

# «Great balls of Vesteraalens»



**Vesteraalens**  
NORWAY 1912

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NORWAY 1912

Since 1912...

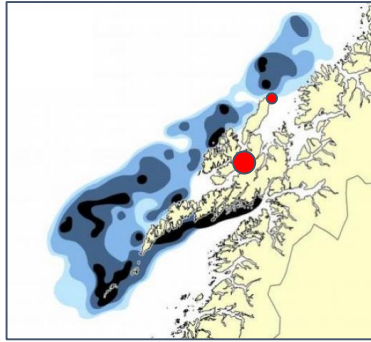
Vesteraalens  
NORWAY 1912



# VESTERAALENS AS

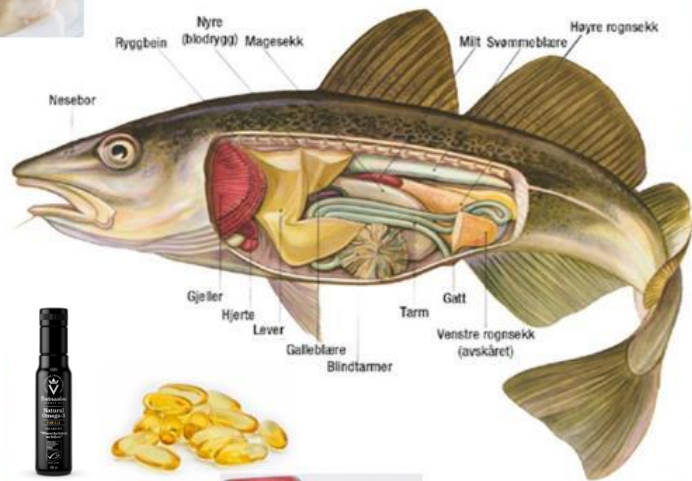
VINNER AV VEKST I NORD 2017





- Nærhet til fiskefeltene
- Miljøvennlig og bærekraftig
- Kort transport og gode logistikkforbindelser

# Vi utnytter HELE råvaren



# Verdien av en merkevare...

Vesteraalens  
NORWAY 1912



9 NOK



3 NOK



15 NOK



30 NOK



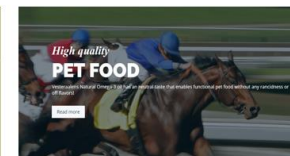
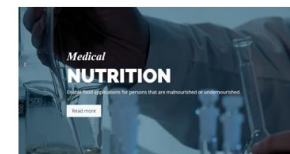
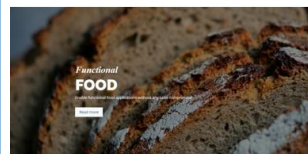
240 NOK



## Consumer Products



## Marine Ingredients



# Eksport er ikke nytt for oss...

Vesteraalens  
NORWAY 1912



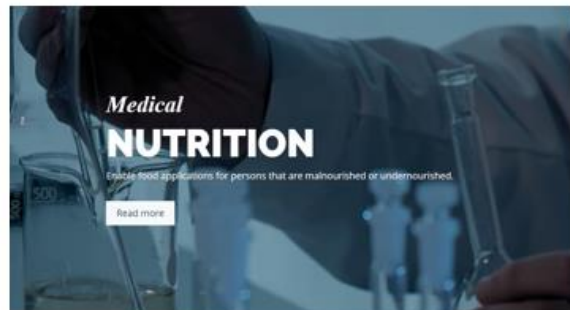
*Functional*  
**FOOD**  
Enable functional food applications without any taste compromise.

[Read more](#)



*Sports*  
**NUTRITION**  
Reduce inflammation in muscles and improve blood flow.

[Read more](#)



*Medical*  
**NUTRITION**  
Enable food applications for persons that are malnourished or undernourished.

[Read more](#)



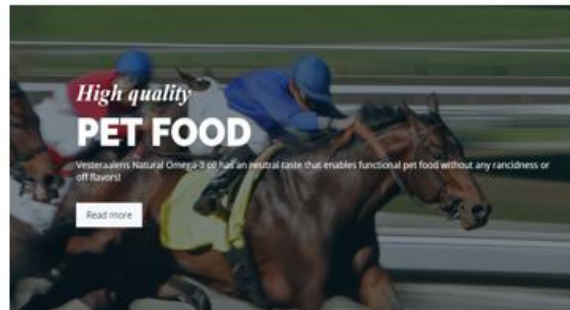
*Infant formula and*  
**BABY FOODS**  
Develop healthy products for future generations!

[Read more](#)



*A completely natural*  
**DIETARY SUPPLEMENT**  
Vesteraalens pure marine oil has a neutral taste and odor, making it the perfect choice for the demanding customer!

[Read more](#)



*High quality*  
**PET FOOD**  
Vesteraalens Natural Omega-3 oil has a neutral taste that enables functional pet food without any rancidity or off-flavors!

[Read more](#)



# Fishballs to the world...

Vesteraalens  
NORWAY 1912

**Visste du at Kina er verdens største marked for fiskeboller? Det gjør dette selskapet**



ANDRE BOLLER: Direktøren Viktor Johnsen foran ferdigproduserte fiskeboller. Foto: Ivan Ortegon

Av Silje Solstad

28. juni 2018, kl. 13:21

Nå satser Vesteraalen der «folk flest» bor.



*Vesteraalens*  
NORWAY 1912



挪亚圣诺

 **novosana**  
nutritional lipids

20 years' experience  
in the market

state-of-the-art

entirely natural  
and functional

wide importation  
of omega-3 products

dedicated R&D and  
science

International Quality Management

[www.novosana.com](http://www.novosana.com)



# CHANNELS

## Online

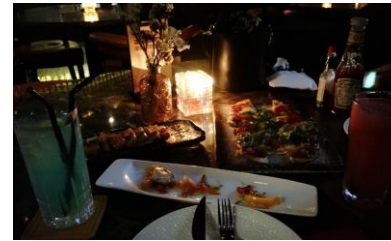
- JD, TMALL
- TOP 2 e-commerce platform in China.
- Effective & efficient logistic system.



# CHANNELS

## Offline

- Boutique or new-model supermarkets like Ole', Freshhema, YH life, Bravo, Super Species.
- Hotels, restaurants, enterprises and institutions.
- Distributors.





















Vestermaalens  
NORWAY 1912

Vestermaalens  
SINCE 1912

Vestermaalens

QUALITY PURCHASED THROUGH THE  
VETERMAALENS



1. Vær tålmodig
2. Lokal tilstedeværelse med lokal kunnskap
3. Velg samarbeidspartner med omhu...
4. Vær tilpasningsdyktig
5. Søk bistand hos Sjømatrådets lokale representanter
6. Vær forberedt på rask vekst



# *Vesteraalens*

NORWAY 1912

When Quality Matters...