTERPERSONAL ATTRACTION IN WORKPLACE RELATIONSHIPS: A FACTORIAL SURVEY AMONG JOB SHARERS**  
 Rick Vogel UNIVERSITY OF HAMBURG  
 Nina Katrin Hansen UNIVERSITY OF BATH  
 Markus Kreysch ZEPPELIN UNIVERSITY
- 1885 INTRODUCING A META-THEORETICAL FRAMEWORK FOR LEADERSHIP STUDIES**  
 Nicole Alexy BUNDESWEHR UNIVERSITY MUNICH

**SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_09 KNOWLEDGE SHARING AND ORGANISATIONAL CULTURE**

**THEORETICAL PERSPECTIVES ON KM AND ORGANISATIONAL CULTURE**

**Chair:** Aniko Csepregi

**Discussant:**

**Paper presentations:**

- 2073 USING SELF-DETERMINATION THEORY (SDT) TO EXPLORE KNOWLEDGE TRANSFER IN EVENT ORGANISATIONS**  
 Birgit Muskat MANAGEMENT CENTER INNSBRUCK  
 Judith Mair UNIVERSITY OF QUEENSLAND
- 2128 THE IMPACT OF CULTURE ON KNOWLEDGE SHARING: AN EXPLORATORY STUDY OF OFFSHORING IT SERVICES FROM FRANCE TO INDIA**  
 Bhumika Gupta TELECOM ECOLE DE MANAGEMENT  
 Prajakta Kanegaonkar TELECOM ECOLE DE MANAGEMENT  
 Marie Carpenter TELECOM ECOLE DE MANAGEMENT
- 1383 SEPARATED OUT? A QUEST INTO THE BASIS FOR SUBCULTURE FORMATION IN HIGHER EDUCATION**  
 Balazs Heidrich BUDAPEST BUSINESS SCHOOL  
 Nick Chandler BUDAPEST BUSINESS SCHOOL  
 Aniko Csepregi UNIVERSITY OF PANNONIA  
 Richard Kasa BUDAPEST BUSINESS SCHOOL
- 1071 CULTURAL LEARNING BY HIRING NEW LEADERS: PERPETUATING CULTURAL TIGHTNESS AND ITS INFLUENCE ON POSITIVE AND NEGATIVE DEVIANCE IN GROUPS**  
 Yeun Joon Kim UNIVERSITY OF TORONTO  
 Soo Min Toh UNIVERSITY OF TORONTO

**SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 507 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_01 MANAGING MAJOR AND MEGA PROJECTS: OPENING UP FOR NEW RESEARCH ERAS**

**MEGA PROJECT STORIES AND SYMBOLIC DIMENSIONS**

**Chair:** Stewart Clegg

**Discussant:** Maude Brunet

**Paper presentations:**

- 2124 LEADING MEGAPROJECTS: THE POWER OF LIFE-STORIES**  
 Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY
- 2063 INCREASING PROJECT BENEFITS BY PROJECT OPPORTUNITY EXPLOITATION - INVESTIGATING A LANDMARK MEGAPROJECT**  
 Pernille Eskerod WEBSTER VIENNA PRIVATE UNIVERSITY  
 Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY  
 Erling S. Andersen BI NORWEGIAN BUSINESS SCHOOL
- 1039 SYMBOL OF EUROPEAN INTEGRATION. A LONGITUDINAL STUDY ON THE SYMBOLIC DIMENSIONS OF THE HIGH-SPEED TRAIN MEGAPROJECT (1995-2015)**  
 Alfons Van Marrewijk VU AMSTERDAM

**SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 515 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**APPROACHES FOR INFLUENCING AND ASSESSING HEALTHCARE QUALITY**

**Chair:** Alfred Angerer

**Discussant:** Bernardo Ramirez

**Paper presentations:**

- 1047 TRANSLATING STRATEGY INTO PRACTICE: A TOOL TO UNDERSTAND ORGANIZATIONAL CHANGE IN A SPANISH UNIVERSITY HOSPITAL**  
Irene Gabutti UNIVERSITÀ CATTOLICA DEL SACRO CUORE
- 1762 ONE CERT FITS ALL? CHALLENGES OF ASSESSING CARE EXCELLENCE IN HEALTH ORGANIZATIONS: INSIGHTS FROM THE RESEARCH PROJECT "SWISS CARE EXCELLENCE CERTIFICATE"**  
Florian Liberatore ZURICH UNIVERSITY OF APPLIED SCIENCES  
Eva Hollenstein ZURICH UNIVERSITY OF APPLIED SCIENCES  
Sarah Kriech ZURICH UNIVERSITY OF APPLIED SCIENCES  
Elsbeth Betschon CONCRET AG  
Sabine Hahn BERN UNIVERSITY OF APPLIED SCIENCES  
Alfred Angerer ZURICH UNIVERSITY OF APPLIED SCIENCES
- 1199 SAFETY CULTURE'S INFLUENCE ON HOSPITAL PERFORMANCE: THE MODERATING ROLE OF EHR**  
Daniel West UNIVERSITY OF SCRANTON  
Soumya Upadhyay UNIVERSITY OF ALABAMA AT BIRMINGHAM  
Robert Weech-maldonado UNIVERSITY OF ALABAMA AT BIRMINGHAM

**SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 511 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT**

**SUSTAINABILITY IN PUBLIC INSTITUTIONS**

**Chair:** Filippo Giordano

**Discussant:**

**Paper presentations:**

- 1600 NPM, GOVERNANCE, AND PERFORMANCE MANAGEMENT: IMPLICATIONS FOR SUSTAINABILITY**  
Mateusz Lewandowski JAGIELLONIAN UNIVERSITY IN KRAKÓW
- 1563 ETHICS, ECONOMICS, AND ACCOLADES IN BUILDING A PUBLIC INSTITUTION SUSTAINABILITY PROGRAM**  
Thomas Rohrer CENTRAL MICHIGAN UNIVERSITY  
Pamela Gates CENTRAL MICHIGAN UNIVERSITY
- 1446 RISK SYSTEMICITY AND CITY RESILIENCE**  
Pyrko Igor UNIVERSITY OF STRATHCLYDE  
Howick Susan UNIVERSITY OF STRATHCLYDE  
Eden Colin UNIVERSITY OF STRATHCLYDE

**SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 510 - Competitive****Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM****NEW PERSPECTIVES ON CULTURAL INDUSTRIES****Chair:** Doris Eikhof**Discussant:****Paper presentations:**

- 1474 THE LINK BETWEEN THE DEVELOPMENT OF INTER-ORGANIZATIONAL IDENTIFICATION AND THE EMERGENCE OF COLLECTIVE COMPETENCES, IN INTER-ORGANIZATIONAL RELATIONS – A CASE STUDY IN THE CULTURAL SECTOR IN FRANCE.**  
Sihem Mammam El Hadj                      UNIVERSITÉ DE RENNES 1
- 1605 GLASS CLIFF IN ART? AN EXPLORATORY STUDY OF WOMEN ARTISTS' CAREERS AT ART BASEL SYSTEM**  
Marta Equi Pierazzini                      IMT SCHOOL FOR ADVANCED STUDIES LUCCA  
Alberto Monti                                  DEPARTMENT OF MANAGEMENT AND TECHNOLOGY; ASK RESEARCH  
CENTRE, BOCCONI UNIVERSITY  
Paola Dubini                                  DEPARTMENT OF MANAGEMENT AND TECHNOLOGY; ASK RESEARCH  
CENTRE, BOCCONI UNIVERSITY
- 1459 CREATIVITY AND NETWORKS IN CULTURAL INDUSTRIES: ADDRESSING THE ROLE OF INDIVIDUAL COGNITION.**  
Claudio Biscaro                              WU  
Fabrizio Montanari                            UNIVERSITA

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 305 - Competitive****Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT GENERAL TRACK****CORPORATE STRATEGY: THEORIES AND INSIGHTS****Chair:** Anabel Fernández-mesa**Discussant:** Marek Szarucki**Paper presentations:**

- 1537 POLITICAL TIES AND ANTI-TRUST HOLDUP: HOW DO FIRMS USE NON-MARKET STRATEGIES TO INFLUENCE THE REGULATORY CONTROL OVER THEIR MARKET STRATEGIES?**  
Asli Kozan                                      IPAG BUSINESS SCHOOL  
Birgul Arslan                                    KOC UNIVERSITY
- 1389 RETALIATORY ENTRY: DETERMINANTS OF ENTRY AS A COMPETITIVE RESPONSE**  
Beatriz Domínguez                          UNIVERSITY OF LA RIOJA  
Jaime Gómez                                  UNIVERSITY OF LA RIOJA  
Juan P. Maícas                                UNIVERSITY OF ZARAGOZA
- 1325 THE EFFECTIVENESS OF THE RETRENCHMENT STRATEGIES TO TAKE INSOLVENT FIRMS OUT OF HELL**  
Manuel Rico                                    UNIVERSITAT DE VALENCIA  
Francisco Puig                                 UNIVERSITAT DE VALENCIA

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 310 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **REMARKABLE STRATEGY PROCESSES**

**Chair:** Arnaud Gautier

**Discussant:** Patrick Reinmoeller

### **Paper presentations:**

- 1217 THE SUSPENSION OF STRATEGIC CHANGE IN SITUATIONS OF CO-EVOLUTIONARY LOCK-IN**  
Martin Friesl LANCASTER UNIVERSITY MANAGEMENT SCHOOL  
Loizos Heracleous WARWICK BUSINESS SCHOOL
- 1450 THE RELATIONSHIP BETWEEN STAKEHOLDER POWER AND ATTENTION PAID TO THEIR INTERESTS: A STUDY OF IPOS IN THE BRAZILIAN STOCK EXCHANGE BETWEEN 2003 AND 2013**  
Keysa Mascena UNIVERSITY OF SAO PAULO  
Joao Boaventura UNIVERSITY OF SAO PAULO  
Greici Sarturi UNIVERSITY OF SANTA MARIA
- 1906 PROPOSING A PERFORMATIVE APPROACH TO M&A PROCESS RESEARCH**  
Etieno Enang UNIVERSITY OF STRATHCLYDE  
Harry Sminia UNIVERSITY OF STRATHCLYDE  
David Boje NEW MEXICO STATE UNIVERSITY  
Rosile Grace NEW MEXICO STATE UNIVERSITY

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 BEHAVIOURAL STRATEGY**

## **BEHAVIOURAL STRATEGY: PERSPECTIVES**

**Chair:** Christian Rosenkranz

**Discussant:** Philip Meissner

### **Paper presentations:**

- 1068 INCUMBENTS' SENSEMAKING AND RESPONSES TO INSTITUTIONAL CHALLENGES OF THE SHARING ECONOMY**  
Andreas König UNIVERSITY OF PASSAU  
Julian Lehmann UNIVERSITY OF PASSAU  
Florian Weber UNIVERSITY OF PASSAU  
Lorenz Graf-vlachy UNIVERSITY OF PASSAU
- 1747 WHEN THE GOOD GUYS WIN – INVESTIGATING THE RELATION BETWEEN VIRTUOUSNESS AND PERFORMANCE**  
Achim Schade RWTH AACHEN UNIVERSITY
- 1792 THE RELATIONSHIP BETWEEN ORGANIZATIONAL PSYCHOLOGICAL CAPITAL AND COMPETITIVE ADVANTAGE**  
Susanne Griesbeck RWTH AACHEN UNIVERSITY

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**COOPETITION ANTECEDENTS AND DRIVERS**

**Chair:** Paul Chiambaretto

**Discussant:** Juliane Engsig

**Paper presentations:**

- 1492 NOT JUST STRATEGIC RATIONALE: COOPETITION CLIMATE AND RIVAL'S RECOGNITION AS COOPETITION ANTECEDENTS IN TOURISM**  
 Patrycja Klimas UNIVERSITY OF ECONOMICS IN KATOWICE  
 Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE
- 1722 COOPERATIVE COMPETITIVE STRATEGIES – PREVAILING MOTIVES AND COMPANY-SPECIFIC FACTORS FOR COOPETITION**  
 Michael Plasch UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA  
 Zach Zacharia LEHIGH UNIVERSITY  
 Markus Gerschberger UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA

**SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 406a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION**

**STRATEGIC AMBIDEXTERITY**

**Chair:** Lilla Hortovanyi

**Discussant:**

**Paper presentations:**

- 2069 ENVIRONMENTAL UNCERTAINTY AND ORGANIZATIONAL GROWTH: EXPLORING THE ROLE OF AMBIDEXTROUS DESIGN**  
 Nele Cannaearts ANTWERP MANAGEMENT SCHOOL / UNIVERSITY OF ANTWERP  
 Jesse Segers ANTWERP MANAGEMENT SCHOOL / UNIVERSITY OF ANTWERP  
 Paul Matthyssens ANTWERP MANAGEMENT SCHOOL
- 2101 STRUCTURAL DIFFERENTIATION AND AMBIDEXTERITY IN DYNAMIC ENVIRONMENTS: THE MODERATING ROLE OF FREQUENT, INTENSE, UNCERTAIN AND AMBIGUOUS ENVIRONMENTAL CHANGES**  
 Cornelis Vincent Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
 Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
- 2059 WHEN DO ACQUISITIONS FACILITATE TECHNOLOGICAL EXPLORATION AND EXPLOITATION? A REPLICATION IN THE CHINESE ACQUISITION MARKET OF PHENE, TALLMAN, AND ALMEIDA (2012).**  
 Damiana Rigamonti AARHUS BSS  
 Yulia Muratova AARHUS BSS  
 Jesper Wulff AARHUS BSS

## Slot 5

**SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 104 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**CSR, POLITICAL AND SOCIETAL ISSUES**

**Chair:** Jerome Meric

**Discussant:** Mario Tani

**Paper presentations:**

- 1621 THE DIFFERENT INFLUENCES OF POLITICAL CORPORATE SOCIAL RESPONSIBILITY (PCSR) AND CORPORATE POLITICAL ACTIVITY (CPA) ON CITIZENS' TRUST IN COMPANIES AND RISK PERCEPTION**  
 Vicent Tortosa-edo JAUME I UNIVERSITY  
 Miguel Ángel López-navarro JAUME I UNIVERSITY
- 1971 CORPORATE SOCIAL RESPONSIBILITY, BUSINESS MODELS AND SOCIAL INNOVATION: THE CASE OF EMPLOYEE WELFARE SERVICES**  
 Elisabetta Marafioti UNIVERSITY OF MILAN BICOCCA  
 Dario Cavenago UNIVERSITY OF MILAN BICOCCA  
 Mattia Martini UNIVERSITY OF MILAN BICOCCA
- 1565 DILEMMA, VALUES AND STUDENT ATTITUDES: HOW PERSONAL VALUES OF STUDENTS CONDITIONS CSR EDUCATION.**  
 Hans-jörg Schlierer EM LYON BUSINESS SCHOOL  
 Fred Seidel EM LYON BUSINESS SCHOOL  
 Geoffroy Murat EM LYON BUSINESS SCHOOL  
 Lynn Cherny EM LYON BUSINESS SCHOOL

**SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 107 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT (2)**

**Chair:** Edoardo Mollona

**Discussant:** Luca Pareschi

**Paper presentations:**

- 1464 THE SUSTAINABLE PATH OF SOCIAL ENTERPRISES TOWARD HYBRIDITY: INSIGHTS FROM A MULTIPLE CASE STUDY OF ITALIAN NPOS**  
 Guglielmo Faldetta KORE UNIVERSITY OF ENNA  
 Lamberto Zollo UNIVERSITY OF FLORENCE  
 Massimiliano Pellegrini UNIVERSITY OF ROME TOR VERGATA  
 Riccardo Rialti UNIVERSITY OF FLORENCE
- 1347 LOCAL INEFFICIENCIES IN FRENCH PUBLIC-PRIVATE DIVERSITY AND INCLUSION POLICIES: ENVISIONING A LOCALITY-BASED INTERSECTIONAL ANALYSIS**  
 Rémi Jardat UNIVERSITÉ PARIS EST/IRG  
 Florimond Labulle UNIVERSITÉ PARIS EST/IRG
- 1226 THE FEATURES AND MANAGEMENT OF IDENTITY THREATS WITHIN A NONPROFIT ORGANIZATION: THE CASE OF THE FRENCH RED CROSS**  
 Laëtitia Lethielleux URCA  
 Monique Combes Joret URCA



**SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY  
SUSTAINABILITY AND INTEGRATED REPORTING (2)**

**Chair:** Francesco Bavagnoli

**Discussant:** Pierre Baret

**Paper presentations:**

- 1607 VISUALISING AND MANAGING VALUE CREATION THROUGH INTEGRATED REPORTING PRACTICES: A RESOURCE-BASED PERSPECTIVE**  
 Federico Barnabè UNIVERSITY OF SIENA  
 Martin Kunc WARWICK BUSINESS SCHOOL  
 Maria Cleofe Giorgino UNIVERSITY OF MILANO-BICOCCA
- 2133 CSV INTEGRATION INTO SUSTAINABILITY REPORTING: EVIDENCE FROM ASIA**  
 Rebecca Chunghee Kim RITSUMEIKAN ASIA PACIFIC UNIVERSITY
- 2201 THE INFLUENCE OF PRIORITISATION IN THE RELATIONSHIP BETWEEN STAKEHOLDER ENGAGEMENT AND FUTURE FINANCIAL PERFORMANCE**  
 Lorenzo Dal Maso ERASMUS SCHOOL OF ECONOMICS  
 Manuel Soscia UNIVERSITY OF PERUGIA  
 Francesco Mazzi UNIVERSITY OF FLORENCE  
 Simone Terzani UNIVERSITY OF PERUGIA

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 506 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARD OF DIRECTORS**

**BOARD AND FIRM PERFORMANCE**

**Chair:** Brian Boyd

**Discussant:** Jonas Gabrielsson

**Paper presentations:**

- 1834 MARKET PERCEPTION: DO INVESTORS CARE ABOUT CORPORATE GOVERNANCE? EVIDENCE FROM BANKING SECTOR.**  
 Olga Ivantsova HIGHER SCHOOL OF ECONOMICS  
 Anastasia Stepanova HIGHER SCHOOL OF ECONOMICS
- 1857 BOARD CAPITAL LEVERAGE IN THE EMERGING CAPITAL MARKET. THE EVIDENCE FOR RUSSIAN BUSINESS.**  
 Irina Ivashkovskaya HIGHER SCHOOL OF ECONOMICS  
 Anastasia Stepanova HIGHER SCHOOL OF ECONOMICS  
 Eugenia Morkovkina HIGHER SCHOOL OF ECONOMICS
- 2229 THE ROLE OF THE MEDIA IN EXECUTIVE PAY: EVIDENCE FROM THE UK**  
 Aditi Gupta KING'S COLLEGE LONDON

**SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 108 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 CORPORATE ENTREPRENEURSHIP**

**Chair:** Anna Pastwa

**Discussant:** Szymon Wiercinski

**Paper presentations:**

- 2076 CAN LARGE CENTRALIZED COMPANIES BE ENTREPRENEURIAL ORIENTATION THROUGH AN ACQUISITION STRATEGY?**  
 Anna Pastwa KU LEUVEN  
 Aart Willem Saly VINTURA  
 Ernst Verwaal KU LEUVEN
- 1660 TUNDRA, CHAPARRAL AND RAINFOREST: IN-DEPTH LOOK INTO CORPORATE ENTREPRENEURSHIP ARCHITYPES**  
 Maria De Lurdes Calisto ESHTÉ  
 Soumodip Sarkar UNIVERSITY OF EVORA
- 1692 COMPLEX ORGANIZATIONS AND ENTREPRENEURSHIP: THE CASE OF SHOPPING MALLS**  
 H.cenk Sozen BASKENT UNIVERSITY  
 Tülay Korkmaz Devrani BASKENT UNIVERSITY  
 A.onur Nacak
- 1344 A SELF-DETERMINATION VIEW ON INDIVIDUAL OPPORTUNITY RECOGNITION WITHIN FIRMS**  
 Clara Von Gagern TU DORTMUND

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 406b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

**03\_01 INNOVATIVE SOCIAL ENTREPRENEURSHIP PERSPECTIVES**

**Chair:** Marzena Starnawska

**Discussant:** Salma Maoufoud

**Paper presentations:**

- 1613 REVISING ENTREPRENEURIAL ORIENTATION (EO) IN SOCIAL ENTREPRENEURSHIP, QUALITATIVE EVIDENCE FROM WORK INTEGRATION SOCIAL ENTERPRISES (WISES) FROM POLAND**  
 Marzena Starnawska GDANSK UNIVERSITY OF TECHNOLOGY
- 1046 REFRAMING SOCIAL ENTREPRENEURSHIP TO ADDRESS UNEXPECTED EMERGENT SOCIAL NEEDS: AN ENTREPRENEURIAL BRICOLAGE PERSPECTIVE**  
 Riccardo Rialti UNIVERSITY OF PISA  
 Lamberto Zollo UNIVERSITY OF FLORENCE  
 Cristiano Ciappei UNIVERSITY OF FLORENCE  
 Andrea Boccardi UNIVERSITY OF FLORENCE
- 1310 REMAKING THE CHESS FIELD: A CASE STUDY ON SOCIAL ENTREPRENEURSHIP AND INSTITUTIONAL BRICOLAGE**  
 Zeynep Özsoy ISTANBUL BILGI UNIVERSITY  
 Beyza Oba ISTANBUL BILGI UNIVERSITY

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 507b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 GENDER ENTREPRENEURSHIP AND PROCESSES OF MANAGERIALIZATION AND PROFESSIONALIZATION IN SMES AND FAMILY FIRMS (CO-SPONSORED WITH THE GRDO SIG-05)**

**03\_05 WOMEN ENTREPRENEURS**

**Chair:** Lucrezia Songini

**Discussant:** Giulia Flamini

**Paper presentations:**

- 1431 THE ROLE OF WOMEN IN FAMILY BUSINESS: EVIDENCES FROM A EUROPEAN CASE STUDY**  
 Alessandra Faraudello EASTERN PIEDMONT UNIVERSITY  
 Lucrezia Songini EASTERN PIEDMONT UNIVERSITY AND BOCCONI UNIVERSITY MILAN
- 1829 FEMALE ENTREPRENEURS IN THE MAKING: PERCEPTIONS OF THE GLASS CEILING, ENTREPRENEURSHIP AND THEMSELVES**  
 Thora Christiansen UNIVERSITY OF ICELAND, FACULTY OF BUSINESS ADMINISTRATION  
 Margret Sigrun Sigurdardottir UNIVERSITY OF ICELAND, FACULTY OF BUSINESS ADMINISTRATION  
 Thamar M. Heijstra UNIVERSITY OF ICELAND, FACULTY OF SOCIAL AND HUMAN SCIENCES
- 1797 WOMEN ENTREPRENEURS AND WORK-FAMILY CONFLICT: INSIGHTS FROM ITALY**  
 Michela Mari TOR VERGATA UNIVERSITY  
 Sara Poggesi TOR VERGATA UNIVERSITY  
 Luisa De Vita LA SAPIENZA UNIVERSITY

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 408 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

**03\_03 BUSINESS ANGELS AND CROWDFUNDING**

**Chair:** Hannes Maxin

**Discussant:** Sarah Theinert

**Paper presentations:**

- 1271 THE ROLE OF ANGEL INVESTOR IDENTITY IN ENTREPRENEURSHIP**  
 Thomas Gould HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND  
 Carlos M. Dasilva HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
- 1725 UNDERSTANDING THE BUSINESS ANGEL'S EXIT PROCESS: AN EXPLORATORY STUDY**  
 Colin Mason UNIVERSITY OF GLASGOW  
 Tiago Botelho UNIVERSITY OF EAST ANGLIA  
 Richard Harrison UNIVERSITY OF EDINBURGH
- 1540 GETTING THE SIGNALS RIGHT IN CROWDFUNDING: ENTREPRENEURSHIP VERSUS CHARITY**  
 Melina Moleskis IESE BUSINESS SCHOOL  
 Inés Alegre IESE BUSINESS SCHOOL
- 1881 DO VENTURE CAPITALISTS FOLLOW THE CROWD? – THE RELEVANCE OF CROWDFUNDING CAMPAIGNS FOR VENTURE CAPITALISTS' INVESTMENT DECISION**  
 Alexander Huber TECHNISCHE UNIVERSITÄT DARMSTADT  
 Ferdinand Thies TECHNISCHE UNIVERSITÄT DARMSTADT  
 Carolin Bock TECHNISCHE UNIVERSITÄT DARMSTADT  
 Alexander Benlian TECHNISCHE UNIVERSITÄT DARMSTADT

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 507a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURSHIP REGION AND REGIONAL DEVELOPMENT**

**03\_06 LOCAL NETWORKS AND CLUSTERS**

**Chair:** Marina Dabic

**Discussant:** Andrea Caputo

**Paper presentations:**

- 1021 PERCEPTION AND USE OF GUANXI IN RESOURCE ACQUISITION: A COMPARATIVE STUDY OF OVERSEAS- VERSUS LOCALLY EDUCATED CHINESE ENTREPRENEURS**  
 Helena Zhu UNIVERSITY OF VICTORIA  
 Yan Shen UNIVERSITY OF VICTORIA
- 1146 EXTINCTION OR METAMORPHOSIS: WHERE HAVE THE TYPICAL CLUSTERS GONE?**  
 Marina Dabic NTU, UK & UNIZG  
 Vesna Sedoglavich THE AUSTRALIAN NATIONAL UNIVERSITY
- 1491 ABSORPTIVE CAPACITY AND LOCAL KNOWLEDGE NETWORKS**  
 Angeles Montoro-sanchez COMPLUTENSE UNIVERSITY OF MADRID  
 Isabel Diez-vial COMPLUTENSE UNIVERSITY OF MADRID  
 Yongli Tang JINAN UNIVERSITY

**SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 514 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY IDENTITY, CSR AND BRANDING IN FAMILY BUSINESS**

**FAMILY BUSINESS IDENTITY, BRANDING & CSR**

**Chair:** Giovanna Campopiano

**Discussant:** Maximilian Lude

**Paper presentations:**

- 1806 HOW, WHEN AND WHY THE FAMILY NATURE OF A FIRM AFFECTS MAJOR STAKEHOLDERS: EXPLORING THE "FAMILY BRAND" IN THE B2B CONTEXT**  
 Dinah Spitzley ZEPPELIN UNIVERSITY  
 Maximilian Lude ZEPPELIN UNIVERSITY  
 Reinhard Prügl ZEPPELIN UNIVERSITY
- 1148 BRANDING THE FAMILY FIRM: UNDERSTANDING THE OWNING FAMILY'S ROLE**  
 Isabel C. Botero STETSON UNIVERSITY  
 Claudia Binz-astrachan UNIVERSITY OF APPLIED SCIENCES AND ARTS - INSTITUTE OF MANAGEMENT AND REGIONAL ECONOMICS
- 1596 HOW BRAND BIOGRAPHIES AFFECT CONSUMERS' PERCEPTION OF BRAND AUTHENTICITY AND BRAND TRUST IN THE CONTEXT OF FAMILY FIRMS**  
 Reinhard Prügl ZEPPELIN UNIVERSITY  
 Robin Porth ZEPPELIN UNIVERSITY  
 Maximilian Lude ZEPPELIN UNIVERSITY
- 1518 THE INFLUENCE OF A FIRM'S BUSINESS NAME AS A MANIFESTATION OF 'FAMILINESS' IN THE ECONOMIC AND FINANCIAL CHARACTERISATION AND PERFORMANCE OF SPANISH FAMILY COMPANIES**  
 Sara Terron-ibañez UNIVERSITY OF GRANADA  
 Elena Gomez-miranda UNIVERSITY OF GRANADA  
 Lazaro Rodriguez-ariza UNIVERSITY OF GRANADA

**SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 510 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE AND CAREERS IN FAMILY BUSINESS**

**CAREERS IN FAMILY BUSINESS**

**Chair:** Isabel C. Botero

**Discussant:** Anna Akhmedova

**Paper presentations:**

- 1732 THE IMPLEMENTATION OF A TALENT MANAGEMENT PROGRAM: FORMALISATION IN INTERNATIONALISING FAMILY FIRMS**  
 Joost Bücker RADOUD UNIVERSITY  
 Desirée Van Dijk RADOUD UNIVERSITY
- 1151 IDENTIFYING EMPLOYEE COMPETENCIES THAT CONTRIBUTE TO DEVELOPMENT OF SERVICE INNOVATIONS IN FAMILY FIRMS**  
 Navneet Bhatnagar INDIAN INSTITUTE OF TECHNOLOGY MADRAS  
 Arunkumar Gopaldaswamy INDIAN INSTITUTE OF TECHNOLOGY MADRAS
- 1029 FAMILY BUSINESS AND KIBBUTZ INDUSTRY**  
 Yuval Achouch WESTERN GALILEE COLLEGE

**SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 513 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_05 INNOVATION, ENTREPRENEURIAL BEHAVIOUR, STRATEGIC RENEWAL, CORPORATE VENTURING AND INTERNATIONALISATION IN FAMILY FIRMS (CO-SPONSORED WITH THE ENT SIG-03)**

**INNOVATION & ENTREPRENEURIAL BEHAVIOUR (SHARED SESSION WITH SIG ENT)**

**Chair:** Massimiliano M. Pellegrini

**Discussant:** Julia De Groot

**Paper presentations:**

- 1398 YOUNG LEADERS AND INNOVATION: DOES SEW EVOLUTION ACROSS GENERATIONS MATTER?**  
 Valentina Lazzarotti CARLO CATTANEO UNIVERSITY - LIUC  
 Federico Visconti CARLO CATTANEO UNIVERSITY - LIUC  
 Rafaela Gjergji CARLO CATTANEO UNIVERSITY - LIUC
- 1517 INTERNATIONALIZATION OF FAMILY SMES: BALANCING EXTERNAL CAPITAL, EXTERNAL MANAGERS AND FOREIGN WORK EXPERIENCE**  
 Alfredo D'angelo UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Antonio Majocchi UNIVERSITÀ DI PAVIA  
 Emanuele Forlani UNIVERSITÀ DI PAVIA  
 Trevor Buck UNIVERSITY OF GLASGOW
- 1706 UNPACKING THE DEPENDENCY DILEMMA IN ASYMMETRICAL COOPERATION RELATIONSHIPS BETWEEN FAMILY FIRMS.**  
 Katie Hyslop WU UNIVERSITY OF ECONOMICS & BUSINESS VIENNA  
 Dietmar Rößl WU UNIVERSITY OF ECONOMICS BUSINESS VIENNA
- 1615 CONFLICT MANAGEMENT AND NEGOTIATION IN FAMILY BUSINESS SUCCESSION: CRITICAL LITERATURE REVIEW AND RESEARCH AGENDA.**  
 Massimiliano M. Pellegrini ROEHAMPTON UNIVERSITY  
 Andrea Caputo LINCOLN UNIVERSITY  
 Giuseppe Valenza MEDITERRANEAN UNIVERSITY OF REGGIO CALABRIA  
 Vincenzo Zarone UNIVERSITY OF PISA

**SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 512 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_06 FAMILY BUSINESS IN EMERGING, DEVELOPING AND TRANSITION ECONOMIES**

**FAMILY BUSINESS IN DEVELOPING ECONOMIES**

**Chair:** Albert James

**Discussant:** Allan Discua Cruz

**Paper presentations:**

- 2230 ASSESSING THE CHALLENGES OF SUSTAINABILITY OF FAMILY ENTERPRISES IN THE SOUTH AFRICAN'S INFORMAL TOWNSHIPS.**  
 Olusola Oduwole UNIVERSITY OF FORT HARE  
 Reckson Thakhathi UNIVERSOTY OF FORT HARE
- 1192 SOCIOEMOTIONAL WEALTH AND CORPORATE SOCIAL PERFORMANCE: DO FAMILY CONTROLLED FIRMS EMPLOY LARGER WORKFORCES? EVIDENCE FROM THE LARGEST LATIN AMERICAN FIRMS**  
 Pedro Vazquez IAE - UNIVERSIDAD AUSTRAL
- 2148 DO 'HARAMBEE SPIRIT' AND 'FAMILINESS' SHARE THEIR MEANINGS IN THE CONTEXT OF FAMILY BUSINESSES IN KENYA?**  
 Natalia Vershinina UNIVERSITY OF BIRMINGHAM  
 William Murithi DE MONTFORT UNIVERSITY  
 Kassa Woldeesenbet Beta DE MONTFORT UNIVERSITY

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 317 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN & SEXUAL ORIENTATION IN MANAGEMENT, WORK AND ORGANIZATION**

**DEMYSTIFYING WOMEN EXPERIENCES IN THE WORKPLACE**

**Chair:** Edwina Pio

**Discussant:**

**Paper presentations:**

- 1460 DEMYSTIFYING THE CAREER PATH OF WOMEN IN INTERNATIONAL DEVELOPMENT AND HUMANITARIAN AID (IDHA) ORGANIZATIONS**  
 Isabelle Auclair LAVAL UNIVERSITY  
 Sophie Brière LAVAL UNIVERSITY  
 Dominique Tanguay LAVAL UNIVERSITY  
 Stéphanie Maltais OTTAWA UNIVERSITY
- 1534 AN INVESTIGATION OF THE DETERMINANTS ON WOMEN EXECUTIVES' CAREER ADVANCEMENT IN CHINA: AN ANALYSIS OF EXECUTIVES IN CHINESE LISTED COMPANIES**  
 Li Cunninham CASS BUSINESS SCHOOL
- 1864 "IT'S A MAN WHO RUNS THE SHOW" HOW WOMEN MIDDLE MANAGERS EXPERIENCE THEIR PROFESSIONAL POSITION, OPPORTUNITIES AND BARRIERS**  
 Erla Kristjansdottir UNIVERSITY OF ICELAND  
 Thora Christiansen UNIVERSITY OF ICELAND  
 Unnur Dora Einarsdottir UNIVERSITY OF ICELAND

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 314 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

**INNOVATION GENERAL TRACK**

**Chair:** Vivek Velamuri

**Discussant:**

**Paper presentations:**

- 1910 AN EVALUATION OF THE SUITABILITY OF SOCIAL NETWORK ANALYSIS FOR MEASURING COMMUNICATION FLOWS AT GERMAN HIGHER EDUCATION INSTITUTIONS**  
 Kevin Reuther WEST SAXON UNIVERSITY OF ZWICKAU, UNIVERSITY OF THE WEST OF SCOTLAND  
 Christian-andreas Schumann WEST SAXON UNIVERSITY OF ZWICKAU  
 James Bruce Johnston UNIVERSITY OF THE WEST OF SCOTLAND
- 1407 STRATEGIC SAFETY MANAGEMENT - CONTRIBUTIONS TO ACCIDENT COST REDUCTION AND FINANCIAL BENEFITS IN AN ENERGY COMPANY**  
 Arto Reiman UNIVERSITY OF OULU, INDUSTRIAL ENGINEERING AND MANAGEMENT  
 Tuomo Räisänen OULU ENERGY GROUP  
 Seppo Väyrynen UNIVERSITY OF OULU, INDUSTRIAL ENGINEERING AND MANAGEMENT
- 2141 THE ROLE OF FORMAL AND INFORMAL INSTITUTIONS IN THE USE OF PATENTS**  
 Elisabet Garrido UNIVERSIDAD DE ZARAGOZA  
 Jaime Gómez UNIVERSIDAD DE LA RIOJA  
 Pilar Vargas UNIVERSIDAD DE LA RIOJA
- 1686 EXTERNAL KNOWLEDGE SOURCES, GREEN INNOVATION AND PERFORMANCE**  
 Jean-michel Sahut IDRAC & HEG FRIBOURG -HES/SO  
 Wissal Ben Arfi IDRAC  
 Lubica Hikkerova IPAG

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 326 - Competitive**

**Track: 06 INNOVATION >> 06\_02 BUSINESS MODEL INNOVATION (BMI) (CO-SPONSORED WITH THE ENT SIG-03 & SM SIG-13)**

**BUSINESS MODEL INNOVATION 03**

**Chair:** Joan E. Ricart

**Discussant:**

**Paper presentations:**

- 1379 CORPORATE ENTREPRENEURSHIP AND BUSINESS MODEL DESIGN: INTERACTING CONTRADICTIONARY DESIGN LOGICS**  
 Dirk Schneckenberg RENNES SCHOOL OF BUSINESS  
 Mirjam Roessler HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT  
 Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 1215 INCUMBENT'S BUSINESS MODEL INNOVATION AND THE DISRUPTIVENESS OF INNOVATION: THE MODERATING ROLE OF STAKEHOLDER ORIENTATION.**  
 Agnieszka A. Genc ERASMUS UNIVERSITY  
 Henk W. Volberda ERASMUS UNIVERSITY  
 Jatinder Sidhu ERASMUS UNIVERSITY  
 Cornelis V. Heij ERASMUS UNIVERSITY
- 1593 AN SME PERSPECTIVE ON INNOVATING THE BUSINESS MODEL THROUGH CROWDSOURCING**  
 Robert William Anderson STRATHCLYDE UNIVERSITY  
 Nuran Acur GLASGOW UNIVERSITY  
 Jonathan Corney STRATHCLYDE UNIVERSITY

**1608 BUSINESS MODEL INNOVATION AND PERFORMANCE EFFECTS - A SYSTEMATIC LITERATURE REVIEW**

Alexandra Fibitz  
Patrick Ulrich

AALEN UNIVERSITY  
AALEN UNIVERSITY

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 327 - Competitive**

**Track: 06 INNOVATION >> 06\_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

**KNOWLEDGE CREATION AND LEARNING FOR INNOVATION**

**Chair:** Maximilian Holtgrave

**Discussant:** Tobias Krufft

**Paper presentations:**

**1042 ORGANIZATIONAL KNOWLEDGE CREATION AND FORMAL GOVERNANCE: A FUZZY-SET ANALYSIS**

Roel Rutten  
TILBURG UNIVERSITY

**2108 WHAT HRM CAN DO TO ENHANCE ORGANIZATIONAL KNOWLEDGE-BASED PERFORMANCE? TOWARDS THE CONCEPT OF KNOWLEDGE-FOCUSED HRM**

Tatiana Andreeva  
MAYNOOTH UNIVERSITY

**1664 THE LINKAGE BETWEEN LEARNING CAPABILITIES AND INNOVATIVE CAPACITY - A CASE STUDY**

Rolf Medina  
SKEMA BUSINESS SCHOOL

Alicia Medina  
UMEÅ SCHOOL OF BUSINESS

**1966 ORGANIZING PUBLIC INNOVATIONS IN A WEBERIAN CONTEXT**

Sarah Meisenberger  
UNIVERSITY OF APPLIED SCIENCES WIENER NEUSTADT

Julia Müllner  
UNIVERSITY OF APPLIED SCIENCES WIENER NEUSTADT

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 412 - Competitive**

**Track: 06 INNOVATION >> 06\_05 MANAGING FOR SERVICE INNOVATION**

**MANAGING SERVICE INNOVATION**

**Chair:** Alexander Alexiev

**Discussant:** Julia Jonas

**Paper presentations:**

**1547 INITIAL DESIGN OF A METHOD FOR SERVICE SYSTEMS ENGINEERING IN THE DIGITAL AGE**

Benedikt Höckmayr  
FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG - CHAIR OF INFORMATION SYSTEMS, INNOVATION AND VALUE CREATION

Angela Roth  
FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG - CHAIR OF INFORMATION SYSTEMS, INNOVATION AND VALUE CREATION

Kathrin Möslin  
FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG - CHAIR OF INFORMATION SYSTEMS, INNOVATION AND VALUE CREATION

**1627 WHAT DO WE KNOW ABOUT KNOWLEDGE INTENSIVE BUSINESS SERVICES?: A SYSTEMATIC AND CRITICAL REVIEW OF THE LITERATURE**

Katia Pina  
UNIVERSITY OF SOUTHAMPTON

Bruce Tether  
UNIVERSITY OF MANCHESTER

**1954 KISSING INNOVATIVE FROGS AN IDENTIFICATION-DRIVEN PERSPECTIVE ON CO-CREATORS**

Rebekka Schmidt  
FRAUNHOFER CENTER FOR APPLIED RESEARCH FOR SUPPLY CHAIN SERVICES

Frank Danzinger  
FRAUNHOFER CENTER FOR APPLIED RESEARCH FOR SUPPLY CHAIN SERVICES



**1749 DATA-DRIVEN SERVICE INNOVATION – AN EXPLORATION OF ACTORS AND CHALLENGES IN THE GERMAN MANUFACTURING INDUSTRY**

Martin Schymanietz	FAU ERLANGEN-NÜRNBERG
Julia M. Jonas	FAU ERLANGEN-NÜRNBERG
Kathrin M. Möslin	FAU ERLANGEN-NÜRNBERG

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 505 - Competitive****Track: 06 INNOVATION >> 06\_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS****KNOWLEDGE SHARING****Chair:** Marcel Hülsbeck**Discussant:** Agnessa Shpakova**Paper presentations:****1943 A SYSTEM DYNAMIC MODEL FOR EXAMINING THE SIGNIFICANCE OF KNOWLEDGE SHARING TO THE DYNAMIC CAPABILITY FOR PROJECT-BASED ORGANIZATION**

Yanqiu Song	CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS
Guijun Li	CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS
Liyin Shen	CHONGQING UNIVERSITY
Qian Wang	CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS

**1360 SOCIAL EXCHANGE AND SOCIAL IDENTITY AS DRIVERS OF KNOWLEDGE SHARING IN ONLINE COMMUNITIES**

Marcel Hülsbeck	WITTEN/HERDECKE UNIVERSITY
Maike Gerken	WITTEN/HERDECKE UNIVERSITY

**1827 MATURITY MODELS AS AN APPROPRIATE APPROACH FOR KNOWLEDGE MANAGEMENT?**

Agnessa Shpakova	UNIVERSITY OF STRATCLYDE
Viktor Dörfler	UNIVERSITY OF STRATCLYDE
Jill Macbryde	UNIVERSITY OF YORK

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 502 - Competitive****Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT****ADVANCES FROM HIGHER EDUCATION TOWARDS BUSINESS****Chair:** Ana B. Hernandez-lara**Discussant:** Sanne Van Wetten**Paper presentations:****1102 IMPROVING GOAL AND ACTION PLAN EFFECTIVENESS IN LEADERSHIP DEVELOPMENT PROGRAMMES: DEVELOPMENT AND VALIDATION OF THE A.G.A. CODE**

Ferran Velasco Moreno	ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY
Robert J Emmerling	ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY
Joan Manuel Batista Foguet	ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY

**1804 MODERATED MEDIATION MODEL TO ANALYSE TEAM DIVERSITY**

Sara Urionabarrenetxea	UNIVERSITY OF BASQUE COUNTRY
Ana Fernandez-sainz	UNIVERSITY OF BASQUE COUNTRY
Jose Domingo Garcia-merino	UNIVERSITY OF BASQUE COUNTRY

**2093 HOW SERVICE-ORIENTED FIRMS PROFIT FROM DYNAMIC CAPABILITIES**

Peter Waleczek	TU DORTMUND
Tessa Flatten	TU DORTMUND
Susanne Enke	UNIVERSITY MAGDEBURG

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 7 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **COLLABORATION AND PERFORMANCE**

**Chair:** Lynne Butel

**Discussant:** Arrian Cornwell

### **Paper presentations:**

- 1086 THE EFFECTS OF OWNERSHIP AND COMPENSATION STRUCTURES ON THE CHOICE BETWEEN GREENFIELD SUBSIDIARIES AND JOINT VENTURES IN FOREIGN MARKET ENTRY**  
Deepak Datta UNIVERSITY OF TEXAS
- 1761 IJV INSTABILITY AND THE ROLE OF BOARDS OF DIRECTORS: EX-POST DISPUTE RESOLUTION MECHANISM OR HOTBED OF CONFLICT EXACERBATION?**  
Francesco Debellis UNIVERSITY OF LEEDS  
Antonello Garzoni LUM JEAN MONNET
- 1948 INTERNATIONALISATION OF R&D AND INNOVATIVE PERFORMANCE: THE MODERATING EFFECT OF INTERNATIONAL COLLABORATION**  
Natalia Ortiz-de-mandojana U. OF GRANADA  
Nuria E Hurtado-torres U. OF GRANADA  
J.alberto Aragon-correa U. OF SURREY  
Alejandro Ortiz-perez U. OF GRANADA
- 1569 MEDIUM-SIZED COMPANIES AND POST-ACQUISITION PERFORMANCE: A FOCUS ON ITALIAN MARKET**  
Federica De Vanna UNIVERSITY OF SANNIO  
Michela Matarazzo GUGLIELMO MARCONI UNIVERSITY  
Riccardo Resciniti UNIVERSITY OF SANNIO

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 8 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 3**

**Chair:** Vesa Suutari

**Discussant:**

### **Paper presentations:**

- 1266 ARE THEY READY TO TRAVEL CONTINUOUSLY? EXPLORING TYPES OF INTERNATIONAL BUSINESS TRAVELERS AND THEIR INTERNATIONAL MOBILITY READINESS**  
Anna Volodina UNIVERSITY OF BAMBERG  
Maïke Andresen UNIVERSITY OF BAMBERG
- 1354 KEY TENDENCIES OF RESEARCH ON SPOUSES AND FAMILIES OF EXPATRIATES OVER TIME**  
Nathalie Mancini UNIVERSITY OF FRIBOURG
- 1805 MANAGEMENT OF SHORT-TERM ASSIGNMENTS WITHIN MNCS**  
Vesa Suutari UNIVERSITY OF VAASA  
Michael Dickmann CRANFIELD UNIVERSITY  
Chris Brewster UNIVERSITY OF REDDING

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 9 Executive Room A - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 CULTURAL INTERFACES IN INTERNATIONAL ORGANISATIONS**

**INTERCULTURAL CHALLENGES AND HYBRIDIZATION IN INTERNATIONAL TEAMS**

**Chair:** Mette Zolner

**Discussant:** Christoph Barmeyer

**Paper presentations:**

- 1015 MOTIVATING LEADERSHIP AND OPENNESS TO DIVERSITY IN GLOBAL VIRTUAL TEAMS: HOW DO THEY INTERACT?**  
 Jakob Lauring DEPARTMENT OF MANAGEMENT, AARHUS UNIVERSITY  
 Charlotte Jonasson DEPARTMENT OF PSYCHOLOGY, AARHUS UNIVERSITY
- 2092 IS A COMMON HYBRID GROUND NECESSARY TO MANAGE A CROSS-CULTURAL COLLABORATION?**  
 Eleonore Mandel EM NORMANDIE  
 Emmanuelle Sauvage IAE BORDEAUX
- 2001 PERSPECTIVES ON MULTICULTURAL TEAM COMMUNICATION: THE IMPACT OF PERCEIVED FOREIGN LANGUAGE PROFICIENCY ON HYBRID TEAM CULTURE**  
 Carolin Fleischmann UNIVERSITY OF BAMBERG  
 Laura-christiane Folter UNIVERSITY OF BAMBERG  
 Jolanta Aritz UNIVERSITY OF SOUTHERN CALIFORNIA

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 1 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**SOCIAL TIES AND NETWORKS**

**Chair:** Jorge Arevalo

**Discussant:**

**Paper presentations:**

- 1230 "SOMEBODY THAT I USED TO KNOW": A PROCESS MODEL OF LATENT TIES' REACTIVATION**  
 Emanuela Rondi LANCASTER UNIVERSITY
- 1316 COPING WITH OFFENSE IN A VIRTUOUS NETWORK: A MULTILEVEL ANALYSIS**  
 Francois Grima UPEC  
 Olivier Brunel LYON3  
 Lionel Prud'homme IGS
- 2164 CREATING OBJECTIVES-BASED KNOWLEDGE TO RESOLVE ORGANISATIONAL CHANGE DYSFUNCTIONALITY**  
 John Mendy UNIVERSITY OF LINCOLN

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 2 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**PSYCHOLOGICAL CAPITAL, ENGAGEMENT AND PROACTIVITY**

**Chair:** Zeynep Yalabik Yalabik

**Discussant:**

**Paper presentations:**

- 1062 PSYCHOLOGICAL CAPITAL AND HAPPINESS AT WORK: THE INDIRECT ROLE OF THRIVING OF EMPLOYEES IN MULTINATIONAL CORPORATIONS**  
 Malgorzata Rozkwitalska WSB UNIVERSITY IN GDANSK  
 Beata A. Basinska GDANSK UNIVERSITY OF TECHNOLOGY
- 1390 LEVERAGING WORK ENGAGEMENT AND MENTAL HEALTH: THE BENEFITS OF PROMOTING POSITIVE PSYCHOLOGICAL CAPITAL**  
 Miguel Pereira Lopes SCHOOL OF SOCIAL AND POLITICAL SCIENCES - UNIVERSITY OF LISBON  
 Carla Vale Lucas SCHOOL OF SOCIAL AND POLITICAL SCIENCES - UNIVERSITY OF LISBON
- 1028 INDIVIDUAL AND CONTEXTUAL PREDICTORS OF WORKPLACE PROACTIVITY: WHAT DO WE KNOW NOW AND WHERE DO WE GO FROM HERE?**  
 Sabrine El Baroudi CANADIAN UNIVERSITY DUBAI  
 Svetlana Khapova VU UNIVERSITY
- 1363 EMPLOYEE PSYCHOLOGICAL OWNERSHIP AND PROACTIVITY AT WORK: MEDIATING LINKS WITH WORK ENGAGEMENT**  
 Zeynep Yalabik UNIVERSITY OF BATH  
 Andriana Rapti KINGSTON UNIVERSITY  
 Bruce Raytona UNIVERSITY OF BATH

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**TEAMS: COMMITMENT, CREATIVITY AND CONTEXT**

**Chair:** Catarina Marques Santos

**Discussant:**

**Paper presentations:**

- 1307 A STUDY OF EFFECTS OF TEAM CONTEXTS AND CULTURAL VALUES ON INDIVIDUAL CREATIVE PERFORMANCE**  
 Ming-yen Lee BUSINESS ADMINISTRATION, CHUNG YUAN CHRISTIAN UNIVERSITY  
 Li-fang Chou PSYCHOLOGY DEPARTMENT, NATIONAL CHENG KUNG UNIVERSITY  
 Chun-jun Tseng INSTITUTE OF HUMAN RESOURCE MANAGEMENT, NATIONAL SUN YAT-SEN UNIVERSITY
- Chin-kang Jen INSTITUTE OF HUMAN RESOURCE MANAGEMENT, NATIONAL SUN YAT-SEN UNIVERSITY
- 1683 SO FAR, YET SO CLOSE: COMMUNICATION, SELF-EFFICACY AND PSYCHOLOGICAL DISTANCE IN DISTRIBUTED TEAMS**  
 Andre Gulyas THE UNIVERSITY OF MELBOURNE
- 1240 COWORKERS JUSTICE CLIMATE AND TEAM COMMITMENT: A TEST OF MEDIATION AND MODERATION**  
 Marc Ohana KEDGE BUSINESS SCHOOL

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 3 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**MANAGING WORK-LIFE TENSIONS**

**Chair:** Sven Hauff

**Discussant:**

**Paper presentations:**

- 1115 THE IMPACT OF WORK-FAMILY PROGRAMS ON WORK-FAMILY FACILITATION AND ROLE PERFORMANCE: THE DUAL MODERATING EFFECT OF GENDER**  
 Ting Wu MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY  
 Po-chien Chang MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY
- 1174 MOTIVATIONAL MECHANISMS MEDIATING THE RELATIONSHIP BETWEEN HIGH-PERFORMANCE WORK PRACTICES AND WORK-LIFE CONFLICT**  
 Cristina Simón IE BUSINESS SCHOOL  
 Adriana Angel IE BUSINESS SCHOOL  
 Isabel De Sivatte IE UNIVERSITY  
 Ricardo Olmos UNIVERSIDAD AUTÓNOMA DE MADRID
- 1198 EFFECT OF WORK DOMAIN SUPPORT ON WORK-LIFE EXPERIENCE OF CONFLICT AND ENRICHMENT**  
 Wee Chan Au MONASH UNIVERSITY MALAYSIA  
 Pervaiz K. Ahmed MONASH UNIVERSITY MALAYSIA

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**LEARNING, DEVELOPMENT AND TALENT MANAGEMENT**

**Chair:** Annachiara Scapolan

**Discussant:**

**Paper presentations:**

- 1452 FLEXIBLE WORKERS AND THEIR CAREER: WHAT SORT OF CAREER SCRIPTS AND WHICH RESOURCES?**  
 Ludovic Taphanel LISPE - IGS-RH  
 Sarah Kaine UTS  
 Pauline De Becdelièvre LISPE - IGS-RH  
 François Grima IRG
- 1496 EMERGING TRENDS IN CORPORATE UNIVERSITIES: AN EXPLORATIVE STUDY**  
 Alessia Sammarra UNIVERSITY OF L'AQUILA  
 Sara Mormino LUMSA UNIVERSITY; LUISS BUSINESS SCHOOL  
 Laura Innocenti LUISS BUSINESS SCHOOL  
 Silvia Profili EUROPEAN UNIVERSITY OF ROME  
 Gabriele Gabrielli LUISS GUIDO CARLI; LUISS BUSINESS SCHOOL  
 Francesca Zaccaro LUISS BUSINESS SCHOOL
- 1568 GLOBAL TALENT MANAGEMENT PROGRAM: DOES IT HELP TO RETAIN TALENTS?**  
 Festing Marion ESCP EUROPE  
 Bonneton Domitille ESCP EUROPE  
 Schworm Stephanie ESCP EUROPE  
 Muratbekova-touron Maral ESCP EUROPE

**SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 6 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 LEADERSHIP**

**DARK AND BRIGHT SIDES OF LEADERSHIP**

**Chair:** Sarah Wright

**Discussant:**

**Paper presentations:**

- 1228 THE EFFECT OF POSITIVE PSYCHOLOGICAL CAPITAL IN PREVENTING DESTRUCTIVE LEADERSHIP BEHAVIOURS IN A PORTUGUESE RETAIL CHAIN**  
António Calheiros IPC - ISCAC
- 1128 THE APPLICATION OF CAMERON'S POSITIVE LEADERSHIP MODEL IN A LAW ENFORCEMENT ORGANIZATION**  
Sarah Wright UNIVERSITY OF CANTERBURY  
Jean Martin UNIVERSITY OF CANTERBURY
- 2137 CEO NARCISSISM AND FINANCIAL PERFORMANCE IN EUROPEAN FIRMS**  
Max Piper EBS BUSINESS SCHOOL

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 506a - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING GENERAL TRACK**

**PROACTIVE PROJECT MANAGEMENT**

**Chair:** Julien Pollack

**Discussant:** Rehab Iftikhar

**Paper presentations:**

- 2046 REACTING TO FAILURE: THE ROLE OF PREDICTIVE PROJECT ANALYTICS FOR PROACTIVE PROJECT MANAGEMENT.**  
Ronald Dyer UNIVERSITY OF LIVERPOOL
- 1415 VALUE CO-CREATION THROUGH EARLY WARNING SIGNS IN A PROJECT SETTING**  
Sara Hajikazemi SINTEF  
Kamran Razmdoost BARTLETT SCHOOL OF CONSTRUCTION AND PROJECT MANAGEMENT, UCL  
Hedley Smyth BARTLETT SCHOOL OF CONSTRUCTION AND PROJECT MANAGEMENT, UCL
- 1332 FORECASTING PROJECT TROUBLE FOR PROACTIVE PROJECT MANAGEMENT**  
Michael Hopmere UNIVERSITY OF SYDNEY

**SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES (CO-SPONSORED WITH THE SM SIG-13)**

**TOPICAL CHALLENGES FOR UPPER ECHELONS**

**Chair:** Tine Buyl

**Discussant:**

**Paper presentations:**

- 1715 FOOLS ENTER LATE? FOUNDER CHARACTERISTICS AND THE INHERENTLY WEAK COMPETITIVENESS OF LATE ENTRANTS**  
Aleksios Gotsopoulos SUNGKYUNKWAN UNIVERSITY
- 1908 PAYING CASH? THE EFFECT OF TOP MANAGEMENT TEAM'S INTERNATIONAL EXPERIENCE AND NATIONAL DIVERSITY ON PAYMENT MODE IN CROSS-BORDER ACQUISITIONS**  
Dorota Piaskowska UNIVERSITY COLLEGE DUBLIN  
Suparna Ray BENNETT UNIVERSITY  
Grzegorz Trojanowski UNIVERSITY OF EXETER  
Rajesh Tharyan UNIVERSITY OF EXETER
- 1919 META-ORGANIZATIONS AND UPPER ECHELONS: EXPLORING STRATEGIC AND ORGANIZATIONAL CHANGE IN EMPLOYER ASSOCIATIONS**  
Edoardo Della Torre UNIVERSITY OF BERGAMO  
Raoul Nacamulli UNIVERSITY OF MILANO BICOCCA  
Peter Sheldon UNSW BUSINESS SCHOOL
- 1097 MANAGING STRATEGIC TENSIONS: THE ROLE OF TMT COMPOSITION IN TRIPLE BOTTOM LINE PERFORMANCE**  
Tine Buyl ORGANIZATION STUDIES - TILBURG UNIVERSITY  
Leona Henry RMI INSTITUTE OF MANAGEMENT - UNIVERSITÄT WITTEN/HERDECKE  
Rob Jansen ORGANIZATION STUDIES - TILBURG UNIVERSITY

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 310 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

**DECISION MAKING PROCESS: A MULTI-FACETED PHENOMENON**

**Chair:** Keysa Mascena

**Discussant:** Anne Burke

**Paper presentations:**

- 1232 TACIT KNOWLEDGE IN UNSTRUCTURED DECISION PROCESS**  
Silvio Popadiuk UP MACKENZIE  
Fábio O. Lucena FACISA
- 1759 STRATEGIC DECISION EFFECTIVENESS: TOWARDS A CONFIGURATIONAL PERSPECTIVE**  
Rob Jansen ORGANIZATION STUDIES - TILBURG UNIVERSITY  
Johannes Van Zelst ORGANIZATION STUDIES - TILBURG UNIVERSITY  
Anouk Van Laerhoven ORGANIZATION STUDIES - TILBURG UNIVERSITY  
Maryse Chappin COPERNICUS INSTITUTE OF SUSTAINABLE DEVELOPMENT- UTRECHT UNIVERSITY
- 2014 STRATEGY AND MANAGEMENT CONTROL IN EMBRACING MARKET-POLITICAL PARADOX: THE CASE DURING INSTITUTIONAL TRANSITIONS IN EMERGING ECONOMIES**  
Guliang Tang UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS  
Pingli Li UNIVERSITY OF SOUTHAMPTON  
Lu Dai RENMIN UNIVERSITY OF CHINA

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 BEHAVIOURAL STRATEGY**

## **BEHAVIOURAL STRATEGY: MACRO PERSPECTIVES**

**Chair:** Christian Rosenkranz

**Discussant:** Philip Meissner

### **Paper presentations:**

- 1927 TILL DEATH DO US PART: THE EFFECT OF CEO DIVORCE ON FIRM PERFORMANCE**  
Kaleb Abreha AARHUS UNIVERSITY  
Ingo Kleindienst AARHUS UNIVERSITY  
Denis Schweizer CONCORDIA UNIVERSITY  
Juliane Proelss CONCORDIA UNIVERSITY
- 2198 EMOTIONS AS DRIVING FORCES IN STRATEGIC DECISION MAKING AND ANTECEDENTS FOR THE EXPRESSION OF EMOTIONS – A LITERATURE REVIEW**  
Franziska Neumann PHILIPPS UNIVERSITY MARBURG

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COLLABORATION AND INNOVATION**

**Chair:** Wojciech Czakon

**Discussant:** Stefanie Dorn

### **Paper presentations:**

- 1357 COOPETITION FOR INNOVATION: ASSESSING THE WILLINGNESS TO WORK WITH A COMPETITOR TO INNOVATE**  
Paul Chiambaretto MONTPELLIER BS / ECOLE POLYTECHNIQUE  
Anne-sophie Fernandez UNIVERSITY OF MONTPELLIER  
Malin Näsholm UMEA UNIVERSITY  
Maria Bengtsson UMEA UNIVERSITY
- 1377 OPEN FORESIGHT PROCESSES: KEY ACTIVITIES AND KEY FACTORS IN THE JOINT DEVELOPMENT OF FUTURE KNOWLEDGE**  
Regina Gattringer JOHANNES KEPLER UNIVERSITY  
Melanie Wiener JOHANNES KEPLER UNIVERSITY  
Franz Strehl JOHANNES KEPLER UNIVERSITY
- 1773 HOW DOES CO-CREATION WITH CUSTOMERS INFLUENCE INNOVATION PERFORMANCE? THE MODERATING ROLE OF CONNECTEDNESS WITHIN ORGANIZATIONS**  
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY  
Cornelis Vincent Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY



**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 406a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION**

**STRATEGIC AMBIDEXTERITY**

**Chair:** Henk Volberda

**Discussant:**

**Paper presentations:**

- 1292 INSTITUTIONAL AND CEO OWNERSHIP AND THE INFLUENCE ON EXPLORATION EXPLOITATION**  
Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG
- 2081 ESCAPING FROM THE EXPLOITATION TRAP BY SHAPING THE DIGITAL FUTURE: HOW CAN AN ESTABLISHED FIRM DRIVE INDUSTRY CHANGES BY EXPLORING AND EXPLOITING CLOUD COMPUTING?**  
Roland Zs. Szabó CORVINUS UNIVERSITY OF BUDAPEST  
Peter Fűzes CORVINUS UNIVERSITY OF BUDAPEST  
Zoltán Gódor CORVINUS UNIVERSITY OF BUDAPEST
- 1877 AMBIDEXTERITY, SPECIALIZATION AND DIVERSIFICATION: NEW MODELS FOR THE STUDY OF THE ORGANIZATIONAL SEARCH OF FIRMS**  
Abel Lucena BUSINESS ECONOMICS DEPARTMENT, UNIVERSITY OF THE BALEARIC ISLANDS
- 1494 PATHWAYS TO AMBIDEXTERITY IN EXPLORATION-EXPLOITATION**  
Charlotte Reypens UNIVERSITY OF TEXAS AT DALLAS  
Sheen Levine UNIVERSITY OF TEXAS AT DALLAS

**SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT GENERAL TRACK**

**CONDITIONS FOR CHOICES: FROM DASHBOARDS TO GAMES**

**Chair:** Stefan Gueldenberg

**Discussant:** Henna Järvi

**Paper presentations:**

- 1953 THE CONDITIONS UNDER WHICH HIGH TECH FIRMS PREFER TO EXCHANGE TECHNOLOGY THROUGH EITHER UNILATERAL LICENSING OR CROSS LICENSING: EVIDENCE FROM CHIPLESS FIRMS OPERATING IN THE SEMICONDUCTOR INDUSTRY.**  
Serge Sime ROYAL HOLLOWAY UNIVERSITY OF LONDON  
Tan Hui ROYAL HOLLOWAY UNIVERSITY OF LONDON  
John Hagedoorn ROYAL HOLLOWAY UNIVERSITY OF LONDON
- 1520 KNOWLEDGE MANAGEMENT AND PORT PERFORMANCE: AN ORIGINAL DASHBOARD FOR PORT AUTHORITY.**  
Marcello Risitano UNIVERSITY OF NAPLES PARTHENOPE  
Marco Ferretti UNIVERSITY OF NAPLES PARTHENOPE  
Adele Parmentola UNIVERSITY OF NAPLES PARTHENOPE  
Francesco Parola UNIVERSITY OF GENOA
- 1030 FUNCTIONAL STUPIDITY-BASED THEORY OF ACADEMIC WORK: THE GAME, GAMERS AND DEGAMING**  
Ozan Aglaroz ANADOLU UNIVERSITY

**SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 204 - Paper Development**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 ENTREPRENEURSHIP AND ORGANISATIONAL CONTEXTS COLLABORATION WITH TRACK 03\_13 ENTREPRENEURSHIP AND INTRAPRENEURSHIP: DEVELOPING INNOVATION CULTURE THROUGH MANAGERS AND ACADEMIC ACTIONS**

**Chair:** Patricia Holahan

**Discussant:**

**Paper presentations:**

- 1640 FACTORS AFFECTING THE LEARNING OF EFFECTIVE CONTRACT DESIGN: AN EMPIRICAL STUDY**  
 Evangelia Siachou HELLENIC AMERICAN UNIVERSITY  
 Ilias Vlachos LEEDS UNIVERSITY BUSINESS SCHOOL  
**Discussant :** Patricia Holahan
- 1092 PERCEIVED ORGANIZATIONAL SUPPORT, ORGANIZATIONAL JUSTICE AND EMPLOYEE ENTREPRENEURIAL BEHAVIOR: MEDIATING ROLE OF TRUST**  
 Muhammad Anwar Ul Haq UNIVERSITY OF GUJRAT  
 Shaista Khalid UNIVERSITY OF SARGODHA  
 Muhammad Usman UNIVERSITY OF MALAKAND  
**Discussant :** Evangelia Siachou
- 1281 ORGANIZATIONAL CONTEXTS CONDUCIVE TO DISPERSED CORPORATE ENTREPRENEURSHIP INITIATIVES: INSIGHTS FROM A REVELATORY CASE STUDY**  
 Patricia Holahan STEVENS INSTITUTE OF TECHNOLOGY  
 Carol Brown STEVENS INSTITUTE OF TECHNOLOGY  
 Chon Abraham COLLEGE OF WILLIAM AND MARY  
**Discussant :** Muhammad Anwar ul Haq

**SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 108 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**CSR APPROACHES AND INDUSTRY PERSPECTIVES**

**Chair:** Francesco Gangi

**Discussant:** Basak Canboy

**Paper presentations:**

- 1164 APPROACHING SUSTAINABILITY – A TYPOLOGY OF STRATEGY CONTENT IN THE BANKING INDUSTRY**  
 Salome Zimmermann UNIVERSITY OF HAGEN  
 Sabine Fliess UNIVERSITY OF HAGEN
- 1554 SOCIAL RESPONSIBLE INITIATIVES IN HOSPITALITY INDUSTRY**  
 Esperanza Suarez UPV  
 Lourdes Susaeta UNIVERSIDAD COMPLUTENSE DE MADRID  
 Jose Maria Alcaraz MURDOCH UNIVERSITY  
 Isis Olimpia Gutierrez UNIVERSIDAD DE LAS AMERICAS  
 Marta Maqueda IESE  
 Jose Ramón Pin IESE
- 1239 NEW PARADIGMS TO ACHIEVE A MORE SUSTAINABLE AVIATION SECTOR: OPEN INNOVATION, STAKEHOLDER INTEGRATION AND ALLIANCES**  
 Miguel Pérez-valls UNIVERSITY OF ALMERÍA  
 Belén Payán-sánchez UNIVERSITY OF ALMERÍA  
 José Antonio Plaza-úbeda UNIVERSITY OF ALMERÍA

## Slot 6

**SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY**

**ENVIRONMENTAL ISSUES IN ACCOUNTING AND REPORTING**

**Chair:** Catherine Karyotis

**Discussant:** Federico Barnabè

**Paper presentations:**

- 1337 HOW ACCOUNTING CAN REFORMULATE THE DEBATE ON THE NATURAL CAPITAL AND HELP TO IMPLEMENT ITS ECOLOGICAL CONCEPTUALISATION?**  
Alexandre Rambaud AGROPARISTECH/PARIS-DAUPHINE UNIVERSITY
- 2214 INTEGRATED REPORTING, CORPORATE GOVERNANCE PRACTICES, SOCIAL SUSTAINABILITY POLICIES AND ENVIRONMENTAL DISCLOSURE. THE CASE OF SOUTH AFRICA**  
Federica Doni UNIVERSITY OF MILANO-BICOCCA  
Silvio Bianchi Martini UNIVERSITY OF PISA  
Antonio Corvino UNIVERSITY OF FOGGIA
- 1828 HOW FIRMS RECOVER FROM A LOSS IN REPUTATION CAUSED BY ACCOUNTING RESTATEMENT: A STUDY OF ENVIRONMENTAL PERFORMANCE IN POLLUTING INDUSTRIES**  
Felice Matozza UNIVERSITY OF ROME THREE  
Elisabetta Mafrolla UNIVERSITY OF FOGGIA  
Anna Maria Biscotti UNIVERSITY OF FOGGIA

**SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 104 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**MARKETING FOR SOCIETY**

**Chair:** Laure Lavorata

**Discussant:** Diego Matricano

**Paper presentations:**

- 1956 WHAT DO I HAVE TO DO TO MAKE YOU LOVE ME? BRAND EXPERIENCE AS AN ANTECEDENT OF BRAND LOVE IN A RETAIL FASHION BRAND**  
Pedro Ferreira UNIVERSITY PORTUCALENSE  
Pedro Rodrigues UNIVERSITY LUSIADA-NORTH  
Paula Rodrigues UNIVERSITY LUSIADA-NORTH
- 2116 BRAND RELATIONSHIPS, IDENTITY AND REPUTATION- A MODEL PROPOSITION**  
Teresa Barros IPP-ESTG; CIICESI  
Vitorino Martins FEP - UNIVERSITY OF PORTO  
Hortênsia Barandas-karl FEP - UNIVERSITY OF PORTO
- 2041 EXPLORING CONSUMERS' ACTUAL PURCHASING EXPENDITURES: THE INFLUENCE OF SUSTAINABILITY AND HEALTH-RELATED PRODUCT LABELS**  
Silvia Sarti SCUOLA SUPERIORE SANT'ANNA  
Nicole Darnall ARIZONA STATE UNIVERSITY  
Francesco Testa SCUOLA SUPERIORE SANT'ANNA
- 1341 CSR LABELLING, PATHS AND LOGICS IN SME'S CONTEXT**  
Arnaud Gautier UNIVERSITÉ CÔTE D'AZUR  
Nahla Salameh-bchara ECOLE DES MINES DE SAINT-ETIENNE  
Sandrine Berger-douce ECOLE DES MINES DE SAINT-ETIENNE

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

## **FINANCIAL RESOURCES AND RETURNS**

**Chair:** Pablo Collazzo

**Discussant:** Eloisa Perez-de Toledo

### **Paper presentations:**

- 2013 "RECOGNITION": THE MISSING PIECE IN CORPORATE GOVERNANCE FRAMEWORKS**  
 Jack Wroldsen OKLAHOMA STATE UNIVERSITY,  
 Djamchid Assadi BURGUNDY SCHOOL OF BUSINESS
- 1167 THE MODERATING EFFECT OF CEO POWER ON ACQUISITION PREMIUMS DURING THE FINANCIAL CRISIS**  
 Russell Fralich HEC MONTREAL  
 Andrew Papadopoulos UQAM
- 1893 GOVERNANCE BUNDLES AND ACQUIRER RETURNS**  
 Cihan Demirtas LEIBNIZ UNIVERSITY HANOVER  
 Manuel Schwerdtfeger LEIBNIZ UNIVERSITY HANOVER  
 Christiana Weber LEIBNIZ UNIVERSITY HANOVER

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 506 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARD OF DIRECTORS**

## **BOARD AND STRATEGY**

**Chair:** Corinne Post

**Discussant:** Dennis Veltrop

### **Paper presentations:**

- 1242 STRATEGIC TRANSITION FROM CRISIS TO GROWTH AND BOARD EFFECTIVENESS: EVIDENCE FROM A FAMILY FIRM.**  
 Paolo Di Toma UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Stefano Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA
- 1633 REVIEW OF REVIEWS – A QUALITATIVE TYPOLOGY OF ACADEMIC REVIEWS**  
 Miika Kuoppamäki UNIVERSITÄT WITTEN/HERDECKE
- 1693 CHAIRPERSON LEADERSHIP AND BOARD STRATEGY INVOLVEMENT IN SMES**  
 Daniel Yar Hamidi UNIVERSITY OF BORAS  
 Jonas Gabrielsson HALMSTAD UNIVERSITY
- 1896 INTERLOCKS IN BUSINESS GROUPS: IMPACT ON STRATEGIC CHANGE**  
 Santosh Tiwari INDIAN INSTITUTE OF MANAGEMENT INDORE  
 Srinivas Gunta INDIAN INSTITUTE OF MANAGEMENT INDORE

**SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 514 - Competitive****Track: 04 FAMILY BUSINESS RESEARCH >> 04\_06 FAMILY BUSINESS IN EMERGING, DEVELOPING AND TRANSITION ECONOMIES****FAMILY BUSINESS IN DEVELOPING ECONOMIES****Chair:** Natalia Vershinina**Discussant:** Pedro Vazquez**Paper presentations:**

- 2114 EFFECTUATION AND FAMILY BUSINESSES IN THE INFORMAL SECTOR: A CONCEPTUAL PAPER**  
 Adeyinka Adewale HENLEY BUSINESS SCHOOL  
 Bamidele Wale-oshinowo UNIVERSITY OF LAGOS
- 1580 INTERNATIONALIZATION OF A FAMILY BUSINESS FROM AN EMERGING MARKET**  
 Dinorá Floriani UNIVALI  
 Waldir Goede UNIVALI
- 1704 PERFECTING THE MOULD: HOW INDIAN FAMILY FIRMS ARE DEVELOPING THEIR NEXT GENERATION LEADERS!**  
 Kavil Ramachandran INDIAN SCHOOL OF BUSINESS  
 Navneet Bhatnagar INDIAN SCHOOL OF BUSINESS  
 Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
- 1343 TRANSGENERATIONAL ENTREPRENEURSHIP AROUND THE WORLD**  
 Rodrigo Basco AMERICAN UNIVERSITY OF SHARJAH  
 Giovanna Campopiano UNIVERSITY OF WITTEN/HERDECKE  
 Andrea Calabrò UNIVERSITY OF WITTEN/HERDECKE

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 326 - Competitive****Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION****OPEN INNOVATION IN SMES****Chair:** Isckia Thierry**Discussant:****Paper presentations:**

- 1589 OPEN SOURCES OF INNOVATION - OPEN INNOVATION MODEL AND ITS INFLUENCE ON INNOVATIVENESS OF SMALL AND MEDIUM SIZED FIRMS**  
 Karina Sachpazidu-wojcicka UNIVERSITY OF BIALYSTOK
- 1461 OPEN INNOVATION IN HIGH-TECH SMES – THE IMPACT OF ENTREPRENEURIAL ORIENTATION**  
 Marcel Drescher BAUHAUS-UNIVERSITY WEIMAR  
 Oliver Mauroner UNIVERSITY OF APPLIED SCIENCES MAINZ  
 Reinhold Pabst FRAUNHOFER INSTITUTE FOR APPLIED OPTICS AND PRECISION ENGINEERING
- 2020 KNOWLEDGE MANAGEMENT AND OPEN INNOVATION AND IN ICELANDIC SMES**  
 Elsa Grimsdottir NIVERSITY OF ICELAND  
 Ingi Runar Edvardsson UNIVERSITY OF ICELAND

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 412 - Competitive**

**Track: 06 INNOVATION >> 06\_05 MANAGING FOR SERVICE INNOVATION**

**MANAGING INNOVATION FOR CUSTOMER SERVICES & EXPERIENCE**

**Chair:** Jonas Julia

**Discussant:** Alexiev Alexander

**Paper presentations:**

- 1253 EVOLUTIONARY CUSTOMER EXPERIENCE FOR EVALUATING VALUE CO-CREATION**  
Hsin-yun Lee UNIVERSITY OF SOUTHAMPTON  
Vadim Grinevich UNIVERSITY OF SOUTHAMPTON  
Maxwell Chipulu UNIVERSITY OF SOUTHAMPTON
- 1189 DRIVERS AND BARRIERS FOR COLLABORATIVE FASHION CONSUMPTION PRACTICES – INVESTIGATION OF CONSUMER PERSONALITY TRAITS THROUGH THE LENSES OF THE THEORY OF PLANNED BEHAVIOR**  
Carolin Becker-leifhold UNIVERSITY OF ULM
- 1932 AMBIDEXTERITY DETERMINANTS IN THE HOTEL INDUSTRY**  
Rebeca Mendez-duron UNIVERSITAT DE LES ILLES BALEARS  
Abel Lucena UNIVERSITAT DE LES ILLES BALEARS  
Francina Orfila-sintes UNIVERSITAT DE LES ILLES BALEARS

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 505 - Competitive**

**Track: 06 INNOVATION >> 06\_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS**

**KNOWLEDGE COLLABORATION**

**Chair:** Ian Mcloughlin

**Discussant:**

**Paper presentations:**

- 2105 COLLABORATION WITH UNIVERSITIES: WHAT MAKES IT WORK**  
Robert Rybnicek UNIVERSITY OF GRAZ  
Roland Königsgruber SKEMA BUSINESS SCHOOL
- 1669 BRIDGING THE TRANSLATIONAL GAP IN HEALTHCARE? THE ROLE OF INSTITUTIONAL ENTREPRENEURSHIP IN MOBILIZING EXTERNAL KNOWLEDGE IN AUSTRALIA**  
Ian Mcloughlin MONASH UNIVERSITY  
Prue Burns MONASH UNIVERSITY  
Evelyn Looi MONASH UNIVERSITY  
Amrik Sohal MONASH UNIVERSITY  
Helena Teede MONASH UNIVERSITY

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 327 - Competitive**

**Track: 06 INNOVATION >> 06\_09 TEACHING AND LEARNING WITH A DIFFERENCE**

**TEACHING AND LEARNING WITH A DIFFERENCE - MEASURES**

**Chair:** Doug Atkinson

**Discussant:**

**Paper presentations:**

- 1814 INNOVATIONS IN ASSESSMENT FEEDBACK: SCAFFOLDED DESIGN AND USE OF LEARNING TECHNOLOGIES**  
 Doug Atkinson CURTIN UNIVERSITY
- 1076 STUDENT WORK READINESS: EVALUATING A NEW MODEL**  
 Jessica Borg RMIT UNIVERSITY  
 Christina Scott-young RMIT UNIVERSITY  
 Michelle Turner RMIT UNIVERSITY
- 1872 ANTICIPATED CHALLENGES OF ONLINE DEGREE PROGRAMS: A STUDY OF BACHELOR STUDENTS IN BUSINESS ADMINISTRATION**  
 Desiree Wieser MANAGEMENT CENTER INNSBRUCK  
 Jürgen Matthias Seeler MANAGEMENT CENTER INNSBRUCK  
 Karin Sixl-daniell MANAGEMENT CENTER INNSBRUCK  
 Anita Zehrer MANAGEMENT CENTER INNSBRUCK

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 502 - Competitive**

**Track: 06 INNOVATION >> 06\_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT**

**ACTION-LEARNING APPROACH**

**Chair:** Leire San-jose

**Discussant:** Johanna Fawkes

**Paper presentations:**

- 1790 CAN A BUSINESS SIMULATION GAME IMPROVE LEARNING? A LEARNING OUTCOMES APPROACH**  
 Ana B. Hernandez-lara UNIVERSITAT ROVIRA I VIRGILI  
 Enric Serradell-lopez UNIVERSITAT OBERTA DE CATALUNYA  
 Angels Fitó-bertran UNIVERSITAT OBERTA DE CATALUNYA
- 1413 THE MANAGEMENT OF PRACTICE FIRM IN ENTREPRENEURSHIP EDUCATION**  
 Daniele Gualdi BOLOGNA UNIVERSITY - FORLÌ SCHOOL OF ECONOMICS, MANAGEMENT AND STATISTICS
- 2096 INTRAPRENEURIAL SKILLS AND INNOVATION IN ENGINEERING AND MANAGEMENT JOBS**  
 Laura Tampieri BOLOGNA UNIVERSITY - DEPARTMENT OF MANAGEMENT  
 Sanne Van Wetten MAASTRICHT UNIVERSITY  
 Ruud Gerards MAASTRICHT UNIVERSITY  
 Andries De Grip MAASTRICHT UNIVERSITY

**SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 314 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **STANDARDISATION AND INNOVATION**

**Chair:** Matts Kärreman

**Discussant:**

**Paper presentations:**

- 1895 THINKING STANDARDS AS PRACTICE: THE INTERPLAY OF LEGITIMATION, SIGNIFICATION AND DOMINATION IN A RAILWAY VEHICLE ENGINEERING COMPANY**  
 Andrea Fried LINKÖPING UNIVERSITY  
 Sarah Langer FRIEDRICH SCHILLER UNIVERSITY  
 Diana Karadzhova- FRIEDRICH SCHILLER UNIVERSITY  
 beyer  
 Ronny Gey FRIEDRICH SCHILLER UNIVERSITY
- 1654 THE RELATIONSHIP BETWEEN EXPLORATION, EXPLOITATION AND SUPPLY CHAIN FLEXIBILITY: A COMPARISON BETWEEN NON-ISO CERTIFIED FIRMS AND ISO CERTIFIED FIRMS**  
 Araceli Rojo Gallego- UNIVERSITY OF GRANADA  
 burin  
 Javier Llorens- UNIVERSITY OF GRANADA  
 montes  
 Maria Nieves Perez- UNIVERSITY OF GRANADA  
 arostegui  
 Irene Huertas- UNIVERSITY OF GRANADA  
 valdivia
- 1372 FORUM CHOICE IN STANDARDISATION – INTEGRATING THEORY AND DEVELOPING A CHOICE EXPERIMENT**  
 Paul Moritz DEPARTMENT OF TECHNOLOGY AND OPERATIONS MANAGEMENT, ROTTERDAM  
 Wiegmann SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

**SLOT 6 (16:00 - 17:30) - TIC Building - Level 3 Conference Room 7 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **CROSS-BORDER VALUE CREATION: COST AND CONFLICT**

**Chair:** Deepak Datta

**Discussant:** Wolfgang Amann

**Paper presentations:**

- 1963 WHAT IS OFFSHORING CAPABILITY AND HOW TO DEVELOP IT?: STUDY OF THE DUTCH IT INDUSTRY**  
 Oli Mihalache VU AMSTERDAM  
 Mashiho Mihalache AMSTERDAM BUSINESS SCHOOL
- 2062 OLIVE AND THE NEW ECLECTICISM: VALUE CREATION AND COMPETITIVE ADVANTAGE IN AN AGE OF 'RESHORING'**  
 Lynne Butel UNIVERSITY OF PLYMOUTH  
 Shasha Zhao MIDDLESEX UNIVERSITY
- 1503 TAX-AVOIDANCE PROFIT SHIFTING BY MULTINATIONAL FIRMS: EVIDENCE FROM VIETNAM**  
 Manh Duc Le UNIVERSITY OF TRENTO
- 1928 THE ROLE OF LEAPFROGGING: CROSS-LEVEL INTERACTIONS AND MNE DECISION-MAKING IN CONFLICT-SETTINGS**  
 Arrian Cornwall NORTHUMBRIA UNIVERSITY  
 Larisa Yarovaya ANGLIA RUSKIN UNIVERSITY  
 Mary Thomson NORTHUMBRIA UNIVERSITY



**SLOT 6 (16:00 - 17:30) - TIC Building - Level 3 Conference Room 8 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 4**

**Chair:** Christopher Brewster

**Discussant:**

**Paper presentations:**

- 1359 THE ORGANISATIONAL VALUE OF INTERNATIONAL ASSIGNMENTS: A SYSTEMATIC LITERATURE REVIEW**  
 Phil Renshaw CRANFIELD UNIVERSITY  
 Emma Parry CRANFIELD UNIVERSITY  
 Michael Dickmann CRANFIELD UNIVERSITY
- 1426 ADJUSTMENT IN HIGHLY INTERNATIONAL WORK CONTEXTS – INSIGHTS FROM SELF-INITIATED EXPATRIATES IN ACADEMIA**  
 Barbara Agha-alikani UNIVERSITY OF BAMBERG
- 1793 FROM EXPATRIATION TO COMPATRIATION: A STRATEGIC VIEW OF HUMAN RESOURCE MANAGEMENT IN NETWORKED MNES**  
 Vítor Corado-simões ISEG  
 João Peixoto ISEG  
 Diana Aurélio BOSCH PORTUGAL  
 Rute Pedrosa ISEG

**SLOT 6 (16:00 - 17:30) - TIC Building - Level 9 Executive Room A - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 CULTURAL INTERFACES IN INTERNATIONAL ORGANISATIONS**

**INTERCULTURAL RESOURCES AND COMPETENCES OF ACTORS**

**Chair:** Sylvie Chevrier

**Discussant:** Mette Zolner

**Paper presentations:**

- 1923 CULTURAL INTELLIGENCE AND WORK-RELATED OUTCOMES: A META-ANALYTIC REVIEW**  
 Nicole Richter UNIVERSITY OF SOUTHERN DENMARK  
 Christopher Schlaegel MAASTRICHT UNIVERSITY  
 Vas Taras UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
- 1100 LEADERSHIP BEHAVIOR ADJUSTMENT AND LEADER EFFECTIVENESS**  
 Chin-ju Tsai ROYAL HOLLOWAY UNIVERSITY OF LONDON  
 Kun Qiao DALIAN UNIVERSITY OF TECHNOLOGY
- 1346 OSS-CULTURAL ISSUES LINKED TO INSTITUTIONAL TRANSFER: MANAGING INDUSTRIAL RELATIONS IN NEW CALEDONIA.**  
 Jean-pierre Segal DAUPHINE RECHERCHE MANAGEMENT

**SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 107 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

## **SPORT EVENTS AND PARTICIPATION**

**Chair:** Christofer Laurell

**Discussant:** Christofer Laurell

**Paper presentations:**

- 1408 MASS SPORTING AND PHYSICAL ACTIVITY EVENTS: MOTIVES, CONSTRAINTS AND FUTURE PARTICIPATION INTENTION**  
Konstantinos Koronios UNIVERSITY OF PELOPONNESE  
Marina Psiloutsikou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
Athanasios Kriemadis UNIVERSITY OF PELOPONNESE
- 1730 SPORT PARTICIPATION LEGACIES FROM LARGE-SCALE SPORT EVENTS AS INPUTS, THROUGHPUTS, OUTPUTS AND OUTCOMES: A PROPOSED CONCEPTUAL FRAMEWORK**  
Alana Thomson GRIFFITH UNIVERSITY  
Kristine Toohey GRIFFITH UNIVERSITY  
Simon Darcy UNIVERSITY OF TECHNOLOGY, SYDNEY
- 1995 PREDICTING WEEKLY TRAINING HOURS OF PARTICIPANTS IN AN AMATEUR CYCLING RACE**  
Reidar J. Mykletun MOLDE UNIVERSITY COLLEGE

**SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 406a - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_09 KNOWLEDGE SHARING AND ORGANISATIONAL CULTURE**

## **CULTURAL IMPACTS ON KNOWLEDGE SHARING**

**Chair:** Lilla Hortovanyi Hortovanyi

**Discussant:**

**Paper presentations:**

- 1023 THE IMPACT OF KNOWLEDGE SHARING ON KNOWLEDGE SHARERS AND KNOWLEDGE RECEIVERS: A LEARNING THEORY PERSPECTIVE**  
Holly Chiu BROOKLYN COLLEGE OF CITY UNIVERSITY OF NEW YORK  
Yu-qian Zhu NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY  
Eduardo Infante NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
- 1770 DOES KNOWLEDGE SHARING CULTURE RESULT IN HIGHER PERFORMANCE?**  
Lilla Hortoványi STRATEGIC MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST  
Zoltán Gódor STRATEGIC MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST  
Zs. Roland Szabó STRATEGIC MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST

**SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 511 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

**INNOVATION AND STRATEGY IN PUBLIC SECTOR ORGANISATIONS**

**Chair:** Reto Steiner

**Discussant:** Reto Steiner

**Paper presentations:**

- 1453 TYPES OF COOPETITION SEGMENTS IN A PUBLIC CONTEXT: INSIGHTS FROM A DANISH BUSINESS REGION**  
 Jan Stentoft UNIVERSITY OF SOUTHERN DENMARK  
 Ole Stegmann Mikkelsen UNIVERSITY OF SOUTHERN DENMARK  
 Mads Bruun Ingstrup UNIVERSITY OF SOUTHERN DENMARK
- 1753 VALUE CONFLICTS IN CITIZEN COLLABORATION: GOVERNING PUBLIC VALUES IN MULTI-ACTOR SETTINGS**  
 Nils Aschhoff UNIVERSITÄT HAMBURG  
 Rick Vogel UNIVERSITÄT HAMBURG
- 1844 AUSTERITY AND ITS RELATION TO STRATEGIC MANAGEMENT APPROACHES: THE CASE OF ITALIAN LOCAL GOVERNMENTS**  
 Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA  
 Denita Cepiku UNIVERSITY OF ROME TOR VERGATA  
 Filippo Giordano LUMSA UNIVERSITY
- 1974 RISK MANAGEMENT VALUE AND PRACTICES IN PUBLIC SECTOR: FROM COMPLIANCE TO PERFORMANCE-BASED ORGANIZATIONS**  
 Federico Ceschel UNIVERSITY OF ROME TOR VERGATA  
 Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA  
 Fabrizio Rotundi ISTAT

**SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 515 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT**

**MANAGING SUSTAINABLE NONPROFIT ORGANISATIONS**

**Chair:** Elisa Bonollo

**Discussant:**

**Paper presentations:**

- 1572 PARTNERING WITH FIRMS: DO NON-PROFIT ORGANIZATIONS SELL THEIR SOUL TO THE DEVIL?**  
 Rachel Bocquet UNIVERSITY OF SAVOIE MONT BLANC  
 Gaëlle Cotterlaz-rannard UNIVERSITY OF GENEVA AND UNIVERSITY OF SAVOIE MONT BLANC  
 Michel Ferrary UNIVERSITY OF GENEVA
- 1234 WEB REPORTING IN NONPROFIT ORGANISATIONS. RESULTS OF AN EMPIRICAL INVESTIGATION**  
 Katia Giusepponi UNIVERSITY OF MACERATA  
 Irene Litardi UNIVERSITY OF ROME "TOR VERGATA"
- 1617 OBSTACLES OF MANAGEMENT INNOVATION IN NONPROFIT ORGANIZATIONS: THE CASE OF AN INTERNATIONAL NONGOVERNMENTAL ORGANIZATION**  
 Marouane Khallouk MONTPELLIER BUSINESS SCHOOL / UNIVERSITY OF MONTPELLIER  
 Sophie Mignon UNIVERSITY OF MONTPELLIER  
 Marc Robert MONTPELLIER BUSINESS SCHOOL

**SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 510 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**CONCEPTUAL VIEWS OF HEALTH INSURANCE AND HEALTH INFORMATION EXCHANGES**

**Chair:** Daniel West

**Discussant:** Irene Gabutti

**Paper presentations:**

- 1140 PROVIDER SPONSORED INSURANCE: A SCOPING REVIEW**  
 Katherine Meese UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Stephen O'connor UNIVERSITY OF ALABAMA AT BIRMINGHAM
- 1443 "GETTING THE TWO TO DANCE" - HOW INTRA-ORGANIZATIONAL READINESS FOSTERS COLLABORATION QUALITY BETWEEN HOSPITALS AND HEALTH INSURANCE PROVIDERS**  
 Alfred Angerer ZURICH UNIVERSITY OF APPLIED SCIENCES  
 Robin Schmidt ZURICH UNIVERSITY OF APPLIED SCIENCES  
 Tim Brand ZURICH UNIVERSITY OF APPLIED SCIENCES  
 Florian Liberatore ZURICH UNIVERSITY OF APPLIED SCIENCES
- 1898 AN INTERNATIONAL PERSPECTIVE ON HEALTH INFORMATION EXCHANGE: ADOPTION IN COUNTRIES WITH DIFFERENT HEALTH CARE SYSTEM CONFIGURATIONS**  
 Claudia Guerrazzi UNIVERSITY OF ALABAMA AT BIRMINGHAM

**SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 513 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

**CHANGES IN CULTURAL INDUSTRIES**

**Chair:** Fabrizio Montanari

**Discussant:**

**Paper presentations:**

- 1358 INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTS) AND THE HERITAGE PRODUCT. A REVIEW ON THEIR IMPLICATIONS FOR HERITAGE TOURISM MARKETING**  
 Lena Weuster EUV  
 Hausmann Andrea EUV
- 1318 TOWARDS A PARTICIPATORY APPROACH TO PLACE AND DESTINATION BRANDING: A PUBLIC GOVERNANCE FRAMEWORK**  
 Andrea Sartori UNIVERSITÀ CATTOLICA DEL SACRO CUORE, FACULTY OF BUSINESS ADMINISTRATION AND ECONOMICS  
 Elena Zuffada UNIVERSITÀ CATTOLICA DEL SACRO CUORE, FACULTY OF BUSINESS ADMINISTRATION AND ECONOMICS
- 1588 WHO WE ARE BY WHAT WE VALUE: AN ITALIAN OPERA HOUSE FACING AN IDENTITY CHANGE**  
 Maria Laura Frigotto UNIVERSITY OF TRENTO  
 Silvia Atzori UNIVERSITY OF TRENTO
- 1679 THE "M&A VERSUS ALLIANCE" DECISION: INSIGHTS FROM THE CRUISE TOURISM INDUSTRY**  
 Lara Penco UNIVERSITY OF GENOA  
 Giorgia Profumo UNIVERSITY OF GENOA

**SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT GENERAL TRACK**

**FOCUSING ON CUSTOMERS AS CORNERSTONE OF COMPETITIVE ADVANTAGE**

**Chair:** Patrick Reinmoeller

**Discussant:** Asli Kozan

**Paper presentations:**

- |             |  |                                       |
|-------------|--|---------------------------------------|
| <b>1512</b> | <b>CUSTOMER ENGAGEMENT: DRIVERS AND OUTCOMES</b>                                   |                                       |
|             | Henna Järvi  | LAPPEENRANTA UNIVERSITY OF TECHNOLOGY |
| <b>2058</b> | <b>CUSTOMERS' ROLE IN STRATEGIC MANAGEMENT: A SOURCE OF COMPETITIVE ADVANTAGE?</b> |                                       |
|             | Marie Joachim  | UNIVERSITÉ PARIS DAUPHINE             |
| <b>1821</b> | <b>IGNORANCE, COMPLEXITY AND STRATEGY ON THE EDGE OF CHAOS</b>                     |                                       |
|             | Marek Szarucki   | CRACOW UNIVERSITY OF ECONOMICS        |
|             | Czeslaw Mesjasz  | CRACOW UNIVERSITY OF ECONOMICS        |

**SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 CORPORATE STRATEGY: MANAGING KNOWLEDGE WITHIN AND ACROSS MERGERS, ACQUISITIONS AND ALLIANCES**

**CORPORATE GROWTH AND PORTFOLIO DIVERSIFICATION**

**Chair:** Duncan Angwin

**Discussant:** Nuno Oliveira

**Paper presentations:**

- |             |   |                               |
|-------------|---|-------------------------------|
| <b>1967</b> | <b>ACQUISITION EXPERIENCE RESEARCH: A REVIEW</b>  |                               |
|             | Daniel Degischer  | MANAGEMENT CENTER INNSBRUCK   |
|             | Svante Schriber   | STOCKHOLM UNIVERSITY          |
| <b>1404</b> | <b>COMMUNICATING CSR THROUGH COLLABORATIVE PARTNERSHIPS: THE CASE OF THE CAC 40 COMPANIES</b>   |                               |
|             | Ouiam Kaddouri  | SORBONNE BUSINESS SCHOOL      |
| <b>1566</b> | <b>BUSINESS GROUP DIVERSIFICATION AND INTER-INDUSTRY LINKAGES</b>   |                               |
|             | Dong Wook Huh   | FROSTBURG STATE UNIVERSITY    |
| <b>1270</b> | <b>"UNWRAPPING" YOUR GROWTH OPTIONS WITHIN A PORTFOLIO OF BUSINESSES IN DIVERSIFICATION OPTION-BASED STRATEGIES: WHICH FACTORS INFLUENCE THE OPTION STRIKE?</b> |                               |
|             | Pilar Velasco   | UNIVERSITY OF ALCALA          |
|             | Pablo De Andres   | AUTONOMA UNIVERSITY OF MADRID |
|             | Gabriel De La Fuente  | UNIVERSITY OF VALLADOLID      |

**SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 310 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **ROUTINES AND STRATEGY-AS-PRACTICE**

**Chair:** Ayerbe Cécile

**Discussant:** Martin Friesl

### **Paper presentations:**

- 1509 COMPETENCY MANAGEMENT TOOLS AND FIRM STRATEGY: THE CASE OF A FOUNDRY COMPANY**  
Benoît Grasser UNIVERSITÉ DE LORRAINE, ISAM-IAE, CEREFIGE  
Thierry Colin UNIVERSITÉ DE LORRAINE, ISAM-IAE, CEREFIGE
- 1541 THE COLLECTIVE IMPLEMENTATION OF A STRATEGY PRACTICE AND THE EMERGENCE OF ROUTINES: A CONCEPTUAL FRAMEWORK**  
Cecile Belmondo IAE DE LILLE  
Caroline Sargis-rousseau IESEG
- 1879 CONNECTING THE DOTS BETWEEN PRACTITIONERS PRACTICES AND PRAXIS IN ENABLING ORGANISATIONAL AMBIDEXTERITY**  
Natasha Rose UNIVERSITY OF BATH  
Juani Swart UNIVERSITY OF BATH  
Michael Mayer UNIVERSITY OF BATH

**SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **ALLIANCES AND STANDARDIZATION**

**Chair:** Patrycja Klimas

**Discussant:** Michael Plasch

### **Paper presentations:**

- 1323 STANDARDIZATION ENGAGEMENT FROM A STRATEGIC MANAGEMENT PERSPECTIVE: A COMPARATIVE CASE STUDY APPROACH**  
Amalia Foukaki LUND UNIVERSITY  
Magnus Johansson LUND UNIVERSITY
- 1555 RELATIONAL STRATEGIES IN STANDARD SETTING ORGANIZATION: WHEN ALLIANCES IN STANDARD SHAPING LEADS TO ALLIANCES ON THE MARKET**  
Anne Mione MRM  
Karim Benmeziane MRM
- 1116 R&D RESOURCES, COOPETITIVE PERFORMANCE AND COOPERATION - - THE CASE OF STANDARDIZATION IN 3GPP, 2004-2013**  
Matts Kärreman LUND UNIVERSITY  
Magnus Johansson LUND UNIVERSITY  
Amalia Foukaki LUND UNIVERSITY

**Friday, 23 June, 2017**

**Slot 7**

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

**GOVERNANCE IN DIFFERENT ORGANISATIONAL CONTEXTS**

**Chair:** Cihan Demirtas

**Discussant:** Dennis Veltrop

**Paper presentations:**

- 1093 CORPORATE GOVERNANCE IN AN MNC: TOWARDS THE VIEW OF CULTURALLY DETERMINED AGENCY**  
Szymon Kaczmarek DE MONTFORT UNIVERSITY
- 2245 CORPORATE GOVERNANCE IN UNLISTED FIRMS: A CROSS-DISCIPLINARY REVIEW AND RESEARCH AGENDA**  
Aude Le Cottier HEC MONTREAL
- 2132 BEYOND PRIVATE BENEFITS OF CONTROL - THE CASE OF ITALIAN PYRAMIDAL GROUPS**  
Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 507a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 ENTREPRENEURSHIP AND LIFE CYCLE**

**Chair:** Juliane Kuhn

**Discussant:** Adriano Stadler

**Paper presentations:**

- 1125 BUSINESS MODEL DEVELOPMENT ACROSS DIFFERENT STARTUP PHASES**  
Maria Anagnou SAARLAND UNIVERSITY  
Benedikt Schnellbacher SAARLAND UNIVERSITY  
Jan Millemann SAARLAND UNIVERSITY  
Jan Killmer SAARLAND UNIVERSITY  
Sven Heidenreich SAARLAND UNIVERSITY
- 1583 TO TWEET OR NOT TO TWEET: DO EARLY-STAGE NEW VENTURES BENEFIT FROM SOCIAL MEDIA ACTIVITIES ON TWITTER?**  
Juliane Kuhn TU DORTMUND
- 2017 AN INTERPRETATIVE FRAMEWORK PROPOSAL TO MODEL START-UP LIFECYCLE**  
Pierluigi Rippa UNIVERSITY OF NAPLES FEDERICO II  
Ivana Quinto PEGASO  
Renato Passaro UNIVERSITY OF PARTHENOPE  
Antonio Thomas UNIVERSITY OF PARTHENOPE

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 507b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS**

**03\_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS II**

**Chair:** Dieter Boegenhold

**Discussant:**

**Paper presentations:**

- 2147 PREDICTORS OF YOUTH SELF-EMPLOYMENT: EMPIRICAL RESULTS FROM TEN EUROPEAN COUNTRIES**  
 Ondrej Dvoulety DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE  
 Martin Lukeš DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE  
 Marian Holienka DEPARTMENT OF STRATEGY AND ENTREPRENEURSHIP
- 1942 A TEMPORAL ANALYSIS OF THE CHANGING EDUCATION DISTRIBUTIONS OF SOLO SELF-EMPLOYED AND EMPLOYER ENTREPRENEURS IN EUROPE**  
 André Van Stel KOZMINSKI UNIVERSITY  
 Peter Van Der Zwan ERASMUS UNIVERSITY ROTTERDAM
- 1574 SOLO-SELFEMPLOYMENT AND FREELANCERS: PROBLEMS OF BORDERS, DEFINITIONS AND OVERLAPPINGS**  
 Dieter Boegenhold ALPEN-ADRIA UNIVERSITY KLAGENFURT  
 Andrea Klinglmair

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 506a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

**03\_01 ORGANISATIONAL ELEMENTS IN SOCIAL ENTREPRENEURSHIP IN COLLABORATION WITH TRACK 03\_13 ENTREPRENEURSHIP AND INTRAPRENEURSHIP: DEVELOPING INNOVATION CULTURE THROUGH MANAGERS AND ACADEMIC ACTIONS**

**Chair:** Mirella Haldimann

**Discussant:** Alfred Mbeteh

**Paper presentations:**

- 1462 CORPORATE SOCIAL ENTREPRENEURSHIP CLIMATE: TOWARDS A VIABLE INSTRUMENT OF MEASURE**  
 Sifiso Mlilo UNIVERSITY OF THE WITWATERSRAND  
 Karen Milner UNIVERSITY OF THE WITWATERSRAND
- 1581 THE SOCIAL ENTREPRENEURS' DILEMMA: APPLYING AMBIDEXTERITY TO SOCIAL VERSUS ECONOMIC VALUE CREATION**  
 Mirella Haldimann EAWAG
- 1267 ENTREPRENEURIAL LEADERSHIP IN NOT-FOR-PROFIT ORGANIZATIONS: EVIDENCE FROM THAILAND**  
 Wanlee Putsom MAHASARAKHAM BUSINESS SCHOOL  
 Leon Schjoedt MAHASARAKHAM BUSINESS SCHOOL



**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 502 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**DIVERSITY AND HIRING**

**Chair:** Beverly Dawn Metcalfe

**Discussant:**

**Paper presentations:**

- 1060 RELIGIOUS MOTIVATION, NEPOTISM AND HOW CONFLICTS ARE MANAGED: EVIDENCES FROM A JORDANIAN SAMPLE**  
 Andrea Caputo UNIVERSITY OF LINCOLN
- 1841 WORKFORCE LOCALIZATION: RECRUITMENT AND SELECTION CHALLENGES AND PRACTICES IN PRIVATE AND PUBLIC ORGANIZATIONS - EVIDENCE FROM THE UNITED ARAB EMIRATES**  
 Marie France Waxin AUS  
 Valerie Lindsay AUS  
 Omar Belkhodja AUS  
 Fang Zhao AUS
- 2021 PREJUDICE OR UNCERTAINTY AVOIDANCE? UNDERAPPRECIATED EXPERTISE IN THE HIRING OF IMMIGRANTS**  
 Margret Sigrun Sigurdardottir UNIVERSITY OF ICELAND  
 Kári Kristinsson UNIVERSITY OF ICELAND  
 Kristín Loftsdóttir UNIVERSITY OF ICELAND

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 317 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN & SEXUAL ORIENTATION IN MANAGEMENT, WORK AND ORGANIZATION**

**DIVERSITY**

**Chair:** Edwina Pio

**Discussant:**

**Paper presentations:**

- 1746 LET'S CHOOSE ONE OF EACH: USING THE PARTITION DEPENDENCE BIAS TO INCREASE DIVERSITY IN HIRING DECISIONS**  
 Krishna Savani NANYANG TECHNOLOGICAL UNIVERSITY  
 Yukun Liu NATIONAL UNIVERSITY OF SINGAPORE  
 Zhen Wang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS
- 1767 WHEN "WE" AND "I" DON'T VALUE THE SAME: UNDERSTANDING THE NORDIC GENDER DIVERSITY PARADOX**  
 Berit Sund SNF – CENTRE FOR APPLIED RESEARCH AT NHH NORWEGIAN SCHOOL OF ECONOMICS  
 Inga Minelgaitte SCHOOL OF BUSINESS, UNIVERSITY OF ICELAND  
 Snaebjornsson
- 1475 WHO HAS IT WORSE? WORK-FAMILY INTERFACE AMONGST PAKISTANI WOMEN**  
 Hera Anam UNIVERSITY OF THE PUNJAB  
 Rafia Faiz UNIVERSITY OF THE PUNJAB

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 506 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

**RETHINKING THE DESIGN PARADIGM IN MANAGEMENT : THEORIES, ACTIVITIES, ORGANISATIONS**

**Chair:** Stefano Cirella

**Discussant:**

**Paper presentations:**

- 2082 RETHINKING INNOVATION MANAGEMENT: THE ROLE OF LEADERSHIP AND ORGANIZATIONAL CHANGE**  
 Réka Csontos CORVINUS UNIVERSITY OF BUDAPEST, INSTITUTE OF MANAGEMENT,  
 DEPARTMENT OF STRATEGIC MANAGEMENT  
 Roland Zs. Szabó CORVINUS UNIVERSITY OF BUDAPEST, INSTITUTE OF MANAGEMENT,  
 DEPARTMENT OF STRATEGIC MANAGEMENT
- 1521 WHY DO PRODUCT AND ORGANIZATIONAL ARCHITECTURES MISALIGN? A STUDY OF THE MICRODYNAMICS OF THE "MIRRORING HYPOTHESIS"**  
 Mahdi Ebrahim BOCCONI UNIVERSITY  
 Arnaldo Camuffo BOCCONI UNIVERSITY
- 2153 THE ENGAGEMENT IN INTERNAL AND INBOUND INNOVATION ACTIVITIES AND THE INTRODUCTION OF ORGANIZATIONAL INNOVATIONS: DIRECT AND JOINT EFFECTS ON TECHNOLOGICAL INNOVATIVE PERFORMANCE**  
 Paula Anzola-román PUBLIC UNIVERSITY OF NAVARRE  
 Cristina Bayona-sáez PUBLIC UNIVERSITY OF NAVARRE  
 Teresa García-marco PUBLIC UNIVERSITY OF NAVARRE

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 326 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

**PRODUCT AND SERVICES DEVELOPMENT THROUGH OPEN INNOVATION**

**Chair:** Steve Diasio

**Discussant:**

**Paper presentations:**

- 2252 WHY NEW PRODUCTS APPEAR IN UNEXPECTED PLACES AND WHAT WE CAN LEARN FROM IT TO SPUR PRODUCT DEVELOPMENT**  
 Jonathan Linton UNIVERSITY OF SHEFFIELD  
 Konstantin Fursov HIGHER SCHOOL OF ECONOMICS
- 1369 A MODEL OF CUSTOMER'S LEARNING PROCESS DURING THE PRODUCT CO-CREATION EXPERIENCE**  
 Eric Stevens ESSCA  
 Elodie Jouny-rivier ESSCA
- 1399 UNDERSTANDING OPEN INNOVATION PROCESSES BASED ON LICENSING IN CHINA**  
 Cécile Ayerbe GREDEG UNSA  
 Liliana Mitkova LITEM UEVE  
 Die Hu SICHUAN UNIVERSITY  
 Yuandi Wang SICHUAN UNIVERSITY

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 412 - Competitive**

**Track: 06 INNOVATION >> 06\_09 TEACHING AND LEARNING WITH A DIFFERENCE**

**TEACHING AND LEARNING WITH A DIFFERENCE - ACTIVE LEARNING**

**Chair:** Mait Rungi

**Discussant:**

**Paper presentations:**

- 1212 TEAM FORMATION AND MANAGEMENT IN EDUCATIONAL SOFTWARE PROJECTS**  
 Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY  
 Uolevi Nikula LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
- 1321 DECIDING DIFFERENTLY: TEACHING UNDERGRADUATE MANAGEMENT STUDENTS TO MAKE EVIDENCE-BASED DECISIONS**  
 Heather Howard PURDUE UNIVERSITY  
 Ilana Stonebraker PURDUE UNIVERSITY
- 1305 BUSINESS SIMULATION GAMES AS AN ACTIVE LEARNING TEACHING METHODOLOGY: STUDENTS' PERCEPTIONS**  
 Marco Aurélio Butzke UNIDAVI  
 Anete Alberton UNIVALI

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 314 - Competitive**

**Track: 06 INNOVATION >> 06\_11 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**CLUSTERS AND INNOVATION**

**Chair:** Xavier Molina-morales

**Discussant:** Valimr Emil Hoffmann

**Paper presentations:**

- 1176 REGIONAL INNOVATION CLUSTER BRANDING – A CASE STUDY ON CLUSTER INITIATIVES, CLUSTER MANAGEMENT, AND IDENTITY-BASED CLUSTER BRANDING**  
 Oliver Mauroner UNIVERSITY OF APPLIED SCIENCES MAINZ  
 Josephine Zorn UNIVERSITY WEIMAR
- 1206 THE CONSTITUTION OF LOCAL NETWORKS IN THE SOLIDARITY MARKET AND GLOBAL SOCIAL NETWORKS**  
 Roberto Bazanini PAULISTA UNIVERSITY  
 Ernesto Giglio PAULISTA UNIVERSITY  
 Arnaldo Ryngelblum PAULISTA UNIVERSITY
- 1794 MANAGERIAL INNOVATION: CO-INNOVATION BETWEEN RESEARCHERS AND PRACTITIONERS IN AN ECOSYSTEM**  
 Denis Chabault PARIS SUD  
 Ludivine Calamel GRENOBLE ECOLE DE MANAGEMENT
- 1816 ACROSS TIME: A WINE CLUSTER'S EVOLUTION AND PATHWAYS TO INNOVATION**  
 Kantha Dayaram CURTIN UNIVERSITY  
 John Burgess RMIT UNIVERSITY  
 Werner Soontiens NOTRE DAME UNIVERSITY  
 Sidsel Grimstad NEWCASTLE UNIVERSITY

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 506b - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

## **SPORT BUSINESS AND INNOVATION**

**Chair:** Dimitrios Kolyperas

**Discussant:** Dimitrios Kolyperas

### **Paper presentations:**

- 2071 SPORT FRANCHISING AND THE SCOTTISH PREMIER LEAGUE**  
Brian Pruegger UNIVERSITY OF CHARLESTON  
Edward Lamb
- 1352 SPORT IN BUSINESS STUDIES: A STATE-OF-THE-ART LITERATURE REVIEW**  
Christofer Laurell CENTER FOR SPORTS AND BUSINESS, STOCKHOLM SCHOOL OF ECONOMICS  
Sten Söderman STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY
- 1626 DIGITAL INNOVATION IN SPORT: INSIGHTS FROM THE START-UP LANDSCAPE**  
Emanuele Lettieri POLITECNICO DI MILANO  
Claudio Rorato POLITECNICO DI MILANO  
Sara Zagaria POLITECNICO DI MILANO  
Alessandro Perego POLITECNICO DI MILANO

**SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 3 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## **HRM AND ENGAGEMENT**

**Chair:** Ana Junça-silva

**Discussant:**

### **Paper presentations:**

- 1154 IN THE SPIRAL OF FLOW LEADERSHIP CONSIDERATION, EFFORT-REWARD IMBALANCE AND SALESPERSONS' WORK ENGAGEMENT**  
Sandrine Hollet Haudebert CERGAM TOULON
- 1168 DAILY UPLIFTS, WELL-BEING AND PERFORMANCE IN ORGANIZATIONAL SETTINGS: THE DIFFERENTIAL MEDIATING ROLES OF AFFECT AND WORK ENGAGEMENT**  
Ana Junça-silva ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA  
António Caetano ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA  
Rita Rueff Lopes ESADE
- 1244 IMPACT OF HIGH PERFORMANCE WORK SYSTEM ON EMPLOYEE SELF-EFFICACY AND WORK ENGAGEMENT: EVIDENCE FROM PAKISTAN**  
Freeha Hussain INSTITUTE OF KNOWLEDGE AND LEADERSHIP  
Ameer A. Basit UNIVERSITY OF MANAGEMENT AND TECHNOLOGY

**SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 LEADERSHIP**

**LEADERSHIP ETHICS AND RESPONSIBILITY**

**Chair:** Christian Vogtlin

**Discussant:**

**Paper presentations:**

- 1637 INTEGRATING SERVANT LEADERSHIP INTO MANAGERIAL STRATEGY TO BUILD GROUP SOCIAL CAPITAL: THE MEDIATING ROLE OF GROUP CITIZENSHIP BEHAVIOR**  
 Jorge Linuesa-langreo UNIVERSITY OF CASTILLA-LA MANCHA  
 Pablo Ruiz-palomino UNIVERSITY OF CASTILLA-LA MANCHA  
 Dioni Elche-hortelano UNIVERSITY OF CASTILLA-LA MANCHA
- 1960 CEO LEADERSHIP BEHAVIOR, CORPORATE SOCIAL RESPONSIBILITY AND POST-INTEGRATION SUCCESS OF U.S. M&AS**  
 Ibtissem Rouine UNIVERSITÉ LILLE 2
- 1817 SCALE FOR ETHICAL LEADERSHIP: DIMENSIONS, MEASUREMENT AND VALIDATION**  
 Mit Vachhrajani INDIAN INSTITUTE OF MANAGEMENT LUCKNOW  
 Shailendra Singh INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

**SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 5 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 DEMOGRAPHIC CHALLENGES FOR MANAGEMENT**

**DEMOGRAPHIC CHALLENGES: GENERATIONS**

**Chair:** Emmanouil Papavasileiou

**Discussant:** Fabian Hattke

**Paper presentations:**

- 1153 THE SUPERVISOR AS A PERSONAL TRAINER? THE ROLE OF COACHING LEADERSHIP IN GENERATION Y'S PERCEPTIONS**  
 Susanna Kultalahti UNIVERSITY OF VAASA
- 1476 RETAINING EMPLOYEES - A STUDY ON WORK VALUES OF THE MILLENNIAL GENERATION**  
 Fabian Hattke UNIVERSITY OF HAMBURG  
 Fabian Homberg UNIVERSITY OF SOUTHAMPTON  
 Judith Znanewitz HELMUT SCHMIDT UNIVERSITAET BW
- 1842 MILLENNIAL TALENT'S JOB APPLICATION INTENT: A CASE FROM INDIA**  
 Anishya Obhrai Madan IIT DELHI AND MDI GURGAON
- 2144 MIND THE (GENERATIONAL) GAP IN THE HOSPITALITY WORKFORCE ...OR NOT?**  
 Emmanouil Papavasileiou UNIVERSITY OF PORTSMOUTH  
 Sean Lyons UNIVERSITY OF GUELPH  
 Adele Ladkin UNIVERSITY OF BOURNEMOUTH  
 Dimitrios Stergiou HELLENIC OPEN UNIVERSITY

**SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 6 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_09 KNOWLEDGE SHARING AND ORGANISATIONAL CULTURE**

**TRAITS AFFECTING KNOWLEDGE MANAGEMENT AND ORGANISATIONAL CULTURE**

**Chair:** Amitabh Anand

**Discussant:**

**Paper presentations:**

- 1717 KNOWLEDGE SHARING BEHAVIOUR AND TRAITS EMOTIONAL INTELLIGENCE IN RELATION TO ISLAMIC WORK ETHICS: ROYAL MALAYSIA POLICE**  
 Shazrin Azlin Ruslan UNIVERSITY PUTRA MALAYSIA  
 Amer Hamzah Jantan UNIVERSITY PUTRA MALAYSIA  
 Dahlia Zawawi UNIVERSITY PUTRA MALAYSIA  
 Zanurul Huzaima Zainudin UNIVERSITY PUTRA MALAYSIA
- 1651 THE RELATIONSHIP BETWEEN IMPERSONAL TRUST AND INNOVATIVE CULTURE: EMPIRICAL STUDY**  
 Dagmara Lewicka AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY  
 Katarzyna Krot BIALYSTOK UNIVERSITY OF TECHNOLOGY
- 1119 IS HUMILITY A FACILITATOR FOR SHARING KNOWLEDGE? INVESTIGATING THE ROLE OF HUMBLE KNOWLEDGE INQUIRY AND HUMBLE RESPONSE**  
 Amitabh Anand UNIVERSITÉ CÔTE D'AZUR, SKEMA BUSINESS SCHOOL  
 Isabelle Walsh UNIVERSITÉ CÔTE D'AZUR – SKEMA BUSINESS SCHOOL  
 Sandra Moffett ULSTER UNIVERSITY
- 1329 THE INFLUENCE OF ORGANISATIONAL CULTURE AND EMPLOYEE READINESS FOR CHANGE ON EMPLOYEE AFFECTIVE COMMITMENT TO CHANGE: EVIDENCE FROM THE MANUFACTURING SECTOR OF JORDAN**  
 Mohamed Haffar BOURNEMOUTH UNIVERSITY  
 Ramdane Djebarni SOUTH WALES UNIVERSITY  
 Khalil Al-hyari AL-BALQA APPLIED UNIVERSITY  
 Gbola Gbadamosi BOURNEMOUTH UNIVERSITY  
 Mohammad Hamdan CARDIFF METROPOLITAN UNIVERSITY

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 507 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING GENERAL TRACK**

**HRM AND RELATIONS**

**Chair:** Miia Martinsuo

**Discussant:** Afshin Jalali Sohi

**Paper presentations:**

- 1979 EFFECTIVE RELATIONSHIP MANAGEMENT TO OUTSOURCED PROJECTS**  
 Christine Unterhitzberger LIVERPOOL JOHN MOORES UNIVERSITY  
 David James Bryde LIVERPOOL JOHN MOORES UNIVERSITY  
 Roger Joby LIVERPOOL JOHN MOORES UNIVERSITY
- 1375 UNDERSTANDING THE CHANGING CAREER PATTERNS OF THE PROFESSIONAL PROJECT MANAGER**  
 Lynn Crawford THE UNIVERSITY OF SYDNEY  
 Beverley Lloyd-walker RMIT UNIVERSITY  
 Erica French QUEENSLAND UNIVERSITY OF TECHNOLOGY
- 1112 JOB DESIGN, HUMAN CAPITAL RESOURCES AND PROJECT PERFORMANCE IN PROJECT-ORIENTED COMPANIES**  
 Sujinda Popaitoon MAHASARAKHAM BUSINESS SCHOOL

**SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 505 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_01 MANAGING MAJOR AND MEGA PROJECTS: OPENING UP FOR NEW RESEARCH ERAS**

**MEGA PROJECTS AND STRATEGIES**

**Chair:** Shankar Sankaran

**Discussant:** Simon Von Danwitz

**Paper presentations:**

- 1868 CRISES AND COPING STRATEGIES IN MEGAPROJECTS: THE CASE OF THE ISLAMABAD-RAWALPINDI METRO BUS PROJECT IN PAKISTAN**  
 Rehab Iftikhar LUISS GUIDO CARLI UNIVERSITY  
 Ralf Müller BI NORWEGIAN BUSINESS SCHOOL
- 1388 A FUZZY-BASED DECISION SUPPORT SYSTEM FOR RANKING THE DELIVERY METHODS OF MEGA PROJECTS**  
 Mohsin Raza UAE UNIVERSITY  
 Moza Al Nahyan ABU DHABI UNIVERSITY  
 Yaser Hawas UAE UNIVERSITY  
 Hamad Al Jassmi UAE UNIVERSITY  
 Munjed Maraqa UAE UNIVERSITY
- 1203 A METHODOLOGY BASED ON BENCHMARKING TO LEARN ACROSS MEGAPROJECTS: THE CASE OF NUCLEAR DECOMMISSIONING**  
 Diletta Colette Invernizzi UNIVERSITY OF LEEDS  
 Giorgio Locatelli UNIVERSITY OF LEEDS  
 Naomi J Brookes UNIVERSITY OF LEEDS

**SLOT 7 (09:00 - 10:30) - Graham Hills Building - Room 510 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**EXAMINING LEADERSHIP CHARACTERISTICS IN SELECTED COUNTRIES**

**Chair:** Victor Callan

**Discussant:** Stephen Oconnor

**Paper presentations:**

- 1302 USING INTERNATIONAL HOSPITAL FEDERATION LEADERSHIP COMPETENCIES FOR EDUCATING PARTICIPANTS IN HEALTHCARE PUBLIC-PRIVATE PARTNERSHIPS**  
 Steven Szydlowski UNIVERSITY OF SCRANTON  
 Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA  
 Michael Costello UNIVERSITY OF SCRANTON  
 Daniel West UNIVERSITY OF SCRANTON  
 Cherie Ramirez SIMMONS COLLEGE  
 Antonio Belendez IGSA MEDICAL SERVICES  
 William Miller UNIVERSITY OF SCRANTON
- 1650 MANAGERIAL COMPETENCIES AND ARTISTIC COMPETENCIES: SKETCH OF A RAPPROCHEMENT**  
 Jean-paul Dumond UPEC  
 Xavier Martinault EHESP
- 1668 MANAGERS IN THE HEALTH SERVICES IN CHINA – CHARACTERISTICS AND RESPONSIBILITIES**  
 Zhanming Liang LA TROBE UNIVERSITY  
 Felicity Blackstock WESTERN SYDNEY UNIVERSITY  
 Peter Howard LA TROBE UNIVERSITY

**SLOT 7 (09:00 - 10:30) - Graham Hills Building - Room 515 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

## **THEORY AND PRACTICE**

**Chair:** Evandro Bocatto

**Discussant:**

**Paper presentations:**

- 1057 THEORY INTO PRACTICE, PRACTICE TO THEORY: ACTION RESEARCH AND DESIGN SCIENCE IN PRACTICE**  
Colin Eden STRATHCLYDE  
Fran Ackermann CURTIN
- 1196 COLLECTIVE DETERMINANTS OF SCIENTIFIC PRODUCTION IN BRAZIL: AN ECONOMETRIC ANALYSIS**  
Sérgio Kannebley Júnior SÃO PAULO UNIVERSITY  
Renata De Lacerda Antunes SÃO PAULO UNIVERSITY  
Borges  
Diogo De Prince SÃO PAULO FEDERAL UNIVERSITY

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: STRUCTURES, GOVERNANCES, STRATEGIES, EVOLUTIONS AND TRANSFORMATIONS**

## **BUSINESS ECOSYSTEMS**

**Chair:** Yongjiang Shi

**Discussant:** Lynne Butel

**Paper presentations:**

- 2023 DOES ORDER OF ENTRY DETERMINE COMPETITIVE STRATEGIES? AN ANALYSIS FOR EUROPEAN MOBILE OPERATORS**  
Beatriz Pérez-aradros UNIVERSIDAD DE LA RIOJA  
Jaime Gómez UNIVERSIDAD DE LA RIOJA  
Idana Salazar UNIVERSIDAD DE LA RIOJA
- 2040 THE EFFECT OF THE SWITCHING COSTS ON THE CUSTOMER RETENTION: MOBILE TELECOM INDUSTRY IN LEBANON**  
Elie Abdallah NOTRE DAME UNIVERSITY  
Mira Thoumy NOTRE DAME UNIVERSITY  
Elie Menassa NOTRE DAME UNIVERSITY
- 2169 PLATFORMS BRIDGING THE WORLD: UNRAVELING INTERNATIONAL NETWORK EFFECTS**  
Virginia Hernández CARLOS III UNIVERSITY  
Javier Cenamor LULEÅ UNIVERSITY OF TECHNOLOGY
- 2224 GOVERNMENT'S DYNAMIC CAPABILITY IN CAPABILITY DEVELOPMENT OF SINGAPORE'S PRECISION ENGINEERING FIRMS- A BUSINESS ECOSYSTEM APPROACH**  
Yongjiang Shi CAMBRIDGE UNIVERSITY  
Huey Yuen Ng SIMTECH



**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**CHANGE ASPECTS OF CAPABILITIES**

**Chair:** Rob Jansen

**Discussant:** Martin Friesl

**Paper presentations:**

- 2226 INNOVATIVE CAPACITIES: A CASE STUDY OF A SUCCESSFUL COMPANY OF TECHNOLOGY-BASED OF BRAZIL**  
 Silvana Ferreira Pinheiro E UFSC/IFSC  
 Silva  
 Marcos Baptista Lopez UFSC  
 Dalmau
- 2015 DIGITAL TRANSFORMATION: HOW TO GET YOUR CAPABILITIES READY FOR THE DIGITAL AGE**  
 Philipp Maximilian Freitag RWTH AACHEN UNIVERSITY  
 Malte Brettel RWTH AACHEN UNIVERSITY
- 1735 HOW DO BOARDS OF DIRECTORS FOSTER STRATEGIC CHANGE? A DYNAMIC MANAGERIAL CAPABILITIES PERSPECTIVE**  
 Carl Åberg WITTEN/HERDECKE UNIVERSITY  
 Mariateresa Torchia WITTEN/HERDECKE UNIVERSITY

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**COOPETITION DIFFICULTIES AND PERFORMANCE**

**Chair:** Katarzyna Czernek

**Discussant:** Matts Kärreman

**Paper presentations:**

- 1644 THE HONEYMOON-PARADOX – THE ANALYSIS OF TENSIONS AND THEIR DYNAMICS IN COOPETITIVE RELATIONSHIPS**  
 Anne-sophie Fernandez UNIVERSITY OF MONTPELLIER  
 Stefanie Dorn UNIVERSITY OF COLOGNE
- 1874 MULTILEVEL COOPETITION AND INTER-ORGANIZATIONAL PROJECT PERFORMANCE: A MEDIATION MODEL**  
 Marc Hummel EBS UNIVERSITY  
 Markus Kreutzer EBS UNIVERSITY
- 2165 (UN)HAPPY ENDINGS? EXPLORING THE CROSSOVER EFFECTS OF OPERATIONAL AND RELATIONAL FAILURES IN THE GLOBAL AIRLINE INDUSTRY**  
 Leonardo Corbo CATOLICA PORTO BUSINESS SCHOOL  
 Jungwon Min KYUSHU UNIVERSITY

**SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 406b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION**

## **STRATEGIC AMBIDEXTERITY**

**Chair:** Roland Zs. Szabó

**Discussant:**

**Paper presentations:**

- 1955 COGNITIVE AMBIDEXTERITY – TOWARDS A THEORY OF COGNITIVE UNDERPINNINGS OF ORGANIZATIONAL AMBIDEXTERITY**  
 Päivi Karhu LAPPEENRANTA UNIVERSITY OF TECHNOLOGY, LUT SCHOOL OF BUSINESS  
 Paavo Ritala LAPPEENRANTA UNIVERSITY OF TECHNOLOGY, LUT SCHOOL OF BUSINESS
- 1972 HOW TOP MANAGEMENT TEAM BEHAVIORAL INTEGRATION ENABLES CORPORATE GROWTH: AN EMPIRICAL TEST**  
 David Tarody CORVINUS UNIVERSITY OF BUDAPEST
- 1480 TOWARDS A THEORY OF ENTREPRENEURIAL INTEGRATION: DEFINING AND IDENTIFYING STRATEGIES FOR EXPLORATION**  
 Thomas Craig DESALES UNIVERSITY
- 1719 WHAT MANAGERS THINK ABOUT AMBIDEXTERITY?: A PILOT EMPIRICAL STUDY IN UNDERSTANDING HUNGARIAN TOP MANAGEMENT TEAMS**  
 Adrienn Ferincz CORVINUS UNIVERSITY OF BUDAPEST

## Slot 8

**SLOT 8 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 107 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY SUSTAINABILITY AND INTEGRATED REPORTING (3)**

**Chair:** Pierre Baret

**Discussant:** Lucrezia Songini

**Paper presentations:**

- 1941 THE EU DIRECTIVE ON NON-FINANCIAL AND DIVERSITY DISCLOSURE: CONSTRAINT OR OPPORTUNITY?**  
 Simone Pizzi UNIVERSITY OF SALENTO  
 Andrea Venturelli UNIVERSITY OF SALENTO  
 Fabio Caputo UNIVERSITY OF SALENTO  
 Rossella Leopizzi UNIVERSITY OF SALENTO
- 2018 ADOPTION OF ELECTRONIC SIGNATURES IN FRENCH RETAIL BANKING: ROLE OF TRUST AND HUMAN INTERACTIONS**  
 Molka Abbes NEOMA BUSINESS SCHOOL  
 Anne Julien
- 1825 FROM SUSTAINABILITY TO INTEGRATED REPORTING: THE LEGITIMIZING ROLE OF THE CSR MANAGER**  
 Elisa Truant TURIN UNIVERSITY  
 Daniela Argento KRISTIANSTAD UNIVERSITY  
 Francesca Culasso TURIN UNIVERSITY

**SLOT 8 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 204 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**INSTITUTIONAL APPROACH AND CSR MODELS**

**Chair:** Francesco Gangi

**Discussant:** Mario Tani

**Paper presentations:**

- 2006 CONVERGENCE OR DIVERGENCE OF CSR? A PROCESS BASED MODEL OF INSTITUTIONAL ADAPTATION**  
 Basak Canboy TOULOUSE BUSINESS SCHOOL, CAMPUS BARCELONA  
 Tanusree Jain TRINITY BUSINESS SCHOOL - TRINITY COLLEGE DUBLIN, THE UNIVERSITY OF DUBLIN
- 1322 CSR AND ORGANIZATIONAL RESPONSES TO INSTITUTIONAL PRESSURES. THE PERSPECTIVE OF NEO-INSTITUTIONAL THEORY. PRELIMINARY RESULTS**  
 Maria Aluchna WARSAW SCHOOL OF ECONOMICS  
 Maria Roszkowska-menkes WARSAW SCHOOL OF ECONOMICS
- 2151 PROPOSITION OF A SCALE FOR THE VBA MODEL**  
 Maria Jose Barbosa Souza UNIVALI  
 Franciane Reinert Lyra UNIVALI  
 Miguel Angel Verdinelli UNIVALI  
 Luiza Miranda Bittencourt UNIVALI
- 2003 EVOLUTIONARY MODELS OF CSR – BETWEEN THE PARADIGMS OF MORAL AND ECONOMIC VALUE CREATION.**  
 Anna Witek-crabb WROCLAW UNIVERSITY OF ECONOMICS

**SLOT 8 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**SUSTAINABILITY, VALUE CHAIN AND INDUSTRY MODELS**

**Chair:** Jerome Meric

**Discussant:** Julie Tixier

**Paper presentations:**

- 1776 DESIGN MANAGEMENT OF SUSTAINABLE FASHION**  
 Anthony Kent NOTTINGHAM TRENT UNIVERSITY  
 Stella Claxton NOTTINGHAM TRENT UNIVERSITY
- 2215 TAKING GLOBAL VALUE CHAINS SERIOUSLY. STUDYING GVCS: WHY AND HOW?**  
 Julienne Brabet IRG/ UPEC  
 Laurence Beierlein IRG/UPEC
- 2227 LOCAL ACTORS AND SUSTAINABILITY IN THE TOURISM VALUE CHAIN**  
 Laurence Beierlein UNIVERSITÉ PARIS EST  
 Béatrice Bellini UNIVERSITÉ PARIS NANTERRE
- 1739 ATTITUDES TOWARD SUSTAINABILITY, ENVIRONMENTAL PRACTICES, AND FIRM PERFORMANCE IN THE WINE INDUSTRY: A MULTI-COUNTRY STUDY**  
 Beverly Tyler NORTH CAROLINA STATE UNIVERSITY  
 Daniele Cerrato UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Karin Beukel UNIVERSITY OF COPENHAGEN  
 Marco Minciullo UNIVERSITÀ CATTOLICA DEL SACRO CUORE  
 Brooke Lahnehan UNIVERSITY OF OREGON  
 Nathalie Spielmann NEOMA  
 Allan Discua Cruse LANCASTER UNIVERSITY MANAGEMENT SCHOOL

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

**CORPORATE GOVERNANCE CHARACTERISTIC AND PRACTICES IN EMERGING MARKETS**

**Chair:** Jack Wroldsen

**Discussant:** Silke Machold

**Paper presentations:**

- 1361 COEXISTENCE BETWEEN AGENCY AND STEWARDSHIP THEORIES IN PRACTICE: CORPORATE GOVERNANCE IN STATE OWNED ENTERPRISES IN SERBIA**  
 Ana Aleksic Miric FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE  
 Miroslav Todorović FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE  
 Nebojša Janićijević FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE
- 1958 CORPORATE GOVERNANCE AND THE COST OF DEBT IN BRICS COUNTRIES**  
 Olga Kopyrina NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS  
 Anastasia Stepanova NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
- 1535 CORPORATE CONFLICTS AND FINANCIAL PERFORMANCE: A STUDY OF RUSSIAN PUBLIC COMPANIES**  
 Irina Berezinets ST.PETERSBURG UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT  
 Yulia Ilina ST.PETERSBURG UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 506 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_03 WOMEN ON BOARDS**

**VARIABLES IMPACTING WOMEN ON BOARDS**

**Chair:** Sue Vinnicombe

**Discussant:**

**Paper presentations:**

- 2070 DO SHAREHOLDER SHAPE GENDER DIVERSITY ON BOARDS?**  
 Silvia Gómez-ansón UNIVERSITY OF OVIEDO  
 Irma Martínez-garcía UNIVERSITY OF OVIEDO  
 María Sacristán-navarro REY JUAN CARLOS UNIVERSITY
- 2181 FROM OPEN SEXISM TO ENTHUSIASTIC SUPPORT**  
 Maria Dunavolgyi CORVINUS UNIVERSITY
- 1382 GENDER DIVERSITY ON BOARDS IN SPAIN: THE INSTITUTIONAL BACKGROUND OF A NON-MANDATORY QUOTA**  
 Patricia Gabaldon IE BUSINESS SCHOOL  
 Daniela Gimenez WITTEN/HERDECKE UNIVERSITY
- 1875 DEMOGRAPHIC TRAITS, HUMAN CAPITAL AND SOCIAL CAPITAL OF NEWLY APPOINTED FEMALE DIRECTORS IN FRENCH LISTED COMPANIES FOLLOWING BOARD GENDER QUOTAS**  
 Anne Francoise Bender CNAM  
 Rey Dang ICN BUSINESS SCHOOL  
 Marie José Scotto IPAG BUSINESS SCHOOL

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 406b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 ENTREPRENEURSHIP EDUCATION AND TRAINING**

**Chair:** Massimiliano M. Pellegrini

**Discussant:** Elena Bruni

**Paper presentations:**

- 1510 FIGHTING YOUTH UNEMPLOYMENT THROUGH ENTREPRENEURSHIP EDUCATION: A CRITICAL REVIEW OF ENTREPRENEURSHIP EDUCATION PROGRAMMES IN SIERRA LEONE**  
 Alfred Mbeteh UNIVERSITY OF WEST LONDON  
 Massimiliano Matteo Pellegrini ROEHAMPTON UNIVERSITY
- 1262 ENTREPRENEURIAL EDUCATION IN THE CONTEXT OF VOCATIONAL EDUCATION: A STUDY IN BRAZIL AND SCOTLAND**  
 Adriano Stadler UNIVALI - IFPR (BRAZIL)  
 Anete Alberton UNIVALI (BRAZIL)  
 Anne Smith GLASGOW CALEDONIAN UNIVERSITY  
 Flávio Ramos UNIVALI (BRAZIL)
- 2007 DECONSTRUCTING THE NOVITIATE ENTREPRENEURIAL PITCH**  
 Laura Garrett UNIVERSITY OF THE SUNSHINE COAST  
 Margarietha De Villiers UNIVERSITY OF THE SUNSHINE COAST  
 Scheepers UNIVERSITY OF THE SUNSHINE COAST  
 Renee Barnes UNIVERSITY OF THE SUNSHINE COAST

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 506a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY**

**03\_02 ENTREPRENEURIAL ORIENTATION IN ACADEMIC STARTUPS**

**Chair:** Charlott Menke

**Discussant:**

**Paper presentations:**

- 1999 WHO LEADS A UNIVERSITY SPIN-OFF BETTER: ACADEMIC OR EXTERNAL ENTREPRENEUR?**  
 Zurina Moktar INSTITUTE FOR MANUFACTURING (IFM) DEPARTMENT OF ENGINEERING,  
 UNIVERSITY OF CAMBRIDGE  
 Chander Velu INSTITUTE FOR MANUFACTURING (IFM) DEPARTMENT OF ENGINEERING,  
 UNIVERSITY OF CAMBRIDGE
- 1835 PRINCIPAL INVESTIGATORS IN ENTREPRENEURIAL UNIVERSITIES: DEVELOPING AN EXPLORATIVE ENTREPRENEURIAL MINDSET**  
 Marco Romano UNIVERSITY OF CATANIA  
 Melita Nicotra UNIVERSITY OF CATANIA  
 Carmela Elita Schillaci UNIVERSITY OF CATANIA
- 2051 MARKET ORIENTATION IN RESEARCH BASED SPIN OFFS: EMERGING ISSUES FROM AN EXPLORATORY STUDY**  
 Nicoletta Buratti UNIVERSITY OF GENOA  
 Luca Persico UNIVERSITY OF GENOA  
 Giorgia Profumo UNIVERSITY OF GENOA

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 507a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL EMOTIONS AND PASSION**

**03\_04 ENTREPRENEURIAL COGNITION**

**Chair:** Alessandra Tognazzo

**Discussant:** Sara Sassetti

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1721</b> | <b>ENTREPRENEURIAL COGNITION: THE STATE OF THE ART USING A BIBLIOMETRIC APPROACH</b> |
|             | Sara Sassetti UNIVERSITY OF PISA   |
|             | Giacomo Marzi UNIVERSITY OF PISA   |
|             | Vincenzo Cavaliere UNIVERSITY OF FLORENCE  |
|             | Cristiano Ciappei UNIVERSITY OF FLORENCE   |
| <b>1733</b> | <b>ENTREPRENEURIAL LEADERSHIP IN STARTUPS: DOES CEO NARCISSISM MATTER?</b>           |
|             | Tobias Mussner UNIVERSITY OF INNSBRUCK   |
|             | Andreas Strobl UNIVERSITY OF INNSBRUCK   |
| <b>2163</b> | <b>ANXIETY AND ENTREPRENEURSHIP: A PILOT STUDY OF SMES</b>                           |
|             | Allen Dee UNIVERSITY OF GLOUCESTERSHIRE  |
|             | Gear Tony UNIVERSITY OF GLOUCESTERSHIRE  |
|             | Vince Russ UNIVERSITY OF BATH  |

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 406a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_11 CULTURAL ENTREPRENEURSHIP: INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES**

**03\_11 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES (MARKETING, STRATEGIES & FINANCE)**

**Chair:** Petra Moog

**Discussant:** Ellen Loots

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1586</b> | <b>CROWDSOURCING IN THE MUSIC INDUSTRY: TOWARDS A DEMOCRATISATION OF TALENT SCOUTING</b>                                |
|             | Akira Kimura 7EIGHTS  |
|             | Ali Ahmad UNIVERSITY OF WARWICK   |
| <b>1784</b> | <b>COLLECTING AS CONSUMPTION: THE ENTREPRENEURIAL ART GAMBLE THAT PAID OFF</b>  |
|             | Ian Fillis LIVERPOOL JOHN MOORES UNIVERSITY   |
|             | Kim Lehman UNIVERSITY OF TASMANIA   |
|             | Ruth Rentschler UNIVERSITY OF SOUTH AUSTRALIA   |
|             | Jade O'donohue UNIVERSITY OF SOUTH AUSTRALIA  |
| <b>2035</b> | <b>PRICING AN ARTWORK</b>   |
|             | Boram Lee ACCOUNTING AND FINANCE DIVISION, STIRLING MANAGEMENT SCHOOL, UNIVERSITY OF STIRLING                           |
|             | Ian Fraser ACCOUNTING AND FINANCE DIVISION, STIRLING MANAGEMENT SCHOOL, UNIVERSITY OF STIRLING                          |
|             | Ian Fillis FACULTY OF ARTS PROFESSIONAL AND SOCIAL STUDIES, LIVERPOOL BUSINESS SCHOOL, LIVERPOOL JOHN MOORES UNIVERSITY |
| <b>2072</b> | <b>"NESSUN DORMA": INTERNATIONAL STRATEGIES FOR ITALIAN OPERA HOUSES</b>  |
|             | Silvia Giordano IMT LUCCA   |
|             | Paola Dubini DEPARTMENT OF MANAGEMENT AND ASK RESEARCH CENTER, BOCCONI UNIVERSITY                                       |
|             | Alberto Monti DEPARTMENT OF MANAGEMENT AND ASK RESEARCH CENTER, BOCCONI UNIVERSITY                                      |

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 502 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**DIVERSITY, MEDIATING FACTORS, AND PERCEPTIONS**

**Chair:** Hamid Kazeroony

**Discussant:**

**Paper presentations:**

- 1630 GENDER DIVERSITY, LIQUIDITY AND INSTITUTIONAL ENVIRONMENT IN EUROPE**  
 Tiziana La Rocca UNIVERSITY OF MESSINA  
 Maurizio La Rocca UNIVERSITY OF CALABRIA  
 Fabiola Montalto UNIVERSITY OF CALABRIA  
 Raffaele Stagliano MONTPELLIER BUSINESS SCHOOL  
 Pino Vecellio UNIVERSITY OF CALABRIA
- 2026 REALITY VERSUS PERCEPTION OF REALITY: HOW GROUP HETEROGENEITY IS PERCEIVED DEPENDING ON OBJECTIVE FAULTLINES AND OBJECTIVE DIVERSITY**  
 Dennis Stabler UNIVERSITY OF KAISERSLAUTERN  
 Tanja Rabl UNIVERSITY OF KAISERSLAUTERN
- 1696 DEMOGRAPHIC DIVERSITY AND INTELLECTUAL CAPITAL IN SPANISH TMTS: MEDIATING AND MODERATING EFFECTS**  
 Gonzalo Sanchez-gardey UNIVERSITY OF CÁDIZ  
 Fernando Martin-alcázar UNIVERSITY OF CÁDIZ

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 326 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

**OPEN INNOVATION ENVIRONEMENTS**

**Chair:** Mueller Julia

**Discussant:**

**Paper presentations:**

- 1950 PLATFORM-BASED ECOSYSTEMS: LEVERAGING THE TWO FACES OF BUSINESS ECOSYSTEMS**  
 Denis Lescop TELECOM ECOLE DE MANAGEMENT  
 Thierry Isckia TELECOM ECOLE DE MANGEMENT  
 Elena Lescop TELECOM ECOLE DE MANAGEMENT  
 Mark De Reuver TELECOM ECOLE DE MANAGEMENT
- 1457 PROBLEM-SOLVERS AND SOLUTION-SEEKING FIRMS: CONNECTING LEARNING TO INNOVATION CONTESTS**  
 Steve Diasio UNIVERSITY OF SOUTH FLORIDA- ST. PETERSBURG
- 1716 THE BEST OF "WHAT YOU KNOW" AND "WHO YOU KNOW": HOW DO YOUR COGNITIVE OPENNESS AND STRUCTURAL OPENNESS SHAPE YOUR SCIENTIFIC VISIBILITY?**  
 Mustapha Belkhouja GRENOBLE ECOLE DE MANAGEMENT  
 Hyungseok (david) Yoon UNIVERSITAIRE LÉONARD DE VINCI  
 Vincent Mangematin GRENOBLE ECOLE DE MANAGEMENT
- 1713 TOO FAR AWAY TO REVEAL? THE MODERATING ROLE OF POWER DISTANCE IN FIRM-INTERNAL INNOVATION CONTESTS**  
 Björn Höber UNIVERSITY OF KOBLENZ-LANDAU  
 Mario Schaarschmidt UNIVERSITY OF KOBLENZ-LANDAU  
 Harald Von Korflesch UNIVERSITY OF KOBLENZ-LANDAU

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 314 - Competitive**

**Track: 06 INNOVATION >> 06\_09 TEACHING AND LEARNING WITH A DIFFERENCE**

**TEACHING AND LEARNING WITH A DIFFERENCE - EXPERIMENTS AND DISRUPTION**

**Chair:** Eila Szendy-el Kurdi

**Discussant:**

**Paper presentations:**

- 1157 TRAINING FUTURE MANAGERS WITH A DIFFERENCE: HOW TO DESIGN A TEACHING TOOL TO DEVELOP SOFT SKILLS? A FRENCH BUSINESS SCHOOL'S EXPERIMENT**  
 Delphine Theurelle-stein ECOLE DE MANAGEMENT DE STRASBOURG  
 Isabelle Barth ECOLE DE MANAGEMENT DE STRASBOURG
- 1824 TEACHING WITH A DIFFERENCE USING ART BASED METHODS**  
 Eila Szendy-el Kurdi UNIVERSITÉ PARIS 8  
 Isabelle Vandangeon-derumez UPEC
- 2061 'I/WE HAVE CONCERNS': WHEN INNOVATION WORK DISTURBS INSTITUTIONALIZED TRADITIONS**  
 Mark Palmer QUEEN  
 Ronan Dekervenoael SABANCI UNIVERSITY,  
 Dimitry Jacob QUEEN

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 412 - Competitive**

**Track: 06 INNOVATION >> 06\_11 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**CLUSTERS AND KNOWLEDGE**

**Chair:** Cristina Boari

**Discussant:** Isabel Diez-vial

**Paper presentations:**

- 1342 NOT EVERYTHING THAT COMES TO A FISHING NET IS A FISH: THE EFFECT OF COMPETITION ON CLUSTERED COMPANIES BEHAVIOR**  
 Valimr Emil Hoffmann UNIVERSITY OF BRASILIA  
 F. Xavier Molina-morales UNIVERSITY JAUME I  
 Fiorenza Belussi UNIVERSITY OF PADOVA  
 Daniel Vieira Pires UNIVERSITY OF BRASILIA
- 1758 ABSORPTIVE CAPACITY AND RESILIENCY VIA INNOVATION IN CLUSTERS: THE MONTEBELLUNA SPORTSYSTEM CASE**  
 Francesc Xavier Molina Morales UNIVERSITAT JAUME I  
 Valentina De Marchi UNIVERSITÀ DI PADOVA
- 1894 REGIONAL DETERMINANTS AND SOCIAL CAPITAL: WHAT BOOST EXPORT INTENSITY? EVIDENCE FROM ITALY AND SPAIN.**  
 Chiara Burlina UNIVERSITY OF PADOVA  
 Luis Martínez-cháfer UNIVERSITAT JAUME I  
 F. Xavier Molina-morales UNIVERSITAT JAUME I
- 1997 REJUVENATION OF MATURE CLUSTERS THROUGH DISRUPTIVE TECHNOLOGICAL INNOVATIONS. THE CASE OF THE INKJET TECHNOLOGY**  
 Luis Martínez-cháfer UNIVERSITAT JAUME I  
 F. Xavier Molina-morales UNIVERSITAT JAUME I  
 David Valiente-bordanova UNIVERSITAT JAUME I



**SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 6 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

**INTERNATIONAL WORK ENVIRONMENTS**

**Chair:** Pia Faeth

**Discussant:** Sabrina Loufrani-fedida

**Paper presentations:**

- 1866 THE CULTURAL INTELLIGENT TEAM, A CASE STUDY IN THE DAIRY INDUSTRY**  
 Hubert Korzilius RADBOUD UNIVERSITY  
 Joost Bücker RADBOUD UNIVERSITY  
 Stijn Van De Pol
- 2261 SELF INITIATED EXPATRIATION :A CASE STUDY OF A EUROPEAN INSTITUTION**  
 Evangelia Fragouli UNIVERSITY OF DUNDEE  
 Eleni Zaxaraki HOU (HELLENIC OPEN UNIVERSITY)
- 1570 LINKING FEATURES OF CLIMATE FOR INCLUSION TO COPING STRATEGIES AND ACCULTURATION OUTCOMES OF HIGHLY-QUALIFIED MIGRANTS**  
 Aida Hajro BRUNEL UNIVERSITY LONDON  
 Milda Zilinskaite VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS  
 Guenter Stahl VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
- 2064 INFORMAL NETWORKS IN EMPLOYEE SELECTION- A CASE OF THE JORDANIAN BANKING SECTOR**  
 Sa'ad Ali UNIVERSITY OF WORCESTER  
 Ani Raiden NOTTINGHAM TRENT UNIVERSITY  
 Susan Kirk NOTTINGHAM TRENT UNIVERSITY

**SLOT 8 (10:50 - 12:20) - TIC Building - Lecture Hall - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 5**

**Chair:** Peter Dowling

**Discussant:**

**Paper presentations:**

- 1939 MOTIVATED GLOBETROTTING: A GOAL-ORIENTED PERSPECTIVE OF WHY INDIVIDUALS RELOCATE ABROAD FOR WORK**  
 Eren Akkan IESE BUSINESS SCHOOL  
 Yih-teen Lee IESE BUSINESS SCHOOL  
 Sebastian Reiche IESE BUSINESS SCHOOL
- 1965 THE ROLE OF PERCEIVED CAREER PROSPECTS AND INTERNATIONAL ORIENTATION IN DETERMINING JOB SATISFACTION OF MNE EMPLOYEES: A MODERATED MEDIATION MODEL**  
 Jean-luc Cerdin ESSEC BUSINESS SCHOOL  
 Kushal Sharma SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS  
 Yuan Liao IESE BUSINESS SCHOOL
- 1987 EXERTING CONTROL IN OFFSHORE OUTSOURCING: THE ROLE OF EXPATRIATES AND INPATRIATES**  
 Florence Duvivier NEOMA BUSINESS SCHOOL  
 Carine Peeters VLERICK BUSINESS SCHOOL

## SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_02 SME INTERNATIONALISATION: ADVANCES AND FUTURE PERSPECTIVES

### INTERNATIONAL STARTUPS AND SPEED

Chair: Christopher Ball

Discussant: Manh Duc Le

#### Paper presentations:

- 2221 WHY THE RUSH? INQUIRY INTO THE SPEED OF INTERNATIONALIZATION OF SMES FROM SMALL AND OPEN ECONOMIES (SMOPECS)**  
 Stefan Gueldenberg UNIVERSITY OF LIECHTEINSTEIN  
 Wolfgang Amann UNIVERSITY OF LIECHTEINSTEIN
- 2178 THE DETERMINANTS OF THE INTERNATIONALIZATION OF LATIN AMERICAN STARTUPS. CASE STUDIES FROM BRAZIL.**  
 Nuno Arroteia ABERTAY UNIVERSITY
- 2228 IMPACT OF INTERNATIONALIZATION SPEED ON FINANCIAL AND NON-FINANCIAL PERFORMANCE - QUANTITATIVE EVIDENCE FROM SWISS SMES**  
 Wolfgang Amann HEG FRIBOURG  
 Rico Baldegger HEG FRIBOURG  
 Patrick Schueffel HEG FRIBOURG
- 1709 THE DYNAMICS OF RELATIONAL COMPETENCES IN THE DEVELOPMENT OF BORN GLOBAL FIRMS: A MULTILEVEL APPROACH**  
 Sabrina Loufrani-fedida UNIVERSITÉ CÔTE D'AZUR, IAE NICE, GRM  
 Valérie Hauch UNIVERSITÉ CÔTE D'AZUR, IUT NICE, GRM  
 Djamila Elidrissi UNIVERSITÉ CÔTE D'AZUR, IAE NICE, GRM

## SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 8 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_07 INTERNATIONAL COMPETITIVENESS

### INSTITUTIONAL COMPETITIVENESS

Chair: Pablo Collazzo

Discussant: Eleanor Doyle

#### Paper presentations:

- 1575 INSTITUTIONS, ECONOMIC GROWTH AND COMPETITIVENESS: EVIDENCE FROM DEVELOPING COUNTRIES**  
 Karla Prime NORTHUMBRIA UNIVERSITY  
 Roseline Wanjiru NORTHUMBRIA UNIVERSITY
- 2065 ORGANIZED CRIME AND ITS IMPACT ON FOREIGN DIRECT INVESTMENT - THE CASE OF MEXICO**  
 Raquel Meneses FACULDADE DE ECONOMIA, UNIVERSIDADE DO PORTO  
 Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
- 2168 APPROACHING COMPETITIVENESS THROUGH SCENARIO PLANNING: LESSONS FROM ICELAND**  
 Runolfur Smari Steinthorsson UNIVERSITY OF ICELAND  
 Karl Fridriksson INNOVATION CENTER ICELAND

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 506b - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

**HIGH PERFORMANCE SPORT AND DEVELOPMENT**

**Chair:** Anna Gerke

**Discussant:** Anna Gerke

**Paper presentations:**

- 1736 BOOM OR BUST - EVENT LED STRATEGY FOR DEVELOPING HIGH PERFORMANCE SPORT**  
 Leigh Robinson UNIVERSITY OF STIRLING  
 Kristine Toohey GRIFFITH UNIVERSITY
- 2185 MEDIA VALUE AND SPORT RIVALRIES IN EUROPEAN SOCCER: COMPARATIVE STATUS OF CLUBS  
 ACROSS THE DOMESTIC AND UEFA LEAGUES**  
 Pedro Garcia-del-barrio UNIVERSITAT INTERNACIONAL DE CATALUNYA
- 1041 WOMEN'S FOOTBALL: AN INTEGRATIVE LITERATURE REVIEW**  
 Maurizio Valenti UNIVERSITY OF STIRLING  
 Nicolas Scelles UNIVERSITY OF STIRLING  
 Stephen Morrow UNIVERSITY OF STIRLING

**SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 1 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**VALUES IN SMES**

**Chair:** John Mendy

**Discussant:**

**Paper presentations:**

- 1331 THE EFFECT OF SME FIRM SIZE ON EMBEDDED MANAGERIAL VALUES**  
 Alain Neher CHARLES STURT UNIVERSITY
- 1434 EMPLOYEE VOICE IN SMES: A SYSTEMATIC LITERATURE REVIEW AND EMPIRICAL ASSESSMENT**  
 Sylvia Rohlfer CUNEF  
 Carlos Salvador CUNEF

## SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 2 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT

### TEAM PERFORMANCE MANAGEMENT 2

Chair: Petru Curseu

Discussant:

Paper presentations:

- 1799 AGE DIVERSITY AND ITS EFFECTS ON TEAM PERFORMANCE**  
 Janny Klabuhn BRANDENBURG UNIVERSITY OF TECHNOLOGY COTTBUS-SENFTENBERG  
 Kirsten Thommes BRANDENBURG UNIVERSITY OF TECHNOLOGY COTTBUS-SENFTENBERG
- 1328 CONNECTEDNESS ACROSS DISTANCE: VIRTUAL TEAM CONFIGURATIONS AND PSYCHOLOGICAL EFFECTS ON TEAM INTERACTIONS**  
 Julia Eisenberg PACE UNIVERISTY  
 Nancy Ditomaso RUTGERS UNIVERSITY
- 1529 HOW TEAM ADAPTATION AND TEAM IMPROVISATION COME TOGETHER TO FOSTER TEAM PERFORMANCE**  
 António C. M. Abrantes ISCTE, INSTITUTO UNIVERSITÁRIO DE LISBOA  
 Ana M. Passos ISCTE, INSTITUTO UNIVERSITÁRIO DE LISBOA  
 Miguel P. Cunha NOVA SCHOOL OF BUSINESS AND ECONOMICS, UNIVERSIDADE NOVA DE LISBOA
- 1336 HOW DOES SUBJECTIVE WELL-BEING WEAVE ITS INFLUENCE ON PERFORMANCE? THE EVIDENCE FROM CHINA**  
 Catarina M. Santos ISCTE, INSTITUTO UNIVERSITÁRIO DE LISBOA  
 Jin Zhang TSINGHUA UNIVERSITY  
 Pan Hu TSINGHUA UNIVERSITY

## SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 3 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT

### HRM PRACTICES AND EMPLOYEE OUTCOMES

Chair: Luigi Stirpe

Discussant:

Paper presentations:

- 1037 HUMAN RESOURCE PRACTICES AND EMPLOYEE CREATIVITY PERFORMANCE**  
 Hsi-an Shih INSTITUTE OF INTERNATIONAL BUSINESS, NATIONAL CHENG KUNG UNIVERSITY  
 Chu-chun Hsu DEPARTMENT OF INTERNATIONAL BUSINESS, SOUTHERN TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY  
 Yun-hwa Chiang DEPARTMENT OF BUSINESS ADMINISTRATION, MING CHUAN UNIVERSITY
- 1241 HR DIFFERENTIATION AND EMPLOYEE OUTCOMES: A CONCEPTUAL FRAMEWORK**  
 Samuel Eyamu THE UNIVERSITY OF MELBOURNE
- 1853 HOW HIGH PERFORMANCE WORK PRACTICES (HPWP) INFLUENCE PRODUCTIVE AND COUNTERPRODUCTIVE WORK BEHAVIOURS IN KNOWLEDGE-INTENSIVE BUSINESS SERVICE COMPANIES. MEDIATING-MODERATING ANALYSIS**  
 Dariusz Turek WARSAW SCHOOL OF ECONOMICS  
 Agnieszka Wojtczuk-turek WARSAW SCHOOL OF ECONOMICS
- 1082 ORGANIZATIONAL CULTURE IN HOSPITALITY FIRMS: APPROACH AND STRATEGIES**  
 Roya Rahimi UNIVERSITY OF WOLVERHAMPTON

**SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 LEADERSHIP**

**LEADERSHIP AND CONTEXTUAL FACTORS**

**Chair:** Filomena Canterino

**Discussant:**

**Paper presentations:**

- 1075 LEADING ORGANIZATIONAL TRANSFORMATION: AN ACTION RESEARCH STUDY**  
 Filomena Canterino POLITECNICO DI MILANO  
 Stefano Cirella UNIVERSITY OF ESSEX  
 Abraham B. (rami) Shani CALIFORNIA POLYTECHNIC STATE UNIVERSITY
- 2077 GLOBAL LEADER: NATIONAL CULTURE AND LEADERSHIP THEORIES**  
 Rosana Silveira Reis ISG INTERNATIONAL BUSINESS SCHOOL  
 Anderson Sant'anna FDC - FUNDAÇÃO DOM CABRAL  
 Camilla Quental AUDENCIA BUSINESS SCHOOL
- 1072 THE EXPANDING DOMAIN OF TEAM TEMPORAL LEADERSHIP TOWARDS EMPLOYEE ENGAGEMENT AND TEAM PERFORMANCE: A FRAMEWORK BASED ON A SYSTEMATIC REVIEW OF THE LITERATURE AND AN AGENDA FOR FUTURE RESEARCH**  
 Buddhika Mudannayake CHARLES STURT UNIVERSITY  
 Ramudu Bhanugopan CHARLES STURT UNIVERSITY

**SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 5 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 DEMOGRAPHIC CHALLENGES FOR MANAGEMENT**

**DEMOGRAPHIC CHALLENGES: CONVERGENCE VS. DIVERGENCE**

**Chair:** Gamze Arman

**Discussant:** Eleanna Galanaki

**Paper presentations:**

- 1368 SUBGROUP FORMATION AND IDENTIFICATION IN MULTINATIONAL TEAMS: DO BIRDS OF A FEATHER FLOCK TOGETHER?**  
 Gamze Arman MEF UNIVERSITY  
 Suzanne Bell DEPAUL UNIVERSITY
- 2074 CONTINUOUS SALARY GROWTH: THE UNFULFILLED PROMISE OF BOUNDARYLESS CAREERS**  
 Igor Bartolec FRANKFURT SCHOOL OF FINANCE & MANAGEMENT
- 1463 REALIZING THE BENEFITS OF AGE DIVERSITY VIA A REFINED UNDERSTANDING OF INFORMATION ELABORATION**  
 Cara-lynn Scheuer SAINT MARY  
 Catherine Loughlin SAINT MARY

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 507 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING GENERAL TRACK**

## **CHANGE AND TRANSFORMATION**

**Chair:** Lynn Crawford

**Discussant:** Maxim Miterev

**Paper presentations:**

- 1962 MANAGING DIFFERENT TYPES OF CHANGES DURING THE LIFECYCLE OF A COMPLEX DELIVERY PROJECT**  
 Lauri Vuorinen TAMPERE UNIVERSITY OF TECHNOLOGY - LABORATORY OF INDUSTRIAL AND INFORMATION MANAGEMENT  
 Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY - LABORATORY OF INDUSTRIAL AND INFORMATION MANAGEMENT
- 1635 WHY DO PMOS CHANGE? A STRUCTURAL ANALYSIS APPROACH**  
 Stephane Tywoniak UNIVERSITY OF OTTAWA  
 Mahshid Tootonchy QUT  
 Christophe Bredillet UQTR
- 1632 DEVELOPING THE PROJECT MANAGEMENT BODY OF KNOWLEDGE: TOWARDS A BETTER UNDERSTANDING OF THE TRANSFORMATION CONTEXT**  
 Jonghyuk Cha THE UNIVERSITY OF MANCHESTER  
 Mike Newman THE UNIVERSITY OF MANCHESTER; UNIVERSITY OF TURKU  
 Graham Winch THE UNIVERSITY OF MANCHESTER

**SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 505 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10\_00 PROJECT ORGANISING GENERAL TRACK**

## **NEW PERSPECTIVES ON PROJECT MANAGEMENT**

**Chair:** Hans Georg Gemünden

**Discussant:** Michael Hopmere

**Paper presentations:**

- 2042 WHAT IS FLEXIBILITY IN PROJECT MANAGEMENT IN CIVIL ENGINEERING CONTEXT? A STUDY INTO PRACTITIONERS' PERSPECTIVES**  
 Afshin Jalali Sohi DELFT UNIVERSITY OF TECHNOLOGY  
 M.j.c.m. Hertogh DELFT UNIVERSITY OF TECHNOLOGY  
 M.g.c. Bosch-rekveltd DELFT UNIVERSITY OF TECHNOLOGY
- 1661 IS IT THE SAME IRON TRIANGLE: HAVE TIME, COST, AND QUALITY CHANGED THEIR MEANING?**  
 Julien Pollack THE UNIVERSITY OF SYDNEY  
 Jane Helm THE UNIVERSITY OF SYDNEY  
 Daniel Adler THE UNIVERSITY OF TECHNOLOGY SYDNEY
- 1213 THE USE OF EFFECTUATION IN PROJECTS: THE INFLUENCE OF BUSINESS CASE CONTROL, PORTFOLIO MONITORING INTENSITY AND PROJECT INNOVATIVENESS**  
 Alexander Kock TECHNISCHE UNIVERSITÄT DARMSTADT  
 Na Mi Nguyen TECHNISCHE UNIVERSITÄT BERLIN  
 Catherine P. Killen UNIVERSITY OF TECHNOLOGY SYDNEY  
 Hans Georg Gemünden BI NORWEGIAN BUSINESS SCHOOL

**SLOT 8 (10:50 - 12:20) - Graham Hills Building - Room 510 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**LEADERSHIP PRACTICES TO IMPROVE HEALTHCARE ORGANISATIONS**

**Chair:** Andres Salas-vallina

**Discussant:** Michael Costello

**Paper presentations:**

**1054 ADOPTION OF AN EVIDENCE-BASED MANAGEMENT APPROACH IN DECISION-MAKING AMONG U.S. HEALTHCARE ADMINISTRATORS**

Ruiling Guo	IDAHO STATE UNIVERSITY
Steven Berkshire	CENTRAL MICHIGAN UNIVERSITY
Lawrence Fulton	TEXAS TECH UNIVERSITY
Patrick Hermanson	IDAHO STATE UNIVERSITY

**1695 MANAGING THE PRIMARY CARE OF THE FUTURE: EVIDENCE, GAPS, AND DESIDERATA FROM ITALY**

Federica Segato	POLITECNICO DI MILANO
Cristina Masella	POLITECNICO DI MILANO

**SLOT 8 (10:50 - 12:20) - Graham Hills Building - Room 513 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

**NEW CHALLENGES IN CULTURAL INDUSTRIES: THE CASE OF MUSEUMS**

**Chair:** Claudio Nigro

**Discussant:**

**Paper presentations:**

**1980 TOWARD A MOTIVATIONAL MODEL OF COPING WITH ORGANIZATIONAL CHANGE. THE CASE OF 2014 REFORM OF THE ITALIAN MUSEUMS SYSTEM**

Claudio Nigro	UNIVERSITY OF FOGGIA
Enrica Iannuzzi	UNIVERSITY OF FOGGIA
Giuseppe Maffia	UNIVERSITY OF FOGGIA

**2005 NOT EASY TO STATE THE CHANGE YOU MADE PRACTICE IMPORTATION IN CONDITIONS OF LOGIC MULTIPLICITY: EXPANSION AND INTERNATIONALIZATION STRATEGIES OF THE MUSÉE DU LOUVRE**

Irene Popoli	STOCKHOLM SCHOOL OF ECONOMICS
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**1279 STRATEGIC MANAGEMENT AS A USEFUL TOOL FOR SMALL MUSEUMS TO SURVIVE IN THE FRAME OF THE ECONOMIC CRISIS. THE CASE OF ETHNOLOGICAL MUSEUM IN THRACE, GREECE**

Ioanna Goulaptsi	ARISTOTLE UNIVERSITY OF THESSALONIKI
George Tsourvakas	ARISTOTLE UNIVERSITY OF THESSALONIKI

**2033 VIRTUAL HERITAGE AND MUSEUMS FOR VALUE CREATION**

Mauro Romanelli	PARTHENOPE UNIVERSITY
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**SLOT 8 (10:50 - 12:20) - Graham Hills Building - Room 515 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

## **MANAGEMENT SCIENCES**

**Chair:** Evandro Bocatto

**Discussant:**

**Paper presentations:**

- 1380 HOW MIGHT ORGANISATIONAL ANALYSIS BE GROUNDED IN THE NATURAL SCIENCES?**  
Shann Turnbull INTERNATIONAL INSTITUTE FOR SELF-GOVERNANCE
- 1601 PATENTS NETWORKS AND THEIR PRACTICAL APPLICATIONS: PROSPECTION ON THE FIELD OF BIOTECNOLOGY**  
Geciane Porto UNIVERSITY OF SAO PAULO  
Ian Linares UNIVERSITY OF SAO PAULO
- 1685 FINDING HARD EVIDENCES FOR THE SOFT RHETORIC OF THE STAKEHOLDER THEORY**  
Evandro Bocatto MACEWAN UNIVERSITY  
Eloisa Perez-de-toledo MACEWAN UNIVERSITY

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

## **SOFT ASPECTS OF CAPABILITIES**

**Chair:** Mait Rungi

**Discussant:** Szymon Wiercinski

**Paper presentations:**

- 1313 THE EFFECT OF SOCIAL CAPITAL ON KNOWLEDGE SHARING AND THE ROLE OF BUSINESS GROUP AFFILIATION**  
Ozlem Ozen UNIVERSITY OF BATH
- 1831 ORIENTATION OF EXTERNAL KNOWLEDGE SEARCH AND EXPORT PERFORMANCE: AN ANALYSIS OF THE MEDIATING ROLE OF ABSORPTIVE CAPACITY**  
Anabel Fernández-mesa UNIVERSITY OF VALENCIA  
Jose Luis Ferreras-méndez UNIVERSITY OF VALENCIA  
Joaquin Alegre UNIVERSITY OF VALENCIA  
Roger Strange UNIVERSITY OF SUSSEX
- 1123 THE CO-EVOLUTION OF LEADERS' COGNITIVE COMPLEXITY AND CORPORATE SUSTAINABILITY: THE CASE OF THE CEO OF PUMA**  
Groschl Stefan ESSEC BUSINESS SCHOOL  
Gabaldon Patricia IE BUSINESS SCHOOL  
Hahn Tobias KEDGE BUSINESS SCHOOL
- 1308 AN EXPLORATORY ANALYSIS OF THE VALUE DRIVERS' ATTRIBUTES IN A SAMPLE OF BIOTECH SMALL COMPANIES**  
Biagio Ciao DI.SEA.DE



**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: STRUCTURES, GOVERNANCES, STRATEGIES, EVOLUTIONS AND TRANSFORMATIONS**

**BUSINESS ECOSYSTEM**

**Chair:** Virginia Hernández

**Discussant:** Yongjiang Shi

**Paper presentations:**

- 1134 UNDERSTANDING THE TERRITORY THROUGH THE PRISM OF STRATEGIC MANAGEMENT: WHAT ARE THE THEORETICAL FOUNDATIONS?**  
Anne Albert-cromarias GROUPE ESC CLERMONT / CRCGM
- 2166 UNPACKING ENTREPRENEURIAL ECOSYSTEM HEALTH**  
Xianwei Shi UNIVERSITY OF CAMBRIDGE  
Yongjiang Shi UNIVERSITY OF CAMBRIDGE
- 1832 UNEVEN WORLDWIDE DIFFUSION OF ENVIRONMENTAL MANAGEMENT SYSTEMS. HOW NATIONAL CULTURE SHAPES ISO 14001 ADOPTION**  
Raquel Orcos UNIVERSIDAD DE NAVARRA  
Sergio Palomas UNIVERSIDAD DE ZARAGOZA
- 1118 HIGH-PERFORMING FIRMS IN THE CIRCULAR ECONOMY, THE ENVIRONMENTAL DOMAIN IN FINLAND**  
Thommie Burström HANKEN  
Mikko Grönlund UNIVERSITY OF TURKU  
Tuomas Ranti UNIVERSITY OF TURKU

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

**BRINGING PRACTICES AND TOOLS IN STRATEGY PROCESS**

**Chair:** Benoit Grasser

**Discussant:** Cecile Belmondo

**Paper presentations:**

- 1486 MANUFACTURING STRATEGY PROCESS: THE ROLE OF SHOP-FLOOR COMMUNICATION**  
Cristina Alcaide-munoz PUBLIC UNIVERSITY OF NAVARRE  
Alejandro Bello-pintado PUBLIC UNIVERSITY OF NAVARRE  
Javier Merino-díaz De Cerio PUBLIC UNIVERSITY OF NAVARRE
- 1789 A KNOWLEDGE-BASED VIEW OF INNOVATION: THE ROLE OF INPUT AND OUTPUT CONTROLS**  
Karynne Turner LUISS UNIVERSITY  
Maria Carmela Annosi WAGENINGEN UNIVERSITY  
Alberto Monti BOCCONI UNIVERSITY
- 1815 INTEGRATIVE STRATEGY MAKING PROCESS IN THE SME**  
Teresa Canet-giner UNIVERSITY OF VALENCIA  
Patricia Clericuzi De Barros FACULDADE DE CIÊNCIAS DE TIMBAÜBA  
Francisco Balbastre- benavent UNIVERSITY OF VALENCIA

## Slot 9

**SLOT 9 (16:30 - 18:00) - John Anderson Building - Room 504 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

### **SOCIAL DIMENSIONS IN CORPORATE GOVERNANCE**

**Chair:** Ana Aleksic Miric

**Discussant:** Szymon Kaczmarek

#### **Paper presentations:**

- 1425 SUPERVISING YOUR IN-GROUP? HOW SOCIAL IDENTIFICATION SHAPES EXTERNAL SUPERVISION OF FINANCIAL INSTITUTIONS**  
 Dennis Veltrop UNIVERSITY OF GRONINGEN / DE NEDERLANDSCHE BANK  
 Jakob De Haan UNIVERSITY OF GRONINGEN / DE NEDERLANDSCHE BANK
- 1625 THE CEO NETWORK OF STAKEHOLDERS AND THE EMPLOYMENT RELATIONSHIP. AN APPLICATION TO INDUSTRIAL DOWNSIZING**  
 Michel Ferrary UNIVERSITY OF GENEVA - SKEMA BUSINESS SCHOOL
- 1680 THE RELATIONSHIP BETWEEN CORPORATE SOCIAL PERFORMANCE AND FINANCIAL PERFORMANCE REVISITED: THE CASE FOR INVESTMENTS IN ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) PRACTICES**  
 Eloisa Perez-de Toledo MACEWAN UNIVERSITY  
 Evandro Bocatto MACEWAN UNIVERSITY

**SLOT 9 (16:30 - 18:00) - John Anderson Building - Room 506 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_03 WOMEN ON BOARDS**

### **THE USE AND IMPACT OF QUOTAS AND SOFT LAW**

**Chair:** Heike Mensi-klarbach

**Discussant:**

#### **Paper presentations:**

- 1145 DO SOFT BOARD GENDER QUOTAS WORK? EVIDENCE FROM A NATURAL EXPERIMENT**  
 Ruth Mateos De Cabo UNIVERSIDAD CEU SAN PABLO  
 Siri Terjesen AMERICAN UNIVERSITY  
 Ricardo Gimeno BANCO DE ESPAÑA  
 Lorenzo Escot UNIVERSIDAD COMPLUTENSE
- 2156 CAN QUOTAS CHALLENGE GENDER INEQUALITY REGIMES? -THE EFFECTS OF QUOTAS ON CORPORATE BOARDS IN NORWAY**  
 Cathrine Seierstad QUEEN MARY UNIVERSITY OF LONDON  
 Eskil Le Bruyn Goldeng UNIVERSITY COLLEGE OF SOUTHEAST NORWAY  
 Geraldine Healy QUEEN MARY UNIVERSITY OF LONDON
- 1863 ACHIEVING GENDER BALANCE ON BRITISH BOARDS WITH THE SOFT-LAW APPROACH: DIRECTORS' PERSPECTIVE**  
 Rita Goyal HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING  
 Nada Kakabadse HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING  
 Andrew Kakabadse HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

**03\_00 ENTREPRENEURSHIP AND DECISION-MAKING PROCESS**

**Chair:** Boris Lokshin

**Discussant:** Pierluigi Rippa

**Paper presentations:**

- 1402 WHY DOES ENTREPRENEURIAL STATUS VARY ACROSS COUNTRIES? AN INSTITUTIONAL APPROACH**  
 Javier Montero UNIVERSITY OF ZARAGOZA  
 Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA  
 Juan P. Maicas UNIVERSITY OF ZARAGOZA
- 1672 NEGATIVE KNOWLEDGE THEORY IN RELATION TO ENTREPRENEURS AND THEIR INTENTION TO START AN ADDITIONAL FIRM FROM A REGULATORY FOCUS PERSPECTIVE**  
 Justus Von Grone UNIVERSITY OF ST. GALLEN
- 1663 ANTECEDENTS OF ENTREPRENEURIAL DECISION-MAKING EFFECTIVENESS: THE ROLE OF INDIVIDUAL ENTREPRENEURIAL ORIENTATION, TASK CHARACTERISTICS AND INFORMATION PROCESSING STRATEGY**  
 Ariel Nian Gani RADBOUD UNIVERSITY NIJMEGEN  
 Allard Van Riel RADBOUD UNIVERSITY NIJMEGEN  
 Andreas Größler UNIVERSITY OF STUTTGART

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 506a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY**

**03\_02 ACADEMIC SPIN-OFFS**

**Chair:** Christoph Starke

**Discussant:**

**Paper presentations:**

- 1549 MAJOR DETERMINANTS IN THE CREATION OF UNIVERSITY SPIN OFFS IN MEXICO**  
 Jorge Yeveerino-juarez UNIVERSIDAD MICHOACANA DE SAN NICOLAS DE HIDALGO  
 Maria De Los Angeles UNIVERSIDAD COMPLUTENSE DE MADRID. FCEE  
 Montoro-sanchez
- 1837 RESEARCH SPIN-OFF FIRMS IN ITALY: A CLUSTER ANALYSIS APPROACH**  
 Elisa Salvador ESSCA SCHOOL OF MANAGEMENT  
 Chiara Eleonora De Marco ISTITUTO DI MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA  
 Andrea Piccaluga ISTITUTO DI MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA
- 1523 CAN ACADEMIC SPIN-OFFS ATTRACT INDUSTRIAL AND FINANCIAL PARTNERS? THE PARADOX OF LEGITIMACY**  
 Diego Matricano SECOND UNIVERSITY OF NAPLES  
 Elena Candelo UNIVERSITY OF TURIN  
 Mario Sorrentino SECOND UNIVERSITY OF NAPLES

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 507a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 ENTREPRENEURIAL EMOTIONS AND PASSION**

**03\_04 PASSION AND ENTREPRENEURSHIP**

**Chair:** Sara Sassetti

**Discussant:** Elena Casprini

**Paper presentations:**

- 2212 ENTREPRENEURS' CAREER: SATISFACTION, PASSION AND DEPRESSION**  
 Alessandra Tognazzo U. OF PADOVA  
 Paolo Gubitta U. OF PADOVA
- 2102 HOW DOES PASSION EVOLVE ACROSS VENTURE DEVELOPMENT PHASES? AN EXPLORATORY MULTIPLE CASE STUDY IN THE VIDEOGAME INDUSTRY**  
 Elena Casprini SCUOLA SUPERIORE SANT'ANNA  
 Gino Vitale UNIVERSITÀ DI SIENA  
 Tommaso Pucci UNIVERSITÀ DI SIENA  
 Lorenzo Zanni UNIVERSITÀ DI SIENA
- 1161 CULTURE AND ITS EFFECTS ON COMMERCIAL AND SOCIAL ENTREPRENEURSHIP - A MACRO AND MICRO LEVEL ANALYSIS -**  
 Charlott Menke OTTO-VON-GUERICKE UNIVERSITY  
 Matthias Raith OTTO-VON-GUERICKE UNIVERSITY

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 507b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 GENDER ENTREPRENEURSHIP AND PROCESSES OF MANAGERIALIZATION AND PROFESSIONALIZATION IN SMES AND FAMILY FIRMS (CO-SPONSORED WITH THE GRDO SIG-05)**

**03\_05 MANAGERIALIZATION IN SMES AND FAMILY BUSINESSES**

**Chair:** Alessandra Faraudello

**Discussant:** Sylvia Rohlfner

**Paper presentations:**

- 1697 MANAGERIAL CONTROL SYSTEM PACKAGES AND THEIR DETERMINANTS IN FAMILY BUSINESS: A RESEARCH FRAMEWORK**  
 Lucrezia Songini BOCCONI SCHOOL OF MANAGEMENT  
 Paola Vola UNIVERSITY OF EASTERN PIEDMONT  
 Chiara Morelli UNIVERSITY OF EASTERN PIEDMONT
- 1391 INNOVATION ECOSYSTEMS AND HRM PRACTICES IN SMES**  
 Ludivine Calamel GRENOBLE ECOLE DE MANAGEMENT  
 Ludivine Adla MAGELLAN, LYON 3 UNIVERSITÉ  
 Virginie Gallego-roquetaure IAE, MAGELLAN, LYON 3 UNIVERSITÉ
- 1611 A FORTY YEARS' LITERATURE REVIEW ON HRM IN FAMILY BUSINESSES: RE-SHAPING THE RESEARCH AGENDA**  
 Giulia Flamini TOR VERGATA UNIVERSITY  
 Luca Gnan TOR VERGATA UNIVERSITY

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 404b - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_11 CULTURAL ENTREPRENEURSHIP: INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES**

**03\_11 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES (MOTIVATION, BEHAVIOUR & CREATIVITY)**

**Chair:** Elmar D. Konrad

**Discussant:** Boram Lee

**Paper presentations:**

- |             |   |                                       |
|-------------|---|---------------------------------------|
| <b>1595</b> | <b>INDIVIDUAL MOTIVATION IN CREATIVE AND CULTURAL INDUSTRIES. A SELF-DETERMINATION PERSPECTIVE.</b> |                                       |
|             | Ellen Loots   | ERASMUS UNIVERSITY ROTTERDAM          |
|             | Boukje Cnossen  | TILBURG UNIVERSITY                    |
|             | Arjen Van Witteloostuijn  | TILBURG UNIVERSITY                    |
| <b>1665</b> | <b>MEASURING ACTIVITY PATTERNS OF CULTURAL ENTREPRENEURS IN THE EUROPEAN CAPITAL OF CULTURE</b>     |                                       |
|             | Maria Kapsali   | UNIVERSITY OF HULL                    |
|             | Tomas Blomquist   | UNIVERSITY OF UMEA                    |
| <b>1947</b> | <b>ENTREPRENEURIAL STORYTELLING IN ORGANIZATIONAL PRACTICE</b>                                      |                                       |
|             | Birgitta Borghoff   | ZURICH UNIVERSITY OF APPLIED SCIENCES |

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406a - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS**

**03\_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS III**

**Chair:** Jolanda Hessels

**Discussant:**

**Paper presentations:**

- |             |   |                             |
|-------------|---|-----------------------------|
| <b>1507</b> | <b>BOOSTING FRENCH NEW VENTURES WITH EXTERNAL PROFESSIONALS</b>   |                             |
|             | Matthijs Den Besten   | MONTPELLIER BUSINESS SCHOOL |
|             | Issal Laguir  | MONTPELLIER BUSINESS SCHOOL |
| <b>1032</b> | <b>DEPRESSIVE DISORDER SYMPTOMS AND EXIT FROM SELF-EMPLOYMENT</b> |                             |
|             | Niels Rietveld  | ERASMUS SCHOOL OF ECONOMICS |
|             | Jolanda Hessels   | ERASMUS SCHOOL OF ECONOMICS |
|             | Peter Van Der Zwan  | ERASMUS SCHOOL OF ECONOMICS |
|             | Roy Thurik  | ERASMUS SCHOOL OF ECONOMICS |

**SLOT 9 (16:30 - 18:00) - John Anderson Building - Room 502 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**EMOTIONS, STYLES, AND CUES**

**Chair:** Catherine Burr

**Discussant:**

**Paper presentations:**

- 1442 EMOTION MANAGEMENT IN THE THAI SPA INDUSTRY**  
 Adelina Broadbridge UNIVERSITY OF STIRLING  
 Winayaporn CHIANG MAI RAJABHAT UNIVERSITY  
 Bhrammanachote
- 1465 EXAMINING THE IMPACT OF GENERATIONAL DIFFERENCES ON LEADERSHIP STYLE IN UK MANAGERS**  
 Caroline Coulombe UQAM  
 Remi Serpinet
- 1499 WHAT THE MANAGER SEES AND HEARS: TAKING CUES FROM THE CEO ON DIVERSITY MANAGEMENT**  
 Eddy Ng DALHOUSIE UNIVERSITY  
 Greg Sears CARLETON UNIVERSITY

**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 7 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 6**

**Chair:** Saba Colakoglu

**Discussant:**

**Paper presentations:**

- 1849 A PORTRAIT OF LITHUANIAN EXPAT-PRENEUR**  
 Vilmantė Kumpikaitė-valiūnienė KAUNAS UNIVERSITY OF TECHNOLOGY  
 Jurga Duobienė KAUNAS UNIVERSITY OF TECHNOLOGY
- 1869 WORK INFORMATION AND EMOTIONAL SUPPORT OF SELF-INITIATED EXPATRIATES: MULTILEVEL MEDIATION MODEL**  
 Annamaria Kubovcikova AARHUS UNIVERSITY  
 Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK
- 1558 HIGH-SKILLED FEMALE IMMIGRANTS: CAREER STRATEGIES AND EXPERIENCES**  
 Saba Colakoglu BERRY COLLEGE  
 Dilek Yunlu NORTHEASTERN ILLINOIS UNIVERSITY  
 Gamze Arman MEF UNIVERSITY

**SLOT 9 (16:30 - 18:00) - TIC Building - Lecture Hall - Competitive****Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT****EXPATRIATE MANAGEMENT 7****Chair:** Yvonne McNulty**Discussant:****Paper presentations:**

- 2099 SELF-INITIATED EXPATRIATION: FROM THE INTERNATIONAL CONTEXTUALIZATION OF A NEED FOR TALENT TO THE INTEREST OF A EUROPEAN FOCUS REGARDING FLOWS OF MOBILITY**  
Kamila Moulai UCL LOURIM
- 2111 INTERNATIONAL BUSINESS TRAVEL IN THE CONTEXT OF EXPATRIATION**  
Mihaela Dimitrova WU VIENNA  
Sherwin Chia SIM UNIVERSITY  
Margaret Shaffer UNIVERSITY OF OKLAHOMA  
Cheryl Tay-lee NANYANG TECHNOLOGICAL UNIVERSITY
- 1676 DO 'ERGS' AND 'ALLIES' FACILITATE SUCCESSFUL GLOBAL MOBILITY FOR LESBIAN, GAY, BISEXUAL AND TRANSGENDER EMPLOYEES? EXPLORING VOICE, STIGMA AND STEREOTYPES IN LGBT EXPATRIATION**  
Yvonne McNulty SIM UNIVERSITY  
Ruth Mcphail GRIFFITH UNIVERSITY

**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 6 - Competitive****Track: 07 INTERNATIONAL MANAGEMENT >> 07\_02 SME INTERNATIONALISATION: ADVANCES AND FUTURE PERSPECTIVES****ENTREPRENEURIAL PERSPECTIVES IN INTERNATIONAL CONTEXTS****Chair:** Sa'ad Ali**Discussant:** Christopher Ball**Paper presentations:**

- 1193 ENTREPRENEURIAL DECISION MAKING AND TRUSTWORTHY INTERNATIONALIZATION PARTNERS: AN EFFECTUATION PERSPECTIVE ON INTERNATIONAL NETWORK DEVELOPMENT**  
Claus Schreier LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS  
Sylvie Scherrer LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS  
Nuntana Udomkit MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE  
Jillaine Farrar LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS
- 1527 THE EFFECT OF INTERNATIONAL ASSIGNMENTS ON EMPLOYEES' ENTREPRENEURIAL INTENTIONS**  
Susanne Schleppehorst INSTITUT FÜR MITTELSTANDSFORSCHUNG (IFM) BONN  
Elizabeth C. Kötter UNIVERSITY OF SIEGEN  
Christian Soost UNIVERSITY OF SIEGEN  
Arndt Werner UNIVERSITY OF SIEGEN  
Petra Moog UNIVERSITY OF SIEGEN
- 1890 DIFFERENT NATIONAL APPROACHES TO PROMOTING ENVIRONMENTAL ENTREPRENEURSHIP IN THE ENERGY SECTOR: STRENGTHS AND WEAKNESSES OF THE BRITISH, FRENCH AND GERMAN SUSTAINABLE ENTREPRENEURIAL ECOSYSTEMS**  
Christopher Ball FORSCHUNGSZENTRUM JÜLICH  
Markus Kittler UNIVERSITY OF STIRLING

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 506b - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

**PROFESSIONAL SPORT - FOOTBALL**

**Chair:** Sten Söderman

**Discussant:** Sten Söderman

**Paper presentations:**

- 1400 A WINNER'S CURSE IN THE BIDDING PROCESS FOR BROADCASTING RIGHTS IN FOOTBALL? THE CASES OF THE FRENCH AND UK MARKETS**  
 Antoine Feuillet UNIVERSITY DE CAEN NORMANDIE, UNIVERSITY OF STIRLING  
 Nicolas Scelles UNIVERSITY OF STIRLING  
 Christophe Durand UNIVERSITÉ DE CAEN NORMANDIE
- 2110 SUPPLY CHAIN MANAGEMENT PRACTICES IN PROFESSIONAL FOOTBALL CLUB MANAGEMENT: A SINGLE CASE STUDY OF MOLDE FOOTBALL CLUB**  
 Birnir Egilsson MOLDE UNIVERSITY COLLEGE  
 Hallgeir Gammelsæter MOLDE UNIVERSITY COLLEGE
- 2130 FAN IDENTIFICATION IN J-LEAGUE: THE ROLE OF YOUTH ACADEMY PLAYERS**  
 Benoit Senaux COVENTRY UNIVERSITY  
 Atsushi Kasai COVENTRY UNIVERSITY  
 Yanning Li OXFORD BROOKES UNIVERSITY

**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 3 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**ORGANISATIONAL CITIZENSHIP**

**Chair:** Sabine Bergner

**Discussant:**

**Paper presentations:**

- 1078 DEVELOPING SITUATIONAL JUDGMENT TESTS TO ASSESS ORGANIZATIONAL CITIZENSHIP BEHAVIOURS.**  
 Benoit Lothe UNIVERSITÉ DE LIÈGE  
 Isabelle Hansez UNIVERSITÉ DE LIÈGE
- 1401 WORK RELATIONSHIPS AND CITIZINSHIP BEHAVIOR OVER TIME**  
 Martijn Jungst EDHEC BUSINESS SCHOOL
- 2107 INFLUENCE OF MICRO AGENT BEHAVIOURS ON MACRO ORGANIZATIONAL OUTCOMES: A STUDY OF SUPPLY CHAIN DISRUPTIONS USING A COMPLEXITY PERSPECTIVE**  
 Anurag Tewari CRANFIELD UNIVERSITY  
 Liz Varga CRANFIELD UNIVERSITY  
 David Denyer CRANFIELD UNIVERSITY
- 1772 ORGANIZATIONAL EMBEDDEDNESS AND EMPLOYEE WORD OF MOUTH: THE MODERATING ROLE OF EMPLOYER REPUTATION**  
 Annachiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Antonella Epifanio UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Lorenzo Mizzau UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILANO



**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 1 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**WORK DESIGN AND EMPLOYEE ATTITUDES**

**Chair:** Sabrina El Baroudi

**Discussant:**

**Paper presentations:**

- 1591 THE MULTIDIMENSIONALITY OF OVEREMPLOYMENT: CONCEPTUALIZATION, MEASUREMENT AND IMPACT ON JOB SATISFACTION**  
 Julia Hiemer UNIVERSITY OF BAMBERG  
 Maïke Andresen UNIVERSITY OF BAMBERG
- 1216 THE MEDIATING ROLE OF SELF-EFFICACY IN THE RELATIONSHIP BETWEEN JOB-CRAFTING AND WORK-SELF FACILITATION**  
 Diellza Gashi Tresi FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA  
 Katarina Katja Mihelic FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA
- 2121 THE ROLE OF ENRICHED JOB DESIGN FOR IMPROVING WORK-RELATED ATTITUDES OF THE UNDEREMPLOYED**  
 Belgin Okay-somerville UNIVERSITY OF STIRLING  
 Dora Scholarios UNIVERSITY OF STRATHCLYDE
- 1861 THE DYNAMICS OF INTERNS' COMMITMENT IN PROFESSIONAL SERVICE FIRMS**  
 Nima Ali UNIVERSITY OF BATH  
 Junai Swart UNIVERSITY OF BATH

**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 2 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

**MANAGERS TRAITS AND INDIVIDUAL DIFFERENCES**

**Chair:** Jorge Arevalo

**Discussant:**

**Paper presentations:**

- 1487 FROM THEORY TO PRACTICE: AN UNDERSTANDING OF ROLE RELEVANCY AND UTILITY IN UPPER AND FRONT LINE MANAGERS**  
 Jorge Arevalo WILLIAM PATERSON UNIVERSITY
- 1519 THE IMPACT OF ENTERPRISE SOCIAL MEDIA ON HUMAN RESOURCE PRACTICES IN NIGERIA**  
 Joyce Costello BOURNEMOUTH UNIVERSITY  
 Godwin Oscar Offong BOURNEMOUTH UNIVERSITY
- 1546 KEY MANAGEMENT CAPABILITIES AT LOW, MID, AND TOP LEVELS: ARE UNIVERSITIES HITTING THE MARK?**  
 Johanna Anzengruber UPPER AUSTRIA UNIVERSITY OF A.S.  
 Herbert Nold POLK STATE COLLEGE  
 Marco Woelfle STEINBEIS UNIVERSITY BERLIN  
 Martin Goetz UNIVERSITY OF FRIBOURG

**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 4 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 LEADERSHIP**

## **TRANSFORMATIONAL LEADERSHIP**

**Chair:** Ahmed Mostafa

**Discussant:**

**Paper presentations:**

- 1025 TRANSFORMATIONAL LEADERSHIP AND EMPLOYEE'S ATTITUDE TOWARDS NEWLY INTRODUCING INFORMATION SYSTEM: A PERSPECTIVES OF ORGANIZATIONAL CHANGE**  
Paul Chou MINGHSIN UNIVERSITY OF SCIENCE & TECHNOLOGY
- 1109 TRANSFORMATIONAL LEADERSHIP, SERVICE CLIMATE, PSYCHOLOGICAL CAPITAL AND JOB PERFORMANCE/WORK ENGAGEMENT: A LONGITUDINAL STUDY**  
Sunu Widianto UNIVERSITY OF TWENTE, NL AND PADJADJARAN UNIVERSITY INDONESIA  
C.p.m Wilderom UNIVERSITY OF TWENTE
- 1564 TRANSFORMATIONAL LEADERSHIP AND CUSTOMER-ORIENTED BEHAVIOURS: THE MEDIATING ROLE OF ORGANIZATIONAL SOCIAL CAPITAL AND WORK ENGAGEMENT**  
Ahmed Mostafa WARWICK BUSINESS SCHOOL

**SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 5 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 DEMOGRAPHIC CHALLENGES FOR MANAGEMENT**

## **DEMOGRAPHIC CHALLENGES: AGEING**

**Chair:** Douglas (tim) Hall

**Discussant:** Tomislav Hernaus

**Paper presentations:**

- 1237 HOW DOES EMPLOYEES' AGE MAKE A DIFFERENCE? THE RELATIONSHIP BETWEEN JOB DESIGN AND INNOVATIVE WORK BEHAVIOR**  
Tomislav Hernaus UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS  
Matija Maric UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS  
Matej Cerne UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS
- 1396 HIGH PERFORMANCE WORK SYSTEMS AND EMPLOYEE PERFORMANCE: THE ROLE OF AGE**  
Nikolaos Pahos ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 2195 THE DUAL CAREER COUPLE AND VOLUNTARY RETIREMENT: NAVIGATING KEY INTERFACES IN THE CO-CONSTRUCTION OF NEW LIFE STRUCTURES**  
Douglas (tim) Hall BOSTON UNIVERSITY  
Marcy Crary BENTLEY UNIVERSITY  
Kathy Kram BOSTON UNIVERSITY

**SLOT 9 (16:30 - 18:00) - Graham Hills Building - Room 510 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 HEALTHCARE MANAGEMENT RESEARCH**

**EXAMINING INDIVIDUAL BEHAVIOUR IN HEALTHCARE SETTINGS**

**Chair:** Jean-paul Dumond

**Discussant:** Stefano Olgiati

**Paper presentations:**

- 1051 HAPPINESS AT WORK IN HEALTHCARE: DEVELOPING A SHORTER MEASURE**  
 Andres Salas-vallina CATHOLIC UNIVERSITY OF VALENCIA  
 Joaquin Alegre-vidal UNIVERSITY OF VALENCIA
- 1069 DO PATIENTS ENABLE TECH-ENABLED HEALTHCARE MANAGEMENT? THE PINCER-BRAZIL APPROACH IN SETTINGS CHARACTERISED BY A HIGH DEGREE OF SOCIAL, CULTURAL AND DEMOGRAPHIC HETEROGENEITY**  
 Stefano Olgiati UNIVERSITY OF BERGAMO  
 Matthews Herdy HARVARD MEDICAL SCHOOL  
 Diana Catalina Casas Lopez UNIVERSITY OF WESTERN ONTARIO  
 Dinesh Subhash Baviskar NMC SPECIALTY HOSPITAL  
 Djamila Youcef-khodja HARVARD MEDICAL SCHOOL
- 1098 ROLE OF NON-INSTITUTIONALIZED PRACTICES IN REGULATION: SUPPLEMENTARY HEALTH CARE CASE**  
 Arnaldo Ryngeblum UNIVERSIDADE PAULISTA  
 Estevam Freitas AGÊNCIA NACIONAL DA SAÚDE SUPLEMENTAR

**SLOT 9 (16:30 - 18:00) - Graham Hills Building - Room 515 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

**GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANISATIONS AND PUBLIC SERVICE MOTIVATION**

**Chair:** Andrea Bonomi Savignon

**Discussant:** Andrea Bonomi Savignon

**Paper presentations:**

- 1488 WHAT BOARD OF DIRECTORS HAVE TO DO WITH INTEGRITY IN STATE OWNED ENTERPRISES**  
 Ilenia Cecchetti UNIVERSITY OF ROME TOR VERGATA  
 Fabio Monteduro UNIVERSITY OF ROME TOR VERGATA  
 Veronica Allegrini UNIVERSITY OF ROME TOR VERGATA
- 1876 INTEGRATED MANAGEMENT AND COORDINATION OF CORE ADMINISTRATION, AGENCIES, STATE-OWNED ENTERPRISES AND NPOS: LITERATURE REVIEW AND RESEARCH PERSPECTIVES**  
 Ulf Papenfuß ZEPPELIN UNIVERSITY  
 Benjamin Friedländer ZEPPELIN UNIVERSITY
- 1405 PUBLIC SERVICE MOTIVATION OR SECTOR REWARDS? TWO STUDIES ON THE DETERMINANTS OF PUBLIC SECTOR ATTRACTION**  
 Julia Asseburg UNIVERSITY OF HAMBURG  
 Fabian Homberg UNIVERSITY OF SOUTHAMPTON
- 1888 THE IMPROVEMENT OF INDIVIDUAL PERFORMANCE IN THE PUBLIC SECTOR: PUBLIC SERVICE MOTIVATION AND USER ORIENTATION AS LEVERS**  
 Alessandro Hinna TOR VERGATA UNIVERSITY  
 Gianluigi Mangia FEDERICO II UNIVERSITY  
 Raffaella Palma FEDERICO II UNIVERSITY

**SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 CORPORATE STRATEGY: MANAGING KNOWLEDGE WITHIN AND ACROSS MERGERS, ACQUISITIONS AND ALLIANCES**

**MANAGING KNOWLEDGE AND COLLABORATION IN M&A**

**Chair:** Philippe Very

**Discussant:** Duncan Angwin

**Paper presentations:**

- 1936 THREE DECADES OF RESEARCH ON THE ROLE OF EXPERIENCE IN MERGERS AND ACQUISITIONS: A SYSTEMATIC REVIEW**  
Ilaria Galavotti UNIVERSITA CATTOLICA DEL SACRO CUORE  
Daniele Cerrato UNIVERSITA CATTOLICA DEL SACRO CUORE
- 1940 TOWARDS COLLABORATIVE BEHAVIORAL INTENTIONS IN M&AS: COMBINING TASK AND HUMAN INTEGRATION MANAGEMENT**  
David Kroon VU UNIVERSITY  
Niels Noorderhaven TILBURG UNIVERSITY  
Kevin Corley ARIZONA STATE UNIVERSITY
- 1634 EMPLOYEE ENGAGEMENT IN ACQUISITION INTEGRATION: WHO COOPERATES AND DOES IT PAY?**  
Nicola Mirc TOULOUSE SCHOOL OF MANAGEMENT  
Philippe Very EDHEC  
Norbert Steigenberger  
Mark Ebers

**Saturday, 24 June, 2017**

**Slot 10**

**SLOT 10 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

**EXPATRIATE MANAGEMENT 8**

**Chair:** Frithjof Arp

**Discussant:**

**Paper presentations:**

- 1009 SPOUSES OF SELF-INITIATED EXPATRIATES: DISPOSITIONAL AFFECTIVITY AND ADJUSTMENT**  
 Jan Selmer AARHUS UNIVERSITY  
 Jakob Lauring AARHUS UNIVERSITY
- 1127 INTEGRATING FOREIGN EXPERTISE: HUMAN RESOURCE MANAGEMENT OF INTERNATIONAL KNOWLEDGE WORKERS IN THE HEADQUARTERS OF CHINESE FIRMS**  
 Frithjof Arp THE UNIVERSITY OF NOTTINGHAM  
 Joon Hyung Park THE UNIVERSITY OF NOTTINGHAM

**SLOT 10 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 408 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 LEADERSHIP**

**BENEVOLENT AND HUMBLE FORMS OF LEADERSHIP**

**Chair:** Li-fang Chou

**Discussant:**

**Paper presentations:**

- 1207 THE ROLE OF HUMBLE LEADERSHIP FOR CREATIVITY AND INNOVATION: A QUALITATIVE INTERVIEW STUDY OF 76 LEADERS IN GERMANY**  
 Johannes Rank FEDERAL INSTITUTE FOR OCCUPATIONAL SAFETY AND HEALTH  
 Michel L. Ehrenhard UNIVERSITY OF TWENTE  
 Anna Overath C3 CREATIVE CODE AND CONTENT  
 Stella-oriana Struefing BEUTH UNIVERSITY OF TECHNOLOGY  
 Nadja Ebel BERLIN UNIVERSITY OF TECHNOLOGY  
 Martin Funck UNIVERSITY OF TWENTE  
 Tim Stolle BERLIN UNIVERSITY OF TECHNOLOGY  
 Ninja Ulland FEDERAL INSTITUTE FOR OCCUPATIONAL SAFETY AND HEALTH
- 1129 PATERNALISTIC LEADERSHIP AND FOLLOWER PERFORMANCE: OPENING THE BLACK BOX**  
 Zahide Karakitapoglu Aygun BILKENT UNIVERSITY  
 Late Gumusluoglu BILKENT UNIVERSITY
- 1720 LEADERSHIP, SHARED REALITY OF ORGANIZATIONAL CULTURE, AND EMPLOYEES' EFFECTIVENESS**  
 Yu-sheng Hung NATIONAL CHENG KUNG UNIVERSITY  
 Li-fang Chou NATIONAL CHENG KUNG UNIVERSITY  
 Jon-fan Hu NATIONAL CHENG KUNG UNIVERSITY  
 Chun-jung Tseng NATIONAL SUN YAT-SEN UNIVERSITY

## Slot 11

**SLOT 11 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 306 - Competitive**

**Track: 06 INNOVATION >> 06\_03 OPEN INNOVATION**

**INTERNAL AND EXTERNAL OPEN INNOVATION MANAGEMENT**

**Chair:** Ayerbe Cécile

**Discussant:**

**Paper presentations:**

- 1202 HRM PRACTICES, ABSORPTIVE CAPACITY AND SUCCESSFUL INNOVATION: LESSONS FROM FIRMS' DISRUPTIVE VS. INCREMENTAL INNOVATION STRATEGIES**  
Amal Aribi UNIVERSITY EVRY VAL D'ESSONNE  
Yochanan Altman MIDDLESEX UNIVERSITY  
Olivier Dupouet KEDGE BUSINESS SCHOOL
- 1221 CROWDSOURCING FOR INNOVATION: FROM KNOWLEDGE CAPTURE TO KNOWLEDGE INTEGRATION, THE KEY ROLE OF ABSORPTIVE CAPACITIES**  
Emilie Ruiz IREGÉ, UNIV SAVOIE MONT BLANC  
Sébastien Brion  
Guy Parmentier
- 2135 THE INFLUENCE OF BROAD VERSUS NARROW PROBLEM STATEMENTS ON CONSUMERS' WILLINGNESS TO ENGAGE IN ONLINE CROWDSOURCING OPEN INNOVATION PROCESSES - AN EXPERIMENT**  
Björn Schäfer KATHOLISCHE UNIVERSITÄT EICHSTÄTT-INGOLSTADT  
Julia Martin KATHOLISCHE UNIVERSITÄT EICHSTÄTT-INGOLSTADT

# Symposia

**Sym 01 - Engaged and impactful scholarship – Thursday 22<sup>nd</sup> June, 9:00-10:30, Technology and Innovation Centre, Level 3 Conference Room 8** – (Sponsored by the SIG Conference Track) – Linda Baines– [LBBaines@gmail.com](mailto:LBBaines@gmail.com) and Mine Karatas-Ozkan - [mko@soton.ac.uk](mailto:mko@soton.ac.uk)

This symposium offers an opportunity to explore a range of perspectives on impact in different national and international level contexts and how it is affecting academic roles, work and identity and to compare different approaches, policies and practices at international including EU, national, institutional and individual levels.

**Sym 02 – Cultural entrepreneurship: The new standard for arts management – Friday 23<sup>rd</sup> June, 9:00-10:30, Strathclyde Business School, SW204** – (Co-sponsored by the SIGs Entrepreneurship and Public & Non-Profit Management) – Lorenzo Mizzau – [Lorenzo.mizzau@unibocconi.it](mailto:Lorenzo.mizzau@unibocconi.it)

The arts and culture are growing worldwide, in a volatile environment of funding uncertainty. Cultural entrepreneurship has gained centre stage in recent debates. This symposium wants to discuss how the transformative energy of the arts and culture can change the ways of managing culture. If “entrepreneurship” suggests looking at sustainability and change, “cultural” suggests that the essence of culture must be protected, reclaiming the role of management. Also, there may be the risk that ‘entrepreneurialising’ culture neglects the cultural aspects of sustainability in favour of the business or financial ones. The goal is to problematize these issues.

**Sym 03 - Selecting Project Delivery Models – Thursday 22<sup>nd</sup> June, 14:00-15:30, John Anderson Building, Room 507** – (Co-sponsored by the SIGs Project Organising and Strategic Management) – Ole Jonny Klakegg – [ole.jonny.klakegg@ntnu.no](mailto:ole.jonny.klakegg@ntnu.no)

This symposium discusses project delivery models (PDM) and how they influence cost and value of the projects. More specifically, it raises the issue of the choice of project delivery models itself. Major projects are strategic endeavours and the choice of project delivery model for the project is an important corporate governance decision to make. To what degree is a “one size fits all” strategy viable? Is there one model that can accommodate all projects in an organization given the different technical and organizational challenges they hold? What would we gain and lose from making such a unified choice? Four short introductions will be presented and participants will be invited to respond and take active part in the debate.

**Sym 04 - Ethical Governance, Deliberate Democracy and Public Engagement: Making Social Innovation Work – Thursday 22<sup>nd</sup> June, 14:00-15:30, Strathclyde Business School, SW105** – (Co-sponsored by the SIGs Business for Society and Public & Non-Profit Management) – Sharam Alijani – [sharam.aliyani@neoma-bs.fr](mailto:sharam.aliyani@neoma-bs.fr)

This symposium aims at stimulating debate on social and political innovations that can effectively address the problem of ethical governance in public, corporate and business spheres. As scholars in the field of governance and social innovation, the panellists will address the problem of governance, regulation and institutional transformation with a particular emphasis on the role businesses and citizens who are brought to foster knowledge and engage in collective action to achieve superior societal goals. The symposium provides a forum for open dialogue and further reflection on business, social and political imperatives and perspectives as well as ethical governance through purposeful public engagement.

**Sym 05 - Management as gestio: arts and entrepreneurship – Friday 23rd June, 09:00-10:30, Technology and Innovation Centre, Level 3 Conference Room 8** – (Co-sponsored by the SIGs Business for Society and Entrepreneurship) – Birgit Helene Jevnaker– [birgit.h.jevnaker@bi.no](mailto:birgit.h.jevnaker@bi.no)

This symposium will discuss and reflect on the practices and possibilities of management as 'gestio'. What could happen – but also what tend not to happen – when looking at the rhythm of management at work as gestio? Grounded in live encounters in multidisciplinary practices and related philosophizing, we address the human actions, potentials and fallacies, of managing from art and entrepreneurship perspectives. We will attend to actual practices in individuated and collective practices in general, including art, design and creative industries, regarded as both an artistic and entrepreneurial endeavour, and a form of resistance.

**Sym 06 – Crowdfunding: economic and social innovation perspectives – Friday 23rd June, 09:00-10:30, Technology and Innovation Centre, Level 3 Conference Room 7** – (Co-sponsored by the SIGs Business for Society and General Conference) – Djamchid Assadi – [Djamchid.Assadi@escdijon.eu](mailto:Djamchid.Assadi@escdijon.eu)

This symposium on crowdfunding firmly corresponds to the EURAM 2017 Conference, because it is similarly about making knowledge work through information technology for matching individuals in an increasingly interconnected world. Crowdfunding operates as an open call through the Internet, for soliciting financial resources in form of credit, donation, equity and reward.

While funding for projects and ventures from traditional sources decreased, crowdfunding has emerged as a viable alternative for sourcing capital to innovative entrepreneurial and social ventures. The phenomenon of crowdfunding represents the process of bringing together initiators of business, social and cultural projects, with for or not-for-profit objectives on the one hand and potential backers, on the other hand, who pool their innovative ideas and financial resources to effectively meet each other. Any individual can propose an idea that requires funding, and interested others can contribute funds to support the idea.

Crowdfunding stands for the collection of funds, through web platforms, from a large pool of backers to fund an initiative. Two fundamental elements underpin this model. First, the technological innovation of the Internet substantially reduces transaction costs, and by the way makes it possible to collect small sums from a large pool of funders: the crowd. The aggregation of many small contributions can result in considerable amounts of capital. Second, the Internet directly connects funders with those seeking funding, without an active intermediary. Crowdfunding platforms assume the role of facilitators of the match.

To our best knowledge, there is no specific reflection, on crowdfunding across existing SIGs, tacks and symposia at the EURAM conferences. A notable reason of suggesting this symposium is the publicly observable popularity of crowdfunding as convergence of economic, social and technological innovations. This symposium aims to engage scholars and practitioners as panellists to encourage formal and lively discussion with the ultimate objective of generating alternative views on economic and shared development through social and technological innovations.



**Sym 07 – The Next Generation of Expatriate Studies: A Future Proofing Conversation with Famous Scholars About Their Seminal Articles\_– Friday 23rd June, 09:00-10:30, Technology and Innovation Centre, Level 2 Lecture Theatre** – (Co-sponsored by the SIGs International Management and Organisational Behaviour) – Yvonne McNulty – [yvonnemcnulty@suss.edu.sg](mailto:yvonnemcnulty@suss.edu.sg); Jan Selmer – [selmer@mgmt.au.dk](mailto:selmer@mgmt.au.dk)

Based on a recently published article reviewing a 60-year history of expatriate studies (McNulty & Selmer, 2017), this symposium engages with famous scholars about their seminal articles and asks them to 'future proof' the next generation of expatriate research. High profile presenters include Margaret Shaffer, Christ Brewster, Mark Mendenhall, Dave Collings, Anne-Wil Harzing, and Guenter Stahl who, collectively, have co/authored 12 of the 25 most cited articles relating to expatriates or expatriation from the Web of Science and Scopus. Each will discuss how the idea for their paper came about, the process of publishing the paper, how their paper has shaped the field, and where and by whom they see the next 20 years of research being conducted. The intent of the symposium is to bring together famous scholars whose voices we typically only see in print. This is a rare opportunity to engage in a future proofing dialogue with some of the field's most influential and leading thinkers to inspire and motivate the next generation of expatriate scholars.

**Sym 08 - Philosophy of Management in Practice: Knowledge, Governance and Legitimacy – Thursday 22nd June, 14:00-15:30, Technology and Innovation Centre, Level 3 Conference Room 5** – (Co-sponsored by the SIGs Business for Society and General Conference) – Jacob Dahl Rendtorff – [jacrendt@ruc.dk](mailto:jacrendt@ruc.dk)

This symposium highlights some fundamental concepts of the philosophy of management and corporations in relation to management practice. We discuss the problem of corporate governance and legitimacy in relation to practical leadership and with regard to internal and external governance of organizational systems. We present the ontological and epistemological underpinnings of corporate governance, organizational systems theory, democracy and deliberation in organizations, business legitimacy in business and society. This approach addresses the relation between economics, business ethics, and philosophy of management. With this we move from knowledge and theory to practice.

Speakers: Morten Huse, Norwegian Business School; Margit Neisig, Roskilde University; Remi Jardat, IAE Gustave Eiffel; Jacob Dahl Rendtorff, Roskilde University.

**Sym 09 - Freelancing & Solo Self-employment and the transformation of Organisations, Innovation, Entrepreneurship & Careers– Friday 23rd June, 09:00-10:30, Strathclyde Business School, CW310** – (Co-sponsored by the SIGs Entrepreneurship, Innovation and Organizational Behaviour) – Andrew Burke – [Andrew.burke@tcd.ie](mailto:Andrew.burke@tcd.ie)

Pre-symposium breakfast, hosted by the Centre for Research on Self-Employment (CRSE), from 8.30am onwards.

A new type of solo self-employed freelancer has emerged as Innovation, business transformation and the entrepreneurial economy have grown in importance. These, mainly project-based, freelancers are less the traditional precariat vulnerable workers who are viewed as low quality/skilled substitutes for employees, and more the highly flexible, skilled and innovative workers who enable businesses to be entrepreneurial. They not only bring innovation directly to firms but also enable businesses to cope with uncertain, dynamic and risky business environments. They enable both large and small businesses to be agile and flexible and have capabilities beyond the resource limitations of a firm's employees. Simultaneously, other forms of solo self-employment have emerged that involve vulnerable low skilled workers, zero hours contracts and other contracts that are arguably not valid forms of self-employment. This symposium is focused on addressing some of the key research questions that are relevant for practice and policy in this area; particularly around the innovation role of freelancers, why businesses use freelancers and how they manage the freelancer-employee mix, the implications for organisational form, the different types of solo self-employed that exist as well as addressing the question of whether vulnerable and precariat self-employment are different types of freelance work?

**Sym 10 - Business Ecosystem in Asian Context: The Challenges of Social Embeddedness – Thursday 22nd June, 09:00-10:30, Strathclyde Business School, Room CW507b** – (Sponsored by SIG Strategic Management) – Lynne Butel - [lynne.butel@plymouth.ac.uk](mailto:lynne.butel@plymouth.ac.uk) and Thommie Burström – [tburstro@hanken.fi](mailto:tburstro@hanken.fi)

There is a knowledge gap of how the social context shapes the unfolding of ecosystem innovation through “local contingencies” We will in this symposium therefore introduce the opportunity to contribute to a special issue in the journal of Asian Business and Management (SSCI, IF 0.85 and UK ABS 2\* journal). We are focusing on the relationships between the social embeddedness of platform innovations in Asian societies and the key conceptual tenants of business ecosystems. The symposium will start by two presentations addressing business ecosystem research in Asia. This activity will be followed by Q&A session for the audience.

**Sym 11 – The Meaning(s) of ‘Expatriate’ – Thursday 22nd June, 09:00-10:30, Technology and Innovation Centre, Level 9 Executive Room A** – (Sponsored by SIG International Management) – Yvonne McNulty – [yvonnemcnulty@suss.edu.sg](mailto:yvonnemcnulty@suss.edu.sg); Chris Brewster – [c.j.brewster@henley.ac.uk](mailto:c.j.brewster@henley.ac.uk)

Based on a recently published article in *The International Journal of Human Resource Management* (IJHRM; McNulty & Brewster, 2017), this symposium asks, who is it that we claim to study when we use the word ‘expatriate’? Sloppy use of the term in the past has led to problems of inconsistent research, incompatible findings and a lack of clarity in the field. The increasing interest in other forms of international experience and global work, often equally or even more poorly conceptualised, has compounded the problem. This symposium brings together high profile scholars in the field of expatriate studies to begin a necessary conversation about the need for greater construct clarity in studies of expatriates. Presenters include Dave Lepak (editor-in-Chief, IJHRM), Peter Dowling (past-Editor, IJHRM), Mila Lazarova, Ingemar Torbiorn, and Margaret Shaffer. Through critique and debate, each presenter will respond to the McNulty & Brewster paper with their own insights and analysis, suggestions for further research, and ideas for next steps in the conversation.

# LABs

**Lab 1 - Reviewing: Why, What, How, how much and when – Tuesday 20 June, 14:00-18:00, Business School Stenhouse Wing – Room SW104,106 & 107 - Yehuda Baruch and Mustafa Ozbilgin (Mustafa.Ozbilgin@brunel.ac.uk & Y.Baruch@soton.ac.uk)**

The participants will learn about the role and process of reviewing, and about the surprising ways in which reviewing and related editorial work that may follow can impact them, their career, and their discipline.

**Lab 2 - The Realities of Teaching: Creative approaches from the field - Tuesday 20 June, 14:00-18:00, Business School Stenhouse Wing – Room SW105 - Nikos Danias, Strathclyde Business school (nikolaos.danias@strath.ac.uk)**

In this session we will go over the transition from PhD student to lecturer/academic and the realities of teaching. First we will trace the 'heroic' journey of PhD students and then we will discuss the practicalities of moving behind the desk, so to speak and teaching. It will be a very interactive session where the participants will be asked to complete a few tasks, but it will be fun, I promise'.

**Lab 3 - Effective Knowledge Work: Challenges and Experiences - Tuesday 20 June, 14:00-18:00, Business School Stenhouse Wing – Room SW204 - Stefan Gueldenberg, University of Liechtenstein (stefan.gueldenberg@uni.li)**

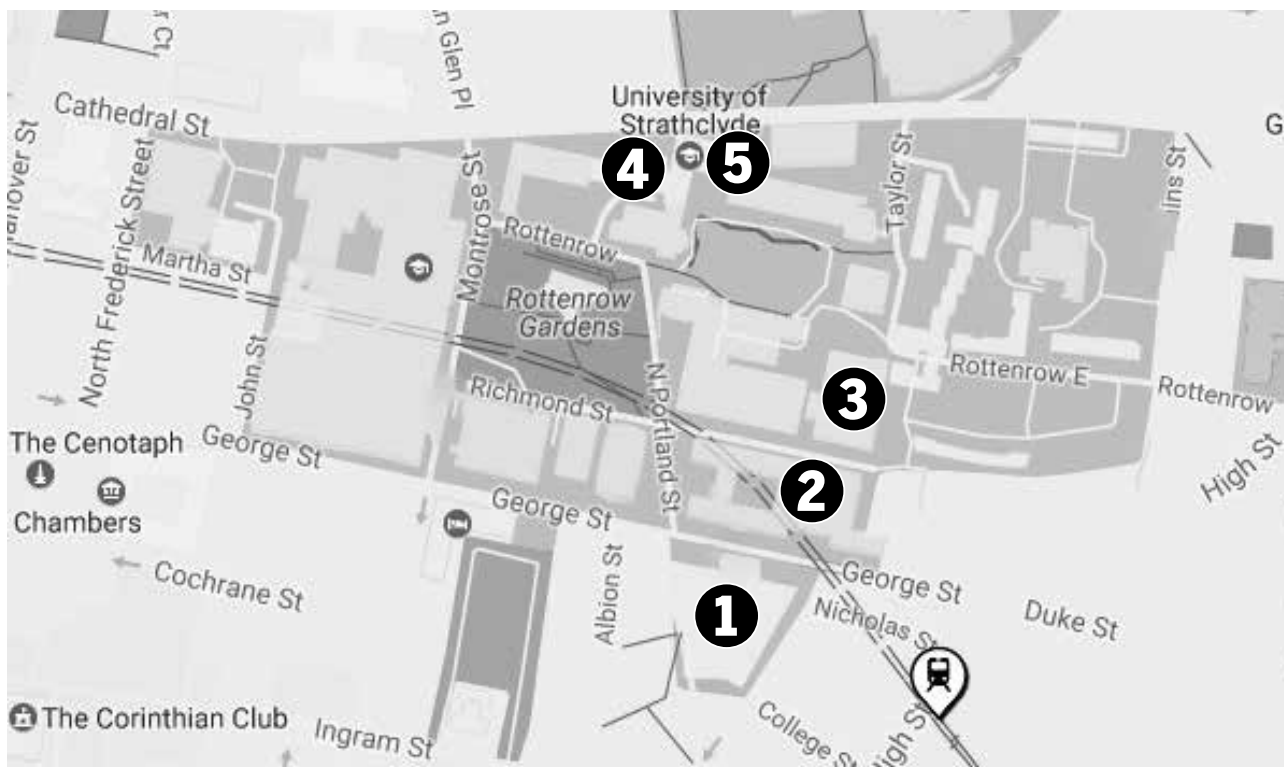
In today's economy the strategic importance of organizational learning and the productivity of knowledge work are on a steady rise. Innovation as a result of organizational learning and knowledge generation is more and more becoming the driver for value creation and sustainable success in commercial enterprises. Knowledge-based organizations require specific leadership skills and behaviors to successfully create an environment that supports knowledge workers. In such an organization leadership has not to be seen as an individual position of knowledge and power but instead as a capacity of a human community to shape its future in a self-determined way.

Motivational factors for knowledge workers and manual workers differ considerably. Thus, for example, knowledge workers are increasingly reluctant to work in a company with a classical hierarchy structure. The best minds often leave the company to work independently. Does this mean that our companies are not attractive enough for knowledge workers? Or is it just a wrong style of management and outdated management methods that make more and more knowledge workers seek their future elsewhere? Are there any successful models of promoting career paths as a professional as against a career in management?

This LAB/PDW presents tried and tested methods as well as next practices offering concrete suggestions to analyse and design effective knowledge work. Among others the following questions will be addressed:

- What is knowledge work?
- What are strategies and methods for increasing productivity, quality, effectiveness and value of knowledge work as well as well-being and work satisfaction of knowledge workers?
- Can knowledge workers be managed, and if yes, how?
- How to select the right information and communication technology (ICT) support and make best use of it?
- What are adequate methods for measuring performance of knowledge workers?

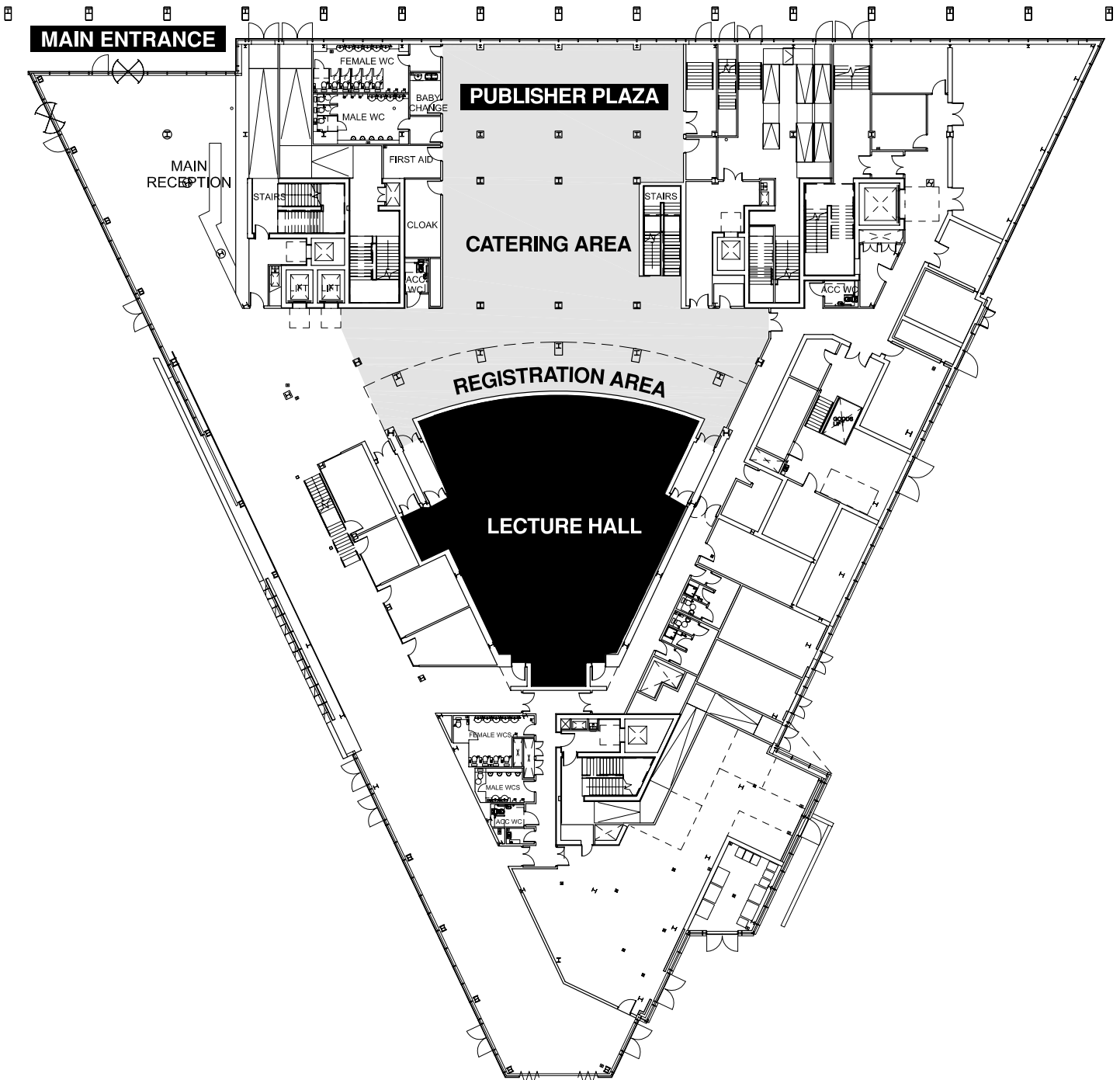
# Campus Map



- 1** Technology Innovation Centre (TIC Building)
- 2** Graham Hills Building
- 3** John Anderson Building
- 4** Business School Cathedral Wing
- 5** Business School Stenhouse Wing

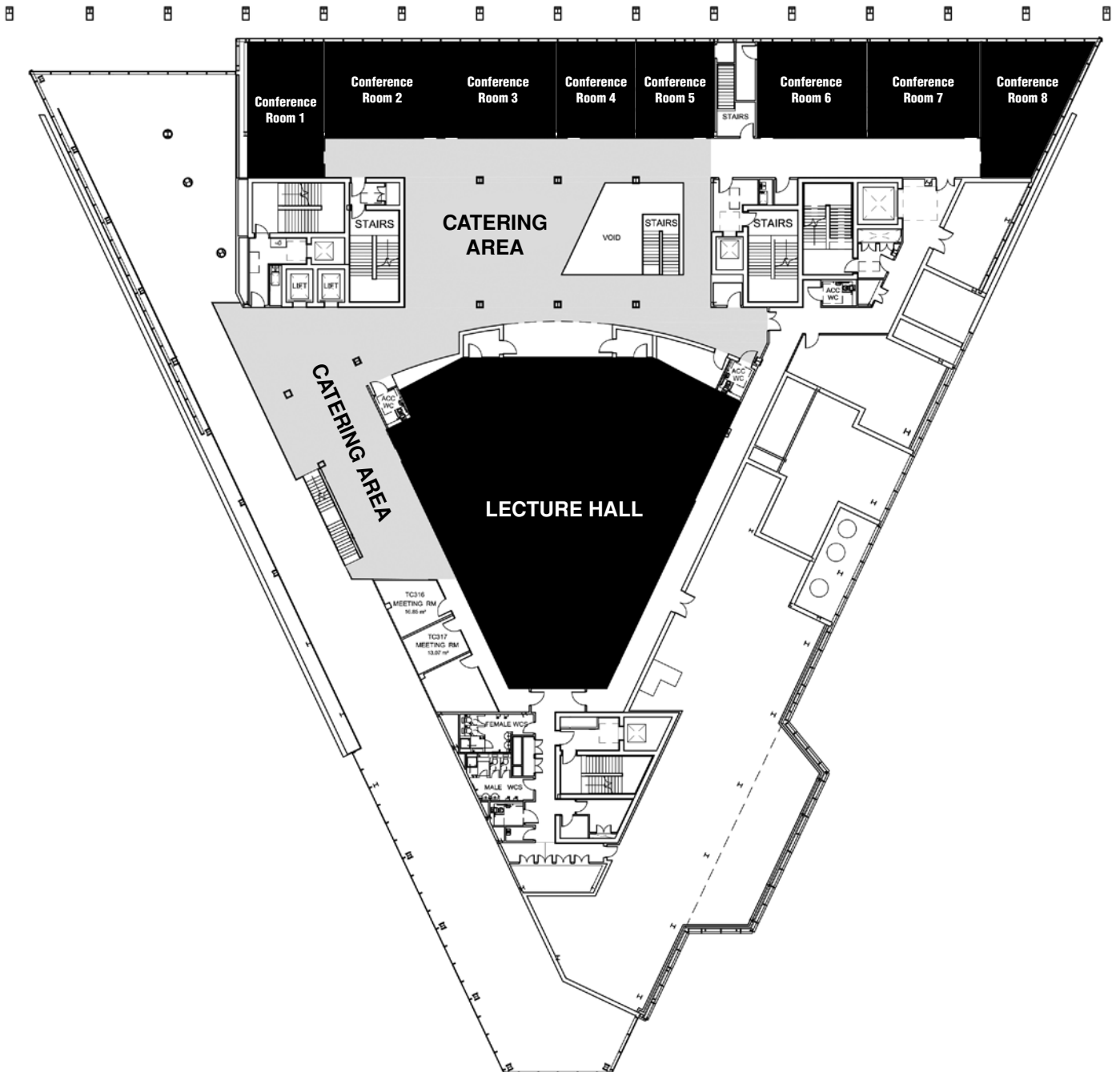
# TIC Building

## TIC Building - Level 2



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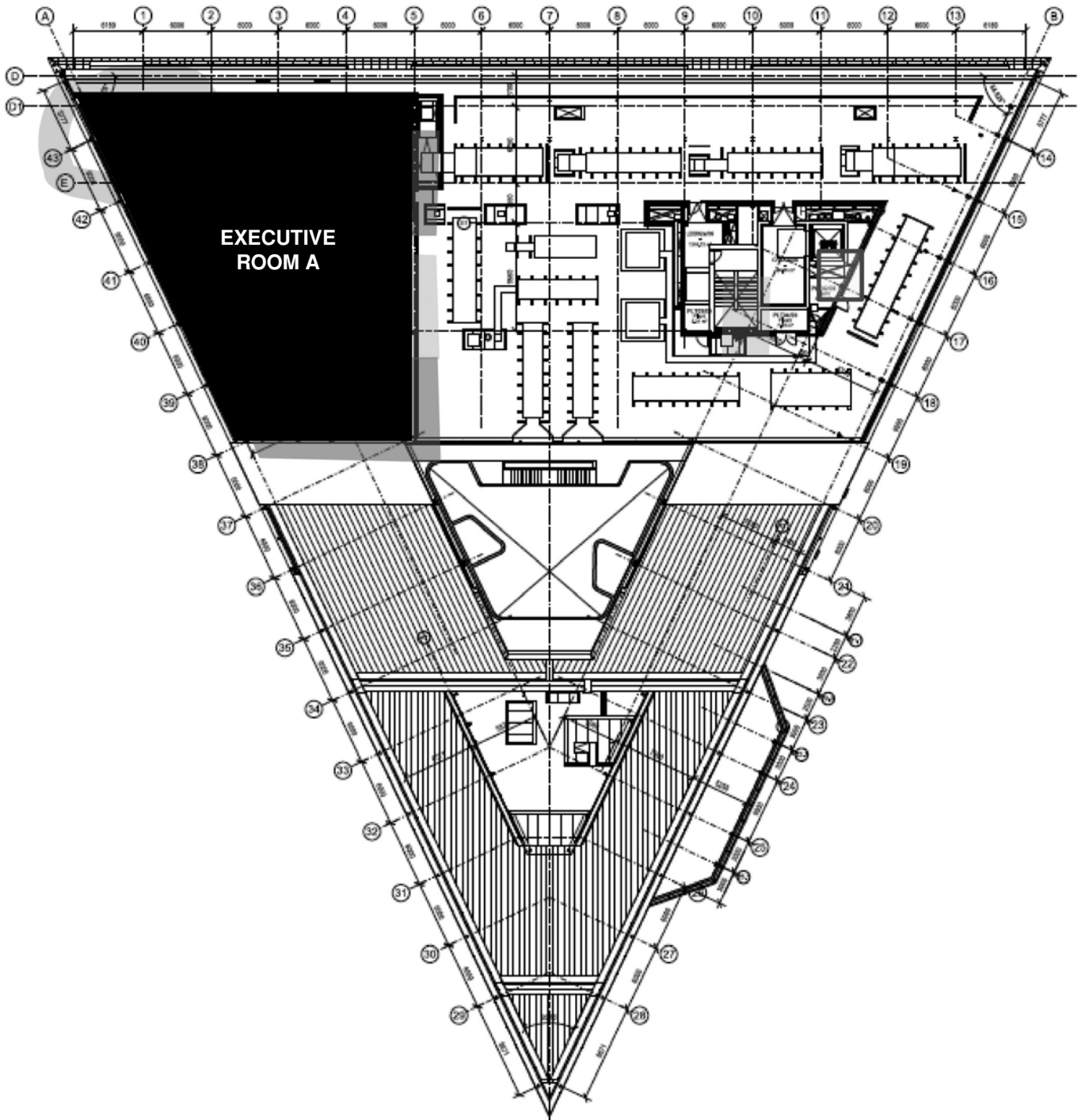
TIC Building - Level 3



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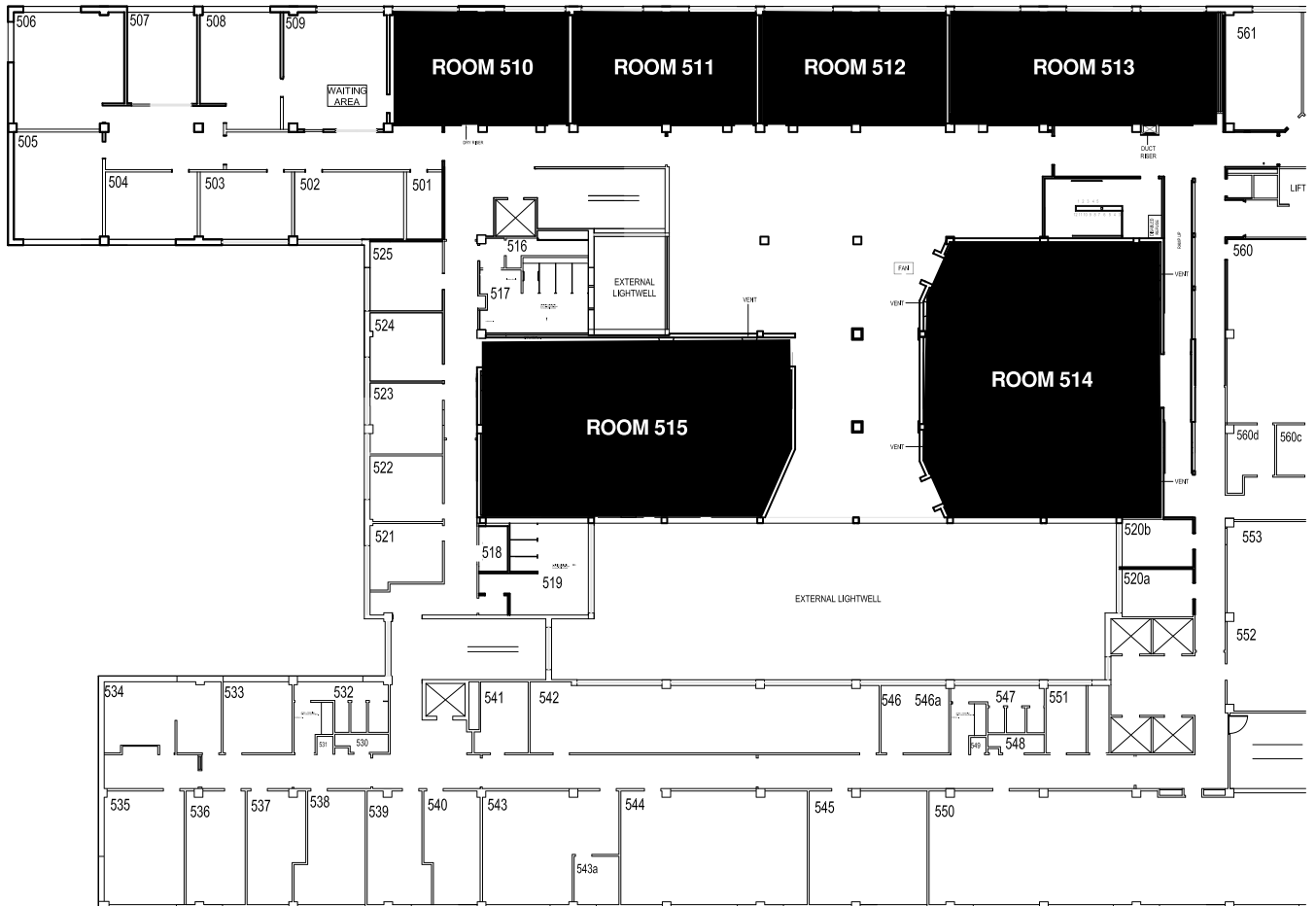


TIC Building - Level 9



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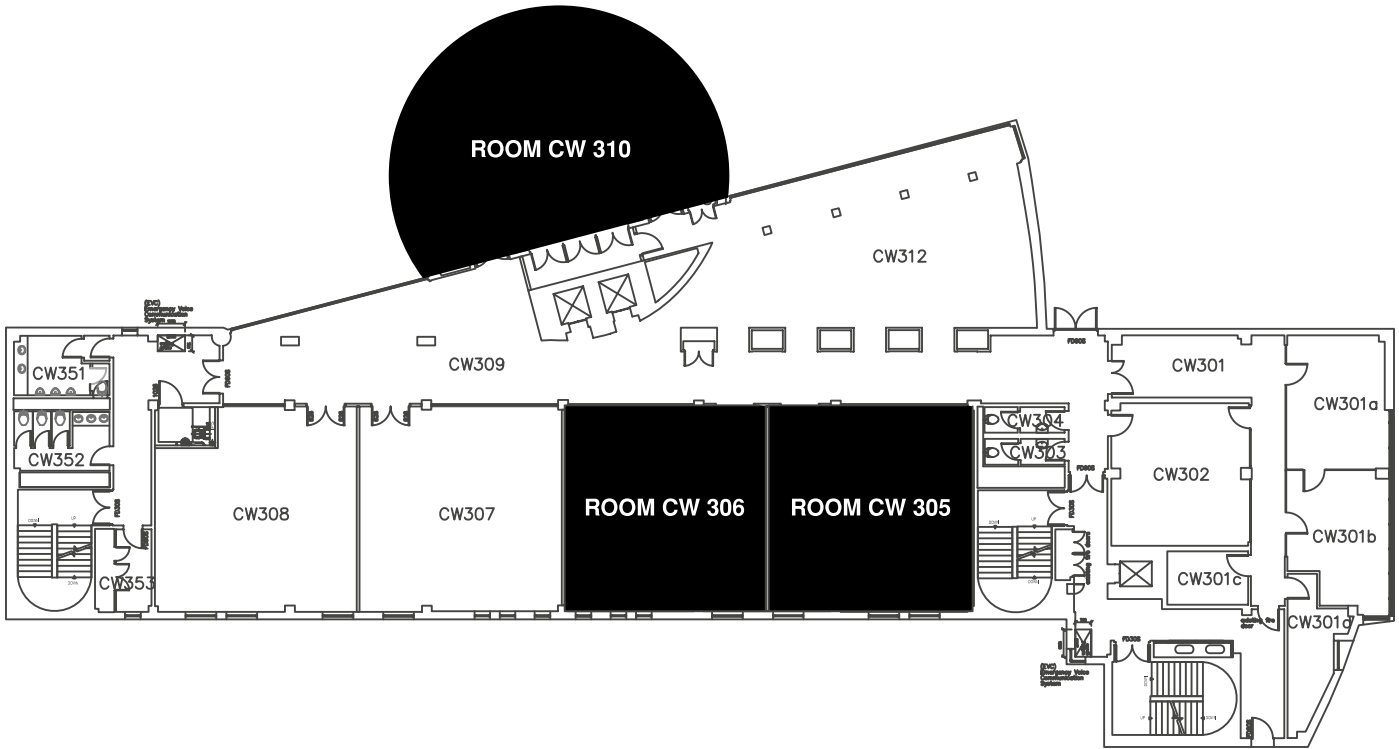


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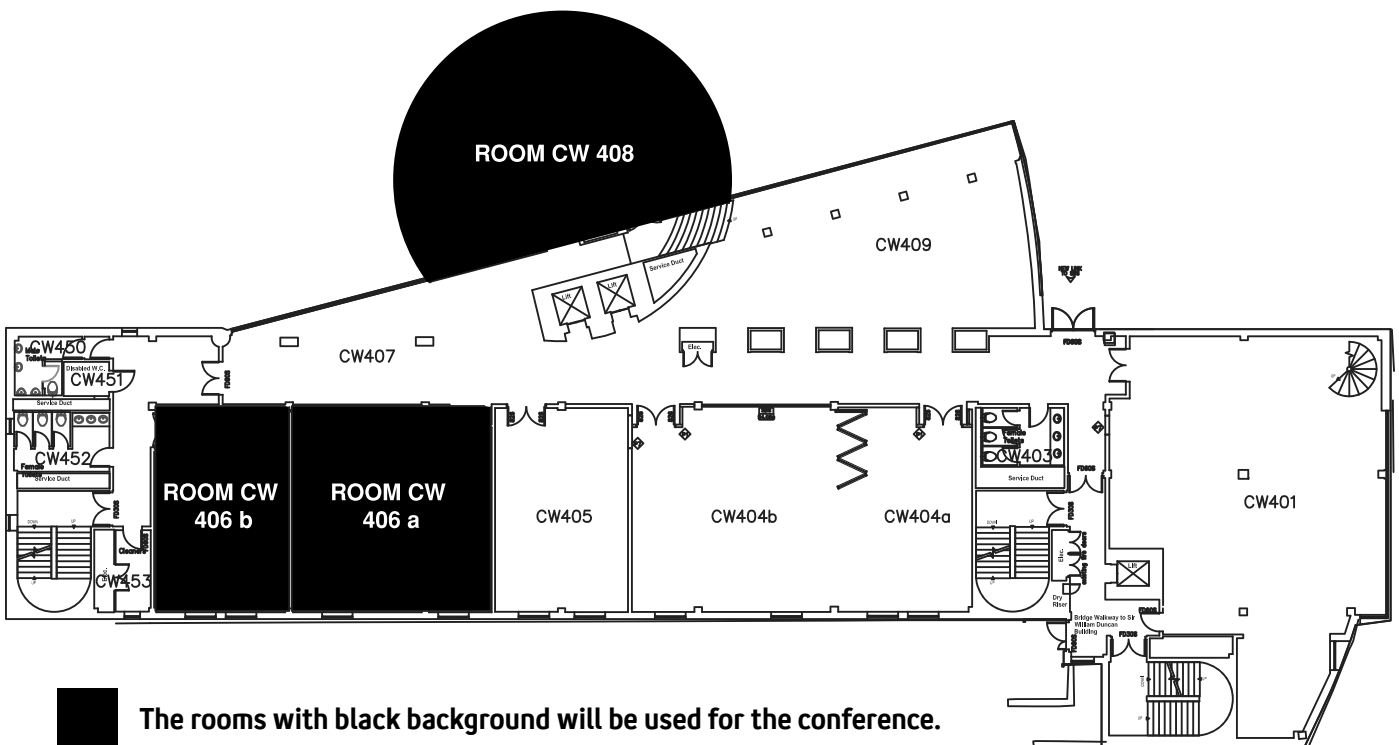


# Business School - Cathedral Wing

## Level 3

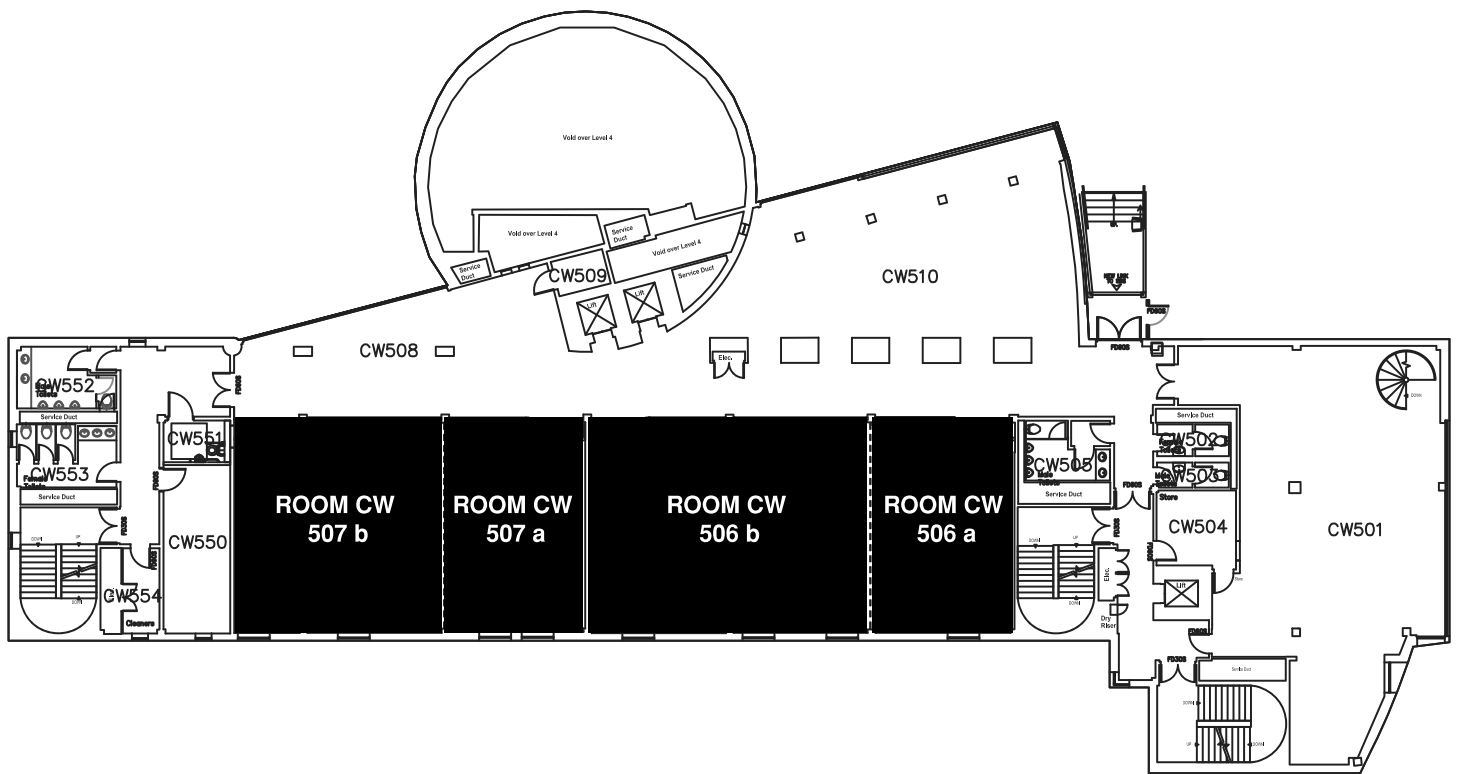


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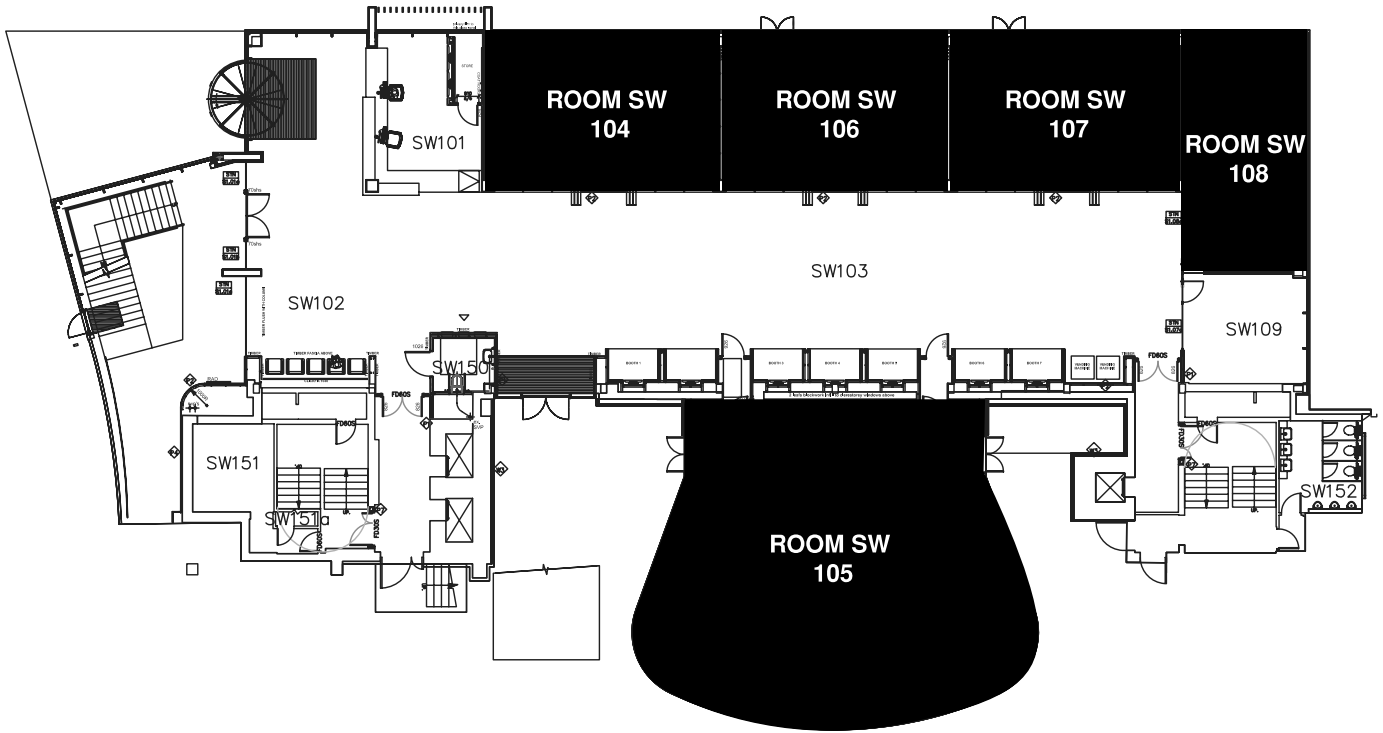
Level 5



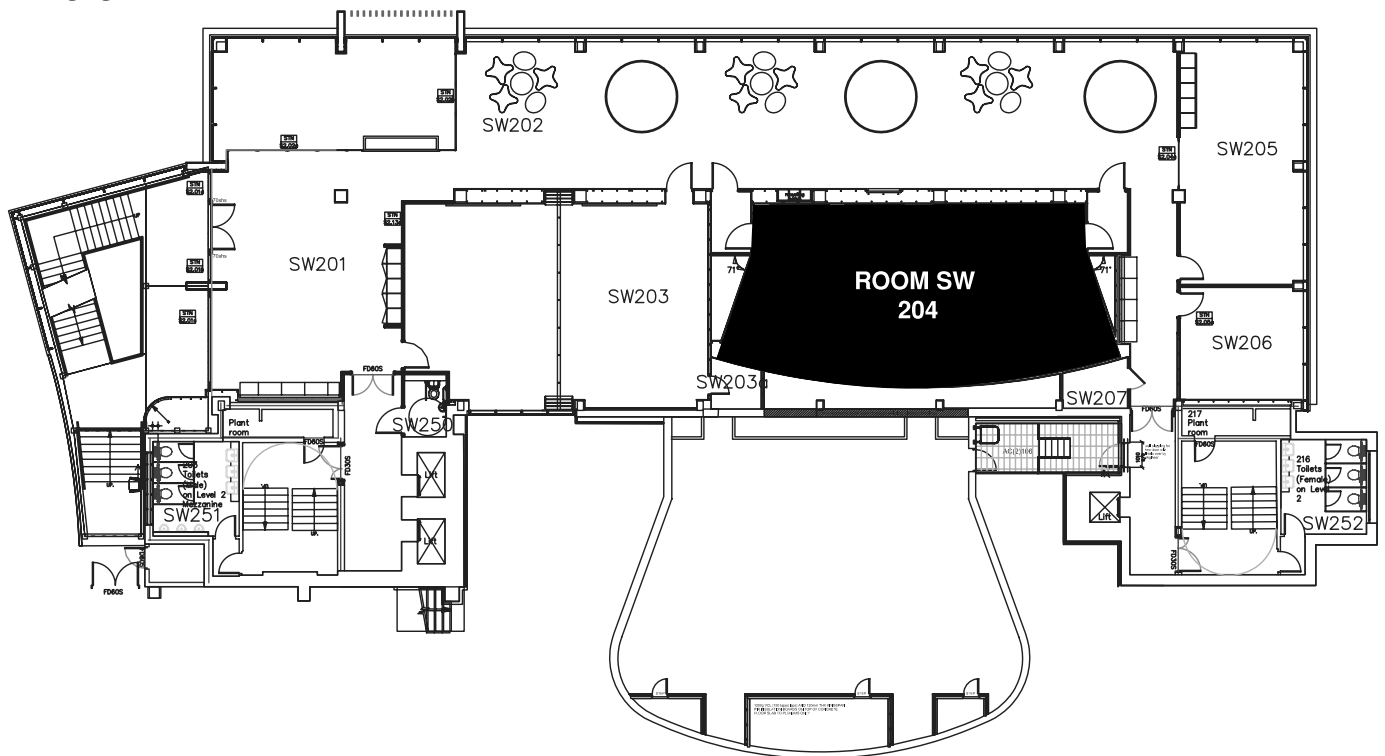
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# Business School - Stenhouse Wing

## Level 1



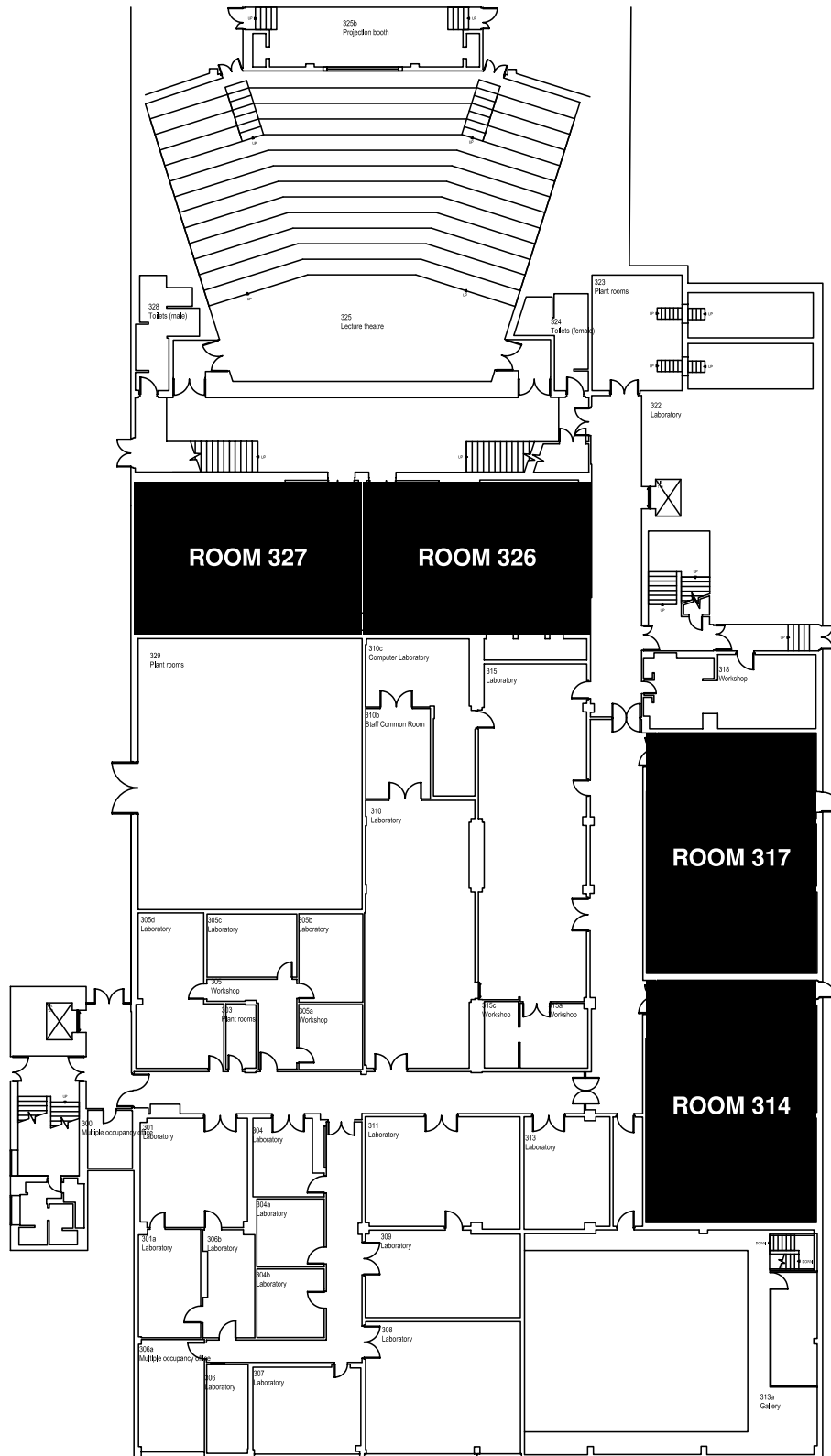
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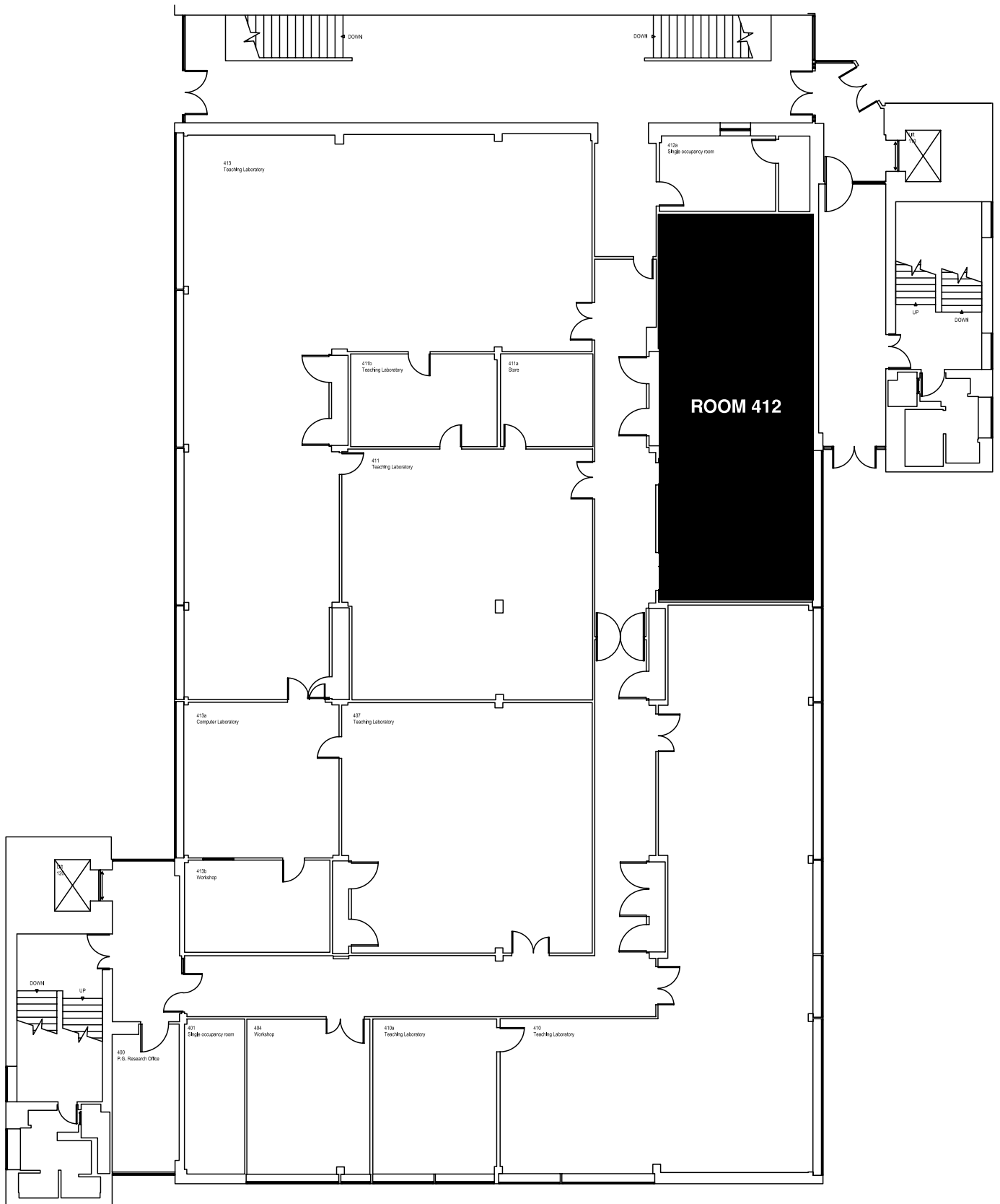
# John Anderson Building

## Level 3



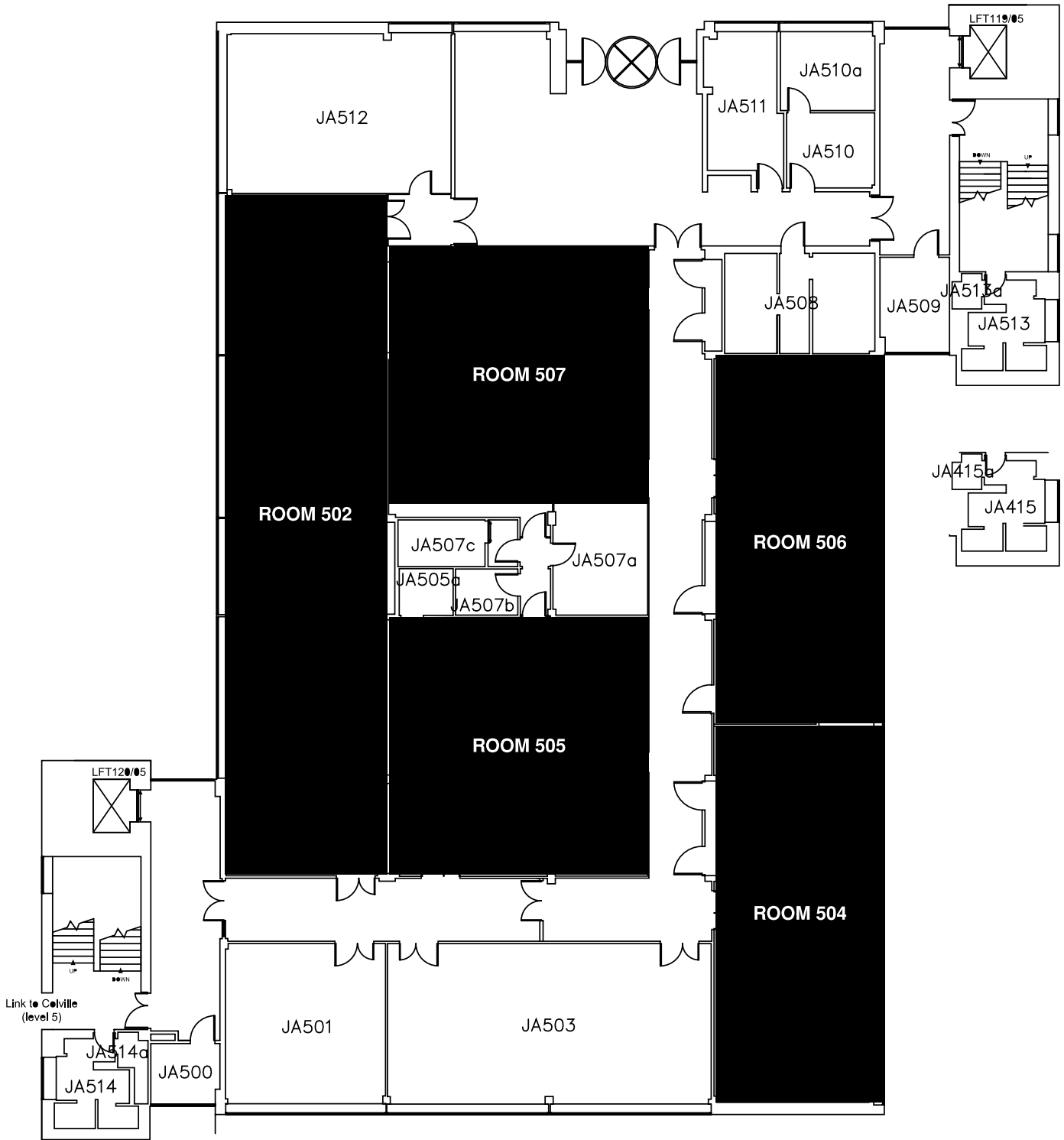
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Level 4



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## Level 5



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